



Pre-K4SA

QUALITY learning. PROVEN results.

CEO UPDATE

OCTOBER 9, 2015

AGENDA

- ✓ BACK TO SCHOOL
 - ✓ ENROLLMENT AND ATTENDANCE
 - ✓ TRANSPORTATION
 - ✓ EXTENDED DAY
- ✓ MARKETING
 - ✓ BRANDING RFP
 - ✓ RESEARCH RFP
- ✓ WOLF TRAP

ENROLLMENT BY EDUCATION CENTER

Education Center	Goal	Enrolled Students	Average Attendance
North	500	477	95%
South	420	429	96%
East	380	402	95%
West	400	407	95%
Total	1,700	1,715	95%

ENROLLMENT BY SCHOOL DISTRICT

School District	Available Slots	Enrolled Students
Edgewood	126	119
Harlandale	121	61
North East	240	230
Northside	479	450
San Antonio	478	312
Southside	36	18
Southwest	66	46
Tuition	154	340
Scholarship	-	139
Total	1,700	1,715

Tuition

- Do not qualify by TEA
- Pay 2, 3, or 4% tuition

Scholarship

- Qualify by TEA
- Live in non-participating ISD
- Pay 1% tuition

TRANSPORTATION

School Year	Bus Riders	Available Seats	%
2013-14	194	350	55%
2014-15	278	595	47%
2015-16	304	595	51%



EXTENDED DAY

School Year	Extended Day Enrollment	Slots	%
2013-14	364	700	52%
2014-15	549	1,500	37%
2015-16	819	1,700	48%



MARKETING: BRANDING RFP

RFP issued
Aug 26 2015

6 proposals
received
Sept 9 2015

Expected
start date
Week of 10/12



CREATIVE
NOGGIN

Expected
start date
Week of Oct
19 2015



What is Wolf Trap?

What does it have to do with Pre-K?

Wolf Trap Affiliate – What's involved?



WOLF TRAP

FOUNDATION FOR THE PERFORMING ARTS



I WANT TO BE...

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THANK YOU