

San Antonio Bike Share Board of Directors At Large	Application No: 20150804150354_2696
ELIGIBILITY	
Are you a qualified voter in the City of San Antonio?	No
PROFILE	
Prefix	Mr.
Last Name	Alaniz
First Name	Steven
Middle	Rudolph
Suffix	PT
Preferred Name	Steve
Title	
Address Type?	Residence
Address	12118 Harris Hawk
City	San Antonio
State	TX
Zip	78253
Phone Type?	Cell
Phone number	(210) 632-1960
Phone 2 Type?	Home
Phone 2 number	(210) 251-3174
eMail	SAlaniz@wegetyouhealthy.com
Employer	Momentum Physical Therapy and Sports Rehab
Job Title	Chief Executive Officer
Occupation	Healthcare Executive/Business Owner
Board/Commission/Committee Name	San Antonio Bike Share Board of Directors
Category	
District/Type	At Large
QUESTIONS	
If this board position requires residency within Bexar County, the City of San Antonio city limits or within a particular council district, do you meet those residency requirements?	Yes
Are you a City of San Antonio resident?	No
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No

Will you or any of your immediate family members or any businesses that you or they own seek a contract (s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	Member, Board of Directors, Transplants For Children, 2014-2015 Vice President, Board of Directors, Transplants For Children, 2015-present
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	Yes
Please list the office, board, or commission and status of your application to that position.	San Antonio Bike Share Board of Directors - this is the application for the position.
Have you ever been hired for a position with the City of San Antonio?	No
Have you had any convictions of criminal offenses other than parking or traffic tickets?	No
Describe your Educational history.	Master's of Physical Therapy, Texas Tech University Health Sciences, 2007 Bachelor of Science, Biology, University of Texas at San Antonio, 2003
	Upon graduating from physical therapy school at Texas Tech, I returned to San Antonio and began working at Momentum Physical Therapy and Sports Rehab in 2007 as a staff Physical Therapist. I quickly moved up the ranks and in March 2009, was named Chief Executive Officer (CEO) of the company. During my tenure as CEO, Momentum has grown by over 266, added 7 new clinics, and increased the number of employees from 27 up to 105. In 2013, 2014 and 2015, Momentum was recognized by the Inc5000 as one of the 5,000 fastest growing companies in the

Describe your Professional History & Certification designations (Current and historical).	<p>U.S. During those same years, Momentum was also named a Top Workplace by the Express News. Momentum was also recognized as a Best Place to Work by the San Antonio Business Journal in 2014. Also in 2014, Momentum was named Practice of the Year by Advance Rehab Magazine, the most prominent trade magazine for the physical therapy profession. This award recognizes the top private physical therapy practice in the entire U.S. I am a member of the San Antonio Hispanic Chamber of Commerce and am a very active member, serving on the Government Affairs Committee and the Health and Biosciences Committee. In 2014, I was named as a runner up for the San Antonio Business Journals 40-under-40. In 2015, I was named as one of the San Antonio Business Journals 40-under-40. I completed the Alex Briseno Leadership Development Program (ABLDP) in 2014 and am participating in the Leadership San Antonio (LSA) program in 2015. I maintain a current Physical Therapist license in the State of Texas and also maintain current CPR and AED certification through the American Heart Association.</p>
Describe your Volunteer Experience & Community Service	<p>I have lead Momentum Physical Therapy's involvement in numerous community service areas. These activities include Habitat for Humanity builds, Toy/Clothing drives for underprivileged children, raising money for the Wounded Warrior Foundation, raising money/awareness to fight breast cancer, and supporting Transplants for Children by sponsoring the Tour For Children. I personally have volunteered my time and donated money to many of these same groups. I also serve on the Board at Transplants For Children.</p>
Please provide a brief narrative outlining your reasons for seeking appointment to this board or commission:	<p>I am seeking appointment to the San Antonio Bike Share Board of Directors because I feel strongly about the program's design, its overall goals, and believe it can contribute to our city's continual rise. Our city's goals, vision, and ideals for transformation hinge on the success of programs like the San Antonio Bike Share. The other main reasons I am seeking this appointment is because I feel I am the best person for the position. My experience as the CEO of Momentum will assist the program in many ways. The Bike Share program can be successful through an ongoing exercise of fiscal responsibility which needs to occur while focusing on the goals of the program at the same time. This balance of finances and delivering on a goal is what I do on a daily basis as a healthcare executive, a small business owner, a minority business owner, and a healthcare business owner. As complicated as that sounds, it describes the one job I have as the CEO at Momentum Physical Therapy and Sports Rehab. In the healthcare industry, we must balance between making a profit in order to continue to operate and grow while also delivering care to patients who need the care by may not be able to pay for those services. At Momentum, we are also dedicated to being the best in the business when it comes to clinical outcomes, customer service, and overall patient experience. So, the balancing act of making money and serving the community really means that we must operate a lean, financially responsible operation. My background in this area will assist in operating the Bike Share program with similar principles and practices. The idea being that the program should be a high quality program that serves a specific amount of people with a predictable access to the product, but also needs to do so with a specific budget in mind. My experience as a Physical Therapist will also help the program. As my expert training in movement,</p>

	<p>training, and rehab of the human body will assist the program in planning and decisions which require expert knowledge of the people who will be riding the bikes. For years, I treated patients on a full time basis and still have access to other experts in the field who focus on bike riders. The knowledge, skills, expertise, and people I know will be a value to the program. Lastly, I am an athlete. I am a runner. I do own a bike and ride it at least twice a week, but I run at least three to four times each week on a regular basis. Along with my background as a PT, I know what it is like to ride a bike along a street, trail, or green-way. I feel connected to the running and bike riding communities and feel obligated to lend my time and talent to improving this part of the community I live. I see this as a huge opportunity for me to channel my skills for something I feel is a strength of mine. If selected, I will give my all to making the program a success.</p>
DEMOGRAPHIC INFORMATION	
Ethnicity:	Hispanic
Gender:	Male
APPLICATION SIGN-OFF	
<p>As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.</p>	
<p>I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.</p>	Acknowledged
<p>OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I</p>	Acknowledged

agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	
Enter Your Name	Steven Alaniz
Date of submission.	8/4/2015
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	
Office of the City Clerk P.O. Box 839966 San Antonio, Texas 78283-3966 Phone: (210) 207-7253 (Application will be kept on file with the Office of the City Clerk for 12 months.)	

Steven R. Alaniz, PT
12118 Harris Hawk San Antonio, TX 78253
Phone (210) 632-1960 Email: salaniz@wegetyouhealthy.com

PROFESSIONAL EXPERIENCES:

Momentum Physical Therapy & Sports Rehab
8627 Cinnamon Creek, BLDG 4, #402
Helotes, TX 78023
Chief Executive Officer
March 16, 2009- Present

Momentum Physical Therapy & Sports Rehab
Clinical Director/Staff Physical Therapist-Helotes Clinic
September 25, 2007- March 15, 2009

Momentum Physical Therapy & Sports Rehab
Staff Physical Therapist, Full time
June 4, 2007- September 25, 2007

QUALIFICATIONS/SKILLS/ABILITIES:

- Managed and lead the growth of the entire Momentum organization from 2009 to 2014 increasing from 27 employees and 2 clinics to 103 employees and 9 clinics and increasing total patient volume by over 266%.
- Held title and executed duties as Vice President of Administration from January 2011 to January 2013 and from February 2014 to present. Both periods were period where CEO and VPA roles were being dually held.
- Integrated strategy, training, and policies which directly resulted in improved Company-wide arrivals percentage: 2010-90.7%, 2011-91.7, 2012-92.9%, and 2013-93.3%.
- Successfully lead efforts to establish and execute contracts with USAA for an onsite clinic and to provide physical therapy care for the Arena Football League team, the San Antonio Talons.
- Demonstrated excellent time management skills and ability to prioritize multiple projects/tasks that included writing new and amending preexisting KCPTSR policies, researching and updating practices to adhere to Medicare guidelines, and executing all duties as per KCPTSR job descriptions for CEO, Clinical Director and Staff PT.
- Created and implemented plans to improve efficiency, communication, and procedures; presenting these plans through multiple forums that included written and oral communication.
- Planned/lead weekly executive meetings, monthly all staff meetings, and regularly occurring staff trainings.
- Lead the hiring process for all staff (therapist, therapy technicians, reception, billing, marketing, and administrative) for all locations
- Created financial documents for continuing education tuition assistance agreements and contractor agreements, maintained positive relationships with referral sources through office visits and volunteer work.
- Assisted with the launching of three new clinics and converting the entire organization onto an Electronic Medical Records (EMR) system.

COMMUNITY INVOLVEMENT:

San Antonio Hispanic Chamber of Commerce

Active member attending at least one SAHCC sanctioned event each month.
January 2014 - present

Serves on Government Affairs Committee and Healthcare and Biosciences Committee

Transplants For Children (TFC)

Member, Board of Directors

May 2014 to present

Active member of TFC by constantly working within and outside current roles to improve funding and service delivery of the group.

Serves on Development Committee and Tour For Children Planning Committees

Tour For Children Planning Committee

2011 to present

Actively planned and participated in putting on the Tour For Children bike ride in Helotes, TX to benefit TFC. This was done as a representative of Momentum Physical Therapy & Sports Rehab.

PROFESSIONAL DEVELOPMENT:

Alex Briseno Leadership Development Program Class of 2014

San Antonio Hispanic Chamber of Commerce

Completion Date: December 2014

Measurable Solutions Management Training

Courses Completed: Communications, Patient Compliance, Management by Statistics, Formulas for Business Success, CEO I, CEO II, and CEO III.

2009 to 2014

Survival Strategies Management Training

Courses Completed: Billing & Collections, New Patient Marketing, and Administrative Technology

2010-2012

The Manual Therapy Institute

Completed Didactic and Clinical Coursework

2008-2010

EDUCATION:

Master of Physical Therapy Graduation Date: May 2007

Texas Tech University Health Sciences Center, Lubbock TX

Bachelor of Science, Biology Graduation Date: December 2003

University of Texas San Antonio, San Antonio TX