## HISTORIC AND DESIGN REVIEW COMMISSION

July 20, 2016 Agenda Item No: 12

HDRC CASE NO: 2016-D06 ADDRESS: 215 N San Saba

**LEGAL DESCRIPTION:** NCB 340 LOT 12 & NW IRR 3 FT OF LOT 6

**ZONING:** D **PUBLIC PROPERTY:** No **COUNCIL DISTRICT:** 1

**DISTRICT:** Downtown Business District

LANDMARK: No

**APPLICANT:** Alamo Sign Solutions – James Alfaro

**OWNER:** STRC San Saba Properties LLC

**TYPE OF WORK:** Signage

## **REQUEST:**

The applicant requests a Certificate of Appropriateness for approval four new signs, as shown in the attached Exhibits A, B, C, D, E, F, G, H, I, J and K.

The proposed signage includes the following:

- One fascia sign located on the west building façade, measuring 5'h x 33'w, approximately 42' above the sidewalk/parking lot elevation, consisting of face-lit channel letters with black perforated film, lit with LEDs; and
- One fascia sign located on the east building façade, measuring 6'-6"h x 10'-1 34"w, approximately 42' above the sidewalk/parking lot elevation, consisting of face-lit channel letters with black perforated film, lit with LEDs; and
- One monument sign located at the southeast corner of the property, measuring 9'-8"h x 8'w (sign face measuring 7'h x 8'w), consisting of an aluminum case and base with acrylic face, internally lit with LEDs or florescent lamps; and
- One double-sided cabinet pylon sign located near the southern property line along Houston Street and visible from Interstate Highway 35, measuring 60' in total height, with the sign face measuring 15'h x 25'w for a total sign area of 375 square feet as permitted by Chapter 28 of the City Code for signs located along an expressway), consisting of an aluminum cabinet with flex-face materials for the ID cabinet and plastic modules for the LED portion of the sign.

### **APPLICABLE CITATIONS:**

## City of San Antonio Downtown Design Guide:

**Required Standards** 

- 1. Chapter 10. Section C.1: All fascia signage shall be integrated into the architecture. Signs may be mounted to architectural canopies or painted or mounted directly onto building surfaces without a back plate. The signage material will be weather proof and fade resistant.
- 2. Chapter 10. Section C.7: No signs shall be located between 20 feet above sidewalk elevation and 40 feet above sidewalk elevation to avoid conflicts with the tree canopy, except where the applicant demonstrates that no conflict will occur.
- 3. Chapter 10. Section C.8: Trees may not be topped or headed back on the sides to expose signs.

4. Chapter 10. Section C.9: Signs shall use appropriate means of illumination. These include: neon tubes, fiber optics, incandescent lamps, cathode ray tubes, shielded spotlights and wall wash fixtures.

## **Preferred Guidelines**

- 1. Chapter 10. Section C.2: Signs should be conceived as an integral part of the project design so as not to appear as an afterthought.
- 2. Chapter 10. Section C.3: The location, size, and appearance of signs should complement the building and character of the Downtown districts in which they are located.
- 3. Chapter 10. Section C.5: Wall mounted signs on fascias above storefront windows should be sized to fit within existing friezes, lintels, spandrels, and other features and not extend above, below, or beyond them.
- 4. Chapter 10. Section C.6: Graphics and signage may be illuminated by indirect, internal, or bare-blub sources, providing that a glare is not produced; by indirect light sources concealed by a hood or diffuser; by internal illumination with standard opal glass or other translucent materials or with an equal or smaller light transmission factor.
- 5. Chapter 10. Section C.10: The following signs are strongly discouraged in downtown: internally illuminated awnings, conventional plastic faced box signs or cabinet signs (can signs), formed plastic faced box or injection molded plastic signs, luminous vacuum formed letters, and animated or flashing signs.

## **FINDINGS:**

The proposed signage meets the purpose and intent of the **Downtown Design Guide**.

The property is located directly abutting an elevated expressway, and just south of the I-35 and I-10 confluence. Clients traveling to the property by expressway will have to exit the highway before the building is visible. The proposed pylon cabinet sign allows more visibility from the elevated expressway. Therefore, staff finds the pylon cabinet sign to be appropriate for this particular subject property.

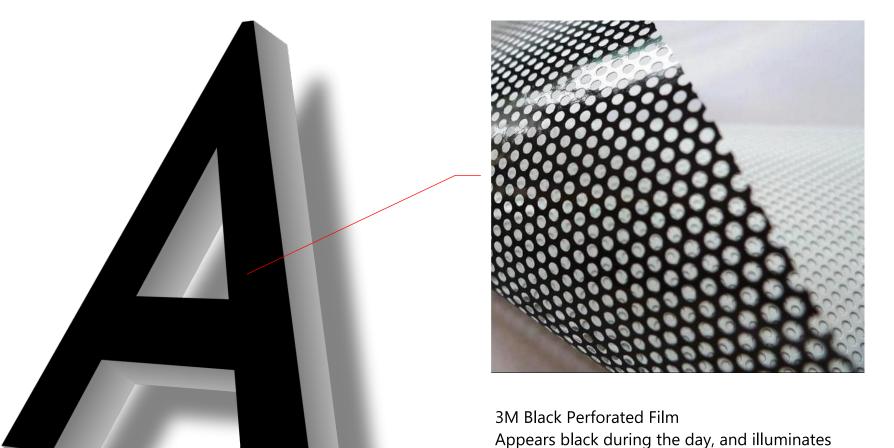
## **RECOMMENDATION:**

Staff recommends approval as submitted, as shown in the attached Exhibits A, B, C, D, E, F, G, H, I, J, and K.

## **CASE MANAGER:**

Micah Diaz, Senior Planner, Department of Planning & Community Development

## **EXHIBIT A**



as a lite grey at night.

## **Face Lit Channel Letters** with Perforated Film Faces

- -Face Lit Channel Letter with Black Perforated Film (appears black during the day - lite grey at night)
- -Returns painted to match building (metallic silver)
- -Black trim cap
- -Flush mounted to wall, remote wired



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Electrical hookup by others. Electrical requirements: 120V (or as indicated) All landscaping by others

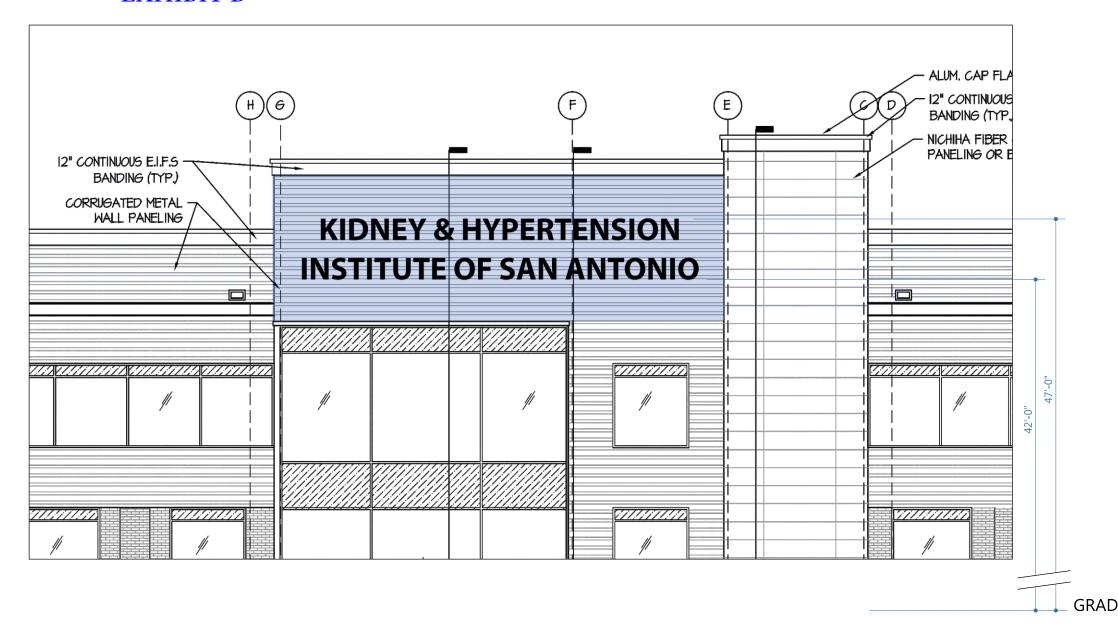
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**Customer Approval** Name and Title Authorization Date

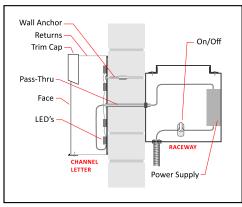
Orig Date: Rev 1: Rev 3: Rev 4: Rev 5:

## **EXHIBIT B**



## **Face Lit Channel Letters** with Perforated Film Faces

- -Face Lit Channel Letter with Black Perforated Film (appears black during the day - lite grey at night)
- -Returns painted to match building (metallic silver)
- -Black trim cap
- -Flush mounted to wall, remote wired



**Face Lit Channel Letter** Flush Mounted to Wall, Remote Wired



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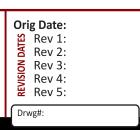
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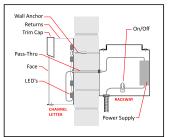
Customer Information	
Business Name:	
Project Name:	
Location Address:	

**Customer Approval** Name and Title Authorization Date



## EXHIBIT C





## Face Lit Channel Letter Flush Mounted to Wall, Remote Wired

# KIDNEY & HYPERTENSION INSTITUTE OF SAN ANTONIO INSTITUTE OF SAN ANTO

Scale: 1/4" = 1'-0"

-Black trim cap

-Face Lit Channel Letter with Black Perforated Film (appears black during the day - lite grey at night) -Returns painted to match building (metallic silver)

-Flush mounted to wall, remote wired



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Customer Information

Business Name:

Project Name:

Location Address:

## Customer Approval Name and Title Authorization Date

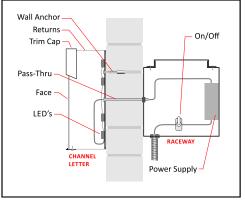
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Rev 3:
Rev 4:
Rev 5:

Drwg#:

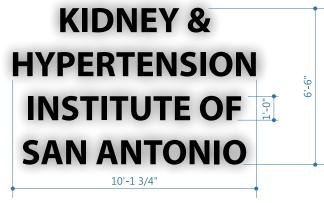
## EXHIBIT D

## Face Lit Channel Letters with Perforated Film Faces

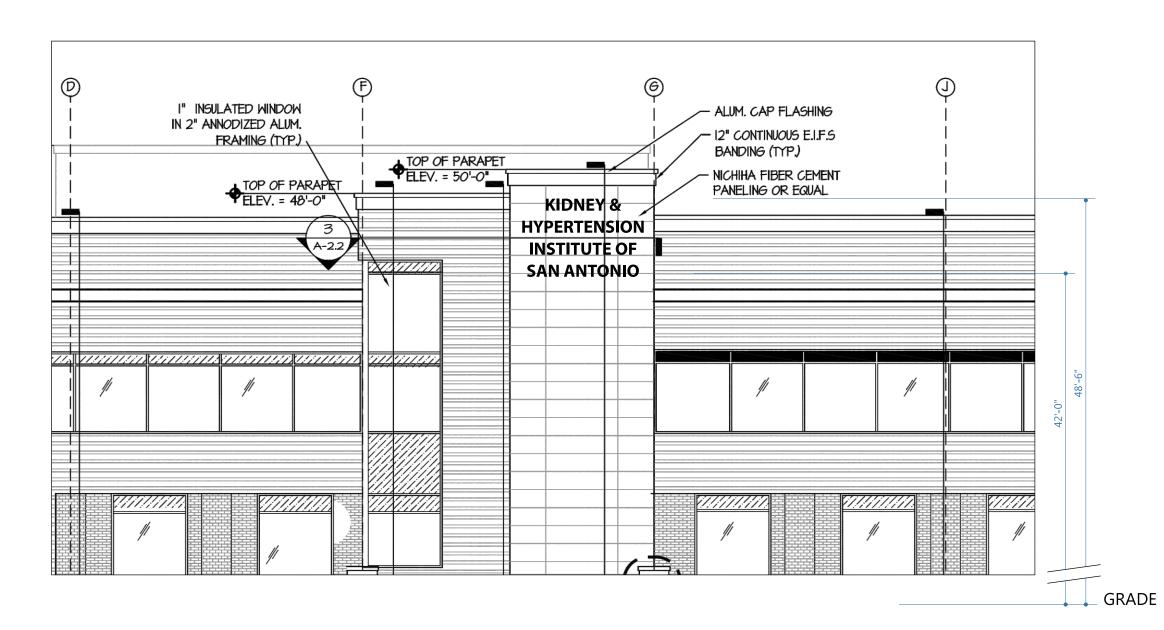




Face Lit Channel Letter
Flush Mounted to Wall, Remote Wired



Scale: 1/4" = 1'-0"



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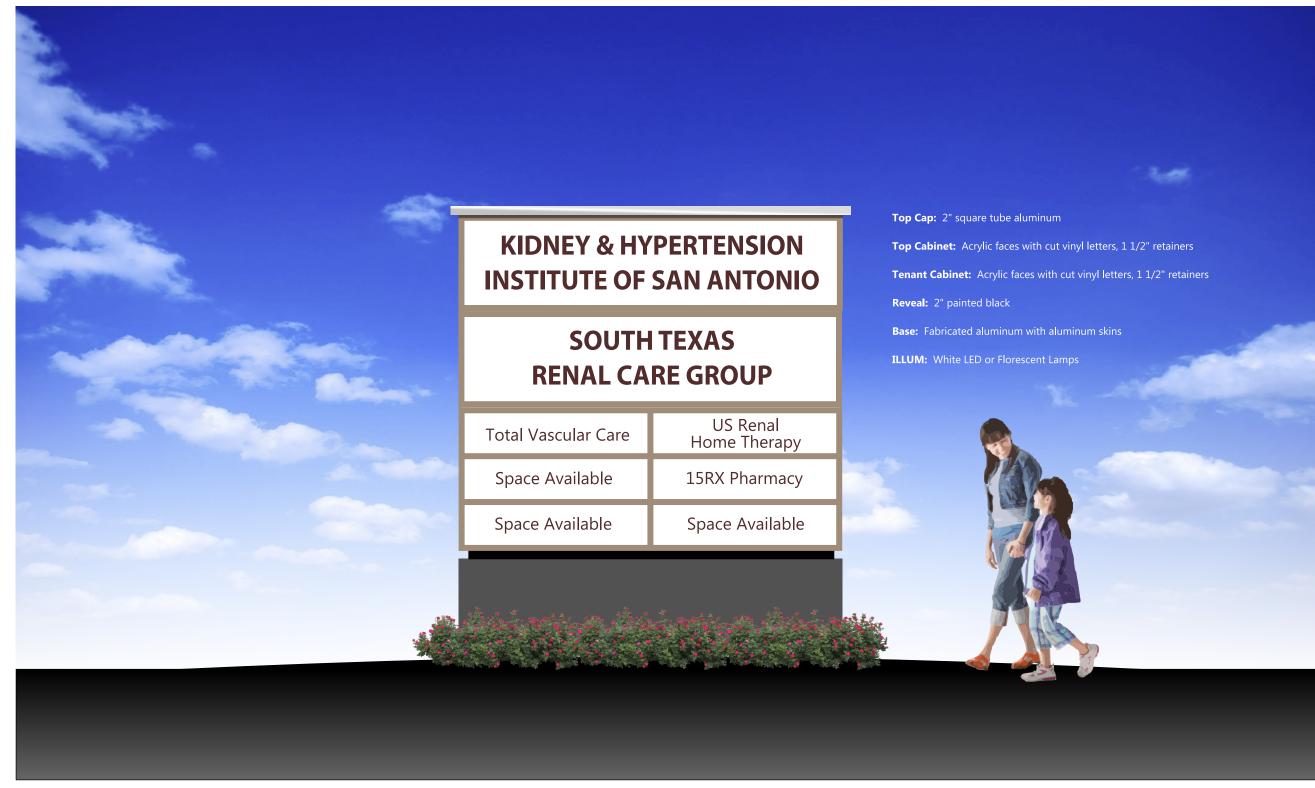
Customer Approval

Name and Title

Authorization Date

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## **EXHIBIT E**



Scale: 1/2" = 1'-0"

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Customer Information	
Business Name:	_
Project Name:	
Location Address:	

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Name and Title	
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## EXHIBIT F



Scale: 1/2" = 1'-0"



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Business Name:	
Project Name:	

Location Address:

Customer Approval

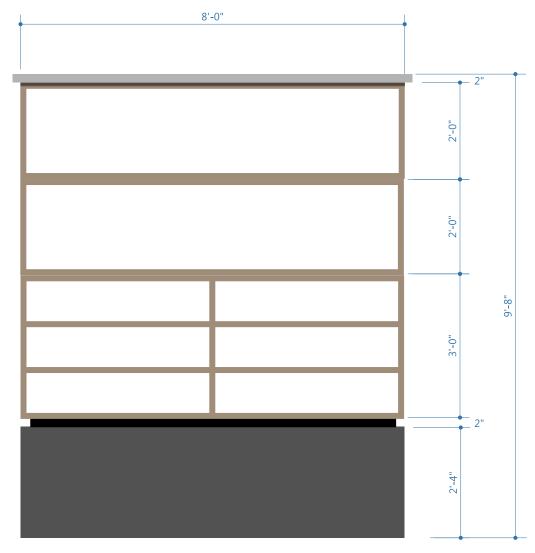
Name and Title

Authorization Date

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## EXHIBIT G



Scale: 1/2" = 1'-0"



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Customer Information	
Business Name:	
Project Name:	
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Location Address:

Customer Approval		
Name and Title		
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## **EXHIBIT H**

Option "A"

15'-0" (Cabinets) (O.H.)

Pole Sign Elevation
Scale: 1/8" = 1'-0" (approx.)





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## **Customer Information**

Business Name: Kidney & Hypertension Institute

Project Name: Kidney & Hypertension Institute

Address: 315 N. San Saba #102 San Antonio, TX 78207 Customer Approval

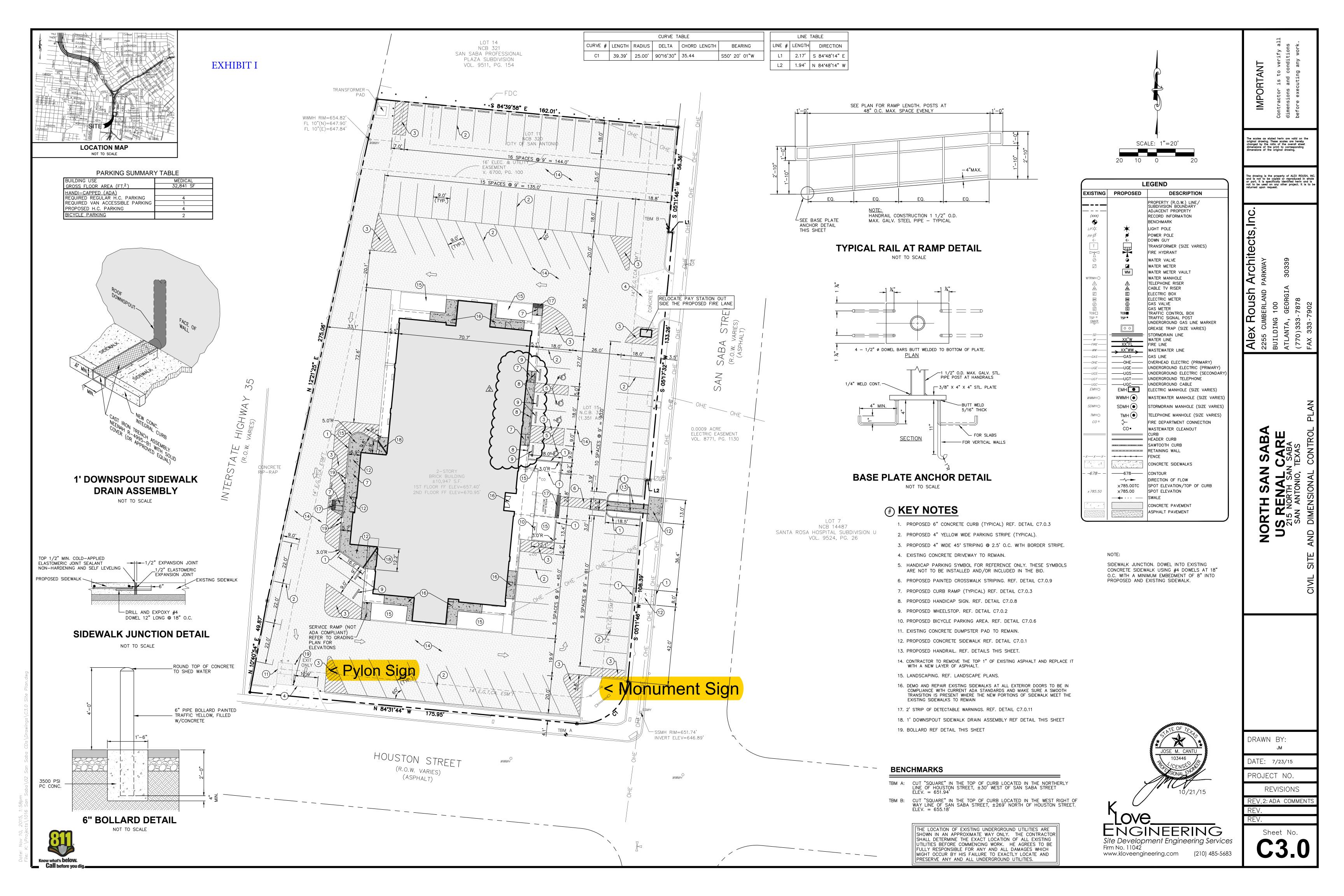
Name and Title

Authorization

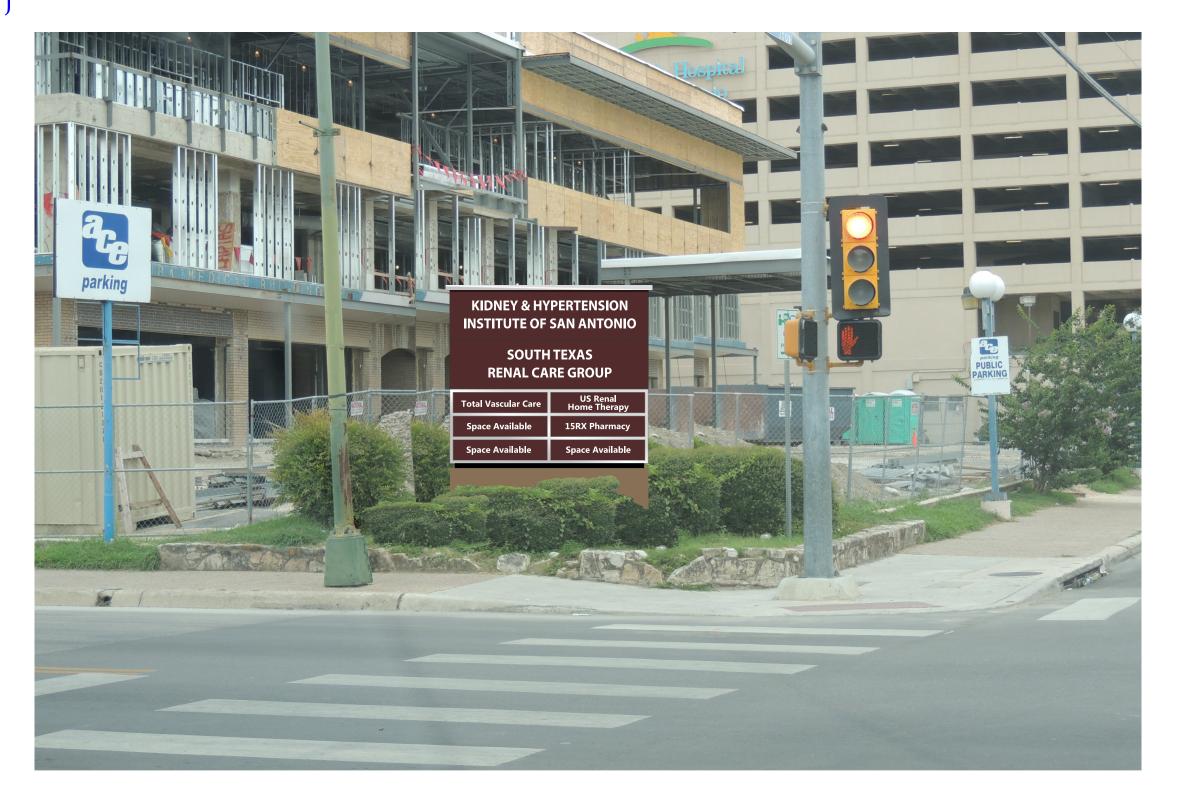
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## EXHIBIT J





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Customer	Information

Business Name:

Project Name:

Location Address:

## **Customer Approval**

Authorization

Name and Title

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## EXHIBIT K







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