

# City of San Antonio



## AGENDA Convention and Visitors Commission

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**Tuesday, January 27, 2015**

**9:00 AM**

**203 S. St. Mary's, Vista Room**

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A MEETING OF THE CONVENTION AND VISITORS COMMISSION WILL BE HELD AT THE CVB OFFICES, 203 S. ST. MARY'S, STE 200, SAN ANTONIO, TEXAS 78205 ON TUESDAY, JANUARY 27, 2015, AT 9:00 A.M., TO CONSIDER THE FOLLOWING MATTERS:

### **Call to Order & Antitrust & Statement**

### **Introductions & Chair's Welcome**

### **Chair, Rusty Wallace**

1. CVC Approval of Minutes- October 28, 2014

### **CVC 2015 Priorities**

2. A. Advise on the strategic direction of the CVB and CSF Budget  
-Budget Committee
3. B. Advise and Advocate for policy for a more business-like approach for CSF and CVB  
-Partner Task Force
4. C. Grow and protect the brand of San Antonio  
-Marketing Committee  
-Culinary Advisory Group  
-World Heritage Task Force
5. D. Ensure successful launch of CC Transformation  
-Convention Center Task Force

**Commission****6.**

E. Advocate for the Industry and role of CVB

- Industry Relations Task Force
- Rotation of Industry Associations ie. SAS, Tourism Council, SAHLA, Paseo, etc

**Director's Report - Casandra Matej****7.**

- o Short term update of the next 30-60 days
- o Long term update of 60 days plus
- o Critical Issues

**Director's Report - Mike Sawaya****8.**

- o Short term update of the next 30-60 days
- o Long term update of 60 days plus
- o Critical Issues

**Adjournment**

At any time during the meeting, Commission members may meet in executive session regarding any of the matters posted above for attorney-client consultation in compliance with the Texas Open Meetings Act.

ACCESSIBILITY STATEMENT: This meeting site is accessible to persons with disabilities. Parking is available. Auxiliary Aids and Services are available upon request (Interpreters for the Deaf must be requested forty-eight [48] hours prior to the meeting). For Assistance, Call (210) 207-7268 Voice/TTY.

DECLARACIÓN DE ACCESIBILIDAD: Esta reunión es accesible para personas incapacitadas. Se hará disponible el estacionamiento. Equipo y servicios adicionales (interpretes para los sordos) se harán disponibles si se pide con cuarenta y ocho (48) horas de anticipación a la reunión. Para asistencia, llame al (210) 207-7268 por voz / servicio de TTY.