

AN ORDINANCE 2015-12-03-1023

**ADOPTING THE FINDINGS OF THE DISPARITY STUDY  
CONDUCTED BY NATIONAL ECONOMIC RESEARCH ASSOCIATES,  
INC. (NERA) RELATING TO THE CITY'S SMALL BUSINESS  
ECONOMIC DEVELOPMENT ADVOCACY (SBEDA) ORDINANCE.**

\* \* \* \* \*

**WHEREAS**, the Small Business Economic Development Advocacy (SBEDA) Ordinance adopted by City Council in 2010 requires the completion of a Disparity Causation Analysis Study (Disparity Study) to evaluate whether barriers that may prevent minority and women-owned businesses from participating in City of San Antonio and private sector contracting opportunities; and

**WHEREAS**, on June 16, 2010, City Council adopted Ordinance No. 2010-06-17-0531, which significantly revised the City's SBEDA Program. The Ordinance was adopted as a result of a 2010 Disparity Study conducted by MGT of America that found disparity in City and private sector contracting with minority and women-owned business; and

**WHEREAS**, on April 17, 2014, City Council adopted Ordinance No. 2014-04-17-0244, which authorized a contract with NERA to conduct a new Disparity Study, the conclusions will serve as evidence for the continuation or modification of the SBEDA Ordinance. NERA completed the Disparity Study on October 26, 2015, which found a continuing disparity between available minority- and women-owned businesses in the market area and the participation of such firms on City contracts, as well as market-based disparities impacting minority and women business formation and earnings; and

**WHEREAS**, the Disparity Study was released to the public on October 29, 2015 and City staff held individual meetings with numerous stakeholder groups, including professional and trade organizations, and chambers of commerce, to review the Disparity Study findings and a public hearing was held on November 10, 2015 to gather public comment; and

**WHEREAS**, on November 13, 2015, the Small Business Advocacy Committee, a group of citizens appointed by the Mayor and City Council to advise the City Manager and City Council on business issues, goals and related policies concerning small, minority, and women-owned businesses, voted to recommend that the City Council adopt the Disparity Study; **NOW THEREFORE:**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:**

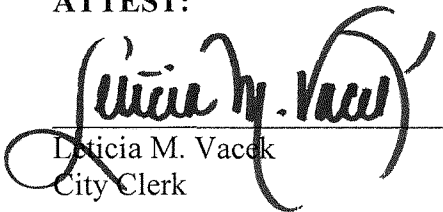
**SECTION 1.** City Council hereby adopts the 2015 Disparity Study and its findings and directs staff to proceed with the development of policy options and amendments to the SBEDA Ordinance based on the findings and recommendations contained within the Disparity Study, for future City Council consideration. The Study is available for public view on the City's Website under the Economic Development Department at [sanantonio.gov/edd/disparitystudy](http://sanantonio.gov/edd/disparitystudy).

**SECTION 2.** This Ordinance is effective immediately upon the receipt of eight affirmative votes; otherwise, it is effective ten days after passage.

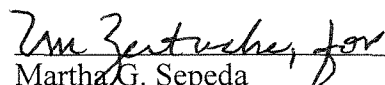
**PASSED AND APPROVED** this 3<sup>rd</sup> day of December, 2015.

  
**M A Y O R**  
Ivy R. Taylor

**ATTEST:**

  
Leticia M. Vacck  
City Clerk

**APPROVED AS TO FORM:**

  
Martha G. Sepeda  
Acting City Attorney

<b>Agenda Item:</b>	<b>21</b>						
<b>Date:</b>	12/03/2015						
<b>Time:</b>	09:51:06 AM						
<b>Vote Type:</b>	Motion to Approve						
<b>Description:</b>	An Ordinance adopting the findings of the Disparity Study conducted by National Economic Research Associates, Inc. relating to the City's Small Business Economic Development Advocacy (SBEDA) Ordinance. [Lori Houston, Assistant City Manager; Rene Dominguez, Director, Economic Development]						
<b>Result:</b>	Passed						
<b>Voter</b>	<b>Group</b>	<b>Not Present</b>	<b>Yea</b>	<b>Nay</b>	<b>Abstain</b>	<b>Motion</b>	<b>Second</b>
Ivy R. Taylor	Mayor		x				
Roberto C. Treviño	District 1		x				
Alan Warrick	District 2		x				
Rebecca Viagran	District 3		x			x	
Rey Saldaña	District 4		x				x
Shirley Gonzales	District 5		x				
Ray Lopez	District 6		x				
Cris Medina	District 7		x				
Ron Nirenberg	District 8		x				
Joe Krier	District 9		x				
Michael Gallagher	District 10		x				