

HISTORIC AND DESIGN REVIEW COMMISSION

April 15, 2015

Agenda Item No: 10

HDRC CASE NO: 2015-140
ADDRESS: 1403 N ST MARYS
LEGAL DESCRIPTION: NCB 849 BLK 14 LOT 8 (CENTRAL CATHOLIC HS BSL REPLAT) 2013-REPLAT PER PLAT 9642/165-167 FILED 6/29/2012
ZONING: FBZ SD RIO-2
CITY COUNCIL DIST.: 1
LANDMARK: Central Catholic High School
APPLICANT: Kaliki Mendoza
OWNER: Central Catholic HS
TYPE OF WORK: Signage
REQUEST:

The applicant is requesting a Certificate of Appropriateness for approval to:

Install 12" tall non-illuminated letters of the name of the building "Michael David Elizondo LIBRARY RESOURCE CENTER" on the north side of the building at Central Catholic High School. The letters are to be made of 1/4" thick aluminum stud, flat cut and are to be mounted flush to the wall. The letters will be painted dark bronze. Total length of the area of the proposed signage is approximately 15' in length and approximately 5' – 6" in height.

APPLICABLE CITATIONS:

Historic Design Guidelines, Chapter 6, Guidelines for Signage

1. General

A. GENERAL

- i. *Number and size*—Each building will be allowed one major and two minor signs. Total requested signage should not exceed 50 square feet.
- ii. *New signs*—Select the type of sign to be used based on evidence of historic signs or sign attachment parts along the building storefront where possible. Design signs to respect and respond to the character and/or period of the area in which they are being placed. Signs should identify the tenant without creating visual clutter or distracting from building features and historic districts.
- iii. *Scale*—Design signage to be in proportion to the facade, respecting the building's size, scale and mass, height, and rhythms and sizes of window and door openings. Scale signage (in terms of its height and width) to be subordinate to the overall building composition.

D. DESIGN

- i. *Inappropriate materials*—Do not use plastic, fiberglass, highly reflective materials that will be difficult to read, or other synthetic materials not historically used in the district.
- ii. *Appropriate materials*—Construct signs of durable materials used for signs during the period of the building's construction, such as wood, wrought iron, steel, aluminum, and metal grill work.
- iii. *Color*—Limit the number of colors used on a sign to three. Select a dark background with light lettering to make signs more legible.
- iv. *Typefaces*—Select letter styles and sizes that complement the overall character of the building façade. Avoid hard-to-read or overly intricate styles.

C. PLACEMENT AND INSTALLATION

- iv. *Pedestrian orientation*—Orient signs toward the sidewalk to maintain the pedestrian oriented nature of the historic districts.

FINDINGS:

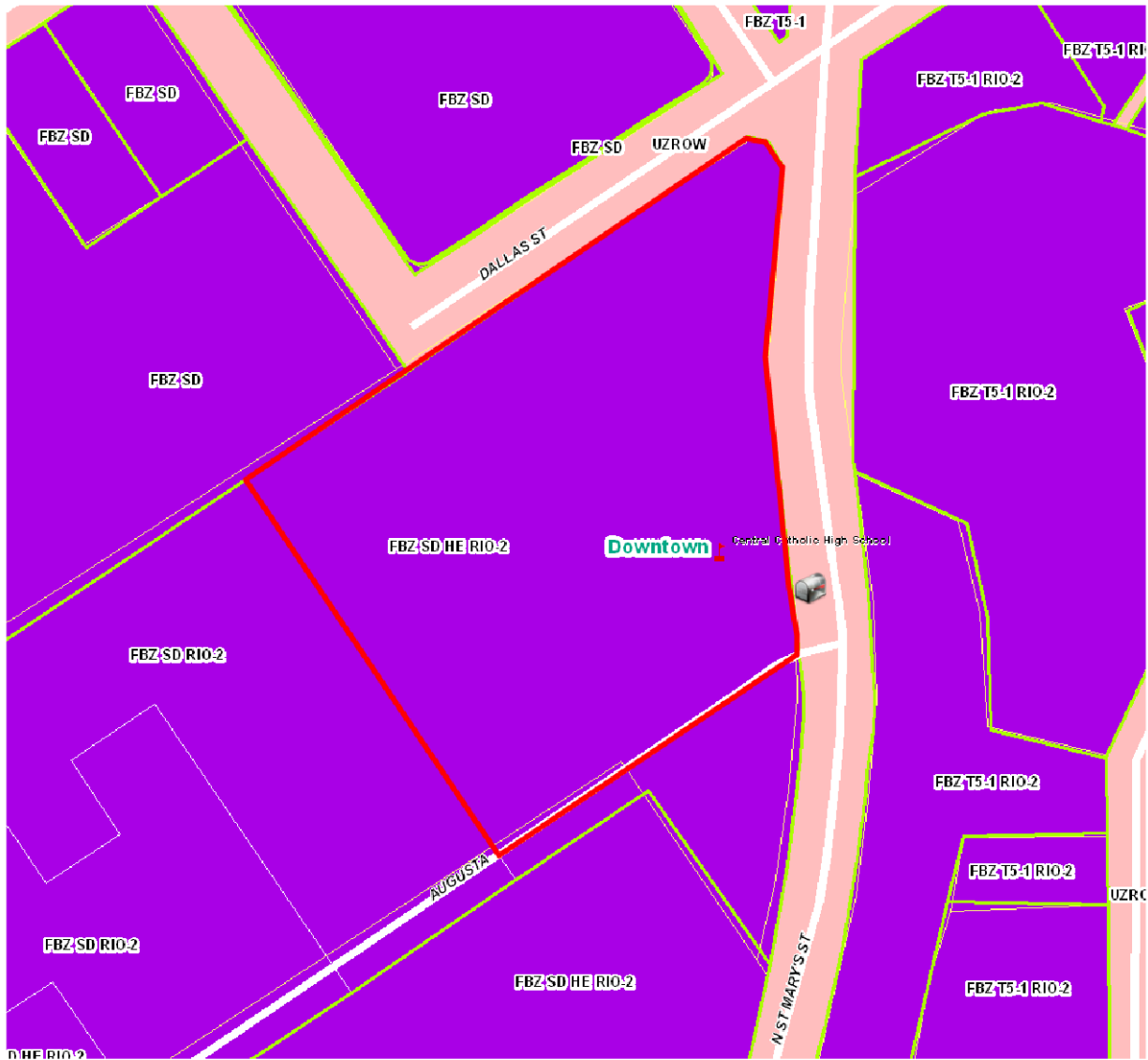
- a. The applicant has proposed to install signage on the north façade of the Michael David Elizondo Library Resource Center at Central Catholic High School. The proposed structure is an addition that currently features no signage. The applicant has proposed for the new signage to feature 12” tall letters that will be 1/4” thick aluminum that will be mounted flush to the wall occupying an area of approximately 36 square feet. The applicant’s proposal is consistent with the Guidelines for Signage 1.A. in regards to number, size and scale.
- b. The applicant has proposed to install the proposed signage on the north façade of the library addition oriented toward Dallas Street and the adjacent side walk. This is consistent with the Guidelines for Signage 1.C.iv. regarding pedestrian orientation.
- c. According to the Guidelines for Signage 1.D., new signs should be constructed of durable materials, should be limited to no more than three colors and should contain letter styles that complement the overall character of the building façade. The applicant has proposed for the letters to be aluminum, painted dark bronze and an appropriate font. This is consistent with the Guidelines.

RECOMMENDATION:

Staff recommends approval as submitted based on findings a through d.

CASE MANAGER:

Edward Hall





Flex Viewer

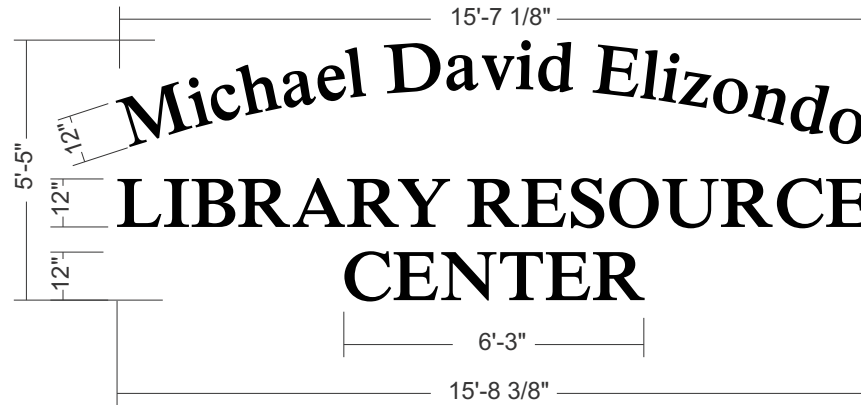
Powered by ArcGIS Server

Printed: Apr 08, 2015

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84.5 SQ. FEET

SCALE: 1/4" = 1'-0"

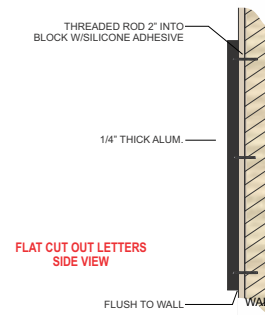


MFG. & INSTALL ONE (1) NEW SET NON-ILLUMINATED
FLAT CUT OUT (FCO) LETTERS, STUD MOUNT FLUSH TO
EXISTING WALL, SEE INSTALL LOCATION OPTIONS

1/4" ALUM. PTD 313 DARK BRONZE

COLOR SPEC

■ 313 DARK BRONZE



INSTALL LOCATION



southwestsigns.com
(210) 648-3221 / 800-927-3221

PRESENTATION DRAWING

Project ID# 106345-01 of 01

Client:

Central Catholic HS

Location:

1403 N. St. Mary's
San Antonio, TX 78215

Sales Rep: Custom

Project Manager: Kaliki M.

Date: 2/4/15

Designer: Diego R.

Revision:

R1) Rev. install location 2/11/15 DR

Description:

Mfg. and Install (1) ONE new FCO
LETTERS stud mount flush

"THIS SIGN IS INTENDED TO BE INSTALLED
IN ACCORDANCE WITH THE REQUIREMENTS
OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE
AND/OR OTHER APPLICABLE LOCAL CODES.
THIS INCLUDES PROPER GROUNDING
AND BONDING OF THE SIGN."

Underwriters
Laboratories Inc.®



Primary wires provided by customer.
Sign voltage based upon 120v.

THIS IS AN ORIGINAL UN-PUBLISHED
DRAWING CREATED BY SWS SIGNS. IT
IS SUBMITTED FOR YOUR PERSONAL
USE IN CONJUNCTION WITH A PROJECT
BEING PLANNED FOR YOU BY SWS SIGNS.
IT IS NOT TO BE SHOWN TO ANYONE
OUTSIDE YOUR ORGANIZATION, NOR IS IT
TO BE USED, REPRODUCED, COPIED OR
EXHIBITED IN ANY FASHION.

PM Approval:

Customer Approval:

1403 N St Mary's St, San Antonio, TX



1403 N St Mary's St

Street View · Search nearby

Location of new letters
on exterior of building.



San Antonio, Texas

Street View - Sep 2014





1406 N St Mary's St

San Antonio, Texas

Street View - Sep 2014

