City of San Antonio



AGENDA Convention and Visitors Commission

Tuesday, March 31, 2015

2:00 PM

203 S. St. Mary's, Vista Room

Meeting has been CANCELLED

A MEETING OF THE CONVENTION AND VISITORS COMMISSION WILL BE HELD AT THE CVB OFFICES, 203 S. ST. MARY'S, STE 200, SAN ANTONIO, TEXAS 78205 ON TUESDAY, MARCH 31, 2015, AT 2:00 P.M., TO CONSIDER THE FOLLOWING MATTERS:

Call to Order & Antitrust & Statement

Introductions & Chair's Welcome

Chair, Rusty Wallace

- 1. CVC Approval of Minutes-January 27, 2015
- **2.** La Villita Update
- **3.** Downtown Update
- **4.** City Initiative on Short Term Rental Ordinance

CVC 2015 Priorities

5. A. Advise on the strategic direction of the CVB and CSF Budget
-Budget Committee

B. Advise and Advocate for policy for a more business-like approach for CSF and CVB

Commission

- -Partner Task Force
- C. Grow and protect the brand of San Antonio
 - -Marketing Committee
 - -Culinary Advisory Group
 - -World Heritage Task Force
- D. Ensure successful launch of CC Transformation
 - -Convention Center Task Force
- E. Advocate for the Industry and role of CVB
 - -Industry Relations Task Force
 - -San Antonio Restaurant Association, Amanda Garcia

Director's Report - Casandra Matej

Director's Report - Mike Sawaya

New Business

Adjournment

At any time during the meeting, Commission members may meet in executive session regarding any of the matters posted above for attorney-client consultation in compliance with the Texas Open Meetings Act.

ACCESSIBILITY STATEMENT: This meeting site is accessible to persons with disabilities. Parking is available. Auxiliary Aids and Services are available upon request (Interpreters for the Deaf must be requested forty-eight [48] hours prior to the meeting). For Assistance, Call (210) 207-7268 Voice/TTY.

DECLARACIÓN DE ACCESIBILIDAD: Esta reunión es accesible para personas incapacitadas. Se hará disponible el estacionamiento. Equipo y servicios adicionales (interpretes para los sordos) se harán disponibles si se pide con cuarenta y ocho (48) horas de anticipación a la reunión. Para asistencia, llame al (210) 207-7268 por voz / servicio de TTY.