

HISTORIC AND DESIGN REVIEW COMMISSION

August 02, 2017

HDRC CASE NO: 2017-377
ADDRESS: 555 FUNSTON PLACE
LEGAL DESCRIPTION: NCB A-50 BLK 3 LOT 1 (31.933 AC) & P-100 (1.79 AC / PT OF ROW CLOSED) MAHNCKE PARK SUBD
ZONING: R-4,NCD-6
CITY COUNCIL DIST.: 2
APPLICANT: Justin Brister/Southwest Signs
OWNER: City of San Antonio
TYPE OF WORK: Signage
REQUEST:

The applicant is requesting a Certificate of Appropriateness for approval to install aluminum letter signage on an existing wall at the corner of N New Braunfels Ave and Funston Place to read "San Antonio Botanical Garden". The signage will measure 5 1/2" high, 1/2" thick, and 13'4 1/4" wide. The letters will be painted in SW 7048 Urbane Bronze.

APPLICABLE CITATIONS:

Sec. 35-645. - Signs and Billboards on Public Property or Right-of-Way.

(a) *General Provisions.* All non-regulatory signage on public property, on the public right-of-way, or overhanging the public right-of-way shall conform to all city codes and must be approved by the historic preservation officer prior to installation. Permits must be obtained following approval of the application. The historic preservation officer may submit an application under this section to the historic and design review commission for their recommendation prior to approving, denying, or approving with conditions the application. Memorials, markers, naming rights of public property, and recognition of charitable donations given to the City of San Antonio shall be additionally governed by existing policies for memorials and markers and/or any formal action passed by city council. Temporary displays approved by the department exercising control of the public property are authorized if in accordance with chapter 28 of the City Code of San Antonio, Texas.

(b) *Sign Definitions.* For signage definitions, refer to subsection 35-612(b) and chapter 28 of the City Code.

(c) *Proportion of Signs.* Signage width and height must be in proportion to the facade, respecting the size, scale and mass of the facade, building height, and rhythms and sizes of window and door openings. The building facade shall be considered as part of an overall sign program but the sign shall be subordinate to the overall building composition. Additionally, signs should respect and respond to the character and/or period of the area in which they are being placed.

(d) *Standards for Sign Design and Placement.* In considering whether to recommend approval or disapproval of an application for a certificate to construct or alter signage on a building, object, site, or structure, the historic and design review commission shall be guided by the following standards in addition to any specific design guidelines adopted by city council:

(1) Primary sign design considerations shall be identification and legibility. Size, scale, height, color and location of signs shall be harmonious with, and properly related to, the overall design of the building or structure and the surrounding area.

(2) The number of signs on each building shall be kept to a minimum to prevent unsightly clutter and confusion.

(3) Signs which describe, point, or direct the reader to a specific place or along a specific course, such as "entrance," "exit," and "handicap access" shall be reviewed.

(4) All graphic elements shall reinforce the architectural integrity of any building. Signs should not disfigure, damage, mar, alter, or conceal architectural features or details and should be limited to sizes which are in scale with the architecture and the streetscape. The historic and design review commission shall be guided by the building's proportion and scale when such elements are incorporated.

(5) Additionally, when reviewing applications for signage the historic preservation officer and the historic and design review commission shall consider the visual impact on nearby historic resources and established neighborhood character.

(f) *Prohibited Signs.* Signs that shall not be permitted include:

- (1) Any sign upon a building, object, site, or structure in any manner so as to disfigure, damage, interrupt, or conceal any window opening, door, or significant architectural feature or detail of any building;
- (2) Roof mounted signs, except in the cases of (i) integral design with the building; (ii) a contributing sign; (iii) or otherwise allowed in this article;
- (3) Digital and/or LED lighted signs, not to include LED light sources that do not meet the definition of a sign, with or without rotating, flashing lettering, icons or images. Except as provided below:
 - A. A public transportation agency may incorporate transit information signage into transit shelters, utilizing LED or digital technology, provided the signage is contained within or under the transit shelter, and is limited to five (5) square feet of signage area, and one (1) sign per thirty (30) linear feet of pedestrian shelter.
 - B. A public transportation agency may incorporate transit information signage into a monument sign at transit stops, utilizing LED or digital technology, provided it is limited to five (5) square feet of signage area.
 - C. A public transportation agency may incorporate transit information signage into a monument sign at transit facilities (other than transit stops), utilizing LED or digital technology, provided it is limited to seven (7) square feet of signage area.
 - D. The historic preservation officer may impose additional restrictions on illumination to ensure that the character of signs are harmonious with the character of the structures on which they are to be placed and any designated landmarks or districts in the area, provided that such restrictions are reasonably related to other conforming signs and conforming structures in the area, do not unreasonably restrict the amount of signage allowed by this section, and are in keeping with the intent of this section. Among other things, consideration shall be given to the location and illumination of the sign in relation to the surrounding buildings, the use of appropriate materials, the size and style of lettering and graphics, and the type of lighting proposed. Notwithstanding the above, applicants may not exceed illumination restrictions contained in chapter 28.
 - E. Temporary displays for permitted events are authorized if in accordance with chapter 28 of the City Code of San Antonio, Texas.

(Ord. No. 98697 § 1 and 6) (Ord. No. 2009-01-15-0001, § 2, 1-15-09) (Ord. No. 2010-06-24-0616, § 2, 6-24-10) (Ord. No. 2010-11-18-0985, § 2, 11-18-10)(Ord. No.2015-04-09-0291 , § 6, 4-9-15)

FINDINGS:

- a. The applicant has proposed to install new identity signage reading “San Antonio Botanical Garden” at the intersection of N New Braunfels and Funston Place, a primary entryway for the San Antonio Botanical Garden complex.
- b. **LOCATION** – The applicant has proposed to install the signage on an existing landscape wall constructed of horizontal smooth limestone panels. The signage will be pin mounted with no visible seams or exposed fasteners. According to UDC Section 35-645(d), signs should be legible, reinforce architectural integrity of associated structures, and be harmonious with the area surrounding its installation. Signage should not clutter or obscure structural or natural elements. The proposed signage will be visually legible at its location to cars passing or entering the property while simultaneously respecting the materiality and configuration of the landscape wall and the overall context of the surrounding vicinity. Staff finds the location appropriate and consistent with the UDC.
- c. **MATERIALITY** – The applicant has proposed to construct the signage out of individually cut aluminum panels to read “San Antonio Botanical Garden”. The panels will be painted in Sherwin Williams 7048 Urbane Bronze. The proposed materials are not prohibited by UDC Section 35-645(f) and are harmonious with existing site

elements, including the landscape wall onto which the panels will be installed. Staff finds the materiality of the proposed signage appropriate and consistent with the UDC.

- d. **SIZE** – The proposed aluminum panels will measure 5 ½” in height, 13’ -4 ¼” in width, and ½” in depth. The signage will project approximately 1” from the landscape wall. According to UDC Section 35-645(c), signage proportion should respect the proportion of built elements and respond to the character and/or period of the area in which it is being placed. The scale of the proposed signage is appropriate for its context and responds to the materiality of the new elements being constructed in the San Antonio Botanical Gardens Complex without detracting from the existing context of the surrounding area. Staff finds the size of the proposed signage appropriate and consistent with the UDC.

RECOMMENDATION:

Staff recommends approval based on findings a through d.

CASE MANAGER:

Stephanie Phillips



Flex Viewer

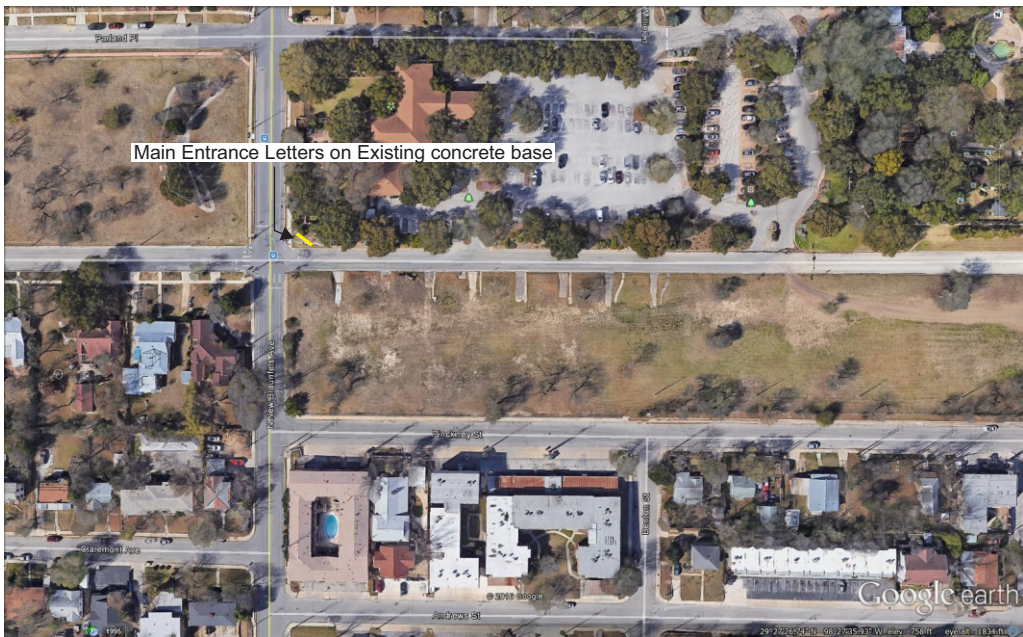
Powered by ArcGIS Server

Printed: Jul 23, 2017

The City of San Antonio does not guarantee the accuracy, adequacy, completeness or usefulness of any information. The City does not warrant the completeness, timeliness, or positional, thematic, and attribute accuracy of the GIS data. The GIS data, cartographic products, and associated applications are not legal representations of the depicted data. Information shown on these maps is derived from public records that are constantly undergoing revision. Under no circumstances should GIS-derived products be used for final design purposes. The City provides this information on an "as is" basis without warranty of any kind, express or implied, including but not limited to warranties of merchantability or fitness for a particular purpose, and assumes no responsibility for anyone's use of the information.

BIKE LANE

CITY of SAN ANTONIO
NOTICE of HEARING
HISTORIC & DESIGN
REVIEW COMMISSION
ADDRESS: 1901 S. ALAMO
REQUEST: 1901 S. ALAMO, 11.0 A.C.P.
HEARING DATE: 10/12/2017 Time: 3:00 PM
FOR MORE INFORMATION CONTACT:
(210) 207-0035
ALL HDRC MEETINGS TAKE PLACE AT 1901 S. ALAMO



San Antonio Botanical Gardens Entrance sign location
555 Funston Place SA TX



SCHOOL
CELL PHONE
USE
PROHIBITED
UP TO 5000 FINE
←→

555 KOPFLOW
CONSTRUCTION
ENTRANCE
▲▲▲▲▲

KOPFLOW
www.kopflow.com
2 0.826.9883

Ter Eyck

PUSH
BUTTON
FOR
←

PUSH
BUTTON
FOR
←



BIKE LANE

Botanical Garden Center
ENTRANCE
Enter on

06-12





SAN ANTONIO BOTANICAL GARDEN

555 Funston Pl.
San Antonio, TX 78209

2 S100: Primary Identification Sign



S100	Primary ID Signs - Location 2
Type:	FCO Letters
Illumination:	Non Lit
Square Footage:	6.12

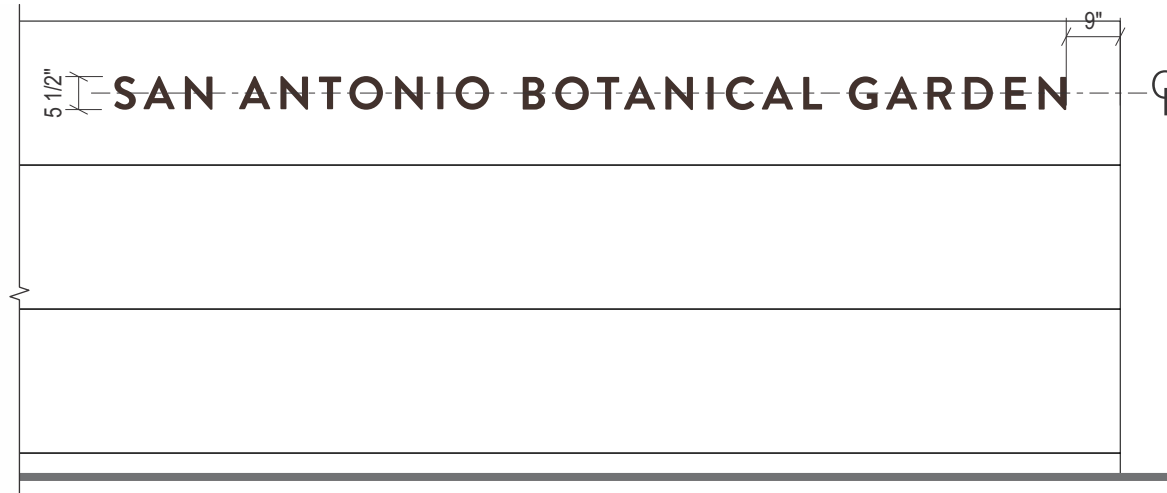


FACE VIEW
SCALE: 1/2" = 1'-0"

MFG. & INSTALL ONE (1) SET
1/2" THICK FLAT CUT OUT ALUM. LETTERS
PTD SW 7048 URBANE BRONZE

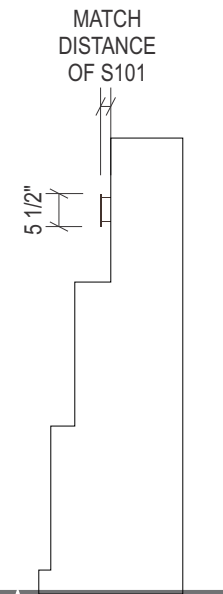
PIN MOUNT TO RADIUS LANDSCAPE WALL (BY OTHERS)
NO VISIBLE SEAMS OR EXPOSED FASTENERS

COLOR KEY
■ SW 7048 Urbane Bronze



ELEVATION DETAIL- RADIUS WALL
SCALE: 3/8" = 1'-0"

NOTE: PRELIMINARY DRAWING
AN ACCURATE FIELD SURVEY IS
REQUIRED PRIOR TO PRODUCTION



RADIUS WALL- SIDE VIEW
SCALE: 3/8" = 1'-0"