

COMPREHENSIVE PLANNING COUNCIL COMMITTEE MEETING MINUTES
THURSDAY, FEBRUARY 26, 2015
2:00 P.M.
MUNICIPAL PLAZA BUILDING

Members Present: Councilmember Ron Nirenberg, Chair, *District 8*
Councilmember Roberto Treviño, *District 1*
Councilmember Joe Krier, *District 9*

Members Absent: Councilmember Rey Saldaña, *District 4*

Staff Present: Erik Walsh, *Deputy City Manager*; Doug Melnick, *Chief Sustainability Officer, Office of Sustainability*; John Dugan, *Director, Planning and Community Development*; Terry Bellamy, *Assistant Director, Transportation and Capital Improvements*; Tim O’Krongley, *Assistant Director, Aviation*; Denise F. Trevino, *Office of the City Clerk*

1. Approval of Minutes for the January 22, 2015 Comprehensive Planning Committee Meeting

Councilmember Krier moved to approve the Minutes of the January 22, 2015 Comprehensive Planning Council Committee Meeting. Councilmember Treviño seconded the motion. Motion carried unanimously by those present.

Item 5 was addressed at this time.

5. Briefing on the Draft Public Involvement Scope of Work for the Comprehensive Plan. [Peter Zanoni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

John Dugan stated that it was important to have a Public Engagement Process for the Comprehensive, Multi-Modal Transportation, and Sustainability Plans. He presented the following Draft Public Engagement Outline:

PLAN TASK	PUBLIC ENGAGEMENT	ONGOING
Existing Conditions	1. High Profile Kick-off Event Strategic Multi-Modal Transportation Plan(SMTP) and Sustainability Plan (SP) to introduce Plan and Collect information	Website, Videos, Social Media, and E-Mail Blasts, Media Relations
	2. Symposium/TV Town Hall #1 to formally introduce effort (SMTP and SP) to Neighborhood Associations and solicit additional feedback	

PLAN TASK	PUBLIC ENGAGEMENT	ONGOING
Policy Baseline	3. Neighborhood and Homeowner Association Work Session Series #1 4. Real Estate/Business/Commercial Workshop Series #1 5. Focus Groups (Students/Young Professionals/Senior Citizens/other Under-Represented Groups) 6. Online Public Survey (asking for similar feedback as the Community Workshop)	Website, Videos, Social Media, and E-Mail Blasts, Media Relations
Design Concepts	7. Neighborhood and Homeowner Association Work Session Series #2 8. Real Estate/Business/Commercial Workshop Series #2 9. Online Public Survey (asking for similar feedback as the Community Workshop) 10. Community Workshop #1 (SMTP and SP)	
Draft Plan	11. Neighborhood and Homeowner Association Work Session Series #3 12. Community Workshop #2 (SMTP and SP) 13. TV Town Hall #2	

Mr. Dugan noted that the High Profile Public Kick-off Event was scheduled for April 11, 2015 from 10:00 a.m. to 3:00 p.m. at the Alamo Convocation Center and noted that 1,000 people were expected.

Chairman Nirenberg noted that it would be important to incorporate feedback received at said event into the Comprehensive Plan.

Mr. Dugan reported the feedback received to date. He stated that records would be kept of all Public Engagements and feedback received. He noted that feedback would be sorted by topics and concerns and routed to the Working Groups.

Chairman Nirenberg asked if all comments received by the Public would be accessible on the Website. Terry Bellamy replied that all comments received would be accessible on the Website. Mr. Dugan added that 1,000 comments had been received to date.

Councilmember Krier asked of the purpose of the development of the Comprehensive, Sustainability, and Multi-Modal Transportation Plans. Mr. Dugan stated that the purpose of the development of the Comprehensive Plan was to provide an overall City Policy for the next 20 years to accommodate growth of approximately one million Citizens. He noted that the Sustainability Plan would address the City's resiliency, response to disasters, Air and Water Quality, and Environmental Issues. He stated that the Multi-Modal Transportation Plan would address transportation needs for the next 20 years. He reported that 60 institutions were invited to become members of the Working Groups and 20 institutions with over 80 people had responded thus far. Councilmember Krier suggested that each Councilmember provide contact information for Neighborhood Associations located in their District. Mr. Dugan stated that staff anticipated outreach to 100,000 by this time next year. Councilmember Krier requested that a copy of the Comprehensive Plan Budget be provided to Committee Members. Mr. Dugan stated that Committee Members would be provided with a copy of said Budget.

Councilmember Treviño asked if Outreach Information would be provided in Spanish. Mr. Dugan replied that Outreach Information would be provided in Spanish.

No action was required for Item 5.

Item 2 was addressed at this time.

2. Briefing and Update on the Status of the Three Growth-Related Plans; the Comprehensive Plan, the Strategic Multimodal Transportation Plan, and the Sustainability Plan. [Peter Zaroni, Deputy City Manager; John Dugan, Director, Planning and Community Development; Terry Bellamy, Assistant Director, Transportation and Capital Improvements; Doug Melnick, Chief Sustainability Officer]

John Dugan stated that the branding for the Comprehensive Plan was named SA Tomorrow. He reviewed the contents of the SA Tomorrow Website. He reported that SA Tomorrow was launched on Facebook on February 17, 2015 and has received 459 "likes" with a total reach of 3,853 and the engagement of 312 individuals. He stated that Twitter@SATomorrow2040 was launched on February 18, 2015 and had 317 followers, 98 User Mentions, and 41 Retweets.

Mr. Bellamy stated that Public Engagement would take place throughout the Planning Process for the Multi-Modal Transportation Plan. He reported that existing conditions and the forecasted growth would be reviewed. He stated that needs would be assessed and the Strategic Priorities would be evaluated, followed by plan development. He noted that information included in the Comprehensive and Sustainability Plans would be utilized in the development of the Multi-Modal Transportation Plan. He stated that Public Outreach would be accomplished by:

- Development of a Public Engagement Plan
- Idea Gathering Sessions
- Development of a Social Media Plan
- Development of Outreach Activity
- Compilation of an Email Database

- Activation of a Facebook Page and a Twitter Account
- Assistance in development of the Logo/Branding

Doug Melnick stated that the contract for Sustainability Consultants was awarded by City Council on January 29, 2015. He noted that the selected Prime Consultant was Neutral Forum, LLC, dba Galen Driscoll/Kim Lundgren Associates, Inc. He stated that Sub-Consultants included Adaptation International, LLC, ATMOS Research & Consulting, and Erin L. Dedy, PA. He reported that the selected Consultant has performed Sustainability Plans in Orlando, Florida, Richmond, Virginia, and the New York Capital District. He noted that their specialties included Air Quality, Public Health, and a Sustainable Return on Investment Approach. He presented the following Sustainability Plan Timeline:

February-March 2015
Sustainability Scan
Public Engagement Plan & Tools
April-June 2015
Staff Kick-Off Event (March 12-14, 2015)
Air Quality Implementation
Vulnerability Assessment
July-October 2015
Greenhouse Gas Inventory
Draft Sustainability Plan
November-December 2015
Final Sustainability Plan

Mr. Melnick stated that the Staff Kick-Off Event would include integration meetings with the other two plans and meetings with Leadership and Key Stakeholders.

Chairman Nirenberg asked how discussions of the Water Policy would be tracked. Mr. Dugan replied that Working Groups would be established next month and would include individuals from Advisory Group Institutions. He noted that each Working Group would be comprised of 10-20 individuals. He stated that said Working Groups would discuss existing policies.

Councilmember Krier asked for details on the Municipal Water Study (Study). Mr. Dugan stated that the City hired Dr. Calvin Finch from the Texas A&M Water Resources Institute to perform said Study which would provide a Risk Assessment of current sources of water for the City to 2060 and the organizations that manage said water sources to determine the potential future risks involved. He reported that there were over a dozen water sources for the City. He stated that said Study would identify concerns, gaps in policy, and the different assumptions of population growth. He reported that said Study would be completed in April 2015 and presented to the full City Council at a future B Session.

Councilmember Treviño asked of the applicability of the Sustainability Scan related to the City's Building Codes and Historic Housing Stock. Mr. Melnick stated that the Sustainability Scan would reveal policies required to address such topics.

No action was required for Item 2.

3. Briefing on the Staff Requested Feedback Received from the Comprehensive Plan Advisory Group. [Peter Zanoni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

John Dugan stated that the first meeting of the Comprehensive Plan Advisory Group (CPAG) was held on January 13, 2015. He reported that 62 organizations were invited and 60 organizations attended the meeting. He stated that an overview of the Comprehensive, Multi-Modal Transportation, and Sustainability Plans were provided and noted that Mayor Taylor and City Manager Sculley provided comments at the meeting. He stated that to conclude the meeting, Advisory Group Members were posed the following questions:

1. With your understanding of the Comprehensive Plan, suggest the top 2 or 3 organizational priorities you have that relate to the Comprehensive Plan.
2. As it pertains to your organization or group, what other essential question(s) must be answered by the Comprehensive Plan?
3. Does your organization or group have any currently planned initiatives that should be coordinated with the Comprehensive Plan effort?

Mr. Dugan provided Committee Members with a summary of the 20 organizational responses that were received thus far and reviewed several of the responses.

Chairman Nirenberg stated that any conflicts noted between the organizations should be addressed as soon as possible.

Councilmember Krier suggested that a message be sent to the 40 organizations who have not responded, with the responses attached that have been received so far.

No action was required for Item 3.

4. Briefing on the Initial Studies for the Purpose of Developing the Comprehensive Plan Related to the Fiscal Impact of Alternative Growth Scenarios. [Peter Zanoni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

Mr. Dugan stated that the Comprehensive Plan Baseline Study (Study) was in its third phase. He noted that 80,000 vacant parcels of land were identified by the Land Supply Analysis in the City. He reported that Phase II of the Study identified the future demand for growth with a focus on Activity Centers. He noted that the demand for the forecasted 1 million population growth included ½ million new jobs and ½ million Households. He added that the alignment of Phase I and II were utilized to generate the Growth Forecast for the Metropolitan Planning Organization (MPO). He noted that growth of 100,000 households was expected to occur within Loop 410, Loop 1604 and on the Southside. He stated that the consultant reviewed the City's Operating Budget with regard to Capital and Operating Costs in the Inner City Reinvestment and Infill Policy (Infill) Areas. He noted that a cost per maintenance based on the Centerline Mile Cost Factor was determined and the estimated Centerline Miles generated by new development was identified based on density in four Residential Scenarios, which would be described, compared to City-Wide Density. He added that higher density new development had a lower cost per unit or per square foot due to the fact that fewer Centerline Miles were required to serve said unit or square foot. He reviewed the following four scenarios utilized to determine the estimated Centerline Miles generated by new development and the results for each Residential Scenario:

1. Conventional Neighborhood
2. Walkable Neighborhood
3. Walkable Neighborhood with a mixture of Housing Types
4. Activity Centers
 - a. Suburban Activity Center
 - b. Urban Activity Center

Mr. Dugan reported the following Fiscal Impact Findings:

- Density had a major impact on new development.
 - Major costs were fixed.
 - Greater Density defrayed costs on a per unit or per square foot basis.
- Infill Development had a lower fiscal impact than Greenfield Development.
 - Annexations were impactful due to required expanded Fire Service Areas.

Mr. Dugan reviewed Infill Development versus Greenfield National Case Studies.

Chairman Nirenberg requested a copy of said studies.

Councilmember Krier expressed concern that Citizens may not want to live in High Density Housing. Mr. Dugan stated that the Comprehensive Plan would give Citizens the choice of living in different types of Housing.

Chairman Nirenberg suggested that information be provided to City CouncilMembers regarding the current Branding and Social Media Engagement. He suggested that said information be included in the City Manager's Report.

No action was required for Item 4.

Adjourn

There being no further discussion, the meeting was adjourned at 3:28 p.m.

Respectfully Submitted,

Ron Nirenberg, Chairman

Denice F. Trevino, Office of the City Clerk