

**THIS IS A DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED  
ORDINANCE OR RESOLUTION ADOPTED BY CITY COUNCIL.**

**AN ORDINANCE**

**AUTHORIZING A RENEWAL AGREEMENT WITH PROOF  
ADVERTISING, L.L.C. FOR ADVERTISING, MARKETING AND  
PUBLIC RELATIONS SERVICES FOR THE CITY OF SAN ANTONIO  
CONVENTION & VISITORS BUREAU, FOR A TWO YEAR TERM  
BEGINNING OCTOBER 1, 2014.**

\* \* \* \* \*

**WHEREAS**, Ordinance No. 2011-09-01-0704, passed and approved September 1, 2011, authorized a three-year contract ("Agreement") with Proof Advertising, L.L.C. ("Proof") beginning October 1, 2011 to September 30, 2014 with an option to renew for one additional two (2) year term; and

**WHEREAS**, staff recommends entering into a Renewal Agreement with Proof as provided for in Section 7.1 of the Agreement; **NOW THEREFORE:**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:**

**SECTION 1.** The terms and conditions of the Renewal Agreement with Proof are authorized and approved. The City Manager, or her designee, is authorized to sign the Renewal Agreement, a copy of which is attached as **Exhibit I**.

**SECTION 2.** Funding in the amount of \$7,500,000.00 for this Ordinance is contingent upon approval of the Fiscal Year 2015's Budget for Fund 29006000, Cost Center 4305020001 and General Ledger 5203040.

**SECTION 3.** Future funding through the term of the Renewal Agreement is contingent upon City Council approval of subsequent fiscal year budgets.

**SECTION 4.** Payment not to exceed the budgeted amount is authorized to and shall be encumbered with a purchase order.

**SECTION 5.** The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director of Finance, may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund Centers, SAP Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.

**SECTION 6.** This Ordinance shall take effect immediately upon the receipt of eight affirmative votes; otherwise it shall be effective ten days after its passage.

**PASSED AND APPROVED** this 29<sup>th</sup> day of May, 2014.

**M A Y O R**  
Julián Castro

**ATTEST:**

**APPROVED AS TO FORM:**

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Leticia M. Vacek, City Clerk

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Robert F. Greenblum, City Attorney