



# Brackenridge Park Master Plan



City Council  
March 2, 2017  
Parks and Recreation Department

# Professional Services Agreement

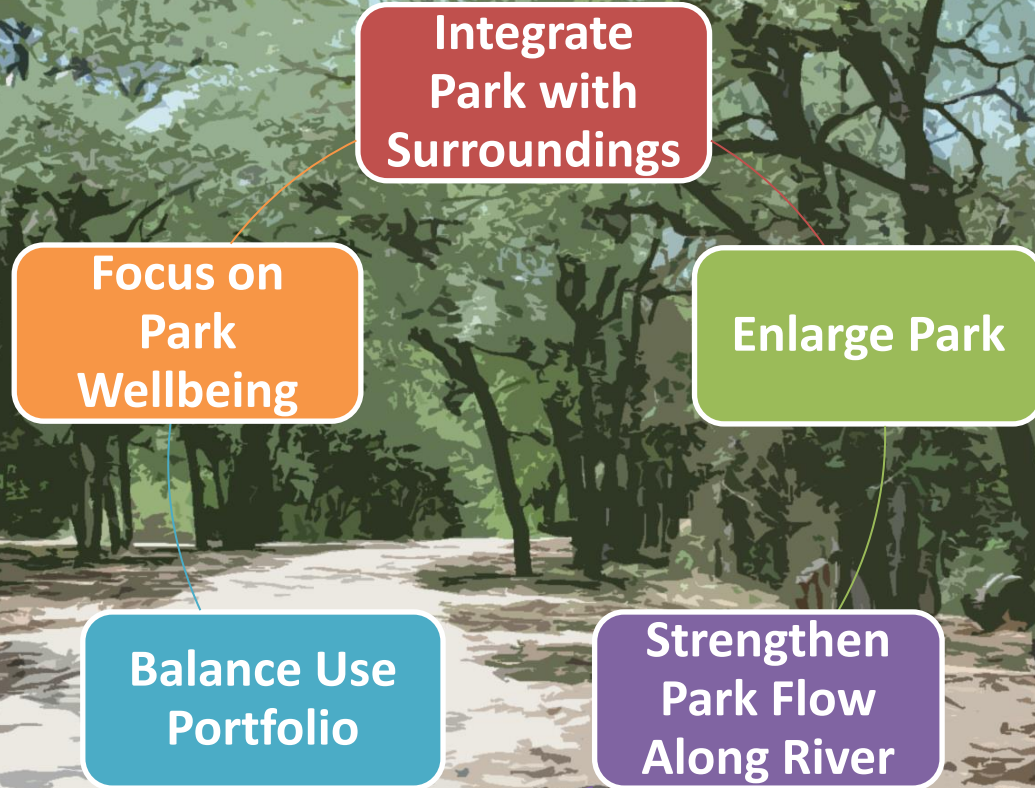


# Existing Park Conditions

- Diminished natural habitat
- Historic preservation has been secondary
- Dominance of impervious cover
- Poor pedestrian connectivity
- Limited free public space



# Master Plan Recommendations





# Public Engagement Timeline

**June 2015**

Stakeholder  
Meetings Begin

**July 2015**

Public Workshop

**March 2016**

Neighborhoods &  
Livability Committee

**April 2016**

Public Presentation

**June – July 2016**

Additional Public Input

# Meetings Summary Data

**384 Attendees**



**363**  
**Unduplicated**  
**Attendees**



**104**  
**Citizens Spoke**



**59**  
**Reported**  
**Zip Codes**

# Endorsed Master Plan Strategies

Restore Natural Features & Improve Water Quality



Preserve & Restore Cultural & Historic Features



Increase Park Visibility & Pedestrian Access



Reduce Parking in Lieu of Grand Lawn

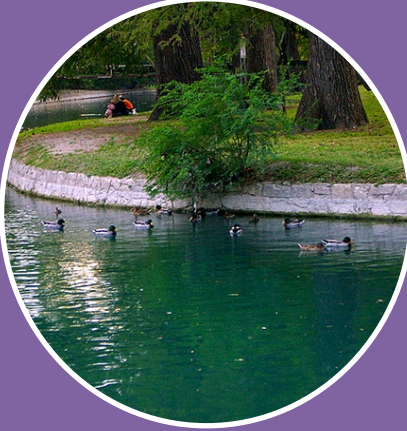


Close Roads and People Mover





# Endorsed Master Plan Strategies



**Restore Natural  
Features &  
Improve Water  
Quality**



**Preserve &  
Restore Cultural  
& Historic  
Features**



**Increase Park  
Visibility &  
Pedestrian  
Access**

**Events-Based Master Planning**



# Recommendation

**Staff recommends adoption of the  
Brackenridge Park Master Plan**

