

**TRANSPORTATION COUNCIL COMMITTEE  
MEETING MINUTES  
TUESDAY, JUNE 19, 2018  
3:30 PM  
MUNICIPAL PLAZA BUILDING - B ROOM**

<b>Members Present:</b>	Councilmember Rey Saldaña, Chair, <i>District 4</i> Councilmember Shirley Gonzales, <i>District 5</i> Councilmember Greg Brockhouse, <i>District 6</i> Councilmember Ana Sandoval, <i>District 7</i> Councilmember Manny Peláez, <i>District 8</i>
<b>Members Absent:</b>	<i>None</i>
<b>Staff Present:</b>	Peter Zaroni, <i>Deputy City Manager</i> ; Mike Frisbie, <i>Director of TCI</i> ; Art Reinhardt, <i>Assistant Director of TCI</i> ; John Jacks, <i>Director of Center City Development &amp; Operations</i> ; Aurora Perkins, <i>Interim Administrator of Center City Development &amp; Operations Facilities</i> ; Alicia K. Beckham, <i>Office of the City Clerk</i>
<b>Others Present:</b>	None

**1. Approval of the Minutes for the May 22, 2018 Transportation Council Committee Meeting.**

Councilmember Brockhouse moved to approve the Minutes for the May 22, 2018 Transportation Council Committee Meeting. Councilmember Sandoval seconded the motion. Motion carried unanimously by those present.

Councilmember Peláez entered the meeting at this time.

**2. Briefing on the Transportation Demand Management (TDM) initiative and City Department efforts to promote and execute TDM in San Antonio including the use of the downtown parking system managed by Center City Development & Operations.**  
[Peter Zaroni, Deputy City Manager; Art Reinhardt, Assistant Director, Transportation & Capital Improvements; Lori Houston, Assistant City Manager; John Jacks, Director, Center City Development & Operations]

Art Reinhardt reported that in September 2017 Chairman Saldaña and Councilmember Sandoval submitted a Council Consideration Request (CCR) recommending that Transportation & Capital Improvements (TCI) establish a working group with partner agencies to review the feasibility of creating a Transportation Demand Management (TDM) Program for San Antonio. He stated that the working group was to examine existing challenges and opportunities, future coordination efforts, and additional resources needed for implementing a comprehensive TDM Program in San Antonio. He noted that the working group process was to last six months. He mentioned that the strategy the working group developed included three main topics: 1) Infrastructure and Investment, 2) Policy and Regulation, 3) Employee and Employer.

Mr. Reinhardt stated that TCI’s recommendation was to implement a TDM Pilot Program with the City of San Antonio Downtown Employees. He noted that the benefits of the TDM Pilot Program would greatly leverage carpooling, VIA Vanpool, transit, and the education of employees regarding the options and availability of commuter alternatives. He added that the

intent was to learn from this pilot and expand the commuter options for other Downtown Employers.

Mr. Reinhardt stated that collaborations such as large employers receiving preferred commuter parking in City-owned downtown garages could promote alternative transportation and reduce congestion. He noted that TCI would also coordinate with Center City Development & Operations (CCDO) to review opportunities to implement preferred parking and incentivized rates for carpoolers. He added that the short term goal would be to pilot to Downtown City Employees; the midterm goal would be to launch the Program Citywide; and the long-term goal would be to create a Transportation Management Association.

John Jacks provided an assessment of the Downtown Parking Operations in the City. He stated that parking spaces for all City Parking Garages and Lots totaled 3,771. He noted that fee structures were subject to the location and that the parking fees were either flat or hourly rates. He added that there were 138 parking meter kiosks and 900 parking meters that totaled 2,300 parking spaces.

Mr. Jacks stated that the balance for the Parking Division Enterprise Fund was \$13 million with \$5 million of that reserved for debt service. He noted that \$5 million was allocated to Capital Improvements and Technology for Curb Management Systems, License Plate Recognition (LPR), Space Counting, and Wayfinding. He added that TDM Initiatives would be to designate carpool and vanpool parking space and to provide more bike options and garage options in Frost Bank.

Chairman Saldaña asked of the reason staff decided to pilot the City Parking Garages first. Mr. Reinhardt responded that the facilities were owned by the City; therefore, it would be easier to implement. Chairman Saldaña asked of the City Employees' involvement in the Pilot Program. Mr. Reinhardt stated that they would begin with City Employees that worked Downtown. He noted that Employees that agreed to carpool would have permits to park vehicles in assigned parking spaces downtown and that the vehicles would have car decals to identify their designated parking spaces. In response to Chairman Saldaña, Mr. Jacks stated that the plan of action for bike options would be to provide additional bike parking in areas that were desired.

Councilmember Sandoval asked of the number of privately owned parking spaces. Mr. Jacks stated that 75% of the parking spaces Downtown were privately owned. Councilmember Sandoval stated that it was important for staff to keep in mind that the City had the lowest parking rates which influenced the pricing of other parking structures. She asked of the number of City Employees that they would target. Mr. Reinhardt stated that they would locate where the employees resided and identify clusters.

Councilmember Peláez suggested that staff benchmark the efforts of other communities' TDM Initiatives.

Councilmember Brockhouse suggested that staff engage in City Employee interest before piloting the program.

No action was required for Item 2.

**Adjourn**

There being no further discussion, the meeting was adjourned at 4:23 p.m.

*Respectfully Submitted,*

---

*Rey Saldaña , Chairman*

---

*Alicia K. Beckham,  
Office of the City Clerk*