

Draft Public Engagement Outline

Plan Task	Public Engagement	Ongoing
Existing Conditions	1. High Profile Kick-off Event (SMTP and SP) to introduce Plan and collect information	Website, Videos, Social Media, and E-Mail Blasts, Media Relations
	2. Symposium/TV Town Hall #1 to formally introduce effort (SMTP and SP) to Neighborhood Associations and solicit additional feedback	
Policy Baseline	3. Neighborhood and Homeowner Association Work Session Series #1 4. Real Estate/Business/Commercial Workshop Series #1 5. Focus Groups (students/young professionals/senior citizens/other under-represented groups) 6. Online Public Survey (asking for similar feedback as the Community Workshop)	
Design Concepts	7. Neighborhood and Homeowner Association Work Session Series #2 8. Real Estate/Business/Commercial Workshop Series #2 9. Online Public Survey (asking for similar feedback as the Community Workshop) 10. Community Workshop #1 (SMTP and SP)	
Draft Plan	11. Neighborhood and Homeowner Association Work Session Series #3 12. Community Workshop #2 (SMTP and SP) 13. TV Town Hall #2	