

**RENEWAL AGREEMENT
WITH
PROOF ADVERTISING, L.L.C.**

THIS INSTRUMENT is made and entered into by and between the City of San Antonio ("CITY") and Proof Advertising, L.L.C. ("CONTRACTOR").

WHEREAS, under authority granted by Ordinance No. 2011-09-01-0704, passed and approved on September 1, 2011, the CITY and CONTRACTOR entered into a three-year Agreement for Advertising, Marketing and Public Relations (Agreement") for the purpose of providing advertising services for the Convention and Visitors Bureau and, if needed, other City departments; and

WHEREAS, initial term of the Agreement ends September 30, 2014 and Section 7.1 of the Agreement provides for an option to renew for one additional two-year term, subject to City Council approval; and

WHEREAS, the City Council of the City of San Antonio has expressed its continued commitment to contract with CONTRACTOR for the renewal term pursuant to Ordinance No. 2014-05-29-____, passed and approved on May 29, 2014; **NOW THEREFORE**,

The Parties agree as follows:

1.01 Based on the applicable provisions authorizing an extension and subject to the terms and conditions set out in this Renewal Agreement and its authorizing ordinance, the Parties mutually agree to extend the Agreement and the Agreement shall now have a termination date of September 30, 2016.

The Parties agree and understand that all terms and conditions contained in the Agreement shall remain in full force and effect.

EXECUTED AND SIGNED this 14 day of May, 2014.

CITY OF SAN ANTONIO

Sheryl Sculley
City Manager

PROOF ADVERTISING, L.L.C.



Bryan Christian
President

ATTEST:

Leticia M. Vacek
City Clerk

APPROVED:

Robert F. Greenblum
City Attorney