

COMPREHENSIVE PLANNING COUNCIL COMMITTEE MEETING MINUTES
THURSDAY, MARCH 19, 2015
2:00 P.M.
MUNICIPAL PLAZA BUILDING

Members Present: Councilmember Ron Nirenberg, Chair, *District 8*
Councilmember Roberto Treviño, *District 1*
Councilmember Rey Saldaña, *District 4*

Members Absent: Councilmember Joe Krier, *District 9*

Staff Present: Edward Benavides, *Chief of Staff*; John Dugan, *Director, Planning and Community Development*; Mike Frisbie, *Director, Transportation and Capital Improvements*; Terry Bellamy, *Assistant Director, Transportation and Capital Improvements*; Denice F. Trevino, *Office of the City Clerk*

Also Present: Adam Conner, *San Antonio Water System*

1. Approval of Minutes for the February 26, 2015 Comprehensive Planning Committee Meeting

Councilmember Treviño moved to approve the Minutes of the February 26, 2015 Comprehensive Planning Council Committee Meeting. Councilmember Saldaña seconded the motion. Motion carried unanimously by those present.

Briefing and Possible Action on:

2. Briefing on the April 11, 2015 SA Tomorrow Community Kick-Off Event. [Peter Zanoni, Deputy City Manager; Terry Bellamy, Assistant Director, Transportation and Capital Improvements]

Terry Bellamy stated that the purpose of the SA Tomorrow Community Kick-Off Event (Kick-Off) was to:

- Initiate conversation regarding SA Tomorrow
- Reiterate the theme of “Preparing for Growth”
- Provide basic information on the Comprehensive Plan (CP), Strategic Multi-Modal Transportation Plan (SMTP), and Sustainability Plan (SP)
- Inform Community of Best Practices of other Cities
- Demonstrate how Citizens could get involved
- Collect initial comments, suggestions, and ideas

Mr. Bellamy noted that the Kick-Off would take place on Saturday, April 11, 2015 at the San Antonio Independent School District (SAISD) Alamo Convocation Center (Convocation Center) from 10:00 a.m. to 3:00 p.m. He listed the following Agencies participating in the Event:

- ❖ Department of Transportation and Capital Improvements (TCI)
- ❖ Department of Planning and Community Development (DPCD)
- ❖ Office of Sustainability
- ❖ City of San Antonio
- ❖ Alamo Area Metropolitan Planning Organization
- ❖ VIA Metropolitan Transit Authority
- ❖ SA2020

Mr. Bellamy indicated that other Agencies would be added as they were confirmed. He noted that Outreach and Promotion would be accomplished by:

- Email Blasts to 5,000+
- Email Blasts from Partner Agencies and Organizations
- Flyer Distribution
- Social Media Distribution
- Paid Advertisements
- Press Conference on March 25, 2015

Mr. Bellamy provided details of current Social Media Engagement and postings of the Kick-Off Event displayed on other Facebook Sites. He stated that Social Media Engagement and postings would enable the message of the Kick-Off Event for SA Tomorrow to potentially reach 610,000 individuals. He reviewed the Email Distribution Lists for participating Agencies and Organizations and noted that additions to the lists were made daily. He listed additional SA Tomorrow activities to be held. He reviewed a map of the Convocation Center noting the areas where information on the three plans would be distributed, and the location of the Entrance/Registration, Concession Stand, Stage, and the Common Area. He reviewed a map of the Outside Area of the Convocation Center, noting the additional activities that would be held there.

Chairman Nirenberg asked if arrangements for current or anticipated paid Media Advertisements for the Kick-Off Event had been made. Mr. Bellamy replied that staff was currently negotiating costs for an advertisement in the San Antonio Express News. He noted that advertisements would be placed in *La Prensa* and the *Rivard Report*. Chairman Nirenberg noted that it was important that Working Group Members of each Plan Element and their Constituents be present at the Kick-Off Event. Mr. Bellamy confirmed that Members of each Plan Element Working Group would attend the Kick-Off Event. He added that advertisements would be placed on VIA Metropolitan Transit Buses.

No action was required for Item 2.

3. Briefing on the Status of the Comprehensive Plan Existing Conditions Reports. [Peter Zaroni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

John Dugan stated that the Comprehensive Plan Existing Conditions Reports, which were compiled by Moore Iacofano Goltsman, Inc. (MIG) Consultants, summarized Baseline Data, and included maps, graphics, photos, and narrative text addressing the following eight Policy Areas:

- Growth and Population
- Land Use
- Urban Form and Design
- Transportation
- Community Health
- Housing
- Historic Preservation
- Military
- Economic Development

Mr. Dugan noted that the Plan Element Working Groups (PEWGs) were Technical Committees: 1) Nominated by the Comprehensive Plan Advisory Group (CPAG); and 2) Supplemented by staff to balance group composition. He reported that there were 121 members included in PEWGs excluding staff. He stated that the first meeting of the PEWGs would be held on March 24, 2015 and would include:

- ❖ Introduction to the three Growth-Related Plans
- ❖ Existing conditions
- ❖ Break-Out Sessions
- ❖ Homework

Mr. Dugan stated that the PEWGs would review Best Practices of other Cities in the United States where applicable. He noted that issues, opportunities and challenges to the City and its response would be evaluated by each group and would lead to the creation of:

- Policy Statements of PEWGs
- Final Planning Document

Mr. Dugan noted that the Final Planning Document would contain PEWG recommended policies to be brought before the full City Council for consideration.

Chairman Nirenberg stated that it was important to create policies which were driven by Citizens. Mr. Dugan reported that the City would post proposed policies on its Website requesting feedback from Citizens.

No action was required for Item 3.

Adjourn

There being no further discussion, the meeting was adjourned at 2:44 p.m.

Respectfully Submitted,

Ron Nirenberg, Chairman

Denice F. Trevino, Office of the City Clerk