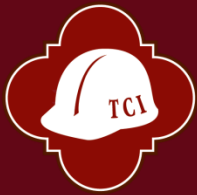


**TRANSPORTATION &
CAPITAL IMPROVEMENTS
(TCI)**

**PEDESTRIAN SAFETY CAMPAIGN
(GETTING TO VISION ZERO)**

**CRIMINAL JUSTICE, PUBLIC SAFETY AND
SERVICES COMMITTEE
OCTOBER 7, 2015**



WHAT IS VISION ZERO?



S A N A N T O N I O




Drive safe. Bike safe. Walk safe.

- Zero Fatalities - Nevada
 - <https://youtube/mdGYMPITP1w>
- 'A long way from zero' – New York City takes on traffic fatalities (PBS News Hour)
 - <https://youtube/WH1NNGGqp44>



WHY NOW?

★ 2014 CRASH DATA ★

	CRASHES	FATAL CRASHES
TOTALS	45,208	138
 Vehicles	44,084	83
 Pedestrians	799	54
 Bicycles	325	1

ON AVERAGE, AND
2 PEDESTRIANS **1** BICYCLIST
IS INVOLVED IN A
CRASH DAILY.

94%  
OF PEDESTRIAN
FATALITIES
WERE PEOPLE
18 YEARS OLD OR OLDER. 

1 in 3 PEDESTRIAN
FATALITIES
INVOLVED A PERSON BETWEEN THE
AGES OF 40 AND 64
YEARS OLD.

74% OF PEDESTRIAN
FATALITIES
OCCURRED BETWEEN 7PM & 7AM.



PEDESTRIAN SAFETY IMPROVEMENTS

- FY 2014 included a \$1 million initiative for pedestrian safety improvements in school zones
 - School Zone Sign Upgrade
 - School Zone Flashing Beacons Upgrade and Maintenance
 - School Zone Crosswalk Pavement Marking Upgrade and Maintenance
- FY 2015 included a \$2.5 million initiative for pedestrian safety improvements
 - Pedestrian Z Crossings
 - Education Program
 - Upgrade (9) existing school zones from static to flashing beacons



SAN ANTONIO'S VISION

**Together, we can achieve zero fatalities on our roadways
because every person in our community matters.**



S A N A N T O N I O

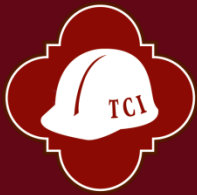
Drive safe. Bike safe. Walk safe.



ACTION AGENDA

- Develop an Internal/External Technical Committee
 - TCI developed in July 2015
 - TxDOT, FHWA, VIA, SAPD, MPO, Bexar County, SAFD, Metro Health, UPRR, Drive Kind Ride Kind, School Districts, Tourism Partners, etc.
- Conduct research of best practices in the U.S. and Internationally
- Public outreach
- 2 year implementation
 - Follow best practices from other cities
 - Implement complete streets





ACTION AGENDA

- Project Selection Criteria Development
 - Sidewalk gaps
 - High crash corridors
 - Linear creek connectivity
 - Develop safe crossings criteria
 - High need area improvement
- Issues from current Pedestrian Safety Program
 - Existing street design
 - Multi-modal safety planning
 - Mid-block crossing
 - Protective Bicycle Corridor



VISION ZERO KICK-OFF PRESS CONFERENCE

- September 15, 2015
– Steps of City Hall





TAKE THE SAFETY PLEDGE



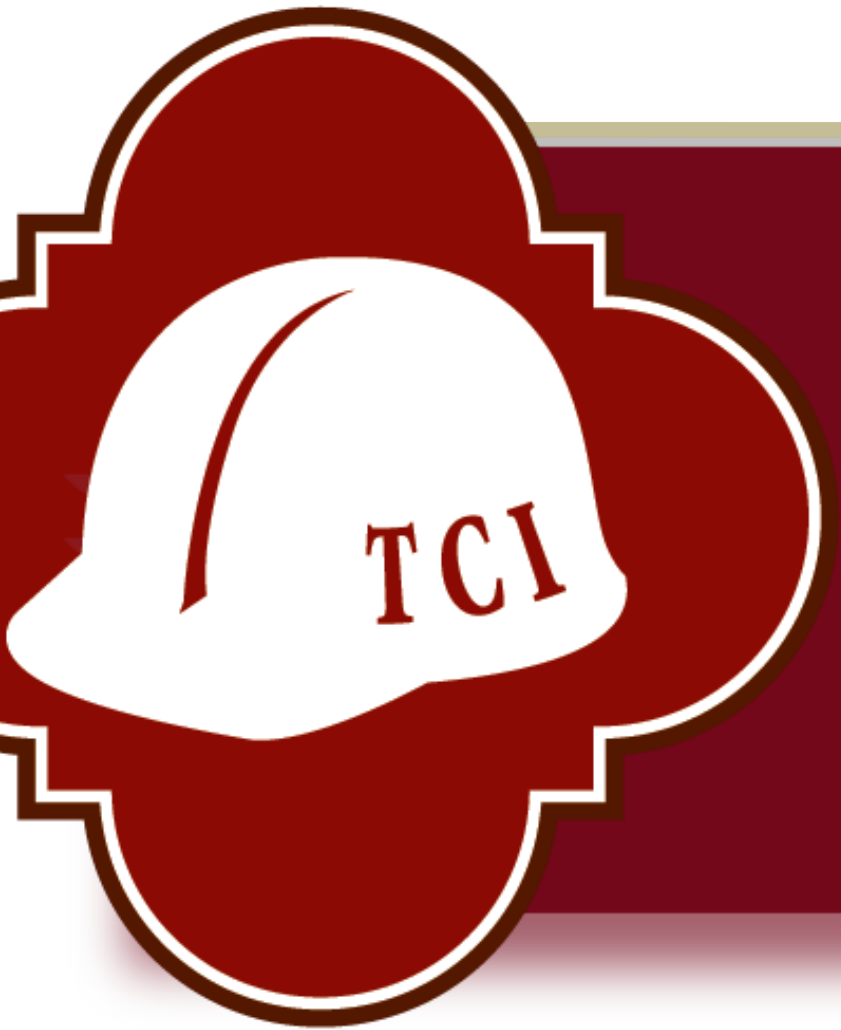
I PLEDGE TO:

- 👉 Look out for others, especially children, elderly, persons with disabilities, people walking and biking.
- 👉 Slow down and look around, especially at intersections and driveways.
- 👉 Practice the rules of the road including yielding to people walking.
- 👉 Be alert at all times.
- 👉 Share this Vision Zero pledge with my family and friends.



Drive safe. Bike safe. Walk safe.





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