

## HISTORIC AND DESIGN REVIEW COMMISSION

July 05, 2017

**HDRC CASE NO:** 2017-329  
**ADDRESS:** 2201 S RIVER WALK  
**LEGAL DESCRIPTION:** NCB 7665 BLK LOT 8C; NCB 7666 BLK LOT N IRR 397.55 FT OF S IRR 775.13 FT OF 1, & SE IRR 203.32 FT OF SW IRR 1028.9 FT OF 2; NCB 8616 BLK LOT S IRR 225.97 FT OF N IRR 438.56 FT OF 5 & N IRR 225.97 FT OF 7  
**ZONING:** R-6, RIO-5, Public Right of Way  
**CITY COUNCIL DIST.:** 3  
**DISTRICT:** Mission Historic District  
**APPLICANT:** Marco Barros  
**OWNER:** San Antonio River Authority  
**TYPE OF WORK:** Memorial plaque installation on Mission Reach to memorialize Milton Guess  
**REQUEST:**

The applicant is requesting a Certificate of Appropriateness for approval to install a memorial plaque at 2201 River Walk, on the Mission Reach of the San Antonio River Walk to memorialize Milton Guess.

### APPLICABLE CITATIONS:

*UDC Section 35-640. – Public Property and Rights-of-Way*

(a) Public Property. Generally, the historic and design review commission will consider applications for actions affecting the exterior of public properties except in the case of building interiors that are the sites of major public assemblies or public lobbies. The historic and design review commission will also consider applications for actions affecting public properties such as city parks, open spaces, plazas, parking lots, signs and appurtenances.

*UDC Section 35-645. – Signs and Billboards on Public Property or Right-of-Way*

(a) General Provisions. All non-regulatory signage on public property, on the public right-of-way, or overhanging the public right-of-way shall conform to all city codes and must be approved by the historic preservation officer prior to installation. Permits must be obtained following approval of the application. The historic preservation officer may submit an application under this section to the historic and design review commission for their recommendation prior to approving, denying, or approving with conditions the application. Memorials, markers, naming rights of public property, and recognition of charitable donations given to the City of San Antonio shall be additionally governed by existing policies for memorials and markers and/or any formal action passed by city council. Temporary displays approved by the department exercising control of the public property are authorized if in accordance with chapter 28 of the City Code of San Antonio, Texas.

### FINDINGS:

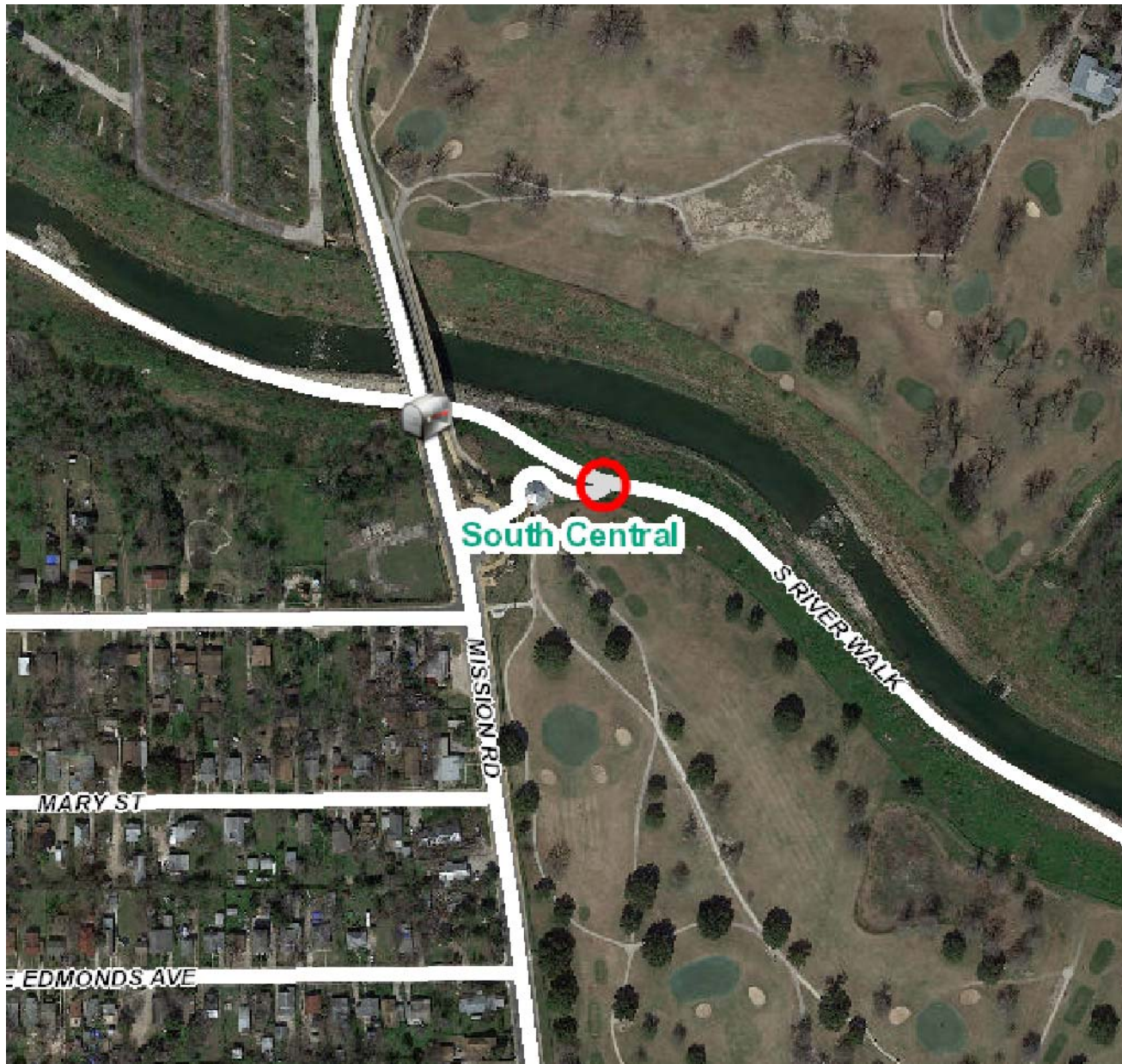
- a. The applicant has proposed to install a memorial plaque at 2201 River Walk, on the Mission Reach of the San Antonio River Walk to memorialize Milton Guess. The proposed plaque will be located adjacent to a bench near the octagonal covered pavilion just east of the Mission Road bridge, west of Roosevelt Avenue.
- b. Staff finds the proposed design, size and placement of the proposed memorial shall remain consistent with the UDC Section 35-640 as well as the City of San Antonio, Monuments, Memorials, Markers and Plaques Policy and is consistent with the requirements and standards outlined in that document.

### RECOMMENDATION:

Staff recommends approval as submitted based on findings a and b.

### CASE MANAGER:

Edward Hall



Flex Viewer

Powered by ArcGIS Server

Printed: Jun 24, 2017

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Mission Rd

San Antonio River



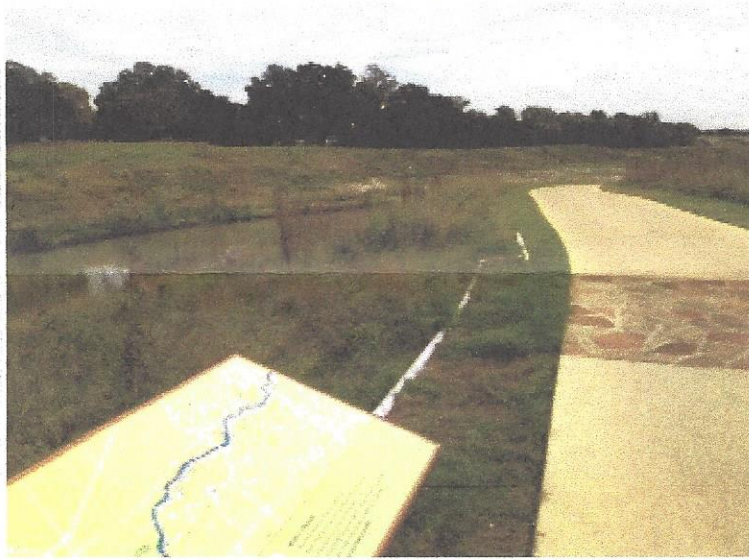
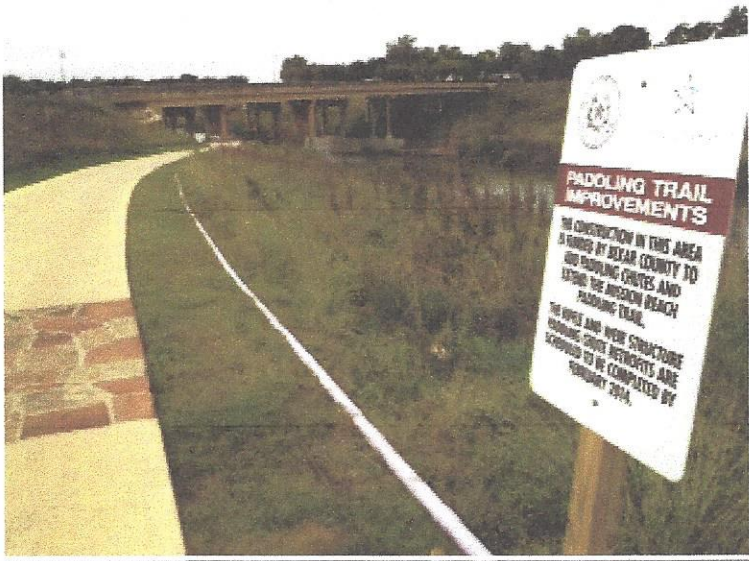
## *DRAFT FOR PLAQUE FOR MILTON GUESS*

Milton Guess (1939 – 2013) was a San Antonio businessman who directly impacted the tourism industry and the city of San Antonio. Nicknamed “Agua Man”, Guess spent more than two decades campaigning for River Walk and San Antonio Mission Trail improvement projects.

One of his top public achievements was the May 2008 passing of the extension of the Bexar County “Venue Tax” for improvements to the San Antonio River, Bexar County sports facilities, the AT&T Center and the Tobin Center for the Performing Arts.

He served the community in a number of capacities with multiple committees and organizations, including the Convention Center Expansion Advisory Committee, San Antonio Convention & Visitors Advisory Commission, Freeman Coliseum Advisory Board, the Carver Development Board, the San Antonio River Oversight Committee, the San Antonio Restaurant Association, Mission Trails Oversight Committee, the San Antonio Hotel and Lodging Association and the San Antonio Tourism Council.





↑ IDEAL LOCATION FOR PLATQUE