

San Antonio Bike Share Board of Directors At Large	Application No: 20150918132631_2835
ELIGIBILITY	
Are you a qualified voter in the City of San Antonio?	No
PROFILE	
Prefix	
Last Name	DiGiovanni
First Name	Paul
Middle	Frederick
Suffix	
Preferred Name	
Title	
Address Type?	Residence
Address	104 W. Oakview 4
City	San Antonio
State	TX
Zip	78209
Phone Type?	Cell
Phone number	(269) 598-8141
Phone 2 Type?	
Phone 2 number	
eMail	pdigio87@gmail.com
Employer	Self-Employed
Job Title	
Occupation	Marketing Consultant
Board/Commission/Committee Name	San Antonio Bike Share Board of Directors
Category	
District/Type	At Large
QUESTIONS	
If this board position requires residency within Bexar County, the City of San Antonio city limits or within a particular council district, do you meet those residency requirements?	Yes
Are you a City of San Antonio resident?	No
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	Yes
Identify anticipated parties to the contract(s) and describe contract (s).	Father - Pat DiGiovanni. Not aware of specific projects but he is fairly involved with City dealings.
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in	Yes

the foreseeable future?	
Identify anticipated parties to the contract(s) and describe anticipated contract(s).	Father - Pat DiGiovanni. Not sure if he will or not but it's a possibility. I would also consider doing work for the City.
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	Yes
Identify parties to the sale and describe financial interest.	Not aware of specifics.
Does your employer or an employer of your immediate family members have a contract with the City?	Yes
List name of employer, family member and describe contract.	Pat DiGiovanni. Not aware of specifics.
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	Yes
Please list office, board or commission, your position in that entity and term of service.	Pat DiGiovanni - Deputy City Manager
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Have you had any convictions of criminal offenses other than parking or traffic tickets?	No
Describe your Educational history.	Received Bachelors Degree in Economics from the University of Michigan
Describe your Professional History & Certification designations (Current and historical).	Background in Web Marketing and online community engagement/development. See IndigoCollective.co and GroupSRC.com
Describe your Volunteer Experience & Community Service	I started a civic engagement project called Ideas for COSA (See ideasforcosa.com). I regularly assist people with web marketing consulting for free through CafeCommerce. Looking for more formal volunteer and community service opportunities.
Please provide a brief narrative outlining your reasons for seeking appointment to this board or commission:	I would love to get involved with the SA community more. I have lots of marketing experience and web knowledge that could serve the Board and help grow Bike Share in San Antonio.
DEMOGRAPHIC INFORMATION	

Ethnicity:	Non-Minority
Gender:	Male
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Paul DiGiovanni
Date of submission.	9/18/2015
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	
Office of the City Clerk P.O. Box 839966 San Antonio, Texas 78283-3966 Phone: (210) 207-7253 (Application will be kept on file with the Office of the City Clerk for	

12 months.)	
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Paul F. DiGiovanni

104 West Oakview Place, Apt #4
San Antonio, Texas 78209
pdigio87@gmail.com
269-598-8141

Objective

To obtain a challenging full-time position in marketing, sales, or client services.

Education

- **High School Diploma, College Prep;** Loy Norrix High School – Kalamazoo, Michigan (May '05)
- **Bachelor of Arts, Economics;** University of Michigan - Ann Arbor, Michigan (May '09)

Work Experience

Web Consultant, Giles-Parscale Inc., San Antonio, Texas (June '13 – December '14)

- Respond to sales inquiry emails and phone calls, conduct sales meetings and presentations, write proposals, draft RFP responses, and track sales leads. Over \$500,000 in sales revenue generated.
- Consult and advise clients on marketing decisions/strategies
- Manage projects including new websites, post-launch edits, and support tickets
- Provide level 1 support to clients, mostly training and making edits in website content management system (ExpressionEngine)
- Typically speak with 5-10 customers per day on the phone and over 20 per day via email

Notable Clients: Trump International Realty, GDC Technics, Ben E. Keith, Acumatica, Warren Lewis Sotheby's International, San Antonio Rodeo, University of Texas SA, and Massage Heights.

Online Marketing Manager, Alamo City Golf Trail, San Antonio, Texas (December '10 – June '13)

- Content creator and manager of Joomla-based alamocitygolftrail.com
- Design and produced bi-weekly email newsletter with 21,000 subscribers
- Manager of Facebook and Twitter accounts
- Producer of over 70+ short videos for the ACGT YouTube Channel ~50,000 views
- Design signage and web graphics in Adobe Photoshop
- Copy writer/editor for print signage, audio communication, advertising, and press

Sales Rep, Fairways 360, San Antonio, Texas (Part-time, June '12 – November '12)

- Coordinate photo shoots at golf courses in the San Antonio and South Florida markets
- Use Salesforce to manage, track, and follow-up on sales leads
- Cold-called over 50 golf course managers, scheduled 15 free photo shoots
- Help production of golf course tours, quality assured photos
- Create video previews of golf course tours with voiceover

USAA Soft Collections Rep, Southwest Business Corporation, San Antonio, Texas (May '08 - July '08)

- Call USAA members and provided payment reminders for delinquent accounts.
- Accept and process electronic payments over the phone using Akcelerant software.
- Manage and resolve issues with difficult customers and accounts, avoid elevating calls to manager