



June 16, 2015

Dear Councilman Saldaña:

On Saturday, June 6th, The DoSeum, San Antonio's Museum for Kids, opened its doors to the public. The response in our first week alone has exceeded our expectations: to date more than 25,000 people have crossed the threshold, the vast majority of whom were San Antonio residents.

When we started planning for The DoSeum 6 years ago we were motivated by two big ideas. First, we wanted to build something that would be among the very best museums for kids in the country based on its size and innovation based on the conviction that San Antonio's kids deserve the best learning opportunities. We're pleased to be able to say that we've done that.

Secondly, we wanted to make sure that every child in San Antonio could enjoy the museum and that none would be prohibited from so doing due to financial concerns. We have set the ambitious goal of providing free or reduced admission to at least 90,000 of the estimated 400,000+ who will visit The DoSeum in its first 12 months.

Here's where you come in. We submitted a request through the CCPF program, and hope that you will consider providing funds to enable your District's residences to visit the museum free-of-charge. Donations will fund the "DoSeum For All" program, which provides free admissions for school groups and scholarships for camp programs for eligible families. **Together we can ensure that ALL children can enjoy, learn and grow in The DoSeum.**

Thank you very much for your consideration, and I hope to see you at The DoSeum soon!

Kind regards,

Vanessa Lacoss Hurd
CEO

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