

ECONOMIC AND COMMUNITY DEVELOPMENT COUNCIL COMMITTEE MEETING MINUTES

TUESDAY, MAY 5, 2015

1:00 PM

MEDIA BRIEFING ROOM, CITY HALL

Members Present:	Councilmember Ray Lopez, <i>Chair, District 6</i> Councilmember Ron Nirenberg, <i>District 8</i> Councilmember Joe Krier, <i>District 10</i>
Members Absent:	Councilmember Rey Saldaña, <i>District 4</i> Councilmember Rebecca Viagran, <i>District 3</i>
Staff Present:	Sheryl Sculley, <i>City Manager</i> ; Erik Walsh, <i>Deputy City Manager</i> ; Peter Zanoni, <i>Deputy City Manager</i> ; Ed Belmares, <i>Assistant City Manager</i> ; Gloria Hurtado, <i>Assistant City Manager</i> ; Rene Dominguez, <i>Director, Economic Development Department</i> ; Lori Houston, <i>Director, Center City Development & Operations</i> ; Melody Woosley, <i>Director, Department of Human Services</i> ; Richard Keith, <i>Assistant Director, Department of Human Services</i> ; Colleen Swain, <i>Assistant Director, Center City Development & Operations</i> ; Ana Acevedo, <i>Education Policy Administrator</i> ; Mikel Brightman, <i>Administrator, Head Start Program</i> ; Denice Trevino, <i>Office of the City Clerk</i>
Also Present:	John Dickson, <i>Principal, Denim Group</i> ; Will Garrett, <i>Vice President for Economic Development, San Antonio Chamber of Commerce</i> ; Mario Hernandez, <i>President, San Antonio Economic Development Foundation</i>

Call to Order

Chairman Lopez called the meeting to order.

1. Approval of Minutes From the April 7, 2015 Meeting

Councilmember Nirenberg moved to approve the minutes of the April 7, 2015 Economic and Community Development Council Committee Meeting. Councilmember Krier seconded the motion. Motion carried unanimously by those present.

Briefing and Possible Action on

2. Information Briefing on the Cybersecurity Industry Study & Implementation – [Carlos J. Contreras III, Assistant City Manager; Rene Dominguez, Director, Economic Development]

Rene Dominguez stated that in 2013, the City of San Antonio (CoSA) provided \$50,000 to support the execution of a community Cybersecurity Industry Study (Study). He reported that said Study was completed in 2014 and was prepared by Prager Schneider with lead assistance from Deliotte LLP. He stated that the Study provided strategies to prepare CoSA for future success in the Cybersecurity

Industry by identifying and capitalizing on CoSA's competitive advantages, leveraging community assets, and improving CoSA's overall business climate.

John Dickson reviewed the history of Cybersecurity in CoSA including the establishment of Security Hill, the 24th and 25th Air Force, National Security Agency (NSA), and Academic Programs at Local Colleges and Universities. He identified the following competing cities and geographies: 1) Atlanta, GA; 2) Fairfax County, VA; 3) Huntsville, AL; 4) Montgomery County, MD; and 5) San Diego, CA. He stated that the purpose of the Study focused on the need to catalog local industry, benchmark, and introduce recommendations to accelerate growth. He identified the following five Focus Areas identified for implementation of the City's Strategic Plan Framework for the Cybersecurity Industry:

1. Business recruitment and relocation
2. Local business retention and expansion
3. Entrepreneurship and startups
4. Workforce and education support
5. Partner collaboration

Mr. Dickson reviewed the current demand for Cybersecurity, how CoSA could meet said demands, and the reasons why CoSA should act immediately in response to Cybersecurity Demands. He stated that the following were proposed:

1. Fund one Full-Time Staff Member within a Community Economic Development Organization that would:
 - Serve as an Industry Liaison focused exclusively on Economic Development
 - Operate under the direction of the Cybersecurity Industry Council (CIC), representing the San Antonio Chamber of Commerce (SACOC)
 - Serve as a point-of-contact for local industry and the Economic Development Community

Mr. Dickson noted that funding for the position would be supported by the City, Bexar County, and Private Industry. He stated that the position would coordinate and execute the key Study Recommendations. He added that the Economic Development Department has partnered with the SACOC to develop a Job Description, Scope of Work, and Performance Metrics for an initial commitment of \$50,000 in funding to support the position. He noted that the individual appointed to the position would serve as a Vice President of the SACOC.

2. Accelerate growth of the Cybersecurity Business (Bootcamp) by:
 - Increasing Bootcamp offerings from quarterly to monthly
 - Increasing the number of Active Duty Military Personnel and Veterans teaching at the Bootcamp
 - Increasing the number of annual new company starts from the Bootcamp

Mr. Dickson noted that the Study identified a Bootcamp as a means to encourage Entrepreneurial Development and new company formation. He stated that it was proposed that \$25,000 in additional

funds would be utilized to provide the Bootcamp with the necessary support, increase the number of Bootcamp offerings each year, and ensure that the Bootcamp remains sustainable and provides focused support to emerging companies. He reviewed the objectives, planned activities, and metrics of the Study.

Mr. Dickson introduced Will Garrett of the SACOC and noted that Mr. Garrett has served as a contact for the Cybersecurity Industry. He recommended Mr. Garrett to serve as the first individual appointed to the position.

Chairman Lopez asked of the Performance Metrics to be measured. Mr. Dickson replied that performance would be based on the number of jobs generated. He reported that the average salary for said jobs was \$75,000 to \$80,000. Chairman Lopez stated that it was important for said metrics to be understood by Constituents.

Sheryl Sculley stated that funding for the position was included in the CoSA Mid-Year and Fiscal Year 2015-2016 Budgets. She noted that a contribution of \$50,000 from Bexar County and \$50,000-100,000 for this position was recommended to support said position for the next one to two years.

Councilmember Nirenberg asked what entity the position would report to and of the structure of said position. Mr. Dickson stated that the position would report to the CIC and would be employed by and housed at the SACOC.

Councilmember Krier asked of operations by the CIC. Mr. Dickson reported that the CIC met monthly and was comprised of Chief Executive Officers (CEOs) of major local companies, the United States Air Force, and the United Services Automobile Association (USAA).

Councilmember Nirenberg moved to approve and forward the funding for one Full-Time position in the amount of \$50,000 and to provide funding in the amount of \$25,000 to support growth of the Cybersecurity Business Bootcamp to the full City Council for consideration. Councilmember Krier seconded the motion. Motion carried unanimously by those present.

Item 4 was addressed at this time.

4. Amendments to the Inner City Reinvestment and Infill Policy (ICRIP) Fee Waiver Guidelines. [Carlos Contreras, Assistant City Manager; Lori Houston, Director, Center City Development & Operations]

Lori Houston stated that in response to an Audit Review presented to the Audit Committee in 2014, substantive changes including the consolidation of guidelines, boundary exception provisions, and change in eligibility were proposed to the Inner City Reinvestment and Infill Policy (ICRIP) Fee Waiver Program. She noted that the ICRIP was adopted in 2010 and established the Inner City and other areas as priorities for reinvestment. She mentioned that it made a range of City Incentives available for eligible projects in said areas, including Fee Waivers. She stated that the following substantive Amendments to the ICRIP Fee Waiver Program were proposed:

1. Consolidation of two separate guidelines:

- a. City and San Antonio Water System (SAWS) Waivers currently have separate, but largely identical, guidelines.
- b. Administration complicated and confusing to customers.

She noted that said consolidation would simplify said program for customers and staff.

2. Apply boundary exceptions consistently

- a. Boundary exceptions apply only to SAWS Waivers.
- b. Administration inconsistent and complicated.

She stated that application of boundary exceptions to City Fee Waivers would provide consistency of purpose and clarity for customers.

3. Revise eligibility based on Zoning

- a. Currently, eligible projects must be located in the program boundary and must not be an excluded project.
- b. Required staff to determine appropriate utilization of an area.

She noted that Zoning-Based Eligibility would reflect area needs and reduce subjectivity.

Councilmember Nirenberg moved to approve and forward the revised ICRIP Fee Waiver Program Guidelines to the full City Council for consideration. Councilmember Krier seconded the motion. Motion carried unanimously by those present.

3. Discussion and Possible Action on Head Start Briefing Items [Gloria Hurtado, Assistant City Manager; Melody Woosley, Director, Department of Human Services]

Melody Woosley stated that performance standards for the Head Start Program required an Annual Planning Process for the upcoming School Year which included a Program Self Assessment and implementation of a Strategic Plan. She reported that the Department of Human Services (DHS) completed said Annual Head Start Program Self Assessment in February 2015. She noted that the next step in the Annual Planning Process would require that a Strategic Planning Session be conducted which would take place on May 12, 2015. She stated that as part of said process, DHS Head Start would: 1) Evaluate operations; 2) Review the Community Assessment; 3) Update Long and Short-Term Goals and Objectives; and 4) Revise written Program Implementation Plans. She noted that DHS has invited Members of the Economic and Community Development Committee, Head Start Policy Council, Head Start Service Providers, and other Key Stakeholders to participate in the Annual Planning Process. She stated that the final Strategic Plan Goals and Objectives would be presented to the Head Start Policy Council and the Economic and Community Development Committee for approval in August 2015. She presented the Head Start Monthly Program and Fiscal Report for March 2015.

Councilmember Krier asked how the proposed State Pre-K4 Program would impact the Head Start Program. Mikel Brightman replied that the proposed State Pre-K4 Program would not impact the Head Start Program.

No action was required for Item 3.

Adjourn

There being no further discussion, the meeting was adjourned at 2:37 p.m.

Due to the realignment of Council Committees, this was the last set of meeting minutes of the Economic and Community Development Council Committee. The mission of the Economic and Community Development Council Committee has been transferred to the Economic and Human Development Council Committee.

Ray Lopez, Chairman

Respectfully Submitted,

Denice F. Trevino
Office of the City Clerk