

# City of San Antonio



## AGENDA

### Early Childhood Education Municipal Development Corporation Board of Directors

---

Tuesday, September 7, 2021

2:00 PM

3635 Medical Dr.

---

A MEETING OF THE EARLY CHILDHOOD EDUCATION MUNICIPAL DEVELOPMENT CORPORATION BOARD OF DIRECTORS WILL BE HELD AT THE NORTH EDUCATION CENTER, 3635 MEDICAL DR., SAN ANTONIO, TEXAS 78229 ON THE DATE AND TIME LISTED ABOVE TO CONSIDER THE FOLLOWING MATTERS FOR DISCUSSION AND POSSIBLE ACTION:

1. **21-5274** Public Comments [Interested speakers will have 3 minutes to address the Pre-K 4 SA Board on Pre-K 4 SA related matters]
2. **21-5275** Approval of minutes of the August 3, 2021 Early Childhood Education Municipal Development Corporation Board of Directors Meeting

#### CEO Update

3. [21-5273](#) CEO Update to include beginning of school year, enrollment, COVID, Childcare Relief Funds, professional learning spotlight, staffing updates, and upcoming events [Sarah Baray, Ph.D., Pre-K 4 SA CEO]

#### Consent Agenda

4. [21-5271](#) Board action to authorize the acceptance of a contract with Kickup, Inc. to provide a professional learning and development platform for one year, with two, one-year options to renew for a total contract value not to exceed \$123,387.00.
5. [21-5304](#) Board action to authorize an amendment to the Professional Services Agreement with Start Early to increase the contract value by \$40,000.00, bringing the total to an amount not to exceed \$85,000.00, and extending the term of the contract to June 30, 2022.

#### Individual Briefings

6. [21-5276](#) Briefing of proposed plans by Texas A&M University San Antonio to open an Educare School in San Antonio. [Melissa M. Jozwiak, PhD, Chair, Associate Professor- Early Childhood, Texas A&M University San Antonio]
7. [21-5272](#) Staff and Agency update and review of 2020-2021 marketing activities and metrics to include: Paid and owned media marketing, public relations and key messaging [Paul Chapman, Pre-K 4 SA Chief Marketing and Communications Officer, Amanda Davila, Creative Noggin Account Supervisor; Creative Noggin Senior Public Relations Account Supervisor]

#### Executive Session

At any time during the meeting, the Early Childhood Education Municipal Development Corporation may recess into executive session to consult with its attorney (Texas Government Code Section 551.071) to deliberate or discuss any of the following:

8. **21-5277** Legal and contractual issues related to real estate pursuant to Texas Government Code Section 551.071 (consultation with attorney).

#### Consideration of Future Meetings

9. **21-5278** The next meeting of the Board of Directors is scheduled to take place on Tuesday, October 5, 2021 at 2:00 p.m. at the Pre-K 4 SA North Education Center.

#### Adjournment

#### DISABILITY ACCESS STATEMENT

**This meeting site is accessible to persons with disabilities. Parking is available. Auxiliary aids and services are available upon request. (Interpreters for the deaf must be requested forty-eight [48] hours prior to the meeting). For assistance, call (210) 207-7245 voice/TTY.**

Members of the Early Childhood Education Municipal Development Corporation Board of  
Directors

Elaine Mendoza, Chair, Mayor's Appointee |

Dr. Richard Middleton, Dist. 1 Appointee | Brandon A. Logan, Dist. 2 Appointee |

Joseph De La Garza, Dist. 3 Appointee | Richard Perez, Dist. 4 Appointee |

Gloria Ramirez, Dist. 5 Appointee | Dr. Tracy Hurley, Dist. 6 Appointee |

Frances Guzman, Dist. 7 Appointee | Dr. Shari Albright, Board Secretary, Dist. 8 Appointee |

Dr. Gogi Dickson, Dist. 9 Appointee | Jan Kirby, Dist. 10 Appointee