



Pre-K4SA

QUALITY learning. PROVEN results.

CEO UPDATE

NOVEMBER 3, 2015

AGENDA

- ✓ STRATEGIC PLAN
- ✓ MARKETING

STRATEGIC PLAN



Educational Programs



Professional Development



Partnerships



Enrollment



Family Engagement



Innovation & Research



Communications



Governance & Administration

MARKETING: BRANDING RFP



CREATIVE
NOGGIN

Contract
Executed
Oct 13 2015

Agency
Onboarding
Oct 21 2015

Expected
Completion
Mid-Dec 2015

MARKETING: RESEARCH RFP



RFP Issued
Sept 17 2015

Awarded
Week of 10/26

Contract
Executed
Week of 11/02

Wave I Field
December 2015



I WANT TO BE...

Pre-K4SA

QUALITY learning. PROVEN results.

THANK YOU