

HISTORIC AND DESIGN REVIEW COMMISSION

September 07, 2016

Agenda Item No: 14

HDRC CASE NO: 2016-348
ADDRESS: 6322 US HIGHWAY 87
COMMON NAME: Schaefer Branch Library
LEGAL DESCRIPTION: NCB 35132 BLK LOT P-81E(0.278 AC), P-81G (2.627 AC) & P-81H (1.855 AC)
"FOSTER MEADOWS" ANNEXATION
ZONING: C2
CITY COUNCIL DIST.: 2
APPLICANT: Stephen Lara
OWNER: City of San Antonio
TYPE OF WORK: Signage
REQUEST:

The applicant is requesting a Certificate of Appropriateness for approval to install a new 165 square foot monument sign.

APPLICABLE CITATIONS:

UDC Sec. 35-645. - Signs and Billboards on Public Property or Right-of-Way.

(c) *Proportion of Signs.* Signage width and height must be in proportion to the facade, respecting the size, scale and mass of the facade, building height, and rhythms and sizes of window and door openings. The building facade shall be considered as part of an overall sign program but the sign shall be subordinate to the overall building composition. Additionally, signs should respect and respond to the character and/or period of the area in which they are being placed.

(d) *Standards for Sign Design and Placement.* In considering whether to recommend approval or disapproval of an application for a certificate to construct or alter signage on a building, object, site, or structure, the historic and design review commission shall be guided by the following standards in addition to any specific design guidelines adopted by city council:

(1) Primary sign design considerations shall be identification and legibility. Size, scale, height, color and location of signs shall be harmonious with, and properly related to, the overall design of the building or structure and the surrounding area.

(2) The number of signs on each building shall be kept to a minimum to prevent unsightly clutter and confusion.

(3) Signs which describe, point, or direct the reader to a specific place or along a specific course, such as "entrance," "exit," and "handicap access" shall be reviewed.

(4) All graphic elements shall reinforce the architectural integrity of any building. Signs should not disfigure, damage, mar, alter, or conceal architectural features or details and should be limited to sizes which are in scale with the architecture and the streetscape. The historic and design review commission shall be guided by the building's proportion and scale when such elements are incorporated.

(5) Additionally, when reviewing applications for signage the historic preservation officer and the historic and design review commission shall consider the visual impact on nearby historic resources and established neighborhood character.

(f) *Prohibited Signs.* Signs which shall not be permitted include:

(1) Any sign placed upon a building, object, site, or structure in any manner so as to disfigure, damage, interrupt, or conceal any window opening, door, or significant architectural feature or detail of any building;

(2) Roof mounted signs, except in the cases of (i) integral design with the building; (ii) a contributing sign; (iii) or otherwise allowed in this article;

(3) Digital and/or LED lighted signs, not to include LED light sources that do not meet the definition of a sign, with or without rotating, flashing lettering, icons or images. Except as provided below:

A. A public transportation agency may incorporate transit information signage into transit shelters, utilizing LED or digital technology, provided the signage is contained within or under the transit shelter, and is limited to five (5) square feet of signage area, and one (1) sign per thirty (30) linear feet of pedestrian shelter.

B. A public transportation agency may incorporate transit information signage into a monument sign at transit stops, utilizing LED or digital technology, provided it is limited to five (5) square feet of signage area.

C. A public transportation agency may incorporate transit information signage into a monument sign at transit facilities (other than transit stops), utilizing LED or digital technology, provided it is limited to seven (7) square feet of signage area.

D. The historic preservation officer may impose additional restrictions on illumination to ensure that the character of signs are harmonious with the character of the structures on which they are to be placed and any designated landmarks or districts in the area, provided that such restrictions are reasonably related to other conforming signs and conforming structures in the area, do not unreasonably restrict the amount of signage allowed by this section, and are in keeping with the intent of this section. Among other things, consideration shall be given to the location and illumination of the sign in relation to the surrounding buildings, the use of appropriate materials, the size and style of lettering and graphics, and the type of lighting proposed. Notwithstanding the above, applicants may not exceed illumination restrictions contained in chapter 28.

FINDINGS:

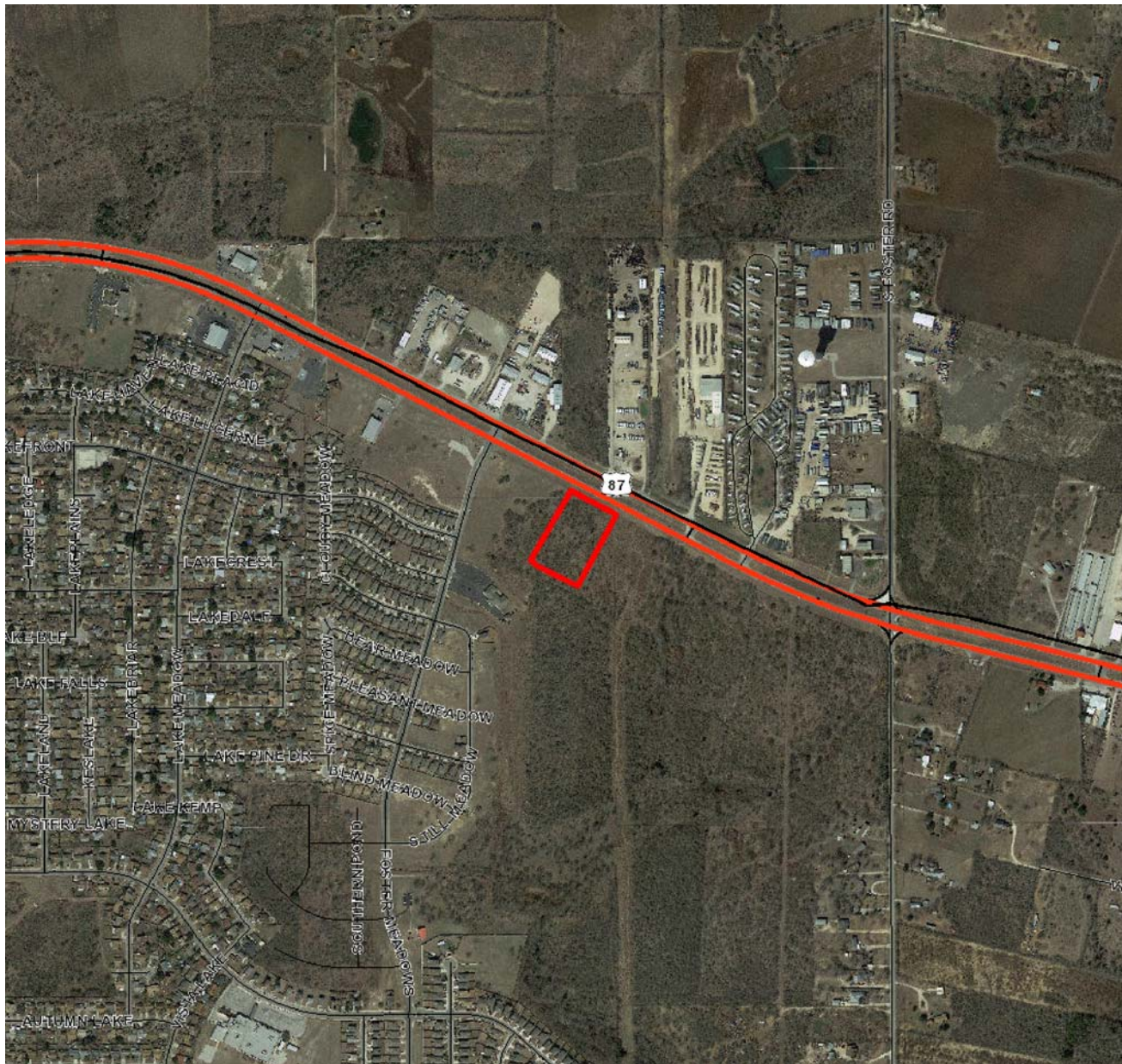
- a. The applicant is proposing signage for the approved Schaefer Branch Library, which is currently under construction.
- b. The applicant is proposing a monument sign is approximately 20'-8" tall, 8' wide and 1'-9" deep. According to the UDC Sec. 35-645, signs should be harmonious with and relate to the overall design of the building and site. Staff finds the size and materials of the proposed sign consistent with the scale of the site.

RECOMMENDATION:

Staff recommends approval as submitted based on findings a and b.

CASE MANAGER:

Lauren Sage



Flex Viewer

Powered by ArcGIS Server

Printed: Aug 23, 2016

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/ monument sign

VICINITY MAP



LEGEND

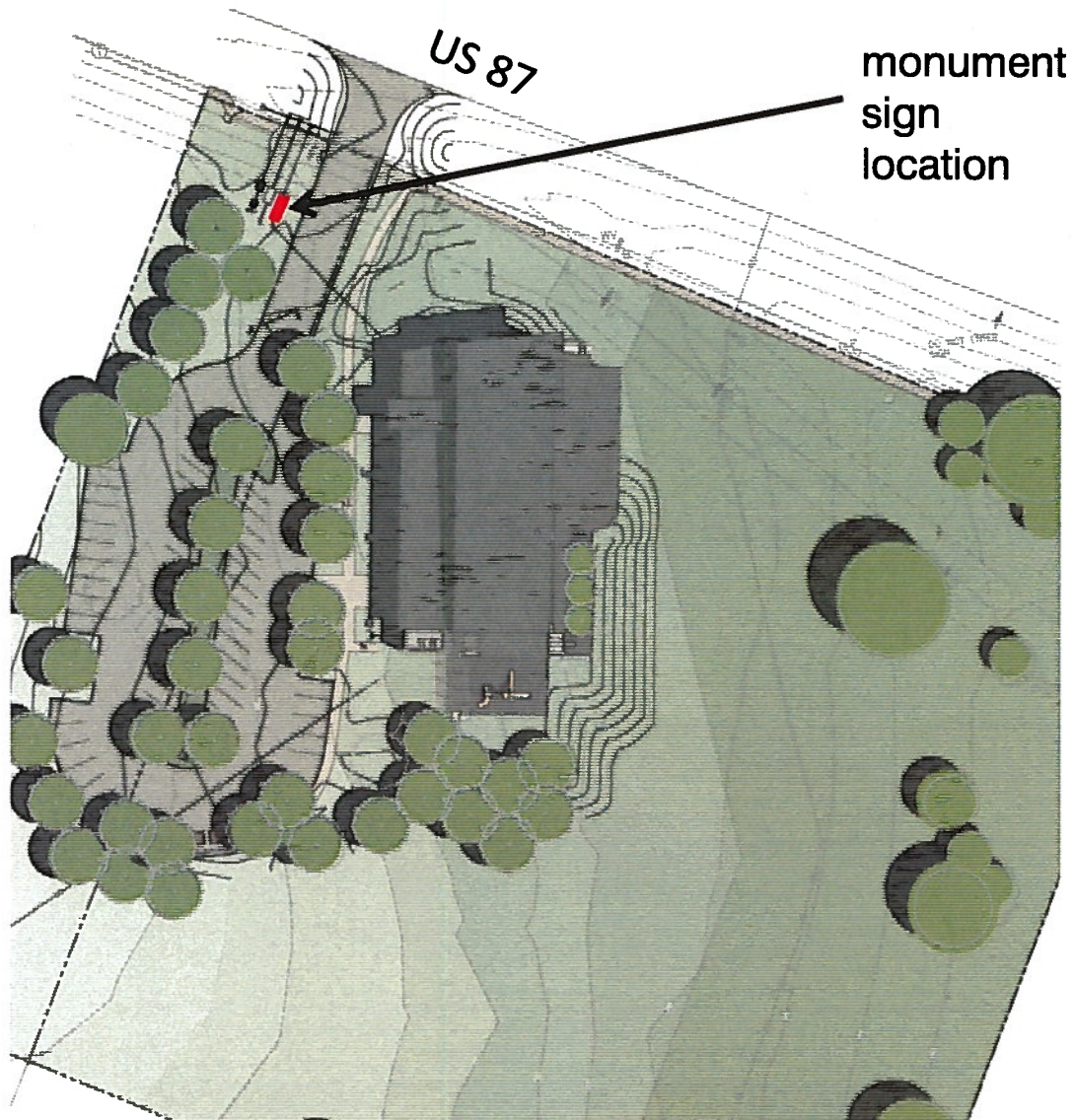
- 1 . Offsite Sanitary Sewer
- 2 . Electrical Service (CPS)
- 3 . SAWS Easement
- 4 . Pipeline Easement



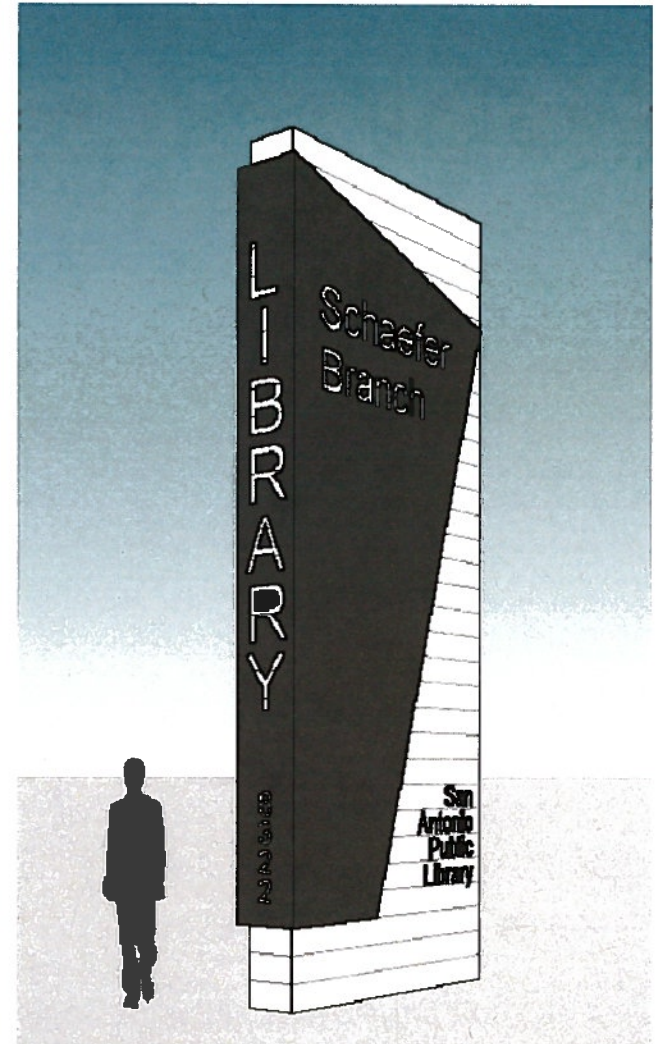
schaefer branch library

LPA

/ monument sign



site plan



3d view

schaefer branch library

LPA

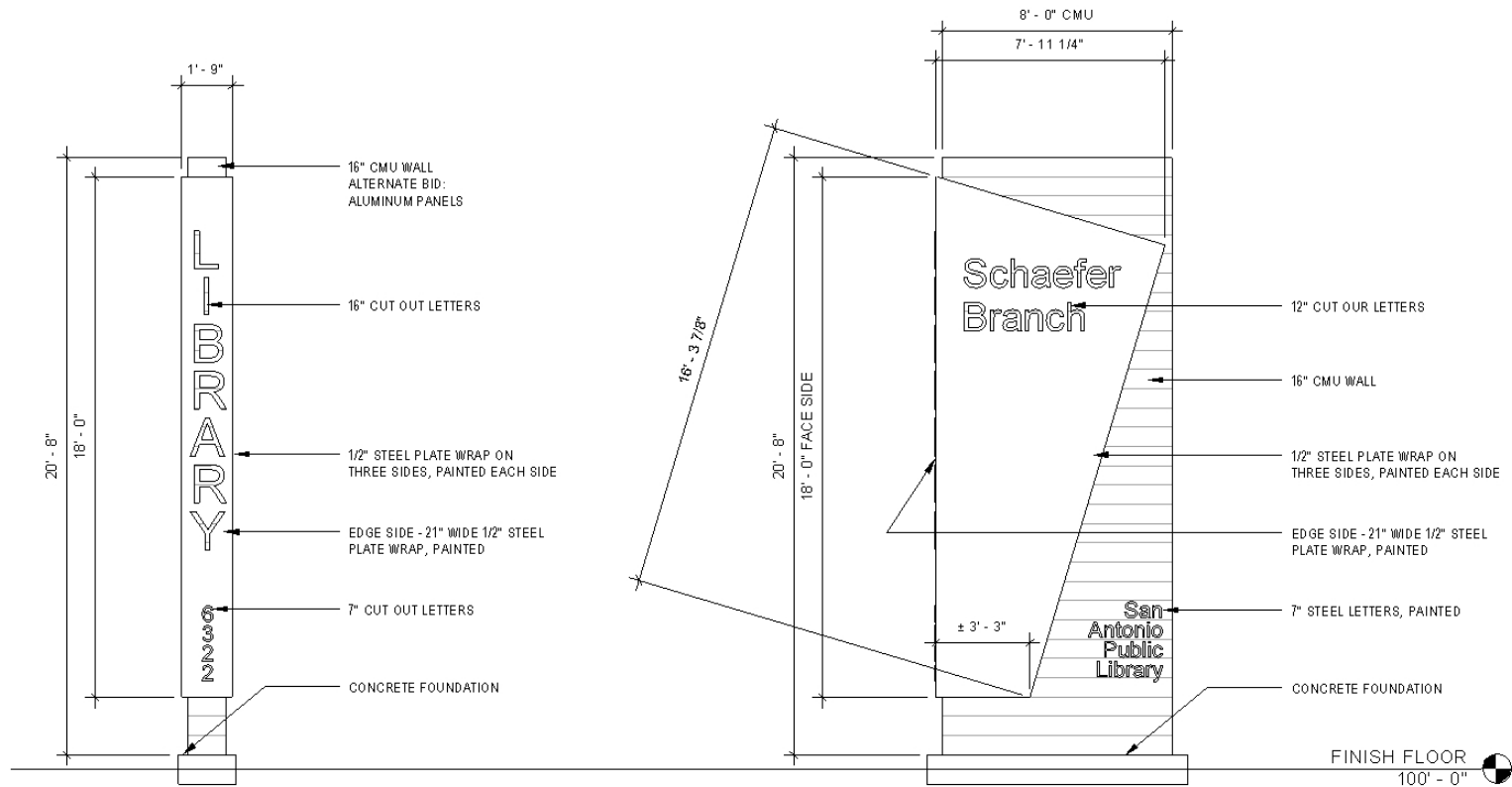


HDRC Case 2014-150

Certificate of Appropriateness for New Library Construction Granted

schaefer branch library

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CUT OUT LETTERS WILL
BE BACK-LIT WITH LED
LAMPS.

MONUMENT SIGN - CONSTRUCTION DRAWINGS

schaefer branch library

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