HISTORIC AND DESIGN REVIEW COMMISSION

December 02, 2015 Agenda Item No: 17

HDRC CASE NO: 2015-461

ADDRESS: 8535 MISSION RD

LEGAL DESCRIPTION: NCB 7464 BLK 3 LOT 2 STINSON MUNICIPAL AIRPORT SUBDIVISION

UT-2

ZONING: II H CITY COUNCIL DIST.: 3

DISTRICT: Mission Historic District

APPLICANT: Paul Vidal/Custom Signs and Consulting

OWNER: City of San Antonio

TYPE OF WORK: Signage

REQUEST:

The applicant is requesting a Certificate of Appropriateness for approval to install a 4' x 12' lit box sign with the Gate One logo to be placed on the rear, tarmac facing side of terminal addition at Stinson Municipal Airport.

APPLICABLE CITATIONS:

Historic Design Guidelines, Chapter 6, Guidelines for Signage

3. Projecting and Wall-Mounted Signs

A. GENERAL

- *i. Mounting devices*—Construct sign frames and panels that will be used to be attach signs to the wall of a building of wood, metal, or other durable materials appropriate to the building's period of construction.
- *ii. Structural supports*—Utilize sign hooks, expansion bolts, or through bolts with washers on the inside of the wall depending upon the weight and area of the sign, and the condition of the wall to which it is to be attached.
- *iii.* Appropriate usage—Limit the use of projecting and wall-mounted signs to building forms that historically used these types of signs, most typically commercial storefronts. To a lesser degree, these signage types may also be appropriate in areas where residential building forms have been adapted for office or retail uses, if sized accordingly.

C. WALL-MOUNTED SIGNS

- i. Area—Limit the aggregate area of all wall-mounted signs to twenty-five percent of a building facade.
- ii. Projection—Limit the projection of wall-mounted signs to less than twelve inches from the building wall.
- *iii. Placement*—Locate wall signs on existing signboards—the area above the storefront windows and below the second story windows—when available. Mount wall signs to align with others on the block if an existing signboard is not available.
- *iv. Channel letters*—Avoid using internally-illuminated, wall-mounted channel letters for new signs unless historic precedent exists. Reverse channel letters may be permitted.

FINDINGS:

- a. The applicant has proposed to install a 4' x 12' lit box sign with the Gate One logo to be placed on the rear, tarmac facing side of terminal addition at Stinson Municipal Airport. The applicant has proposed to install the proposed signage on the terminal addition, above the existing windows. The proposed square footage, 48, is consistent with the Guidelines for Signage.
- b. According to the Guidelines for Signage, internally illuminated cabinet signage are not appropriate. An appropriate sign would be a back lit, reverse channel letter sign.

RECOMMENDATION:

Staff does not recommend approval of the proposed internally illuminated cabinet wall sign. Staff recommends the applicant install a back lit, reverse channel letter sign to be consistent with the Guidelines.

CASE MANAGER:

Edward Hall





Flex Viewer

Powered by ArcGIS Server

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