

**CHILDHOOD EDUCATION MUNICIPAL DEVELOPMENT  
CORPORATION BOARD OF DIRECTORS  
MEETING MINUTES**

**TUESDAY, JUNE 7, 2016  
2:00 PM  
CITY HALL MEDIA BRIEFING ROOM**

**Members Present:** Boardmember Elaine Mendoza, Chair, *Mayoral*  
Boardmember Dr. Richard Middleton, *District 1*  
Boardmember Pamela Ray, *District 2*  
Boardmember Richard Perez, *District 4*  
Boardmember Gloria Ramirez, *District 5*  
Boardmember Frances Guzman, *District 7*  
Boardmember Dr. Shari Albright, Secretary, *District 8*  
Boardmember Dr. Gogi Dickson, *District 9*  
Boardmember Phillip Thomson, *District 10*

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**Members Absent:** Boardmember Major General Joe Robles, *District 3*  
Boardmember Lucy Hall, *District 6*

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**Staff Present:** Sheryl Sculley, *City Manager*; Peter Zaroni, *Deputy City Manager*; Edward Guzman, *City Attorney's Office*; Kathy Bruck, *Pre-K 4 SA Chief Executive Officer*; Alfredo Martinez, *Pre-K 4 SA Department Fiscal Administrator*

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**Also Present:** Ana Acevedo, *CoSA Education Policy Administrator*; Denise Smith, *Executive Recruitment Officer*; Leticia Vacek, *Office of the City Clerk*; Brandon Smith, *Office of the City Clerk*; Sarah Baray, *Ph.D., CEO candidate*; William Davenport, *Pre-K 4 SA*; Andrea Rodriguez, *Pre-K 4 SA*; Vickie Garza, *Pre-K 4 SA*; Sarah Perez, *Pre-K 4 SA*; Tracy Marlowe, *Creative Noggin*; Trish Rawls, *Creative Noggin*; Brooke Haley, *Creative Noggin*; Kayde McCormick, *Creative Noggin*; Melissa Lamoreaux, *Creative Noggin*

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**Call To Order**

Chairwoman Mendoza called the meeting to order.

1. Recognition of outgoing Boardmember Dr. Linda Foster, District 10 Appointee [Elaine Mendoza, Pre-K 4 SA Board Chair; Kathy Bruck, Pre-K 4 SA CEO]

Chairwoman Mendoza recognized Dr. Foster's experience and dedication as she leaves the Pre-K 4 SA Board. A gift of recognition was given to her on behalf of Pre-K 4 SA and the Board. Outgoing Boardmember Foster acknowledged and appreciated the time she served on the Board.

Boardmember Perez entered in at this time.

2. Induction of Phillip Thomson, District 10 Appointee and reappointment and swearing-in of Board Members Pam Ray, District 2 Appointee; Richard Perez, District 4 Appointee; Lucy Hall, District 6 Appointee; Dr. Shari Albright, District 8 Appointee [Elaine Mendoza, Pre-K 4 SA Board Chair; Leticia Vacek, City Clerk]

Chairwoman Mendoza introduced the newly incoming Boardmember Thomson and he briefly mentioned his background.

Chairwoman Mendoza identified the even-numbered District Boardmembers would need to be reappointed and the new Boardmember Thomson would need to be sworn in as per bylaws. Leticia Vacek of The Office of City Clerk swore in all required boardmembers.

Chairwoman Mendoza brought to everyone's attention that under Boardmember Dickson's leadership, Ms. Bruck was honored by the Texas A&M College of Education award in May.

3. Approval of minutes of the March 29, 2016 and April 5, 2016 Early Childhood Education Municipal Development Corporation Board of Directors Meetings

Boardmember Perez moved to approve the March 29, 2016 and April 5, 2016 Early Childhood Education Municipal Development Corporation Board of Directors Meeting Minutes.

Boardmember Ramirez seconded the motion. Motion carried unanimously by those present.

City Manager Sculley entered in at this time.

### **CEO Interviews**

4. Board review and interview of Chief Executive Officer candidate and possible Board action [Elaine Mendoza, Board Chair; Joe Robles, Personnel Committee Chair; Sheryl Sculley, City Manager]

Dr. Baray entered the room at this time for her interview with the Board.

### **Executive Session**

5. Conduct full-Board interview of CEO candidate and discuss personnel matters pursuant to Texas Government Code Sections 551.071(consultation with attorney) and 551.074 (personnel matters).

Chairwoman Mendoza recessed the Early Childhood Education Municipal Development Corporation Board of Directors Meeting into Executive Session at 2:10 pm. She reconvened the meeting at 3:02 pm and announced the Board review and interview of Chief Executive Officer Candidate and Board action.

Chairwoman Mendoza announced the Board's decision to select Dr. Baray for the Chief Executive Officer.

Boardmember Perez moved to approve the decision to select Dr. Baray for the Chief Executive Officer for Pre-K 4 SA. Boardmember Dickson seconded the motion. Motion carried unanimously by those present.

Chairwoman Mendoza welcomed Dr. Baray as the CEO of Pre-K 4 SA. Dr. Baray was grateful for

the opportunity and looking forward to working with the board.

### **Individual Briefings**

6. Briefing of Westat approach to working with TEA to obtain comparative analysis [Kathy Bruck, Pre-K 4 SA CEO]

Ms. Bruck gave a briefing of the Literacy Kindergarten Entry Assessment (KEA) 2014/15 for Pre-K 4 SA Cohort 1 (attended in 2013/14).

Boardmember Middleton questioned if the information was requested from the TEA Commissioner.

Ms. Bruck responded that the information was requested through public information requests. Boardmember Middleton mentioned there should be communication with the commissioner.

Chairwoman Mendoza introduced Dr. Woodrow from Westat to let her speak on the process. Dr. Woodrow stated the TEA data is limited.

Dr. Woodrow mentioned the Year 1 study conducted by NIEER. The assessment was limited to one content area and could not reflect general content area because of the way assessments are structured.

Ms. Bruck continued the conversation on continuing with the public information request this summer and looking for other possibilities for obtaining the data. The Board discussed the importance of the data and future options for obtaining the data.

Boardmember Ramirez commented that the tests assess sound, symbol, and association; they do not test oral language development which is critical for early childhood development.

Boardmember Ramirez suggested utilizing recitation of poetry.

Boardmember Guzman explained how children can express themselves in memorizing poetry and simplifying things in their own words.

Dr. Woodrow acknowledged the critical skills at the prekindergarten age including oral language, social, and emotional development.

Boardmember Ray referred to thinking outside of the box with the methodology for comparing with the school districts and the non-traditional nature of Pre-K 4 SA.

Dr. Woodrow agreed and mentioned that Westat has met with an advisory group for expert recommendations to provide to Pre-K 4 SA.

No action was required for item 6.

7. Briefing and Board approval of the redesigned Pre-K 4 SA logo and tagline [Paul Chapman, Pre-K 4 SA Communications Manager]

Mr. Chapman gave a briefing on the redesigned Pre-K 4 SA logo and tagline.

Mr. Chapman requested the Board's approval to move forward with logo and tagline. The Board entered into a discussion of the various components of the logo.

Boardmember Middleton motioned to approve the redesigned Pre-K 4 SA logo and tagline. Boardmember Dickson seconded the motion. The motion carried by the following vote:  
Ayes: Boardmember Middleton, Boardmember Ray, Boardmember Perez, Boardmember Guzman, Boardmember Albright  
Nays: Boardmember Ramirez

### **Consent Agenda**

8. Authorizing a Job Order Contract with Con-Cor Inc. in an amount not to exceed \$67,000 for the installation of 25 classroom water fountains at the South Education Center to be funded by remaining Board approved capital project funds [Kathy Bruck, Pre-K 4 SA CEO]
9. Authorizing four Job Order Contracts to Con-Cor Inc. for a total amount not to exceed \$275,000 for the design, fabrication and installation of a new building marquee and monument signage at each Education Center [Kathy Bruck, Pre-K 4 SA CEO]
10. Authorizing an amendment to the contract with Creative Noggin, LLC for professional management services related to marketing outreach and public relations for an additional \$300,000 [Paul Chapman, Pre-K 4 SA Communications Manager]
11. Authorizing the purchase of insurance coverage from Markel American Insurance Company for Pre-K 4 SA Property, Casualty, Director and Officers insurance for a total annual premium of \$125,000 [Kathy Bruck, Pre-K 4 SA CEO]
12. Authorizing an architectural services agreement in the amount of \$125,960 to Debra J. Dockery Architect, P.C. for architectural, engineering, permitting, and design services for the additional playground and parking lot area at the West Education Center [Kathy Bruck, Pre-K 4 SA CEO]

Boardmember Perez moved to approve the Consent Agenda. Boardmember Guzman seconded the motion. Motion carried unanimously by those present.

### **Consideration of Future Meetings**

13. The next meeting of the Board of Directors meeting is scheduled to take place on Tuesday, August 2, 2016 at 2:00 pm.

### **Adjournment**

**There being no further discussion, the meeting was adjourned at 3:50 pm.**

*Respectfully Submitted,*

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*Elaine Mendoza, Chairperson*

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*Vickie W. Garza, Pre-K 4 SA*