



CITY OF SAN ANTONIO
OFFICE OF HISTORIC PRESERVATION

May 21, 2014

Michael Sawaya, Director
Convention, Sports and Entertainment Facilities Department
200 East Market Street
San Antonio, TX 78205

Dear Mr. Sawaya:

This letter is intended to ensure your understanding of the upcoming City Council agenda item regarding a Unified Development Code amendment relating to the possible use of digital monitors on the exterior of certain performing arts centers located in River Improvement Overlay District-3. City staff is recommending Code changes which, if approved by City Council, will allow for an application for a Special Use Authorization for the use of digital monitors under certain conditions.

For purposes of this item, a performing arts center is defined as a multi-use performance venue with at least 1,500 permanent seats in one or more performance spaces in a building of at least one hundred thousand (100,000) square feet. A performing arts center use may include, the provision of alcohol, a dance hall, food services, and/or live entertainment as an accessory use.

The amendment will allow a performing arts center meeting the definition to apply to City Council for a Special Use Authorization to install and use a digital wall monitor during ticketed events only at the performing arts center. These events can include a simulcast of an event taking place inside or can be a standalone event such as a movie night. The monitor may NOT be used for on-premise or off-premise advertising in any form, including the advertising of future events. The Special Use Authorization will also include requirements related to noise levels, light levels and size that are specified in the proposed ordinance. We have attached a copy of the proposed ordinance for your information.

If you have any further questions, please contact me at 210.207.8316 or shanon.miller@sanantonio.gov.

Sincerely,

A handwritten signature in black ink that reads "Shanon Miller". The signature is fluid and cursive, with the first name "Shanon" and last name "Miller" clearly distinguishable.

Shanon Miller
Director