



*Early Inspiration. Future Success.*

# COMPETITIVE GRANTS & ENROLLMENT

08.02.2016

# GRANTS

# GRANT AWARDEES

## REIMBURSEMENT

### Public

- North East ISD
- Northside ISD
- San Antonio ISD
- Harlandale ISD
- Edgewood ISD
- Southwest ISD

### Private

- Archdiocese of San Antonio
- St. Mary Magdalen School (PK3 – 8th)

## BUNDLE

### Child Development Centers

- Family Service Assoc.
- KinderCare
- YMCA
- Daughters of Charity
- La Petite
- Nite Owl
- Summerlin

# GRANT AWARDS

Category	Awardee	Grant Award
<b>Public</b>	North East ISD	\$950,451
	Northside ISD	\$827,080
	San Antonio ISD	\$757,278
	Harlandale ISD	\$500,000
	Edgewood ISD	\$241,500
	Southwest ISD	\$131,250
<b>Private</b>	Archdiocese of San Antonio	\$358,743
	Saint Mary Magdalen School	\$109,000
<b>Child Development Centers</b>	KinderCare	\$70,000
	Family Service Association	\$60,000
	YMCA of Greater San Antonio	\$60,000
	Daughters of Charity Services	\$50,000
	La Petite Academy	\$20,000
	Nite Owl Childcare LLC	\$20,000
	Summerlin Childcare and Learning Center	\$20,000
<b>Total</b>		<b>\$4,175,302</b>

# TIMELINE

Milestone	Date
Board approval of awardees	April 5, 2016
Contract meetings with awardees	April – May 2016
ISD Board approvals	June 2016
Final contracts signed	June 2016
Contracts begin	July 1, 2016
Grants staff come on board	July 25, 2016
Month 1 reimbursement request due	August 15, 2016

# CHILD DEVELOPMENT CENTERS NEEDS IDENTIFICATION AND SUPPORT

Foundation

May - August

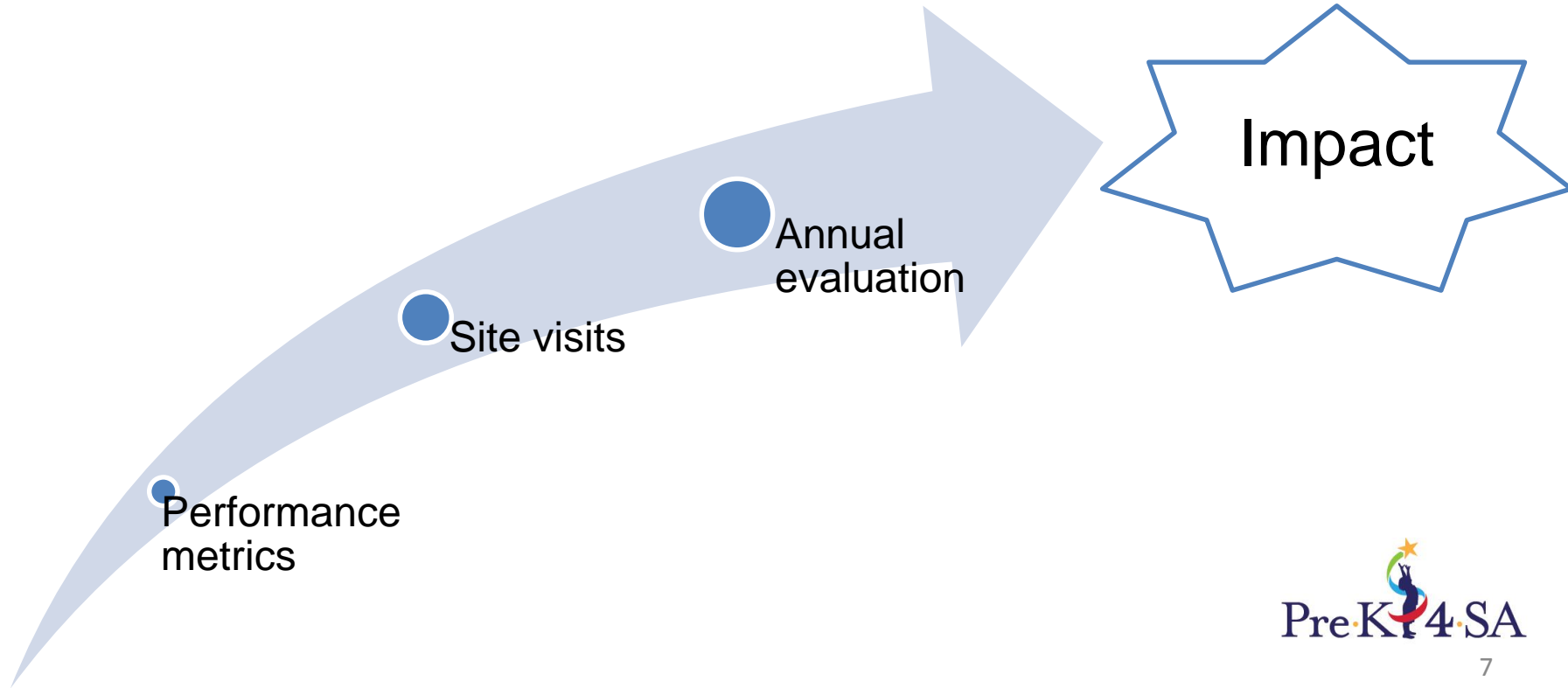
Enrichment

June – October

Coaching and PD

August/Ongoing

# MEASURING IMPACT



# QUESTIONS ABOUT GRANTS?



# STUDENT ENROLLMENT

# COMPLETED REGISTRATIONS BY DISTRICT

District	2016 Goal	2016 Complete
Edgewood	129	101
Harlandale	140	52
Northeast	247	230
Northside	543	484
San Antonio	601	293
Southside	58	10
Southwest	82	38
Tuition	200	576
Total	2,000	1,784

\*As of Tuesday, August 2, 2016.

# COMPLETED REGISTRATIONS BY CENTER

Center	Fully Registered	In Process
North	470	517
East	414	495
South	438	519
West	462	515
<b>Total</b>	<b>1,784</b>	<b>2,046*</b>

\*As of Tuesday, August 2, 2016.

# WAIT LIST BY DISTRICT

District	North	East	South	West	Total
Edgewood	1	-	-	3	4
Harlandale	-	-	-	-	-
North East*	238	113	4	3	358
Northside*	279	-	-	59	338
San Antonio	5	-	-	3	8
Southside	-	-	-	-	-
Southwest	-	-	-	4	4
Tuition	230	-	10	40	280
<b>Total</b>	<b>753</b>	<b>113</b>	<b>14</b>	<b>112</b>	<b>992</b>

# MARKETING FOR ENROLLMENT

- **Objective:** Increase applications for the East and South Centers via targeted August buy
- **Geography:** zip code targets within a 10 mile radius
- **Media**
  - Digital
  - Paid Social Media – Facebook
  - Street banners
- **Budget:** \$15,000
- **Timeline:** August 1 – August 19
- **East Meadows Grand Opening**

# MEET THE TEACHER

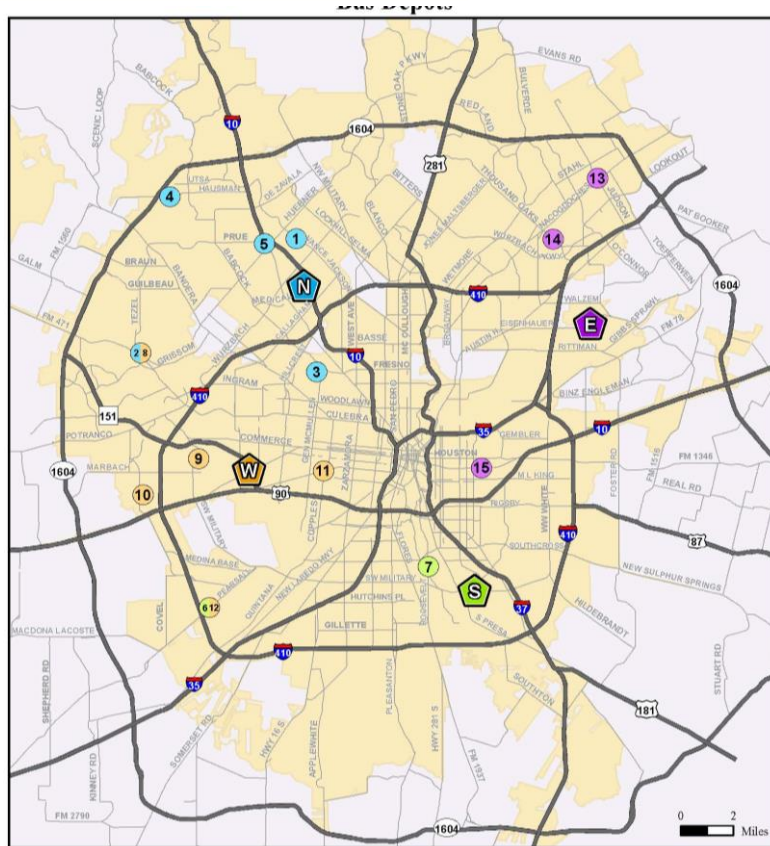
Center	Monday, August 15	Tuesday, August 16	Wednesday, August 17	Thursday, August 18	Friday, August 19
North	8:00 - 5:00	8:00 - 5:00	8:00 - 5:00	8:00 - 5:00	8:00 - 5:00
South	8:00 - 5:00	8:00 - 5:00	8:00 - 5:00	8:00 - 5:00	8:00 - 5:00
East			7:30 - 4:00	9:00 - 6:00	7:30 - 4:00
West			7:30 - 4:00	9:30 - 6:00	

# QUESTIONS ABOUT ENROLLMENT?

# TRANSPORTATION



# TRANSPORTATION: CONSUMER DEMAND



# TRANSPORTATION

Center	Bus	Depot	Address	Riders
North	1	Cody Branch Library	11441 Vance Jackson	17
	2	Great Northwest Library	9050 Wellwood	30
	3	Joe Ward Community Center	435 E. Sunshine	13
	4	John Igo Branch Library	1330 Kyle Seale Pwky	24
	5	San Antonio Police Prue Substation	5020 Prue Rd.	11
South	6	Miller's Pond Community Center	6175 Old Pearsall Rd.	12
	7	Mission Library	3134 Roosevelt Ave	11

# TRANSPORTATION

Center	Bus	Depot	Address	Riders
West	8	Great Northwest Library	9050 Wellwood	33
	9	Guerra Branch Library	7978 W. Military	13
	10	Jean Yates Community Center	528 Rasa	26
	11	Las Palmas Library	515 Castroville Rd.	15
	12	Miller's Pond Community Center	6175 Old Pearsall Rd.	12
East	13	Semmes Library	15060 Judson Rd.	29
	14	Thousand Oaks Library	4618 Thousand Oaks Dr.	29
	15	Claude Black Community Center	2805 East Commerce	6



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QUESTIONS?