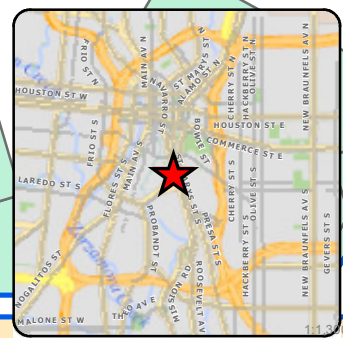
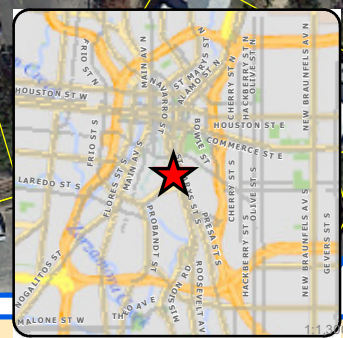




Development Services Department
City of San Antonio



Development Services Department
City of San Antonio

S ALAMO ST

CAMARGO

S ST MARY'S ST

S PRESA ST

Variance Request: A variance from the provision that permits side yard parking when the building façade occupies 50 percent of the street frontage to allow side yard parking and 2) a variance from the requirement that side yard parking not be longer than 65 feet along the street frontage to allow parking that is no more than 167 feet long and 3) a variance from the signage limitations to allow a rooftop sign that is 60 square feet in area; 4) a variance from S. Presa/St. Mary's Neighborhood Conservation District signage limitations to allow both awning and blade signage for each tenant totaling no more than 10 square feet, and two wayfinding signs as large as 24 square feet.

Board of Adjustment
Plot Plan for
Case No A-16-140

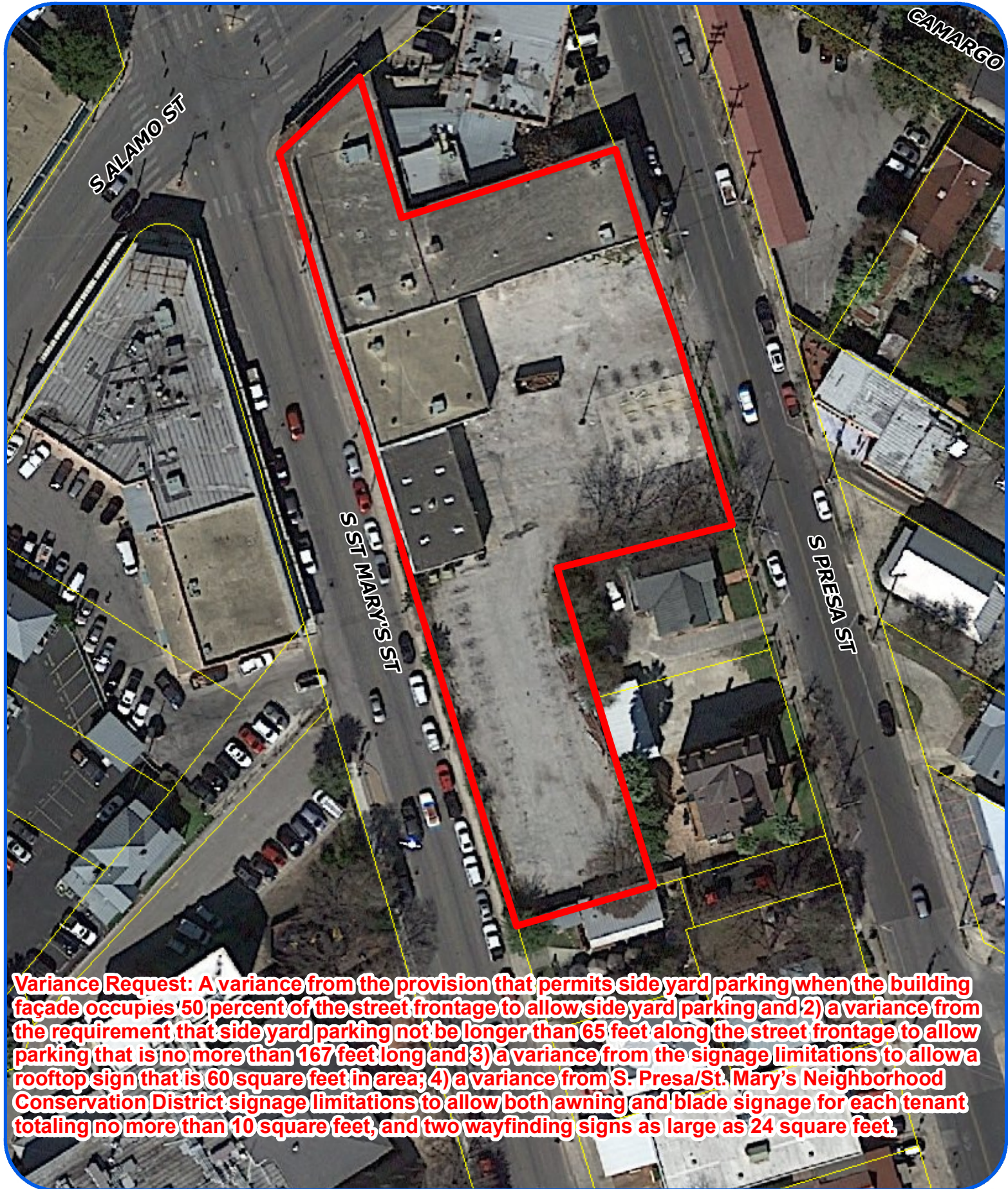


"NOT TO SCALE,
FOR ILLUSTRATIVE PURPOSES ONLY"
Council District: 1

812 S Alamo St

1:750

Development Services Department
City of San Antonio



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Board of Adjustment
Plot Plan for
Case No A-16-140

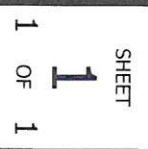


"NOT TO SCALE,
 FOR ILLUSTRATIVE PURPOSES ONLY"
 Council District: 1

812 S Alamo St

1:750

Development Services Department
 City of San Antonio



The Existing Building



The Existing Parking Lot



The View From South Presa



The Additional Parking Location



Paseo Southtown Signage Site Plan

PASEO & TENANT SIGNAGE



- 1 PASEO SOUTHTOWN NEON
- 2 DINE - DRINK - RELAX NEON
- 3 BREEZEWAY WAYFINDING
- 4 CENTURY PLANT NEON
- 5 PARKING WAYFINDING
- 6 ✓ TENANT A AWNING
- 7 ✓ TENANT B AWNING
- 8 ✓ TENANT C AWNING
- 9 ✓ TENANT D AWNING
- 10 ✓ TENANT E AWNING
- 11 ✓ TENANT F AWNING
- 12 ✓ TENANT G AWNING
- 13 ✓ TENANT H AWNING

Paseo Southtown Signage Site Plan

TENANT SIGNAGE CONTINUED



- 1 ✓ TENANT A UNDER AWNING
- 2 TENANT B UNDER AWNING
- 3 TENANT C UNDER AWNING
- 4 TENANT D UNDER AWNING
- 5 TENANT E UNDER AWNING
- 6 TENANT F UNDER AWNING
- 7 TENANT G UNDER AWNING
- 8 TENANT H UNDER AWNING

Alternate Rooftop Signage

MOCK-UP & HISTORIC PRESEDENCE



Alternate Rooftop Signage

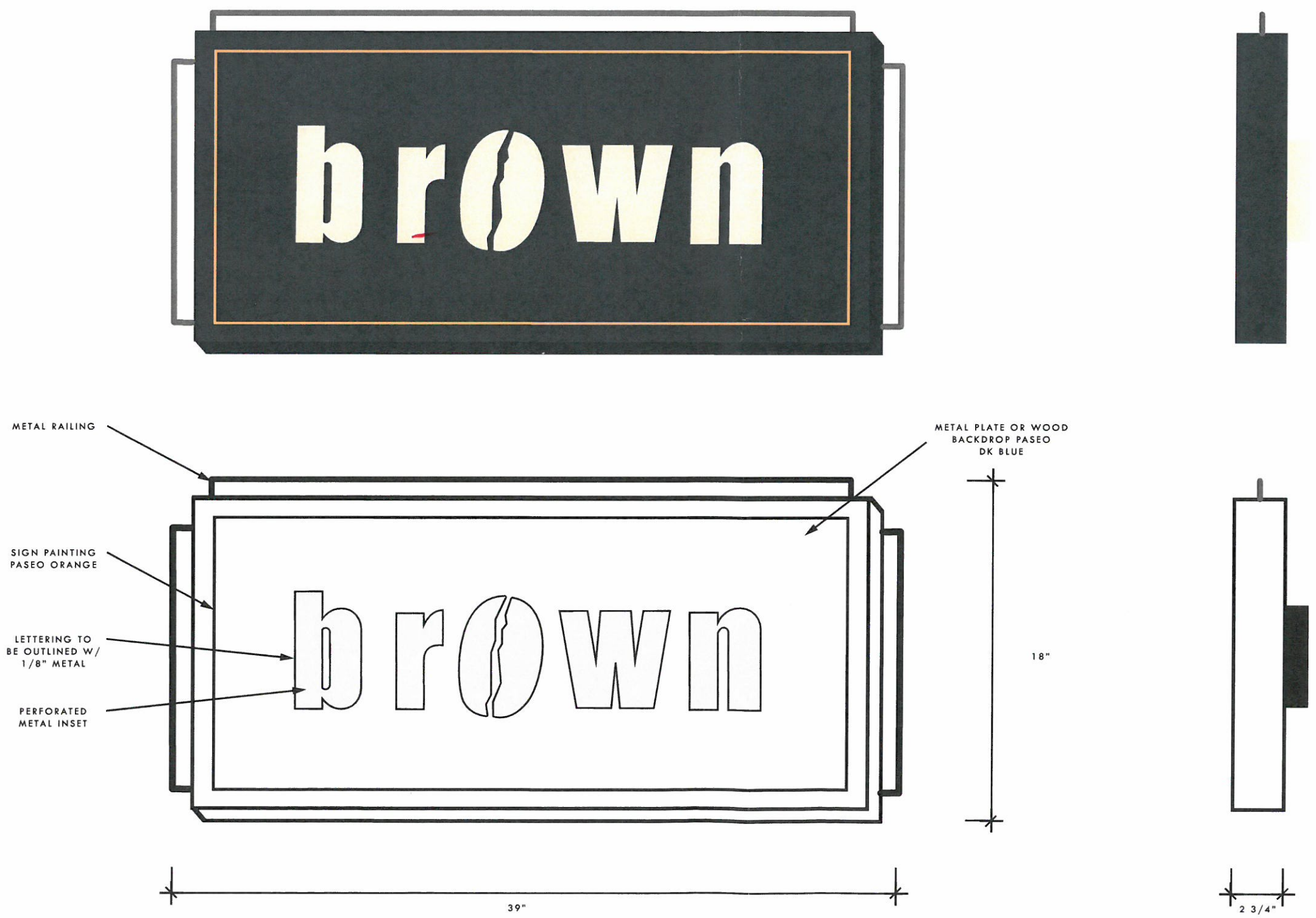
MOCK-UP & HISTORIC PRESEDENCE CONT.



JORDAN-IVERS OFFICE AND SHOP PERSONNEL photographed at Jordan-Ivers' "new" plant at junction of South St. Mary's, South Alamo and South Presa Streets (1924)



Tenant Awning Signage
DIMENSIONED SIGN DRAWING



Tenant Under Awning Signage

DIMENSIONED SIGN DRAWING

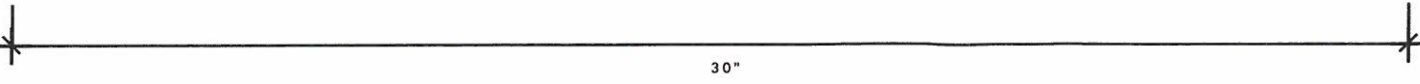
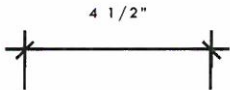
DOUBLE SIDED



METAL PLATE BACKDROP
PASEO DK BLUE

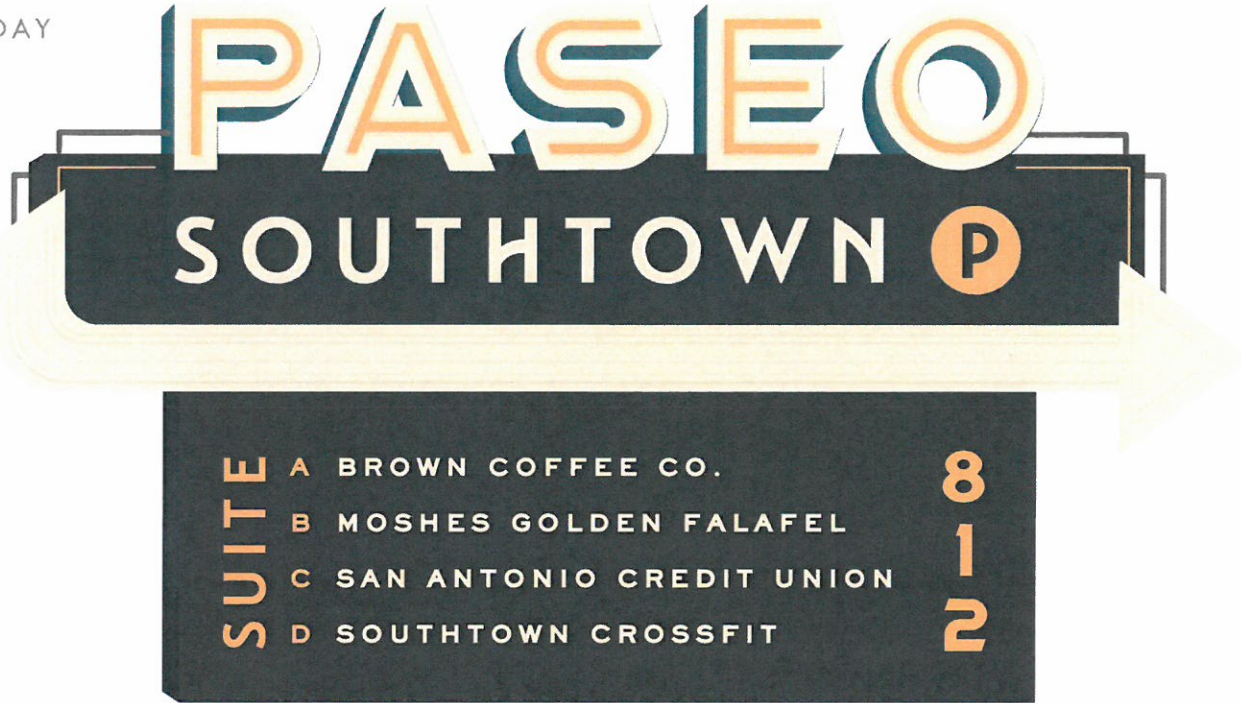
METAL RAILING

SIGN PAINTING
PASEO ORANGE
& CREAM



Parking Wayfinding
DIMENSIONED SIGN DRAWING

DAY



NIGHT

