

<b>San Antonio Bike Share Board of Directors At Large</b>	<b>Application No: 20150804173048_2699</b>
ELIGIBILITY	
Are you a qualified voter in the City of San Antonio?	Yes
PROFILE	
Prefix	Mr.
Last Name	Parsons
First Name	Larry
Middle	V
Suffix	
Preferred Name	Larry
Title	
Address Type?	Residence
Address	13114 N Hunters Circle
City	San Antonio
State	TX
Zip	78230
Phone Type?	Cell
Phone number	(210) 323-6167
Phone 2 Type?	
Phone 2 number	
eMail	larry.parsons@uhs-sa.com
Employer	University Health System
Job Title	Director, Behavioral Health
Occupation	Medical Administrator
Board/Commission/Committee Name	San Antonio Bike Share Board of Directors
Category	
District/Type	At Large
QUESTIONS	
If this board position requires residency within Bexar County, the City of San Antonio city limits or within a particular council district, do you meet those residency requirements?	Yes
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	24
In which City Council District do you reside?	08

How many years have you lived in the City Council District where you reside?	16
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Does your employer or an employer of your immediate family members have a contract with the City?	Yes
List name of employer, family member and describe contract.	University Health System: I am unaware of any contracts with the city, but they probably exist.
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	Yes
Please list the office, board, or commission and status of your application to that position.	San Antonio Veteran"s Commission Application submitted
Have you ever been hired for a position with the City of San Antonio?	No
Have you had any convictions of criminal offenses other than parking or traffic tickets?	No

Describe your Educational history.	1997: Webster University, St Louis, MO: Master of Arts, Healthcare Administration 1982: University of Texas, Austin, TX: Bachelor of Science, Zoology
Describe your Professional History & Certification designations (Current and historical).	<p>Professional Experience Sep 30 2013 Present University Health System: Director, Behavioral Health Services Develops and oversees over \$39M in Behavioral Health projects, in collaboration with internal and community stakeholders. Ensures that all Behavioral Health quality outcomes are consistent with national benchmarks. Enhances the electronic health record. Develops and monitors over \$17M in medical services contracts. Performs strategic planning and budgeting. _____ Feb 28, 2012 Sep 30 2013: Retired Volunteered for numerous non-profits and cared for ailing mother.</p> <p>_____ Jul 22, 2011 Feb 28, 2012 Contractor, AETC Office of the Surgeon General: Interim Deputy Regional COO Executed a \$1.5B medical financial and manpower program serving 500,000 beneficiaries. Collaborated with regional and facility leaders to allocate \$452M per year and 10,000 personnel to 14 medical units. Codified collaborative relationships between all San Antonio military medical units. Created and presented reports of over 100 health metrics.</p> <p>_____ May 01, 2010 Jul 21, 2011 AF Lt Col, San Antonio Military Health System: Director, Quality Improvement/Special Projects Supervised 4 healthcare analysts providing strategic planning and business analysis for a medical system serving 230,000 beneficiaries with an \$839M budget, generating 1M outpatient and 50,000 inpatient visits per year. Increased cervical cancer screening rates by 19. Saved \$1.2M per year on regional Pharmacy contract, and \$5M per year on medical supplies. _____ Nov 2005 May 2010 AF Lt Col, Air Force Personnel Center: Deputy Director and Interim Director, Physician HR Directed all HR functions for 4000 physicians at over 100 bases worldwide, including training, recruitment, assignment, deployment, retirement, and separation. Managed \$400M payroll, \$200M relocation, and \$300M education budgets. Led Hurricane Katrina response saved \$2.5M with local moves and retained/recruited 57 experienced doctors, saving \$10.9M.</p> <p>_____ May 2003 - Nov 2005 AF Lt Col, USAF School of Aerospace Medicine: Administrator and Chief Operating Officer Directed all operations of a medical school with research, education, and patient care missions. Managed \$172M in assets, \$18M budget, \$4M lease, 439 personnel, 750 computers and 318,000 square feet. Built new department with \$3.4M budget and 60 personnel. Executed \$4.5M trainer upgrade, saved \$1M on services contract. Supervised CFO, CIO and a staff of 33.</p> <p>_____ 2001 - 2003: AF Major, TRICARE Southwest: Administrator, Member Services Resolved 1400 congressional and presidential inquiries, taught Customer Service to 250 people.</p> <p>_____ 2000 - 2001: AF Captain, Columbus AFB Clinic: CFO, CIO, and TRICARE (Insurance) Officer Supervised 21 staff, managed \$4M budget. JCAHO Project Officer: scored 96.</p> <p>Certifications 2000: Credentialed, American Academy of Medical Administrators 2003: Professional, Academy for Healthcare Management 1983: Permanent Teaching Certificate, Texas Department of Education</p>
	Professional and Community Memberships American Academy of Medical Administrators (since 1997 National Board Member, 2003)

Describe your Volunteer Experience & Community Service	<p>American College of Federal Healthcare Administrators (since 2003 Founding President, 2003) Alamo Federal Executive Board Leadership FEB (1998) American College of Healthcare Executives (Affiliate since 2012) Stone Oak Rotary (since 2002 Programs Chair, Membership Chair, Board Member 9 years)</p> <p>Examples of Volunteer Work Alamo Heights Night (6 years) Fiesta Cornyation (9 years) Elf Louise (3 years) National Alliance for Mental Illness</p>
Please provide a brief narrative outlining your reasons for seeking appointment to this board or commission:	<p>In San Antonio, two-thirds of adult residents and one-third of our children are overweight or obese. A San Antonio resident is twice as likely as the average American to suffer the devastating effects of diabetes. And people with diabetes are twice as likely to suffer from clinical depression. Ethnic minorities in San Antonio experience even higher rates of these deadly diseases, as do San Antonians with lower income levels. Obesity, diabetes, and depression cause inestimable human suffering, and millions of dollars in increased healthcare costs, right here in San Antonio. One of the simplest and most enjoyable ways to reduce obesity, diabetes, and depression is through exercise. Study after study has shown a strong relationship between exercise and a broad range of health benefits. While working at the Texas Diabetes Institute, I saw firsthand the tremendous health benefits of exercise. But the people who need this exercise the most are those most likely not to have access to popular exercise modalities, like bicycles. Bicycle sharing programs can provide people with modest incomes the opportunity to enjoy healthy exercise, while enjoying the sights and sounds of San Antonio. Meanwhile, many San Antonians also struggle to obtain adequate transportation. Texas cities are notorious for their lack of public transportation, along with zoning and growth plans which encourage sprawl and spread. One of the most expensive ways for a San Antonio resident to get to work, school, or the grocery store is with a private automobile, but our infrastructure is designed specifically for using the automobile as our primary means of transport. By facilitating the growth of bicycle lanes and trails, and providing easy access to bicycles, Bike Share promotes a healthy and safe way for citizens to move about the city, without the huge expenses associated with automobile ownership. And finally, Bike Share allows San Antonians the opportunity to improve our environment. The automobile is the largest single source of pollution and greenhouse gasses, and biking is a wonderful way to improve the air we breathe. As a professional healthcare administrator with over 20 years of experience, I can bring a passion for and extensive knowledge about the health, transportation, and environmental benefits of Bike Sharing. I am eager to serve as part of the Bike Share Team.</p>
DEMOGRAPHIC INFORMATION	
Ethnicity:	Non-Minority
Gender:	Male
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon	

<p>appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.</p>	
<p>I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.</p>	Acknowledged
<p>OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.</p>	Acknowledged
Enter Your Name	Larry V. Parsons
Date of submission.	8/4/2015
<p>The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as</p>	

authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	
Office of the City Clerk P.O. Box 839966 San Antonio, Texas 78283-3966 Phone: (210) 207-7253 (Application will be kept on file with the Office of the City Clerk for 12 months.)	

# Larry V. Parsons, MA, CAAMA

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13114 N HUNTERS CIRCLE  
SAN ANTONIO, TX 78230-2843

(210) 323-6167  
[larry.parsons@uhs-sa.com](mailto:larry.parsons@uhs-sa.com)

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## ***Summary***

Retired Air Force Lieutenant Colonel (Lt Col) and Board Certified Healthcare Administrator with 20 years of experience at the clinic, hospital, city, region, & worldwide levels, with broad expertise in data collection, analysis and presentation, strategic planning, business development, project leadership, and performance improvement.

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## ***Professional Experience***

### ***Sep 30 2013 – Present***

#### ***University Health System: Director, Behavioral Health Services***

Develops and oversees over \$39M in Behavioral Health projects, in collaboration with internal and community stakeholders. Ensures that all Behavioral Health quality outcomes are consistent with national benchmarks. Enhances the electronic health record. Develops and monitors over \$17M in medical services contracts. Performs strategic planning and budgeting.

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### ***Feb 28, 2012 – Sep 30 2013: Retired***

Volunteered for numerous non-profits & cared for ailing mother.

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### ***Jul 22, 2011 – Feb 28, 2012***

#### ***Contractor, AETC Office of the Surgeon General: Interim Deputy Regional COO***

Executed a \$1.5B medical financial & manpower program serving 500,000 beneficiaries. Collaborated with regional and facility leaders to allocate \$452M per year and 10,000 personnel to 14 medical units. Codified collaborative relationships between all San Antonio military medical units. Created and presented reports of over 100 health metrics.

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### ***May 01, 2010 – Jul 21, 2011***

#### ***AF Lt Col, San Antonio Military Health System: Director, Quality Improvement/Special Projects***

Supervised 4 healthcare analysts providing strategic planning and business analysis for a medical system serving 230,000 beneficiaries with an \$839M budget, generating 1M outpatient and 50,000 inpatient visits per year. Increased cervical cancer screening rates by 19%. Saved \$1.2M per year on regional Pharmacy contract, and \$5M per year on medical supplies.

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### ***Nov 2005 – May 2010***

#### ***AF Lt Col, Air Force Personnel Center: Deputy Director and Interim Director, Physician HR***

Directed all HR functions for 4000 physicians at over 100 bases worldwide, including training, recruitment, assignment, deployment, retirement, and separation. Managed \$400M payroll, \$200M relocation, and \$300M education budgets. Led Hurricane Katrina response; saved \$2.5M with local moves and retained/recruited 57 experienced doctors, saving \$10.9M.

**May 2003 - Nov 2005**

**AF Lt Col, USAF School of Aerospace Medicine: Administrator and Chief Operating Officer**

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**2001 - 2003:**

**AF Major, TRICARE Southwest: Administrator, Member Services**

Resolved 1400 congressional and presidential inquiries, taught Customer Service to 250 people.

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**2000 - 2001:**

**AF Captain, Columbus AFB Clinic: CFO, CIO, and TRICARE (Insurance) Officer**

Supervised 21 staff, managed \$4M budget. JCAHO Project Officer: scored 96%.

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## **Education**

**1997:** Webster University, St Louis, MO: Master of Arts, Healthcare Administration

**1982:** University of Texas, Austin, TX: Bachelor of Science, Zoology

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## **Certifications**

**2000:** Credentialed, American Academy of Medical Administrators

**2003:** Professional, Academy for Healthcare Management

**1983:** Permanent Teaching Certificate, Texas Department of Education

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## **Awards**

**2005:** San Antonio Stone Oak Rotary Club *Rotarian of the Year*

**2004:** American Academy of Medical Administrators *Thaddeus F. Levandowski Achievement in Federal Healthcare Administration Award* (Top Federal Administrator of 700 members)

**2000:** Air Education and Training Command *Managed Care Officer of the Year* (of 13 facilities)

**1997:** Wilford Hall Med Center *Company Grade Officer of the Year* (Top Medical Officer of 600)

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## **Professional and Community Memberships**

American Academy of Medical Administrators (since 1997; National Board Member, 2003)

American College of Federal Healthcare Administrators (since 2003; Founding President, 2003)

Alamo Federal Executive Board Leadership FEB (1998)

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Stone Oak Rotary (since 2002; Programs Chair, Membership Chair, Board Member 9 years)

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## **Examples of Volunteer Work**

Alamo Heights Night (6 years)

Fiesta Cornyation (9 years)

Elf Louise (3 years)

National Alliance for Mental Illness



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## **Essay**

In San Antonio, two-thirds of adult residents and one-third of our children are overweight or obese. A San Antonio resident is twice as likely as the average American to suffer the devastating effects of diabetes. And people with diabetes are twice as likely to suffer from clinical depression. Ethnic minorities in San Antonio experience even higher rates of these deadly diseases, as do San Antonians with lower income levels. Obesity, diabetes, and depression cause inestimable human suffering, and millions of dollars in increased healthcare costs, right here in San Antonio.

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And finally, Bike Share allows San Antonians the opportunity to improve our environment. The automobile is the largest single source of pollution and greenhouse gasses, and biking is a wonderful way to improve the air we breathe.

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