

# **CITY OF SAN ANTONIO PARKS AND RECREATION DEPARTMENT**

## **Brackenridge Park Draft Master Plan – Executive Summary**

Rialto Studio, Inc. and its consulting team including Alamo Architects, Ford Powell & Carson, and Work5hop began the master planning process in the Spring 2015. This process included asset mapping of the park, a public workshop in July 2015, dialogue with leadership from numerous established stakeholder groups, and observations by the planning team.

The project team identified six (6) goals to transform the park into a more walkable, enjoyable place which respects the traditions of the people who use it and the deep history found in the park. These goals are identified below.

- 1) Integrate the park into its surrounding and clarify the park perimeter
- 2) Strengthen the historic north-south organization of the park along the river by creating a series of pedestrian focused spaces along the river
- 3) Reduce traffic and parking impacts on the park
- 4) Restore the character of natural areas
- 5) Balance active, passive, and cultural uses of the park
- 6) Create community support for the well-being of the park

To achieve these goals five (5) strategies were developed resulting in the *Brackenridge Park Draft Master Plan* and are outlined below:

- 1) Restore Natural Park Features and Improve Water Quality
- 2) Preserve and Restore Park Cultural and Historic Features
- 3) Increase Park Visibility and Pedestrian Access
- 4) Recapture Green Space in Lieu of Impervious Cover
- 5) Reduce Vehicular Traffic to Improve Pedestrian Mobility

The Parks and Recreation Department held six (6) public meetings in addition to the one conducted by the project team. A total of four hundred fifty-nine (459) people attended the seven (7) meetings recording at least fifty-nine (59) different zip codes. Each in attendance had the opportunity to provide direct feedback to the project team and at the six (6) meetings held by the Parks and Recreation Department everyone in attendance was given the opportunity to provide public comment by speaking, submitting a comment card, completing a survey, and indicating their level of support by individual strategy.

Tabulation results of the public feedback reveal there is significant support for strategies one and two and more than moderate support for strategy three. Conversely, results show the majority of people providing feedback do not support strategies four and five as referenced above. This is consistent across comment cards submitted, surveys completed, email comments, and public comments at the six (6) meetings conducted by the Parks and Recreation Department. Detail for support of the various strategies including public comment is provided in preceding pages.