

**ECONOMIC AND HUMAN DEVELOPMENT
COUNCIL COMMITTEE MEETING MINUTES**

MARCH 1, 2016

1:30 PM

MEDIA BRIEFING ROOM, CITY HALL

Members Present:	Councilmember Joe Krier, <i>Chair, District 9</i> Councilmember Roberto Treviño, <i>District 1</i> Councilmember Rebecca Viagran, <i>District 3</i> Councilmember Ray Lopez, <i>District 6</i> Councilmember Mike Gallagher, <i>District 10</i>
Members Absent:	None
Staff Present:	Carlos Contreras, <i>Assistant City Manager</i> ; Maria Villagomez, <i>Assistant City Manager</i> ; Kristine Duff, <i>Assistant City Attorney</i> ; Melody Woosley, <i>Director, Department of Human Services</i> ; Rene Dominguez, <i>Director, Economic Development Department</i> ; Richard Keith, <i>Assistant Director, Department of Human Services</i> ; Tim O’Krongley, <i>Assistant Director, Aviation</i> ; Mikel Brightman, <i>Head Start Administrator</i> ; Denice F. Treviño, <i>Office of the City Clerk</i>
Others Present:	Ed Davis, <i>Executive Director, San Antonio Economic Development Corporation</i> ; Rogelio Garcia, <i>Executive Vice President, Free Trade Alliance San Antonio</i> ; Mario Hernandez, <i>President, San Antonio Economic Development Foundation</i> ; Jose E. Martinez, <i>President and CEO, Free Trade Alliance San Antonio</i> ; Roland Mower, <i>CEO, Port San Antonio</i> ; Milo Nitschke, <i>CFO, Brooks Development Authority</i> ; Sha-Rone Reyes, <i>Director, Brooks City Base</i> ; Sherry Dowlatshahi, <i>Chief of Protocol, Economic Development Department</i>

Call to Order

Chairman Krier called the meeting to order.

1. Minutes from the Economic and Human Development Committee Meeting held on Tuesday, February 9, 2016.

Councilmember Gallagher moved to approve the Minutes of the February 9, 2016 Economic and Human Development Council Committee Meeting. Councilmember Viagran seconded the motion. Motion carried unanimously.

2. Discussion and Possible Action on Head Start Briefing Items. [Maria Villagomez, Assistant City Manager; Melody Woosley, Director, Department of Human Services]

Melody Woosley stated that staff recommended approval of the following Head Start Grant items:

1. 2016-2017 Eligibility, Recruitment, Selection, Enrollment, Attendance (ERSEA) Selection Matrix
2. ERSEA Policy Updates

Ms. Woosley stated that the City's Head Start and Early Head Start Programs were federally funded programs administered by the Department of Health and Human Services (HHS). She noted that said programs provide early education, family support, and support services to children between the ages of six weeks and five years which are at or below the Federal Poverty Line, and their families. She stated that the Head Start Program prioritized the most vulnerable, including those with disabilities, homeless, and children in the Foster Care System. She noted that said Program served a total of 3,020 children; 777 children in the Edgewood Independent School District (EISD) and 2,243 children in the San Antonio Independent School District (SAISD). She noted that the Early Head Start-Child Care Partnership Program provided early childhood education and development for low-income families with infants and toddlers (ages 6 weeks to 35 months). She stated that HHS required monthly briefings from recipients of Head Start Grants on program and fiscal activities and ongoing training throughout the program year to their governing bodies. She noted that the Economic and Human Development Council Committee and the Head Start Policy Council provided oversight of the programs. She noted that the 2016-2017 ERSEA Selection Matrix (Matrix) was reviewed annually to reflect community demographics and ensure that children in need were given priority for selection for the 2016-2017 School Year. She stated that revisions to the Matrix increased eligibility status for children which were categorically eligible for Head Start Program Services and included children which were classified as McKinney Vento (homeless), in Foster Care, children whose families received Supplemental Security Income (SSI), and or Temporary Assistance for Needy Families (TANF). She noted that an Early Head Start-Child Care Partnership Matrix was added based on grant requirements for enrollment. She stated that Head Start recruitment and application events would begin in March 2016. She reported that the Head Start Policy Council approved the Matrix and Recruitment Plans on February 23, 2016. She noted that the proposed ERSEA Policy Revisions for the 2016-2017 School Year included minor edits for clarification.

Ms. Woosley stated that the ERSEA Policy provided information to service providers (EISD and SAISD) regarding roles and responsibilities for recording daily attendance into the ChildPlus Data Tracking System and was approved by the Head Start Policy Council on February 23, 2016. She noted that 2016-2017 ERSEA Recruitment was a five part process to include: 1) Eligibility; 2) Recruitment; 3) Selection; 4) Enrollment; and 5) Attendance. She stated that the programs required 85% attendance. She noted that additional support services were provided to students with attendance below 85%.

Ms. Woosley reviewed the following monthly Program and Fiscal Report for January 2016:

Enrollment		Waitlist		Attendance		Physical Exams	1st Home Visit	Family Needs Assessment
EHS	HS	EHS	HS	EHS	HS			
117	2,970	289	61	87%	94%	97%	96%	96%

EHS Budget	\$4.01 million	HS Budget	\$27.6 million
EHS FY 2015-2016 Expended	\$1,367,840	HS FY 2015-2016 Expended	\$23,059,156
EHS Budget Balance	\$2,643,160	HS Budget Balance	\$4,553,533

Councilmember Lopez asked of the number of days attended in the School Year which constituted 85% attendance. Ms. Woosley replied that 85% attendance for the EHS Program was 244 days attended and 85% attendance for the HS Program was 180 days attended.

Councilmember Gallagher moved to approve the proposed 2016-2017 ERSEA Selection Matrix and ERSEA Policy Updates. Councilmember Treviño seconded the motion. Motion carried unanimously.

3. Presentation and Discussion on the San Antonio International Plan for Economic Development presented by Economic Development Department. [Carlos Contreras, Assistant City Manager; Rene Dominguez, Director, Economic Development Department]

Rene Dominguez stated that the San Antonio Business and Economic Development Community launched the San Antonio Trade and Investment Strategy (Strategy) in December 2014 as the result of a two-year partnership with the Brookings Institution and its Global Cities Initiative. He noted that the Strategy defined and focused on the following three core principles:

1. To be data driven
2. To define roles (coordinate efforts)
3. To be strategic over a long period of time

He stated that the overall goal of the Strategy was to build on the Trade and Investment Strategy by:

- Increasing Foreign Direct Investment (FDI)
- Increasing companies that export
- Increasing the number of companies that export

He reported that the Strategy was developed over a two-year period by a working group of community partners in San Antonio and overseen by a Steering Committee. He stated that the following were key partners in the development of initiatives:

- Free Trade Alliance (FTA)
- San Antonio Economic Development Foundation (SAEDF)
- Brooks City Base (BCB)
- Port San Antonio
- San Antonio Hispanic Chamber of Commerce
- Bexar County

He stated that the majority of initiatives developed were based in:

- Export growth
- FDI attraction

Mr. Dominguez noted that the City was currently targeting the following Export and FDI Countries:

- Mexico
- Japan
- Germany
- Brazil
- Israel

He reviewed the Fiscal Year (FY) 2016 Inbound and Outbound Trade Missions. He stated that the following FY 2016 Export Initiatives were identified:

- Business Retention & Expansion (BRE) Program
- Exports Management Program developed in partnership with the FTA

He reviewed the FY 2016 Promotion highlights.

Councilmember Gallagher asked of items requiring National Legislative Action. Mr. Dominguez replied that items related to the American Development Bank (NADBANK) and the Export-Import Bank of the United States (EXIM Bank) required National Legislative Action.

Councilmember Viagran suggested that the Investment Committee be consulted regarding foreign partnerships.

Councilmember Treviño asked if there was a correlation between Foreign-Owned Enterprises and a City's Airport System. Mr. Dominguez replied that there was a correlation. Councilmember Treviño stressed the importance of General Aviation and FDI.

Chairman Krier asked of the benefit of having Sister Cities. Sherry Dowlatsahi replied that it demonstrated that San Antonio has an interest in their city and country. Chairman Krier asked if it would be helpful to work directly with the Honorary Consul for Canada. Mr. Dominguez replied that the city has worked with him directly in the past. Chairman Krier asked of relations with other South American Countries other than Brazil. Mario Hernandez stated that the relationship with Chile has been revived. Mr. Dominguez noted that efforts have been centered on FDI which would create jobs.

No action was required for Item 3.

4. Deliberations Regarding Economic Development Negotiations and Discuss Related Legal Issues Pursuant to Texas Government Code Sections 551.087 (economic development) and 551.071 (consultation with attorney).

Chairman Krier recessed the meeting into Executive Session at 2:33 p.m. to deliberate regarding Economic Development negotiations and discuss related legal issues pursuant to Texas Government Code Section 551.087 (economic development) and Texas Government Code Section 551.071 (consultation with attorney).

Chairman Krier reconvened the meeting at 3:00 p.m. and stated that no action was taken during Executive Session.

Adjourn

There being no further discussion, the meeting was adjourned at 3:00 p.m.

Joe Krier, Chairman

Respectfully Submitted,

Denice F. Treviño
Office of the City Clerk