CITY OF SAN ANTONIO

OFFICE OF THE CITY COUNCIL Interdepartmental Correspondence

TO: Leticia Vacek, City Clerk

FROM: Councilmember Cris Medina, District 7

COPIES TO: Xavier Urrutia, Director, Parks and Recreation Department

SUBJECT: Joe V. Alderete, Jr. Tennis Courts Naming at Woodlawn Lake

DATE: December 5, 2013

Article XVI of Chapter 6 of the City of San Antonio Code outlines the process to name City facilities. Accordingly, I would like to request that City staff initiate the process to name the Tennis Courts located at Woodlawn Lake Park after long-time civic leader Joe V. Alderete. This dedication will commemorate and recognize his invaluable contributions to our community.

Joe V. Alderete, Jr. has dedicated his life's work to improving the quality of life for San Antonians, specifically those in City Council District 7 and all that enjoy Woodlawn Lake Park. His commitment to the near-northwest side area was cemented in the city's first single member district election in 1977. He served as Councilman until 1985, but his advocacy of Woodlawn Lake has continued well beyond his service on the council. Over the years, Alderete has been instrumental in infrastructure developments to the lake including much-needed clean-up, drainage, lighting, running trails and landscaping, all of which have transformed the park into a vibrant gathering place.

For over ten years, his summer tennis camp held at the lake's tennis courts offered free lessons and tennis equipment to neighborhood children. Joe's only requirement for participation was that the kids show up ready to learn. In fact, a number of campers earned athletic scholarships to play college tennis. Most recently, Alderete has spearheaded the annual Earth Day at Woodlawn Lake festival, which has blossomed into an official Fiesta event with thousands of attendees. Since its inception ten years ago, Joe has been involved in every aspect of the event from organizing vendors, to securing hundreds of giveaways like free cars and bicycles. His involvement in Earth Day is a reflection of his desire to protect and preserve Woodlawn Lake and to share the neighborhood jewel with the citizens of San Antonio for years to come.

The San Antonio native graduated Thomas Jefferson High School in 1966 and attended San Antonio College and Our Lady of the Lake University. Joe and his wife Chris have been married for 37 years and have four children - Claudette, Joe III, Carina and Marina – and two grandchildren.

Recognition and Accomplishments

CITY OF SAN ANTONIO

- Chair Woodlawn Lake Planning Team, \$3.5M projects completed
- Chairman of Earth Day at Woodlawn Lake, since 2002
- Member of Donaldson Terrace, Monticello, Woodlawn Lake, Jefferson Neighborhood Associations
- Received a Certificate of Appreciation for his work with Woodlawn Lake from Mayor Ed Garza. (2001)

The impacts of his contributions have made our community better and the naming of these facilities at Woodlawn Lake Park will serve as a timeless memory of his legacy in our community.

Cris Medina

Councilman, District 7

2014 JAN 21 PM 3: 4:9