

HISTORIC AND DESIGN REVIEW COMMISSION

June 15, 2016

Agenda Item No: 27

HDRC CASE NO:	2016-212
ADDRESS:	201 E GRAYSON ST
LEGAL DESCRIPTION:	NCB 975 BLK 18 LOT 11, 12 & 13
ZONING:	C3 RIO-2
CITY COUNCIL DIST.:	1
APPLICANT:	Austin Vaughn/Sign Crafters
OWNER:	Williams-Sonoma, West Elm
TYPE OF WORK:	Signage
REQUEST:	

The applicant is requesting a Certificate of Appropriateness for approval to install a total of seventeen signs at 201 E Grayson. This signage request includes:

1. One (1) face lit channel letter wall sign reading “West Elm” featuring 25 square feet to be mounted on the west elevation. – Sign A
2. One (1) face lit channel letter wall sign reading “West Elm” featuring 14.25 square feet to be mounted on the south elevation. – Sign B
3. One (1) face lit channel letter raceway sign reading “West Elm” featuring 6.25 square feet to be mounted on the south elevation. – Sign C
4. One (1) face lit channel letter raceway sign reading “West Elm” featuring 14.25 square feet to be mounted at the entrance of the covered parking along the south elevation. – Sign D
5. One (1) internally illuminated blade sign reading “West Elm” featuring 12 square feet to be mounted on the east elevation. – Sign E
6. One (1) wall mounted sign reading “West Elm Customer Pick-Up” featuring 14 square feet to be mounted within the covered parking area. – Sign F
7. One (1) non-illuminated wall mounted sign reading “West Elm” featuring 6 square feet to be mounted within the covered parking area. – Sign R
8. Six (6) window clings reading “West Elm” featuring 1.58 square feet each to be mounted in the storefront windows on the east, south and west elevations. – Sign G

The applicant has proposed 10 signs which allowable per the UDC that aren’t to be included in the total signage area requested. These signs are primarily for parking, restrooms, entrances and exits and are noted as H, J, K, L, M, N, O, P, and T.

APPLICABLE CITATIONS:

UDC Section 35-678. – Signs and Billboards in the RIO.

(a) General Provisions.

(1) This section governs all exterior signs and all interior signs hung within ten (10) feet of an exterior fenestration, or those signs intended to be read by exterior patrons.

A. All signage within an RIO district shall conform to all city codes and must have approval of the historic preservation officer prior to installation.

B. Permits must be obtained following approval of a certificate of appropriateness.

C. No sign shall be painted, constructed, erected, remodeled, refaced, relocated, expanded or otherwise altered until it has been approved and a permit has been obtained from the development services department in accordance with the provisions of this section and applicable city code.

D. Signs, visual displays or graphics shall advertise only the business on the premises unless otherwise allowed in this section.

(2) When reviewing applications for signage the historic preservation officer and the historic and design review

commission shall consider the visual impact on nearby historic resources.

A. Signs should respect and respond to the environment and landmark or district character in which constructed.

B. Signs should respect and respond to the river improvement overlay districts character and the historic Riverwalk.

C. The content or advertising message carried by permitted signs shall pertain to the business located on the same premises as the sign or to any otherwise lawful noncommercial message that does not direct attention to a business operated for profit, or to a commodity or service for sale, provided that signs erected on buildings with multiple businesses within shall pertain to any such business within.

(3) For signs with changeable message panels, the changeable message area of the sign shall not exceed twenty-five (25) percent of the total sign area, except for gasoline price signs which shall not exceed seventy-five (75) percent of the total sign area. Electronic changeable message boards shall be prohibited.

(6) Special consideration should be given to the character of the sign itself proposed in the application, and whether the proposed sign has inherently historic characteristics which may fall outside of the guidelines presented below but which would contribute to the historic district, landmark or area for which it is being proposed. Additionally, when reviewing applications for signage the historic preservation officer and the historic and design review commission shall consider the visual impact on nearby historic resources.

(c) Standards for Sign Design and Placement. In considering whether to recommend approval or disapproval of an application to construct or alter signage on a building, object, site, or structure in a river improvement overlay district, review shall be guided by the following standards in addition to any specific design guidelines approved by city council.

(1) Primary sign design considerations shall be identification and legibility. Size, scale, height, color and location of signs shall be harmonious with, and properly related to, the overall character of the district and structure. Sign materials shall be compatible with that of the building facade. Highly reflective materials that will be difficult to read are not permitted.

(3) All graphic elements shall reinforce the architectural integrity of any building. Signs shall not disfigure, damage, mar, alter, or conceal architectural features or details and shall be limited to sizes that are in scale with the architecture and the streetscape. Emblems and symbols of identification used as principal structural or architectural design elements on a facade shall not be included in the total allowable signage per facade per structure when approved. Review shall be guided by the building's proportion and scale when such elements are incorporated.

(4) Graphics and signage may be illuminated by indirect, internal, or bare-bulb sources, providing that glare is not produced; by indirect light sources concealed by a hood or diffuser; by internal illumination with standard opal glass or other translucent material or with an equal or smaller light transmission factor. All illumination shall be steady and stationary. Neon lighting shall be permitted when used as an integral architectural element or artwork appropriate to the site. For purposes of this subsection, "Glare" shall mean an illumination level of six (6) Lux or greater at the property boundary. If internal illumination is used, it shall be designed to be subordinate to the overall building composition. Light fixtures should reflect the design period of the building on which they are placed. The use of ambient light from storefront or streetlights is encouraged.

(d) Proportion of Signs. For all signage, signage width and height must be in proportion to the facade, respecting the size, scale and mass of the facade, building height, and rhythms and sizes of window and door openings. The building facade shall be considered as part of an overall sign program but the sign shall be subordinate to the overall building composition. Additionally, signs shall respect and respond to the character and/or period of the area in which they are being placed.

(e) Number and Size of Signs.

(1) Number and Size. The historic and design review commission shall be guided in its decisions by the total number of businesses or services per building and the percentage of visible storefront occupied by each business or service. Applicants may apply for up to three (3) signs total. Total signage for all applicants shall not exceed fifty (50) square feet unless additional signs and/or additional total footage is approved. Additional square footage may be approved provided that the additional signage is in conformity with, and does not interfere with, the pedestrian experience on the Riverwalk. The additional square footage shall be based upon the size and scope of the site. Signs should reflect the type and speed of traffic they are meant to attract. Signs designed for pedestrians and drivers of slow moving cars should not be the same size as signs designed for highway traffic.

(2) Sign Area. The sign area shall be determined in the following manner:

A. Sign Areas. The area of a sign shall be computed on the actual area of the sign. Sign area shall be

calculated as the area within a parallelogram, triangle, circle, semicircle or other regular geometric figure including all letters, figures, graphics or other elements of the sign, together with the framework or background of the sign. The supporting framework of the sign shall not be included in determining sign area unless such supporting framework forms an integral part of the sign display, as determined by the historic preservation officer. If the sign is located on a decorative fence or wall, when such fence or wall otherwise meets these or other ordinances or regulations and is clearly incidental to the display itself, the fence or wall shall not be included in the sign area. In the cases of signs with more than one (1) sign face, including but not restricted to double-faced signs, back-to-back signs, overhanging signs, and projecting signs, each side of the sign shall be included in total allowable signage area.

FINDINGS:

- a. The applicant has proposed a total of seventeen (17) signs totaling approximately 150 square feet at 201 E Grayson located within the River Improvement Overlay.
- b. The applicant has noted that signs A, B, C and D are to be face lit channel letters featuring white LED lighting, which is to be located within the channel letters. The LED's will be diffused by white translucent acrylic faces. The channel letters themselves will be constructed of aluminum. The applicant's proposed signage is consistent with the UDC. In regards to each sign's size, the applicant has proposed varying sizes.
- c. Sign A is to be located on the west elevation and feature 25 square feet. Staff finds this sign's location appropriate, however, staff finds that its size should be comparable to signs B and D at 14.25 square feet.
- d. Sign B is to be located above an entrance door within the covered parking area. Staff finds this sign of 14.25 square feet and its location appropriate.
- e. Sign C is to be located above the E Grayson entrance and is to feature 6.33 square feet. Staff finds this sign and its location appropriate.
- f. Sign D is to be located near the entrance to the covered parking area and is to feature 14.25 square feet. Staff finds this sign's location and size appropriate.
- g. The applicant has noted that sign E is to be an internally illuminated blade sign to be internally illuminated by white LED's. The LED's will be diffused by white translucent acrylic faces. The channel letters themselves will be constructed of aluminum. Staff finds this signage appropriate given the location on the front façade as well as its design and overall size.
- h. Sign F is to be a non-illuminated wall sign which is to read "West Elm Customer Pick-Up". The applicant has proposed this sign to be located on the northern most wall of the covered parking area, away from the public right of way. Given it's size of 14 square feet and its location, staff finds this sign appropriate.
- i. The applicant has proposed a total of six (6) window clings reading "West Elm" featuring 1.58 square feet each to be mounted in the storefront windows on the east, south and west elevations. Staff finds these inappropriate given their placement near locations of lit signage.
- j. Sign R is to be non-illuminated wall mounted sign reading "West Elm" featuring 6 square feet to be mounted within the covered parking area. Staff finds that this signage is appropriate given its placement, location and setting where it will not be highly viewable from the public right of way.

RECOMMENDATION:

Staff recommends approval of item #1 with the stipulation that the applicant reduce the overall square footage to be consistent with the square footage of signs B and D based on finding a.

Staff recommends approval of items #2 through #7 as submitted based on findings c through i.

Staff does not recommend approval #8 based on finding j.

CASE MANAGER:

Edward Hall



west elm

NOW HIRING

west.elm.com/hiring

800.855.6650

west elm

COMING SOON

west.elm.com

800.855.6650







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THANK YOU FOR
YOUR INTEREST IN
WEST ELM. WE'LL BE OPEN SOON.
FOLLOW US @WESTELM

Approved!

[Signature]

05/17/16

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WILLIAMS-SONOMA
WEST ELM
201 E GRAYSON ST
PEARL DISTRICT
SAN ANTONIO, TX 78215

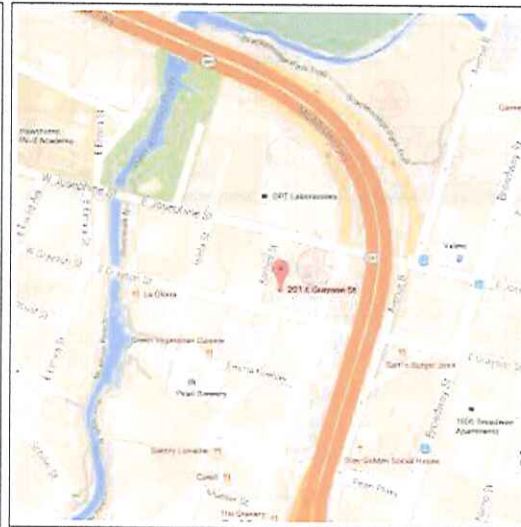
REVISIONS

R#	DATE	DB	NOTES
R1	5-6-2016	LR	REVISE PER 5-5-16 MU

SCHEDULE

- SECTION A** QTY. REQ'D: ONE (1)
• 24" FACE LIT CHANNEL LETTERS W/ WIREWAY
"WEST ELM"
- SECTION B** QTY. REQ'D: ONE (1)
• 18" FACE LIT CHANNEL LETTERS
"WEST ELM"
- SECTION C** QTY. REQ'D: ONE (1)
• 12" FACE LIT CHANNEL LETTERS STEM MTD. W/ RACEWAY
"WEST ELM"
- SECTION D** QTY. REQ'D: ONE (1)
• 18" FACE LIT CHANNEL LETTERS STEM MTD. W/ RACEWAY
"WEST ELM"
- SECTION E** QTY. REQ'D: ONE (1)
• D/F ILLUMINATED VERTICAL BLADE SIGN
"WEST ELM"
- SECTION F** QTY. REQ'D: ONE (1)
• S/F ILLUM. BOX SIGN
"WEST ELM CUSTOMER PICK-UP"
- SECTION G** QTY. REQ'D: SIX (6)
• 6" VINYL WINDOW GRAPHICS
"WEST ELM"
- SECTION H** QTY. REQ'D: TWO (2)
• VINYL STORE HOURS
VIF HOURS
- SECTION I** QTY. REQ'D: THREE (3)
• S/F REGULATORY SIGNS
"WEST ELM CUSTOMER PICK-UP"
- SECTION J** QTY. REQ'D: TWO (2)
• ADA SIGN
"EXIT" W/ GLYPH
- SECTION K** QTY. REQ'D: TWO (2)
• ADA SIGN
"EXIT"
- SECTION L** QTY. REQ'D: ONE (1)
• ADA SIGN
"MEN"
- SECTION M** QTY. REQ'D: ONE (1)
• ADA SIGN
"WOMEN"
- SECTION N** QTY. REQ'D: ONE (1)
• ADA SIGN
"PRIVATE"
- SECTION O** QTY. REQ'D: ONE (1)
• NON-ADA SIGN
"THIS CHECKSTAND..."
- SECTION P** QTY. REQ'D: ONE (1)
• ADA SIGN
"WEST ELM CUSTOMER PICK-UP"
- SECTION Q** QTY. REQ'D: ONE (1)
• ADA SIGN
"WEST ELM DELIVERIES"
- SECTION R** QTY. REQ'D: ONE (1)
• 12" WIRE FRAME LETTERS
"WEST ELM"
- SECTION S** QTY. REQ'D: ONE (1)
• PAINT MARKING TEMPLATE
"WEST ELM..."
- SECTION T** QTY. REQ'D: TWO (2)
• ADA SIGN
"RESTROOM"

AREA MAP



EARTH VIEW



TRIANGLE
SIGN & SERVICE

CLIENT & LOCATION

west elm

WEST ELM
201 E GRAYSON ST
PEARL DISTRICT
SAN ANTONIO, TX 78215

LEAD NO.
153408 R1
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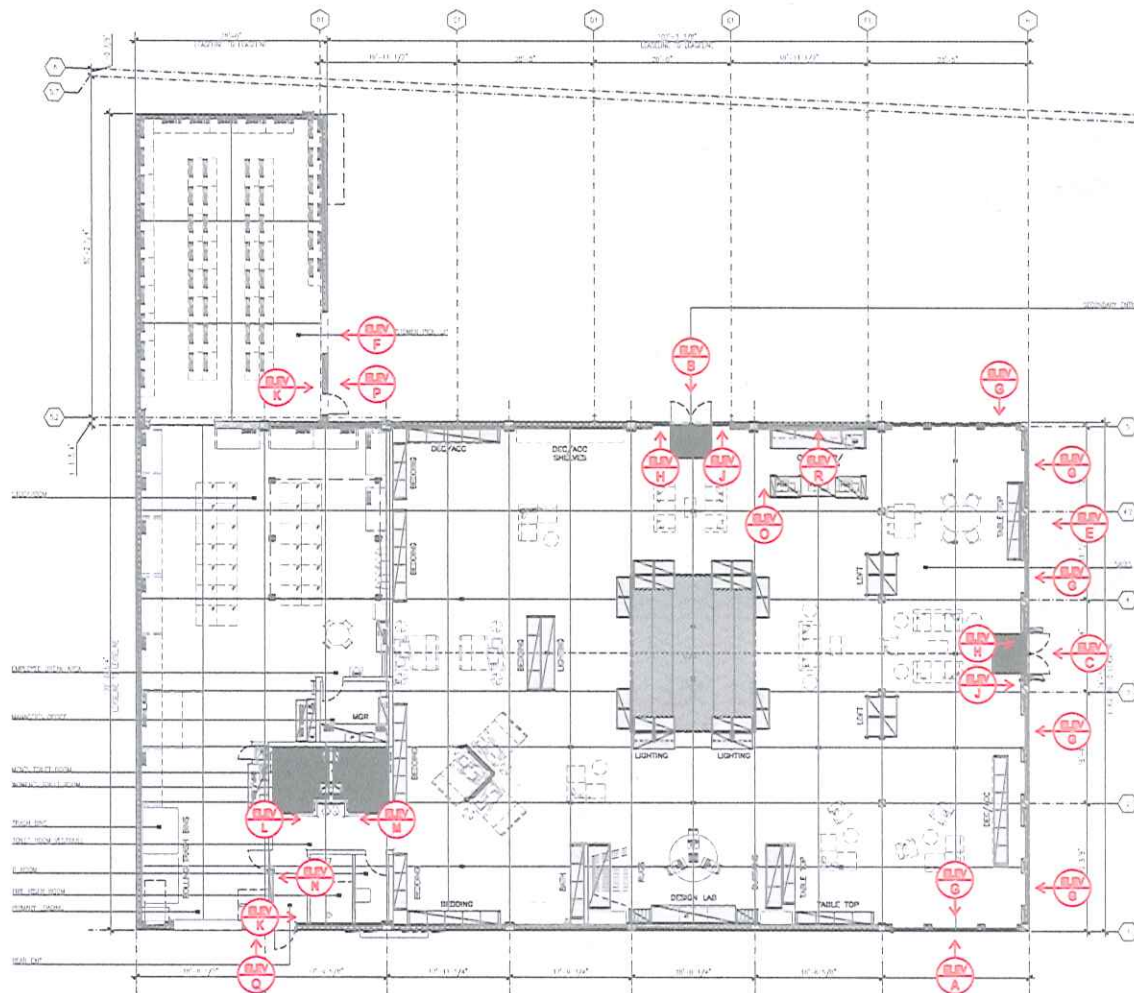
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SIGN PLAN I
Scale: NTS

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CLIENT & LOCATION

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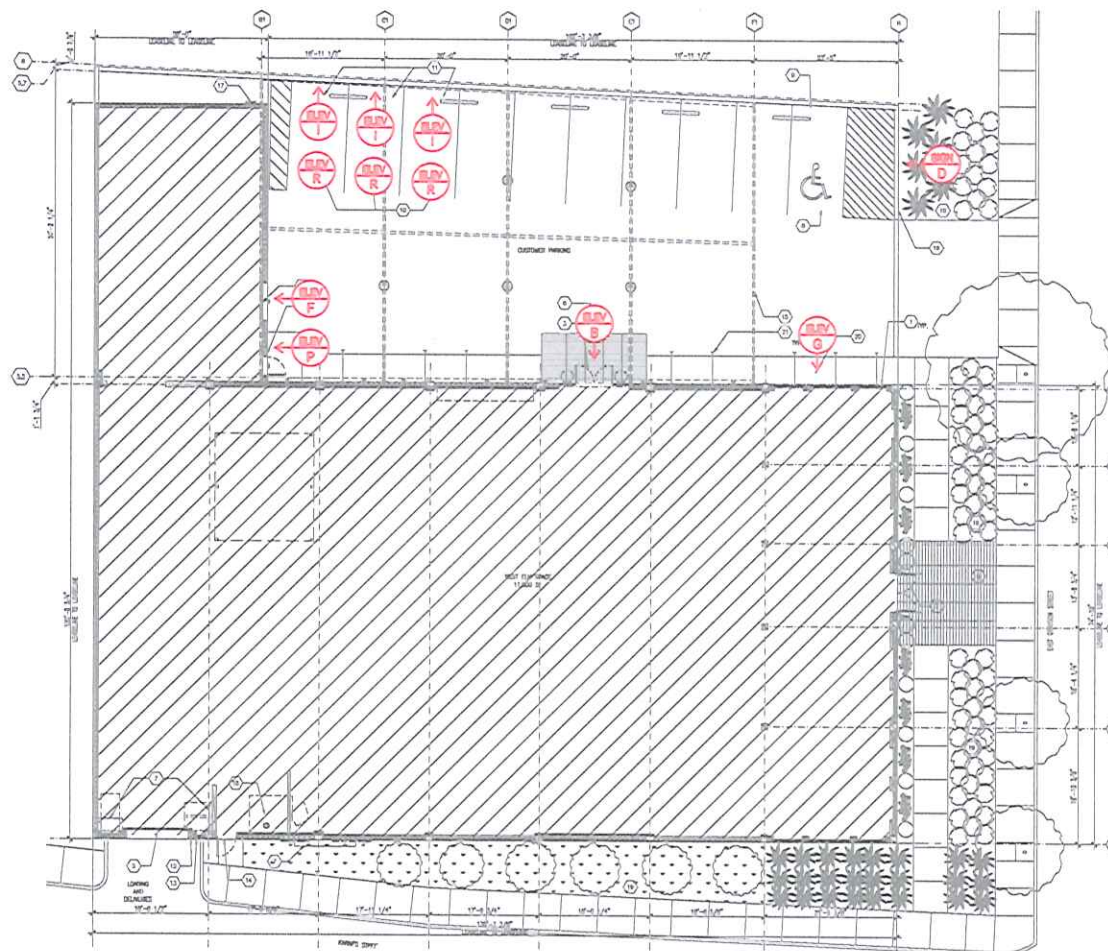
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SITE PLAN |
Scale: NTS

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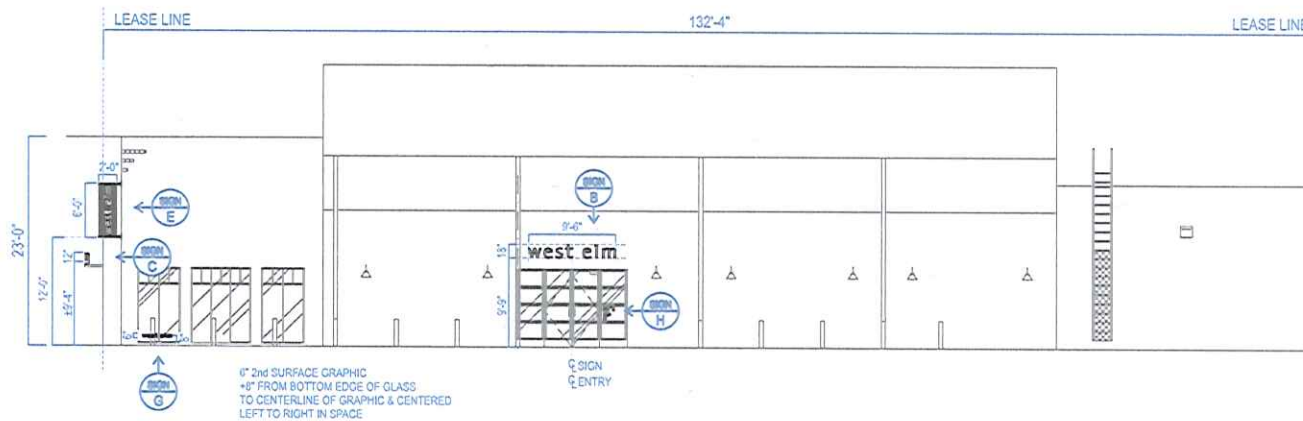
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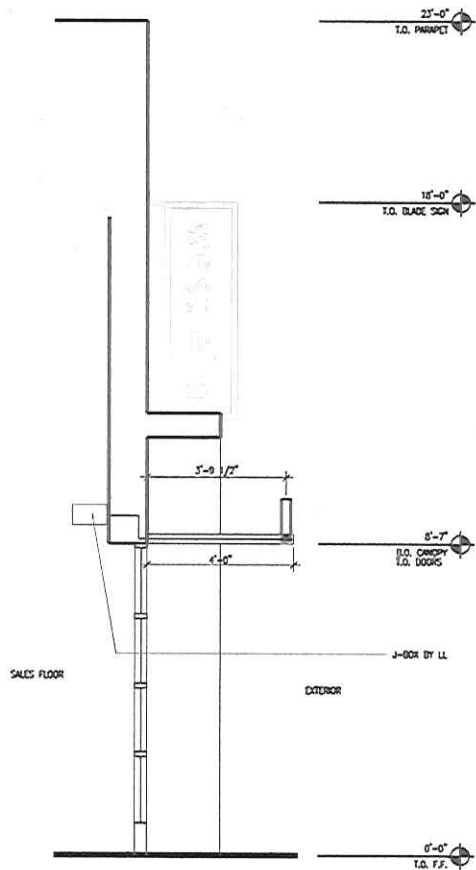
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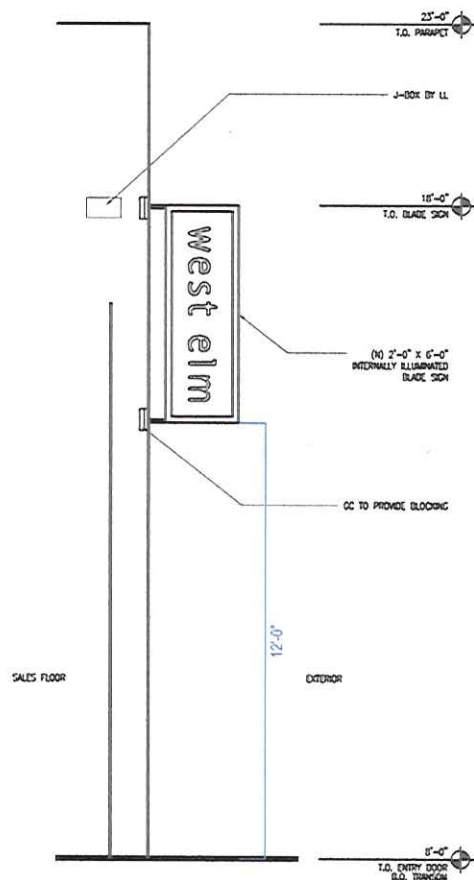
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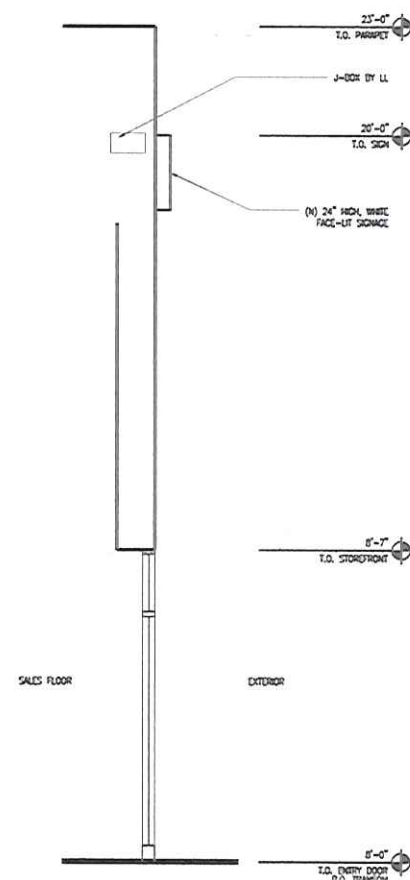
STOREFRONT | EAST ELEVATION
 Scale: 1/16" = 1'-0"



STOREFRONT | SECTION - ENTRY
Scale: 1/4" = 1'-0"



STOREFRONT | SECTION - BLADE SIGN
Scale: 1/4" = 1'-0"



STOREFRONT | SECTION - FACE LIT SIGN
Scale: 1/4" = 1'-0"

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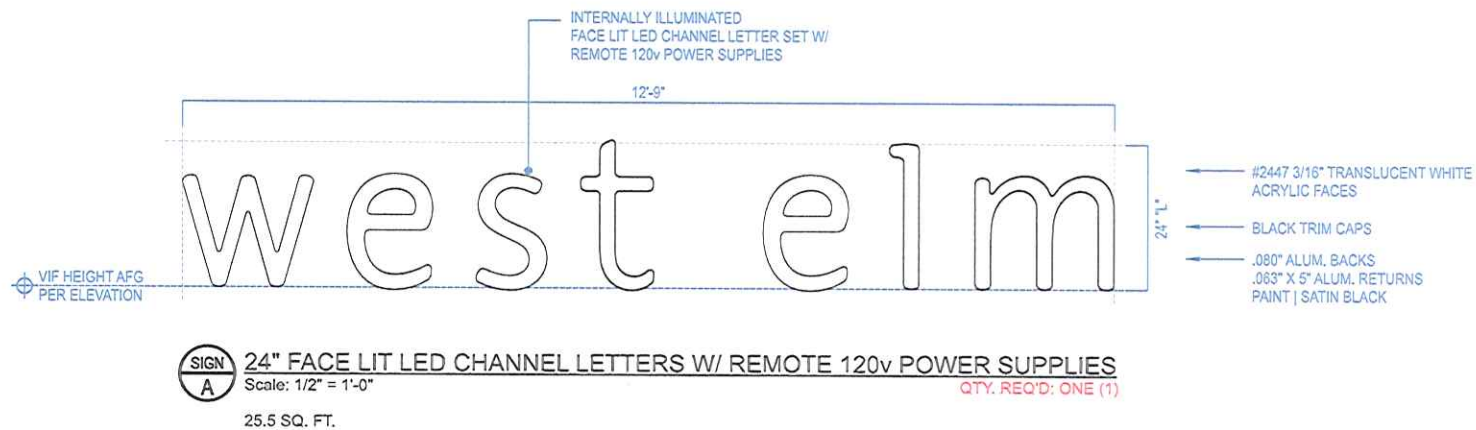
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- FACES: 3/16" #2447 TRANSLUCENT WHITE ACRYLIC
- RETURNS: .063" X 5" ALUM.
- FINISH: SATIN BLACK
- TRIM CAP: BLACK
- INTERIOR: WHITE
- BACKS: .080" ALUM.
- ILLUMINATION: STD. WHITE LED
- POWER SUPPLIES: REMOTE 120V POWER SUPPLIES W/ STD. UL APPROVED ENCLOSURES
- FEED LOCATION: TBD VIF
- INSTALLATION: APPROPRIATE MTG. HARDWARE TBD PRIOR TO INSTALLATION

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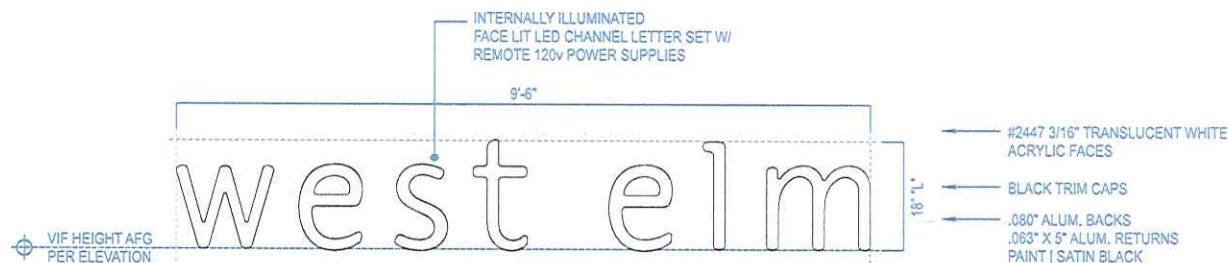
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18" FACE LIT LED CHANNEL LETTERS W/ REMOTE 120v POWER SUPPLIES

Scale: 1/2" = 1'-0"

QTY. REQ'D: ONE (1)

14.25 SQ. FT.

- FACES: 3/16" #2447 TRANSLUCENT WHITE ACRYLIC
- RETURNS: .063" X 5" ALUM.
- FINISH: SATIN BLACK
- TRIM CAP: BLACK
- INTERIOR: WHITE
- BACKS: .080" ALUM.
- ILLUMINATION: STD. WHITE LED
- POWER SUPPLIES: REMOTE 120V POWER SUPPLIES W/ STD. UL APPROVED ENCLOSURES
- FEED LOCATION: TBD VIF
- INSTALLATION: APPROPRIATE MTG. HARDWARE TBD PRIOR TO INSTALLATION

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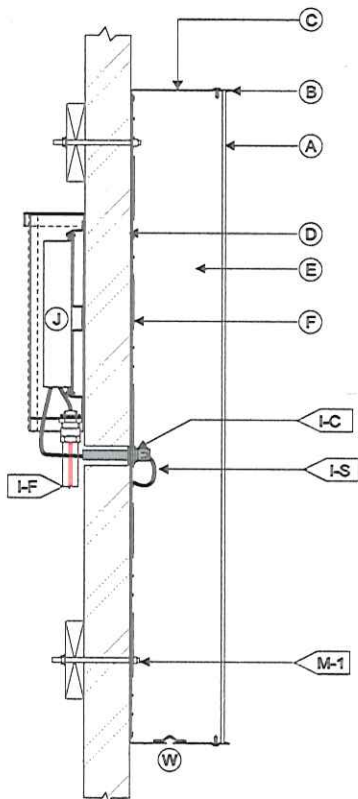
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west elm



FACE LIT CHANNEL LETTER / LED ILLUM. / EXTERIOR INSTALL / FLUSH MOUNTED

SCALE: N.T.S.

(A) FACE		(I) WIRING	
MATERIAL:	ACRYLIC 3/16" WHITE #2447	I-C	7/8" DIA. HOLE @ LEXAN W/ PAIGE WALL BUSTER
BORDER:	N/A		CONNECTOR & CONDUIT.
VINYL:	N/A	I-F	TO ELECTRICAL FEED
COLOR INFO.:	N/A	I-S	U.L. APPROVED LOW VOLTAGE CLASS II WIRING
(B) TRIMCAPS			ALL CONNECTIONS TO BE IN WATERPROOF BOXES
SIZE / FINISH	1" / MATCH RETURNS	(J) POWER SUPPLY	
(C) RETURNS		TYPE:	REMOTE LED POWER SUPPLY HOUSE IN FRONT
DEPTH:	5"		ACCESS WEATHER-PROOF LED POWER SUPPLY BOX.
MATERIAL:	ALUM. .040"	VOLTAGE:	120V
COLOR:	BLACK	(M) MOUNTING	
FINISH:	SATIN		SEE MOUNTING NOTE.
(D) BACKS:		M-1	10/24 NUTSERT.
MATERIAL:	ALUM. .063"	(W) WEEP HOLES:	
COLOR:	PRE-COAT WHITE		1/4" DIA. WITH COVER
FINISH:	SATIN		
(E) INSIDE OF CAN			
COLOR:	PRE-COAT WHITE		
(F) ILLUMINATION:			
TYPE:	STANDARD WHITE LEDS		

120V

INSTALLATION NOTES:
 1. CUSTOMER G.C. TO PROVIDE ADEQUATE WOOD OR MTL. BLOCKING IN CORRELATION W/ FACADE FRAMING AS REQUIRED.
 2. INSTALLER IS TO VIF & PROVIDE THE PROPER NON-CORROSIVE MOUNTING HARDWARE TO ENSURE SAFE INSTALLATION.
 3. ALL EXTERIOR FACADE PENETRATIONS TO BE WATERTIGHT.
 4. INSTALLATION TO MEET CURRENT N.E.C., UL & LOCAL CODES.

ELECTRICAL NOTES:
 1. ALL ELECTRICAL COMPONENTS ARE TO BE UL APPROVED.
 2. CUSTOMER IS RESPONSIBLE FOR ONE (1) 120v / 20a DEDICATED CIRCUIT W/ GROUND PER SIGN TO WITHIN 6' OF THE SIGN.
 3. LOCKOUT SWITCH TO BE INSTALLED AT THE PANEL BOX FOR ALL ELECTRONIC SIGNS.
 4. INSTALLATION TO MEET ALL CURRENT N.E.C., UL & LOCAL CODES. THIS INCLUDES PROPER GROUNDING & BONDING OF SIGN.

FABRICATOR NOTES:
 1. PLACEMENT OF LEDS FOR OPTIMUM ILLUMINATION OF LETTERS TO BE DETERMINED IN PRODUCTION.
 2. MANUFACTURER & UL LABELS TO BE APPLIED & VISIBLE FROM THE GROUND, ON THE LAST CHANNEL LETTER OR END OF THE SIGN BOX.

TRIANGLE
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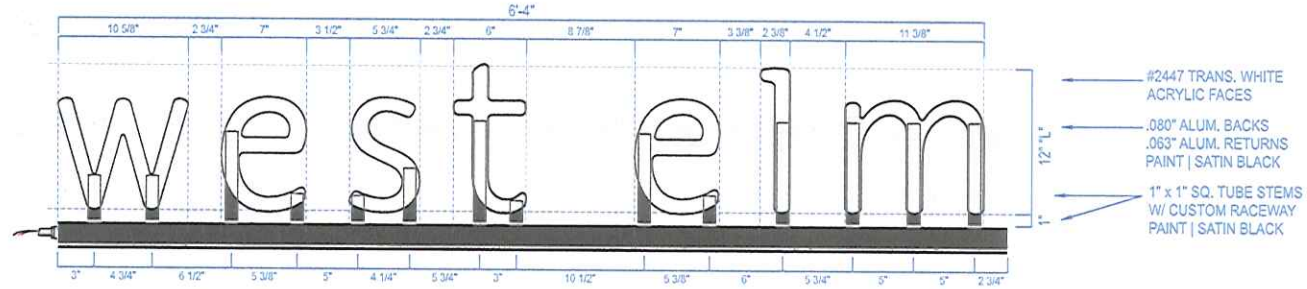
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12" RACEWAY-STEM MOUNTED FACE LIT CHANNEL LETTERS | ELEVATION

Scale: 1" = 1'-0"

QTY. REQ'D: ONE (1)

6.33 SQ. FT.

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CLIENT & LOCATION

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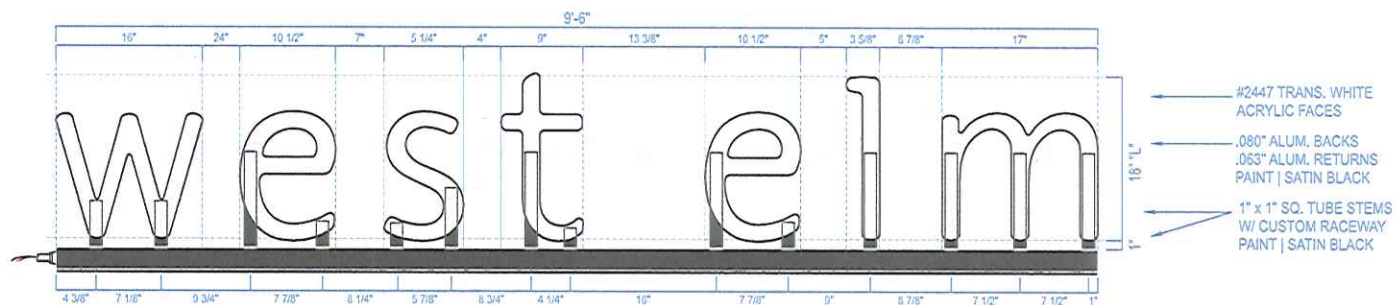
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18" RACEWAY-STEM MOUNTED FACE LIT CHANNEL LETTERS | ELEVATION

Scale: 3/4" = 1'-0"

QTY. REQ'D: ONE (1)

14.25 SQ. FT.

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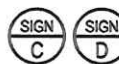
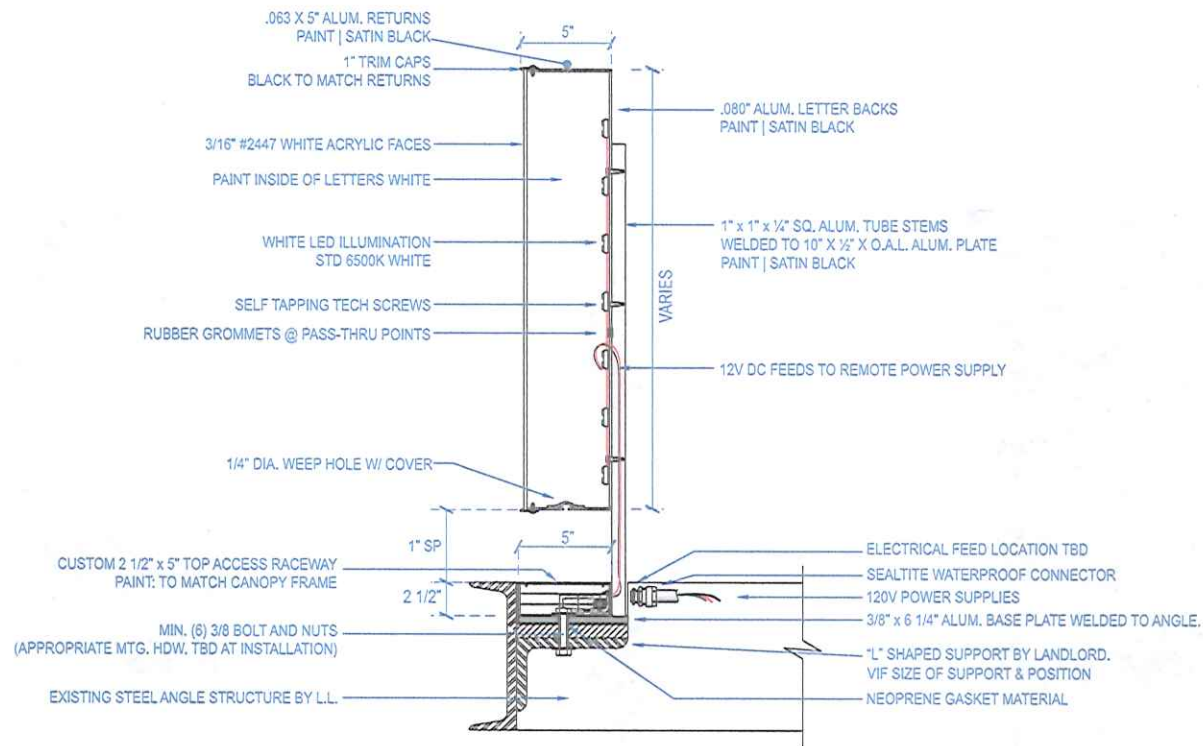
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RACEWAY-STEM MOUNTED FACE LIT CHANNEL LETTERS | SECTION

Scale: 1 1/2" = 1'-0"

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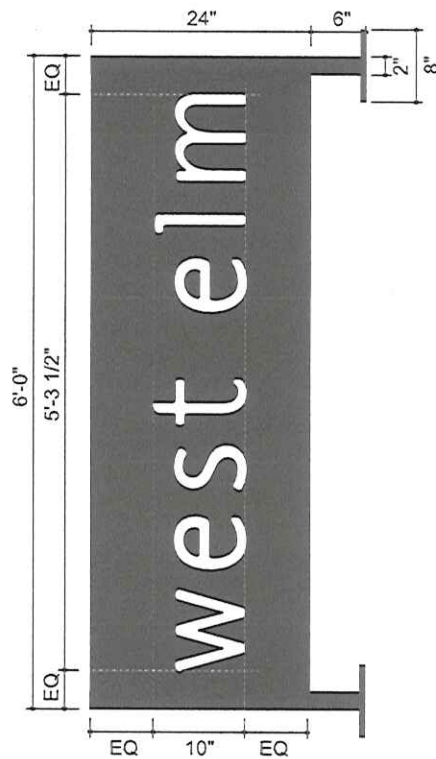
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SIDE "A"

D/F ILLUMINATED BLADE SIGN | FRONT VIEW

Scale: 3/4" = 1'-0"

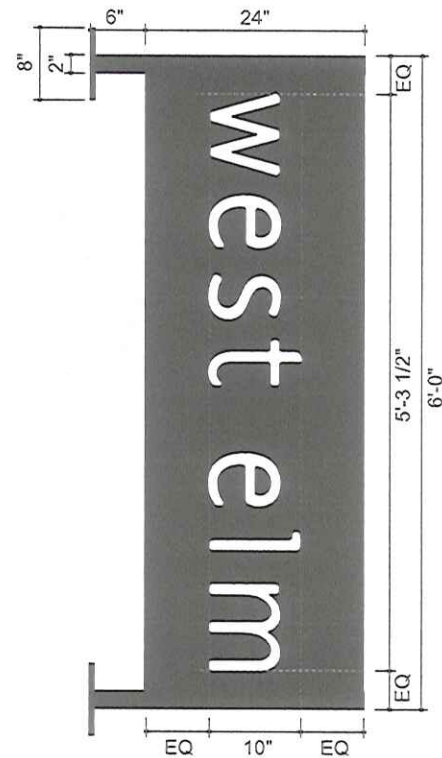
QTY. REQ'D: ONE (1)

12 SQ. FT.



END VIEW

Scale: 3/4" = 1'-0"



SIDE "B"

D/F ILLUMINATED BLADE SIGN | FRONT VIEW

Scale: 3/4" = 1'-0"

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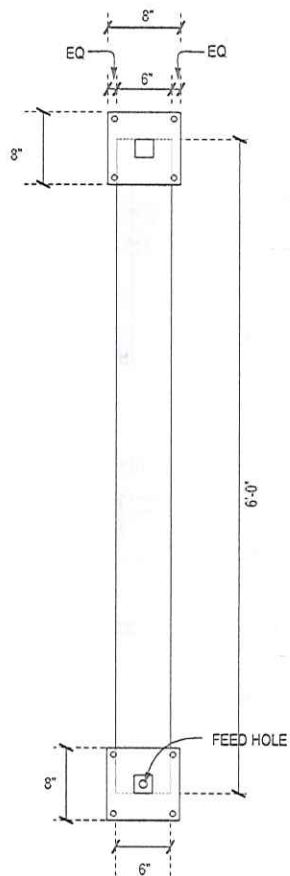
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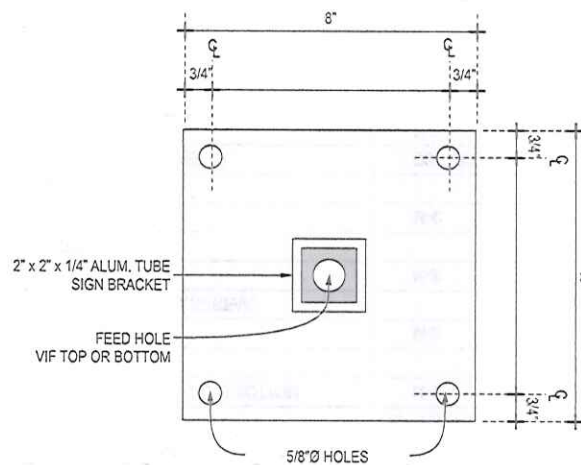
C-1 EXTERNAL PLATE DETAILS

Scale: 3/4"=1'-0"



C-2 MOUNTING PLATE - DETAIL

Scale: 3"=1'-0"



TRIANGLE
SIGN & SERVICE

CLIENT & LOCATION

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WEST ELM
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PEARL DISTRICT
SAN ANTONIO, TX 78215

LEAD NO.

153408 R1

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DATE

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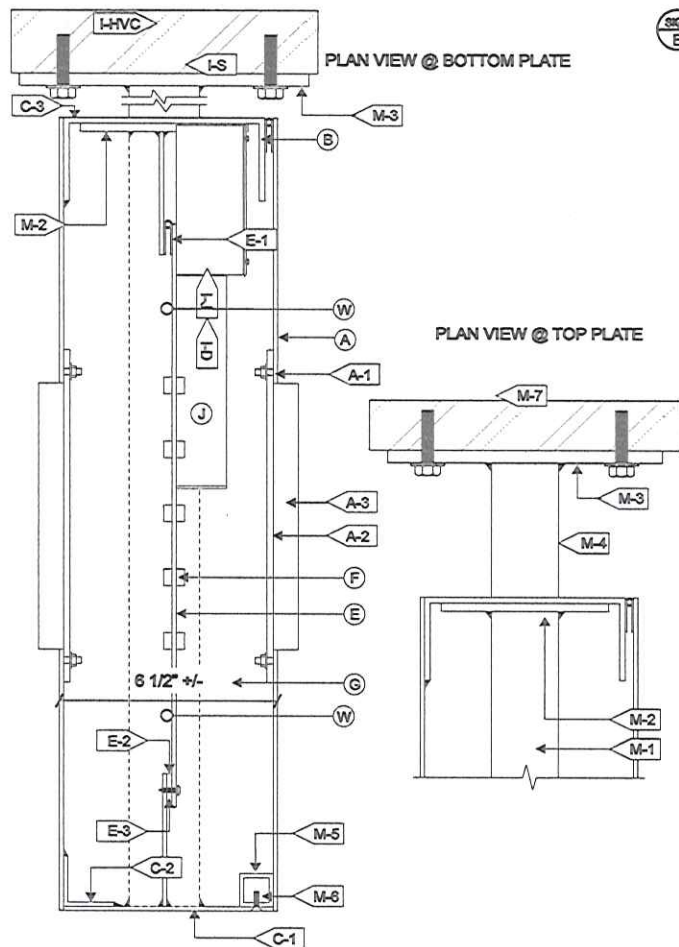
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D/F ALUM. SIGN CABINET w/ PUSH-THRU LOGO COPY/ LED ILLUM. / EXTERIOR INSTALL / BRACKET-MOUNTED

SCALE: N.T.S.

(A) FACE:

MATERIAL:	1/8" ALUM., ROUTED WITH LOGO COPY.
COLOR:	SATIN BLACK
A-1:	BACKUP MOUNTS WITH 10/24 STUDS & NUTS.
A-2 BACKUP:	3/16" WHITE ACRYLIC #2447
A-3 PUSH THRU:	3/4" CLEAR ACRYLIC
FINISH:	CLEAR RETURNS
VINYL:	1st SURFACE TRANSLUCENT WHITE VINYL

(B) HINGE

SIZE:	1" CONT., MOUNTS TO CHANNEL & BACK OF FACE.
-------	---

(C) CABINET

C-1:	1/8" ALUM. RETURNS @ FRONT, TOP & BOTTOM
COLOR:	SATIN BLACK
C-2:	2" x 2" x 1/8" ALUM. ANGLE
C-3:	6" x 2 1/2" x 1/4" ALUM. CHANNEL AT REAR

(E) BAFFLE

MATERIAL:	PRE-COAT WHITE ALUM.
E-1:	CONT. PIANO HINGE
E-2:	ALUM. FLAT BAR SPACER
E-3:	SHEET METALS SCREWS AS NEEDED

(F) ILLUMINATION

TYPE:	LEDS
COLOR:	WHITE

(G) INSIDE OF BOX

COLOR:	WHITE
--------	-------

(I) WIRING

I-S:	1/2" LIQUID-TITE & 1/2" CONNECTOR.
I-HVC:	PRIMARY ELEC. SERVICE TO J-BOX (BOX BY OTHERS)
I-C:	U.L. APPROVED LOW VOLTAGE CLASS II WIRING
I-D:	DISCONNECT SWITCH LOCATED NEAR POWER SUPPLY.
I-H:	DOUBLE LB-BOX FOR DISCONNECT SWITCH WIRING
I-J:	STANDARD JUNCTION BOX. (WATERPROOF)

(J) POWER SUPPLY

TYPE:	INTERNAL POWER SUPPLY.
VOLTAGE:	120 V

(M) MOUNTING

SEE MOUNTING NOTE.	
M-1:	2" x 2" x 1/4" ALUM. TUBE BRACKET TO BE WELDED TO PLATE (M-2); 1/4" FILLET WELD ALL-AROUND
M-2:	8" x 5" x 1/4" INTERNAL ALUM. SUPPORT PLATE; TYPICAL OF TWO (2)
M-3:	6" x 8" x 3/8" STEEL MOUNTING PLATE WITH FOUR (4) 5/8" DIAM. MOUNTING HOLES
M-4:	5/8" SS BOLT/WASHERS FOR SIGN ATTACHMENT (V.I.F. MOUNTING REQUIREMENTS)
COLOR/FINISH:	TO MATCH MOUNTING PLATE.
M-5:	1" x 1" ALUM. TUBE VERSALOK ADHERES TO BACK OF FACE AT FRONT, TOP & BOTTOM
M-6:	4/40 COUNTER-SUNK SCREW(S) AS REQ'D. FOR HOLD CLOSE, FINISH TO MATCH CABINET.
M-7:	EXISTING BRICK FASCIA

(W) WEEP HOLES

TYPE:	(2) 1/4" HOLES W/ COVER @ BOTTOM.
-------	-----------------------------------

120V

INSTALLATION NOTES:

1. CUSTOMER G.C. TO PROVIDE ADEQUATE WOOD OR MTL. BLOCKING IN CORRELATION W/ FACADE FRAMING AS REQUIRED.
2. INSTALLER IS TO VIF & PROVIDE THE PROPER NON-CORROSIVE MOUNTING HARDWARE TO ENSURE SAFE INSTALLATION.
3. ALL EXTERIOR FACADE PENETRATIONS TO BE WATERIGHT.
4. INSTALLATION TO MEET CURRENT N.E.C., UL & LOCAL CODES.

ELECTRICAL NOTES:

1. ALL ELECTRICAL COMPONENTS ARE TO BE UL APPROVED.
2. CUSTOMER IS RESPONSIBLE FOR ONE (1) 120v / 20a DEDICATED CIRCUIT W/ GROUND PER SIGN TO WITHIN 6' OF THE SIGN.
3. LOCKOUT SWITCH TO BE INSTALLED AT THE PANEL BOX FOR ALL ELECTRONIC SIGNS.
4. INSTALLATION TO MEET ALL CURRENT N.E.C., UL & LOCAL CODES. THIS INCLUDES PROPER GROUNDING & BONDING OF SIGN.

FABRICATOR NOTES:

1. PLACEMENT OF LEDS FOR OPTIMUM ILLUMINATION OF LETTERS TO BE DETERMINED IN PRODUCTION.
2. MANUFACTURER & UL LABELS TO BE APPLIED & VISIBLE FROM THE GROUND, ON THE LAST CHANNEL LETTER OR END OF THE SIGN BOX.

TRIANGLE
SIGN & SERVICE

CLIENT & LOCATION

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- FACE: ROUTED OUT ALUMINUM
- COPY: 3/4" TH ACRYLIC PUSH-THRU'S
- COPY FACES: WHITE
- COPY RETURNS: WHITE
- CABINET: .125" FABRICATED ALUM.
- CABINET COLOR/FINISH: PAINT | SATIN BLACK
- INSTALLATION: FLUSH MTD.
- HARDWARE: APPROPRIATE HDW TBD AT INSTALLATION



S/F ILLUM. PUSH-THRU | CUSTOMER PICK-UP SIGN

Scale: 1" = 1'-0"

QTY. REQ'D: ONE (1)

14.0 SQ. FT.

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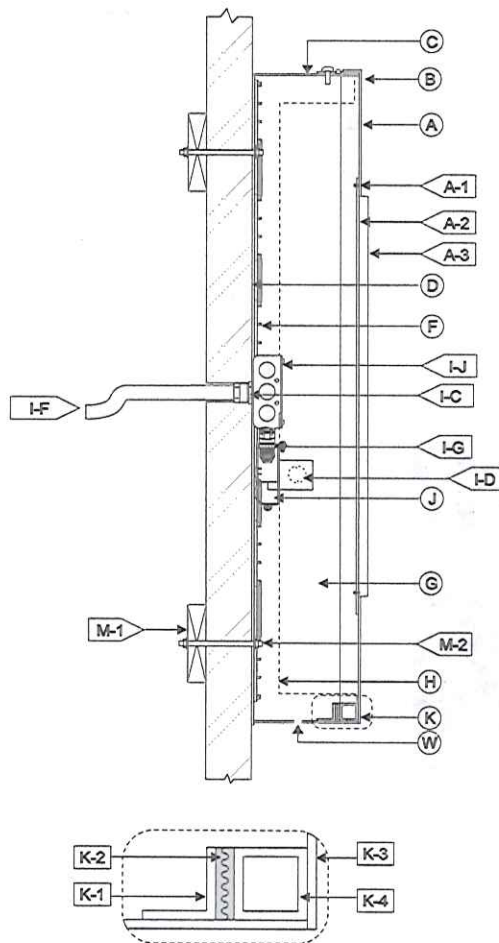
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west elm
customer pick-up



S/F ALUM. SIGN CABINET w/ PUSH-THRU / ANGLE FRAME/ LED ILLUM. / EXTERIOR INSTALL / FLUSH-MOUNTED

SCALE: N.T.S.

(A) FACE	
MATERIAL:	1/8" ALUM., ROUTED WITH LOGO, 1" RETURN @ TOP.
COLOR/ FINISH:	SATIN BLACK
A-1:	BACKUP MOUNTS WITH 10/24 STUDS & NUTS.
A-2 BACKUP:	3/16" WHITE ACRYLIC #2447
A-3 PUSH THRU:	3/4" CLEAR ACRYLIC
FINISH:	N/A
VINYL:	WHITE
(B) HINGE REMOVABLE	
SIZE:	1" CONT., MOUNTS TO TOP RETURN W/ SCREW.
(C) RETURNS	
DEPTH:	4"
MATERIAL:	1/8" ALUM.
COLOR/ FINISH:	SATIN BLACK
(D) BACKS	
MATERIAL:	1/8" ALUM.
(F) ILLUMINATION	
TYPE:	LEDS
COLOR:	6500K WHITE
(G) INSIDE OF BOX	
COLOR:	WHITE
(H) FRAME:	
MATERIAL:	2" x 2" ALUM. ANGLE. (DASHED LINE)

(I) WIRING	
I-C	1/2" LIQUID-TITE & 1/2" CONNECTOR.
I-D	DISCONNECT SWITCH (SIDE OF CABINET)
I-F:	TO 12V FEED
I-G	U.L. APPROVED LOW VOLTAGE CLASS II WIRING
I-J	ALL CONNECTIONS TO BE IN WATERPROOF BOXES
(J) POWER SUPPLY	
TYPE:	LOW VOLTAGE U.L. APPROVED LED POWER SUPPLY
VOLTAGE:	120V
(K) HOLD CLOSE	
K-1:	1" x 1" ANGLE @ SIDES & BOTTOM
K-2:	VELCRO @ SIDES & BOTTOM
K-3:	ALUM. FACE.
K-4:	1" x 1" ALUM. TUBE @ SIDES & BOTTOM
(M) MOUNTING SEE MOUNTING NOTE.	
M-1:	NUT WELDED TO CABINET.
M-2:	ALL-THREAD, NUT & WASHERS.
(W) WEEP HOLES	
TYPE:	1/4" Ø HOLE w/ LIGHT-BLOCKING COVER.

120V	INSTALLATION NOTES: 1. CUSTOMER G.C. TO PROVIDE ADEQUATE WOOD OR MTL. BLOCKING IN CORRELATION W/ FACADE FRAMING AS REQUIRED. 2. INSTALLER IS TO VIF & PROVIDE THE PROPER NON-CORROSIVE MOUNTING HARDWARE TO ENSURE SAFE INSTALLATION. 3. ALL EXTERIOR FACADE PENETRATIONS TO BE WATERTIGHT. 4. INSTALLATION TO MEET CURRENT N.E.C., UL & LOCAL CODES.	ELECTRICAL NOTES: 1. ALL ELECTRICAL COMPONENTS ARE TO BE UL APPROVED. 2. CUSTOMER IS RESPONSIBLE FOR ONE (1) 120V / 20A DEDICATED CIRCUIT W/ GROUND PER SIGN TO WITHIN 6' OF THE SIGN. 3. LOCKOUT SWITCH TO BE INSTALLED AT THE PANEL BOX FOR ALL ELECTRONIC SIGNS. 4. INSTALLATION TO MEET ALL CURRENT N.E.C., UL & LOCAL CODES. THIS INCLUDES PROPER GROUNDING & BONDING OF SIGN.	FABRICATOR NOTES: 1. PLACEMENT OF LEDS FOR OPTIMUM ILLUMINATION OF LETTERS TO BE DETERMINED IN PRODUCTION. 2. MANUFACTURER & UL LABELS TO BE APPLIED & VISIBLE FROM THE GROUND, ON THE LAST CHANNEL LETTER OR END OF THE SIGN BOX.

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CLIENT & LOCATION

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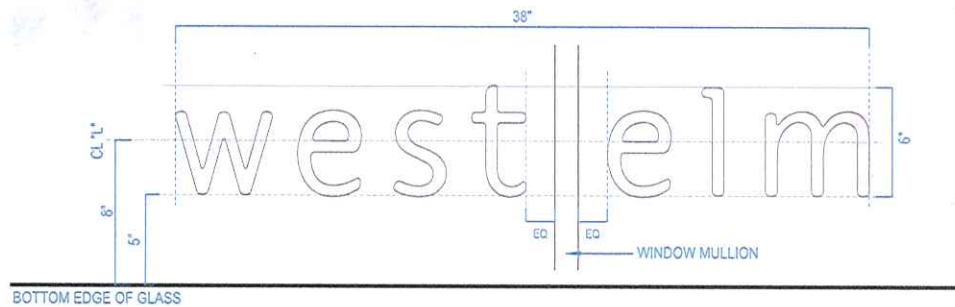
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STORE WINDOW GRAPHIC | 2nd SURFACE VINYL

Scale: 1 1/2" = 1'-0"

QTY. REQ'D: SIX (6)

1.58 SQ. FT.

FINISH MATRIX

V1	VINYL	H.P. WHITE
	FINISH	OPAQUE
	APPLIED	2nd SURFACE

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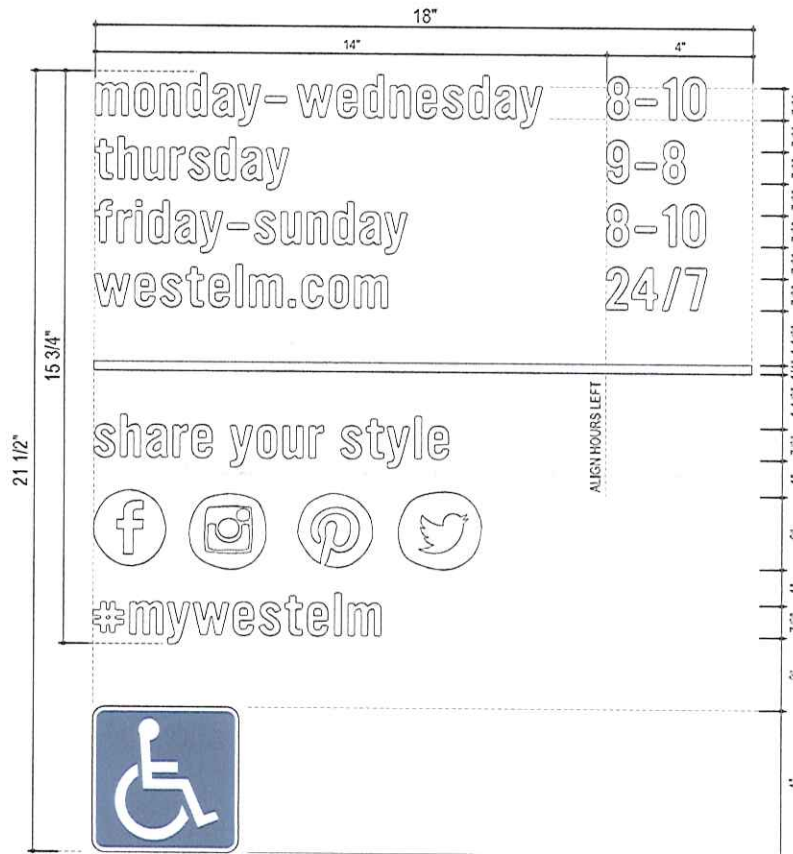
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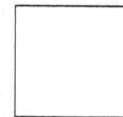
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PANTONE
294 C



PANTONE
WHITE C

NOTE:
VIF V.O. OF DOOR WINDOW WHERE GRAPHIC IS TO BE INSTALLED
PRIOR TO PRODUCTION

NOTE:
WILLIAMS-SONOMA TO VERIFY STORE HOURS
PRIOR TO PRODUCTION

FINISH MATRIX

V-1	VINYL	H.P. WHITE
	FINISH	OPAQUE
V-2	VINYL	MATCH PANTONE 294 C HANDICAP BLUE
	APPLIED	2nd SURFACE
• FONT: ultramagnetic		

2nd SURFACE VINYL STORE HOURS | 3-LINE TYPICAL
Scale: 3" = 1'-0" QTY. REQ'D: TWO (2)

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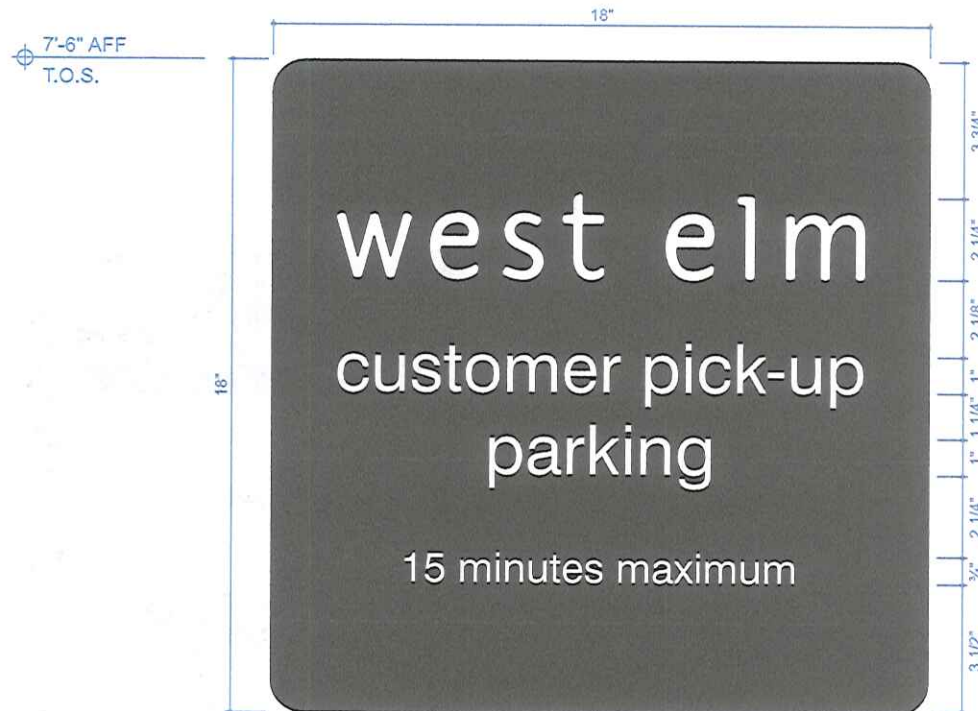
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- SUBSTRATE: .063" ALUM. FINISHED 2 SIDES
- FINISH: BLACK / SATIN
- GRAPHICS: OPAQUE WHITE PSV
- FONT: SWIS721 BT
- METHOD OF INSTALLATION: WALL MOUNTED
- HEIGHT: 7'-6" AFF T.O.S.

SIGN PANEL | WALL MOUNTED
 Scale: 3" = 1'-0" QTY. REQ'D: THREE (3)

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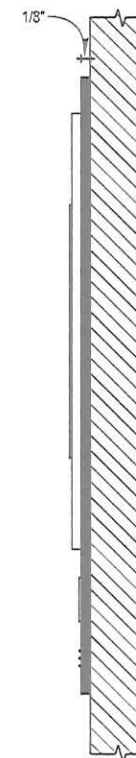
8 1/2" x 6" x 1/8" ACRYLIC PANEL
PAINT | PROTECH ES642N4 SATIN BLACK OR EQUIV.

6" x 5" x 1/8" RAISED PANEL
PAINT | SATIN WHITE

1/32" ROMARK DIMENSIONAL GRAPHIC
PAINT | SATIN BLACK*

5/8" x 1/32" DIMENSIONAL COPY
PAINT | SATIN WHITE

1/4" GRADE II BRAILLE
PAINT | SATIN WHITE



- BACKGROUND: 1/8" ACRYLIC
- COLOR | FINISH: LOW GLOSS PROTECH ES642N4 BLACK
- COPY: 1/32" RAISED
- COLOR | FINISH: SATIN WHITE
- BRAILLE: RAISED GRADE II
- COLOR | FINISH: SATIN WHITE
- FONT: SWIS721 BT

**NOTE: GRADE II BRAILLE TRANSLATION
TO BE VERIFIED PRIOR TO PRODUCTION**

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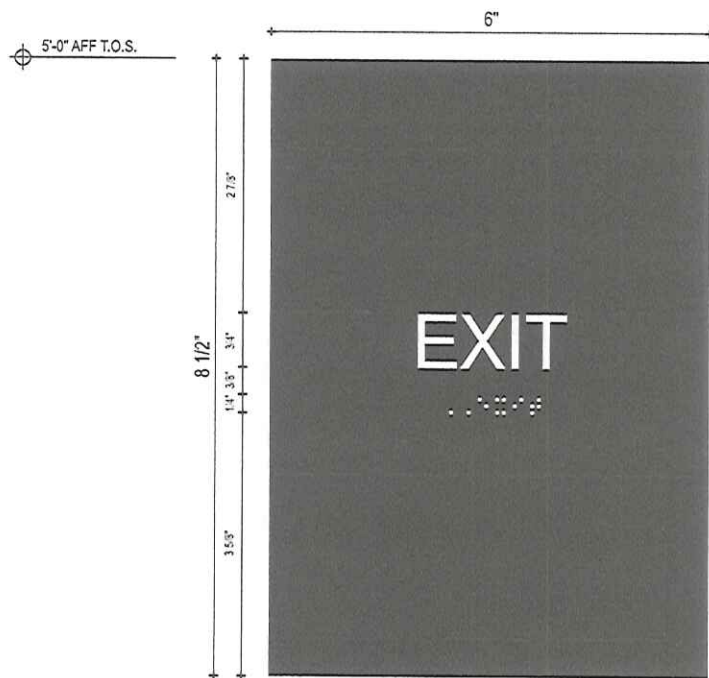
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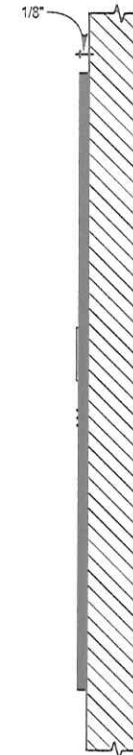
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8 1/2" x 6" x 1/8" ACRYLIC PANEL
PAINT | PROTECH ES642N4 SATIN BLACK OR EQUIV.

3/4" x 1/32" DIMENSIONAL COPY
PAINT | SATIN WHITE

1/4" x 1/32" GRADE II BRAILLE DIMENSIONAL COPY
PAINT | SATIN WHITE



ADA WALL SIGN | FRONT VIEW
Scale: 1:2
QTY. REQ'D: ONE (1)

INSTALL w/ DF TAPE

- BACKGROUND: 1/8" ACRYLIC
- COLOR | FINISH: LOW GLOSS PROTECH ES642N4 BLACK
- COPY: 1/32" RAISED
- COLOR | FINISH: SATIN WHITE
- BRAILLE: RAISED GRADE II
- COLOR | FINISH: SATIN WHITE
- FONT: SWIS721 BT

**NOTE: GRADE II BRAILLE TRANSLATION
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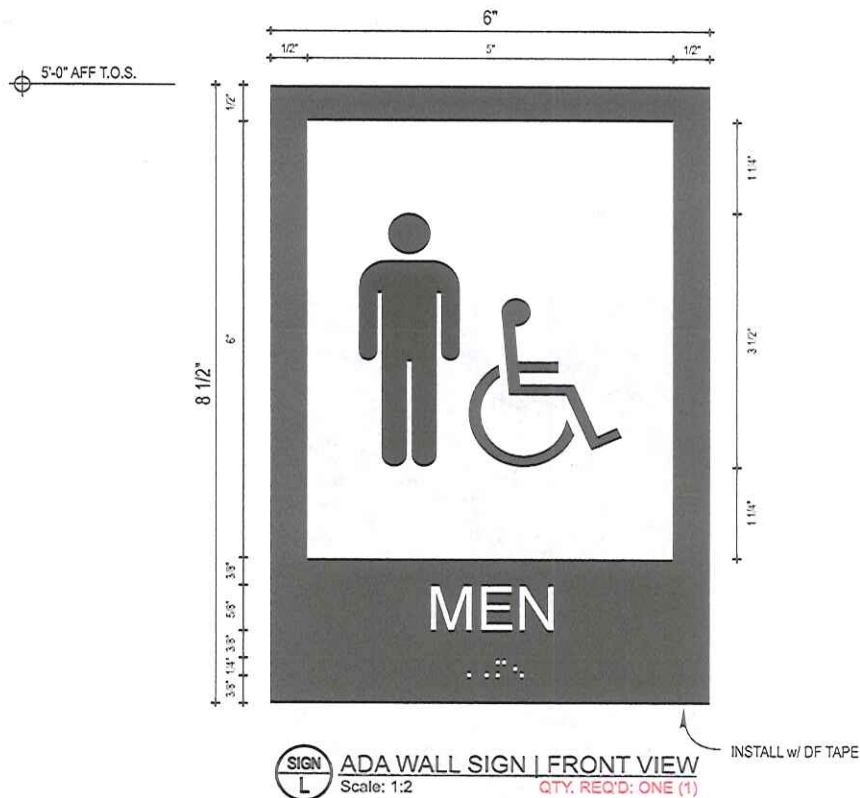
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- BACKGROUND: 1/8" ACRYLIC
- COLOR | FINISH: LOW GLOSS PROTECH ES642N4 BLACK
- COPY: 1/32" RAISED
- COLOR | FINISH: SATIN WHITE
- BRAILLE: RAISED GRADE II
- COLOR | FINISH: SATIN WHITE
- FONT: SWIS721 BT

**NOTE: GRADE II BRAILLE TRANSLATION
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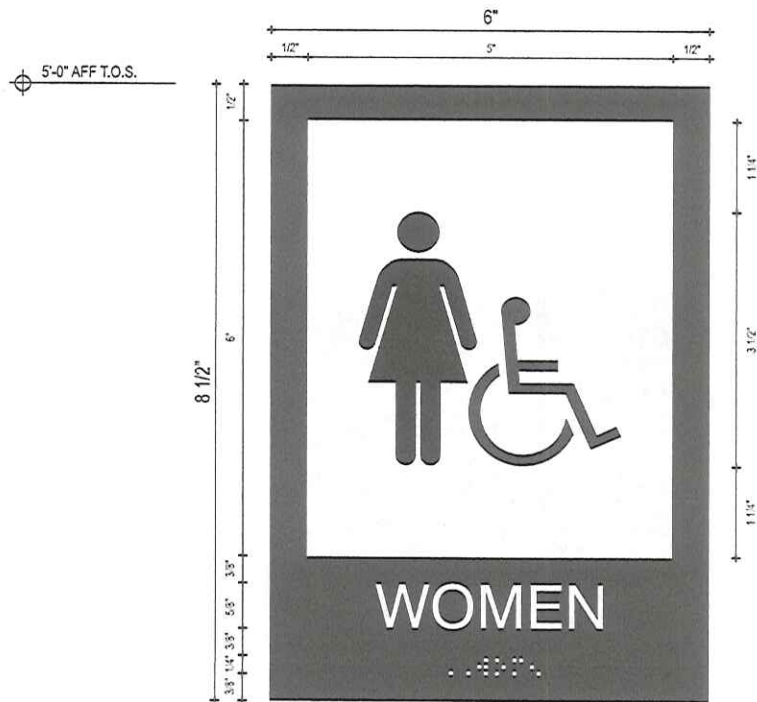
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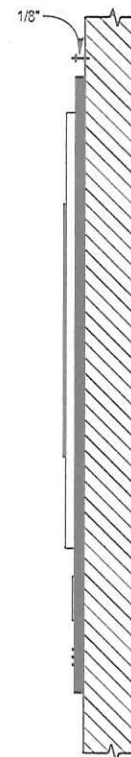
8 1/2" x 6" x 1/8" ACRYLIC PANEL
PAINT | PROTECH ES642N4 SATIN BLACK OR EQUIV.

6" x 5" x 1/8" RAISED PANEL
PAINT | SATIN WHITE

1/32" ROMARK DIMENSIONAL GRAPHIC
PAINT | SATIN BLACK*

5/8" x 1/32" DIMENSIONAL COPY
PAINT | SATIN WHITE

1/4" GRADE II BRAILLE
PAINT | SATIN WHITE



ADA WALL SIGN | FRONT VIEW

Scale: 1:2

QTY. REQ'D: ONE (1)

INSTALL w/ DF TAPE

- BACKGROUND: 1/8" ACRYLIC
- COLOR | FINISH: LOW GLOSS PROTECH ES642N4 BLACK
- COPY: 1/32" RAISED
- COLOR | FINISH: SATIN WHITE
- BRAILLE: RAISED GRADE II
- COLOR | FINISH: SATIN WHITE
- FONT: SWIS721 BT

**NOTE: GRADE II BRAILLE TRANSLATION
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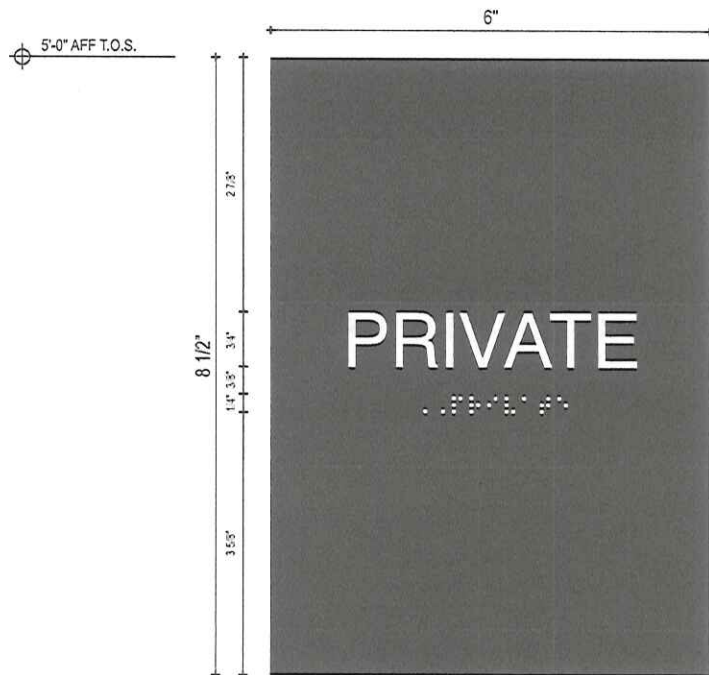
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8 1/2" x 6" x 1/8" ACRYLIC PANEL
PAINT | PROTECH ES642N4 SATIN BLACK OR EQUIV.

3/4" x 1/32" DIMENSIONAL COPY
PAINT | SATIN WHITE

1/4" x 1/32" GRADE II BRAILLE DIMENSIONAL COPY
PAINT | SATIN WHITE



SIGN
N ADA WALL SIGN | FRONT VIEW
Scale: 1:2 QTY. REQ'D: ONE (1)

INSTALL w/ DF TAPE

- BACKGROUND: 1/8" ACRYLIC
- COLOR | FINISH: LOW GLOSS PROTECH ES642N4 BLACK
- COPY: 1/32" RAISED
- COLOR | FINISH: SATIN WHITE
- BRAILLE: RAISED GRADE II
- COLOR | FINISH: SATIN WHITE
- FONT: SWIS721 BT

**NOTE: GRADE II BRAILLE TRANSLATION
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8 1/2" x 6" x 1/8" ACRYLIC PANEL
PAINT | PROTECH ES642N4 SATIN BLACK OR EQUIV.

6" x 5" x 1/8" RAISED PANEL
PAINT | SATIN WHITE

1/32" ROMARK DIMENSIONAL GRAPHIC
PAINT | SATIN BLACK*

1/4" x 1/32" DIMENSIONAL COPY
PAINT | SATIN WHITE



SIGN
0 ADA CASHWRAP SIGN | FRONT VIEW
Scale: 1:2

QTY. REQ'D: ONE (1)

- BACKGROUND: 1/8" ACRYLIC
- COLOR | FINISH: LOW GLOSS PROTECH ES642N4 BLACK
- COPY: 1/32" RAISED
- COLOR | FINISH: SATIN WHITE
- BRAILLE: RAISED GRADE II
- COLOR | FINISH: SATIN WHITE
- FONT: SWIS721 BT

**NOTE: GRADE II BRAILLE TRANSLATION
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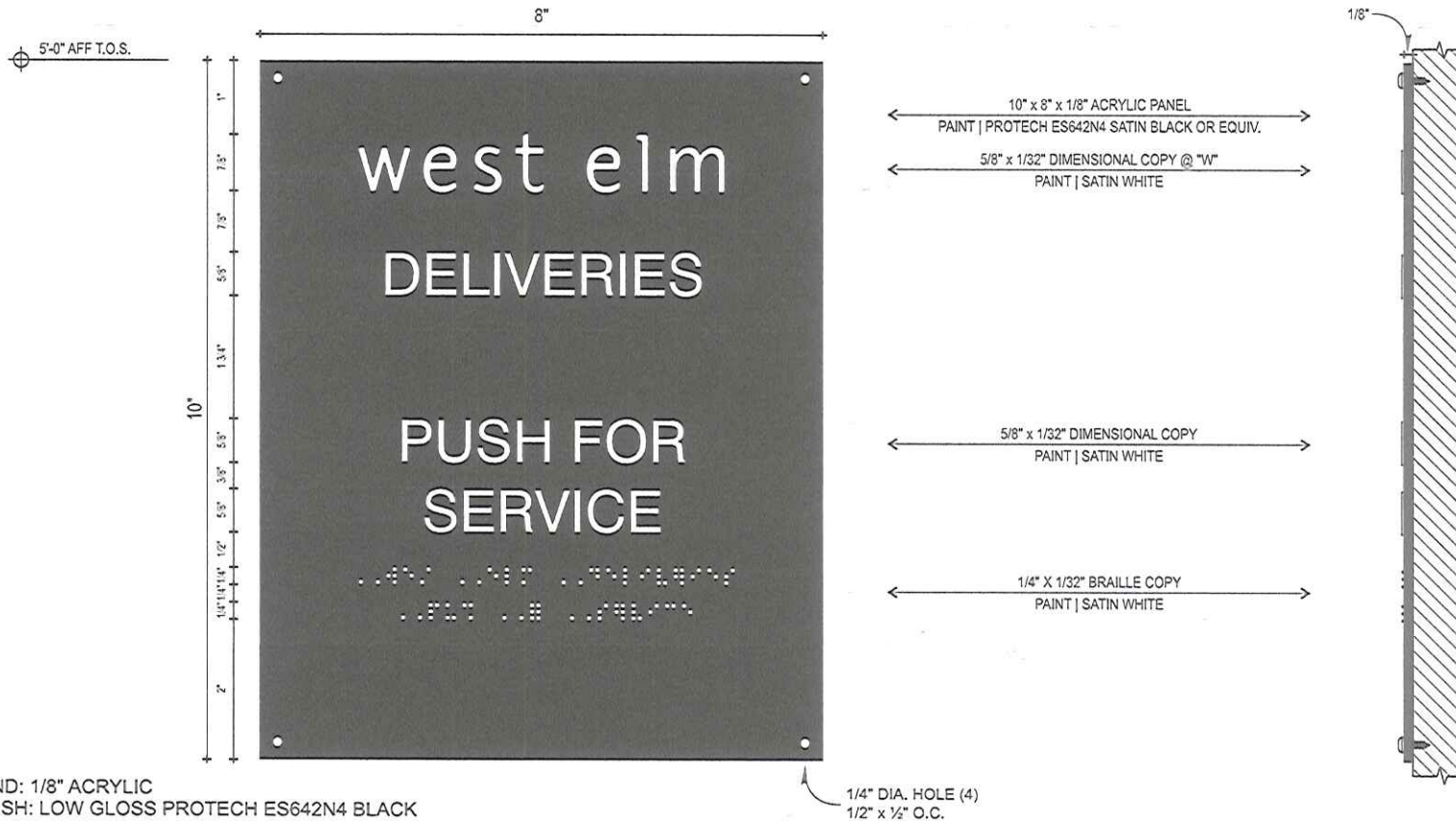
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- BACKGROUND: 1/8" ACRYLIC
- COLOR | FINISH: LOW GLOSS PROTECH ES642N4 BLACK
- COPY: 1/32" RAISED
- COLOR | FINISH: SATIN WHITE
- BRAILLE: RAISED GRADE II
- COLOR | FINISH: SATIN WHITE
- FONT: SWIS721 BT



ADA WALL SIGN | FRONT VIEW
Scale: 1:2

QTY. REQ'D: ONE (1)

NOTE: GRADE II BRAILLE TRANSLATION
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BACKWRAP WALL | ELEVATION

Scale: 3/8" = 1'-0"

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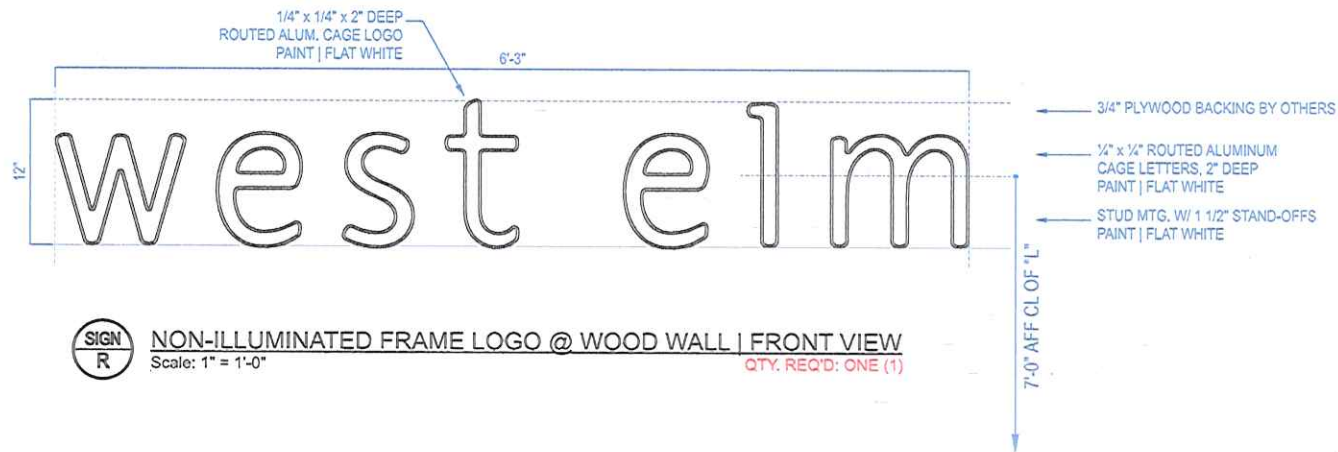
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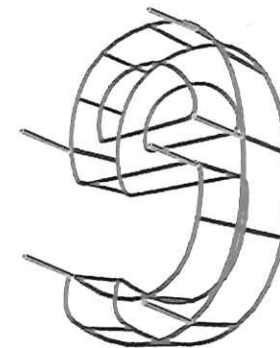
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- MATERIAL: 1/4" ROUTED ALUMINUM PLATE
- OUTLINE WIDTH: 1/4"
- LETTER DEPTH: 2"
- LETTER COLOR: PAINT | FLAT WHITE
- INSTALLATION: STUD MTG. W/ 1 1/2" SPACERS



WIRE FRAME LOGO | REAR DIMENSIONAL VIEW
Scale: NTS

TRIANGLE
SIGN & SERVICE

CLIENT & LOCATION

west elm

WEST ELM
201 E GRAYSON ST
PEARL DISTRICT
SAN ANTONIO, TX 78215

LEAD NO.

153408 R1

DATE

4/12/2016

REVIEWED BY

REVISION

SHEET NO.

SALESMAN

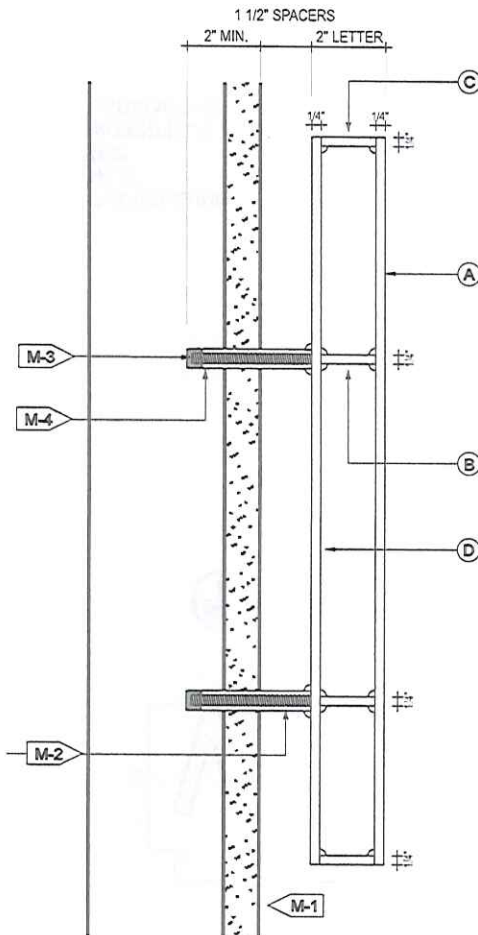
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LPR

SEGMENT NO.

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SCALE: 3"=1'-0"

(A) FACE	
MATERIAL:	1/4" ALUM. PLATE
COLOR/FINISH:	WHITE / FLAT
(B) FACE SUPPORTS	
MATERIAL:	1/4" ALUM. PLATE
COLOR/FINISH:	WHITE / FLAT
NOTE:	WELDED TO FACE & BACK
(C) RETURNS	
DEPTH:	2" OVERALL
MATERIAL:	1/4" ALUM. PLATE
COLOR/FINISH:	WHITE / FLAT
NOTE:	WELDED TO FACE & BACK
(D) BACK	
MATERIAL:	1/4" ALUM. PLATE
COLOR/FINISH:	WHITE / FLAT

(M) MOUNTING		SEE MOUNTING NOTE.
M-1:	EXISTING WOOD BOARD WALL, CASH WRAP	
M-2:	1 1/2" ALUM. SPACERS WELDED TO BACK. (ALIGN SPACERS w/ FACE SUPPORT)	
M-3:	THREADED STUDS SCREWED INTO SPACERS AND INTO PRE-DRILLED HOLES w/ SILICON. (2" MIN. EMBEDMENT)	
M-4:	SILICONE	

MECHANICAL INSTALLATION NOTE: INSTALLER IS REQ'D. TO VERIFY ACTUAL FIELD CONDITIONS & PROVIDE NECESSARY MTG. HARDWARE & METHOD OF ATTACHMENT TO ENSURE SAFE INSTALLATION. INSTALLATION TO MEET N.E.C., UL & LOCAL CODES

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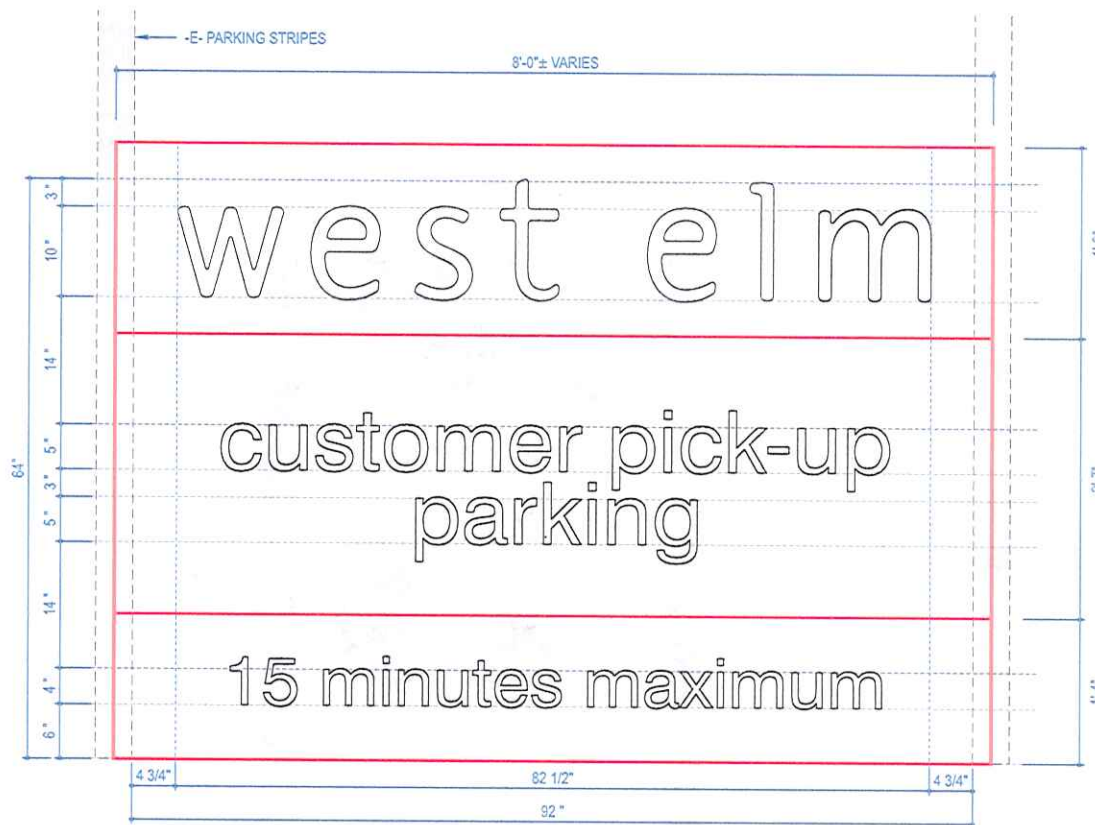
SHEET NO.

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.062" PRE-COAT ALUM.
W/ ROUTED OUT COPY

west elm

customer pick-up
parking

15 minutes maximum

PAINT TEMPLATE | PLAN VIEW
Scale: 3/8" = 1'-0"



THREE (3) PIECE ALUM. PAINTING TEMPLATE | PLAN VIEW
Scale: 3/4" = 1'-0"

QTY. REQ'D: ONE (1)

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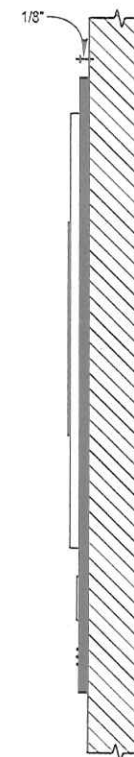
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ADA WALL SIGN | FRONT VIEW
Scale: 1:2 QTY. REQ'D: TWO (2)

INSTALL w/ DF TAPE

- 8 1/2" x 6" x 1/8" ACRYLIC PANEL
PAINT | PROTECH ES642N4 SATIN BLACK OR EQUIV.
- 6" x 5" x 1/8" RAISED PANEL
PAINT | SATIN WHITE
- 1/32" ROMARK DIMENSIONAL GRAPHIC
PAINT | SATIN BLACK*
- 5/8" x 1/32" DIMENSIONAL COPY
PAINT | SATIN WHITE
- 1/4" GRADE II BRAILLE
PAINT | SATIN WHITE



- BACKGROUND: 1/8" ACRYLIC
- COLOR | FINISH: LOW GLOSS PROTECH ES642N4 BLACK
- COPY: 1/32" RAISED
- COLOR | FINISH: SATIN WHITE
- BRAILLE: RAISED GRADE II
- COLOR | FINISH: SATIN WHITE
- FONT: SWIS721 BT

**NOTE: GRADE II BRAILLE TRANSLATION
TO BE VERIFIED PRIOR TO PRODUCTION**

**TRIANGLE
SIGN & SERVICE**

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