



CEO UPDATE

August 15, 2017

BEGINNING OF THE SCHOOL YEAR



- Convocation (August 4)
- Welcome Week (August 21 – 25)
- First Day of School (August 28)

WELCOME TO
CONVOCATION
2017

CHANGE IN
ONE
GENERATION



OUR VISION

*Grounded in
our Core
Beliefs:*

IN ONE GENERATION

Pre-K 4 SA will develop
a highly-skilled workforce
through quality early
childhood education
for all children in
San Antonio.



In the next 3 YEARS we must . . .

Establish ourselves as **THE** model for high quality early childhood education

Infuse quality in early childhood programs **THROUGHOUT** San Antonio

UNQUESTIONABLY prove our worth

THE 4 CRITICAL COMPONENTS



for Change



#1

Clarity of Purpose



Collaboration





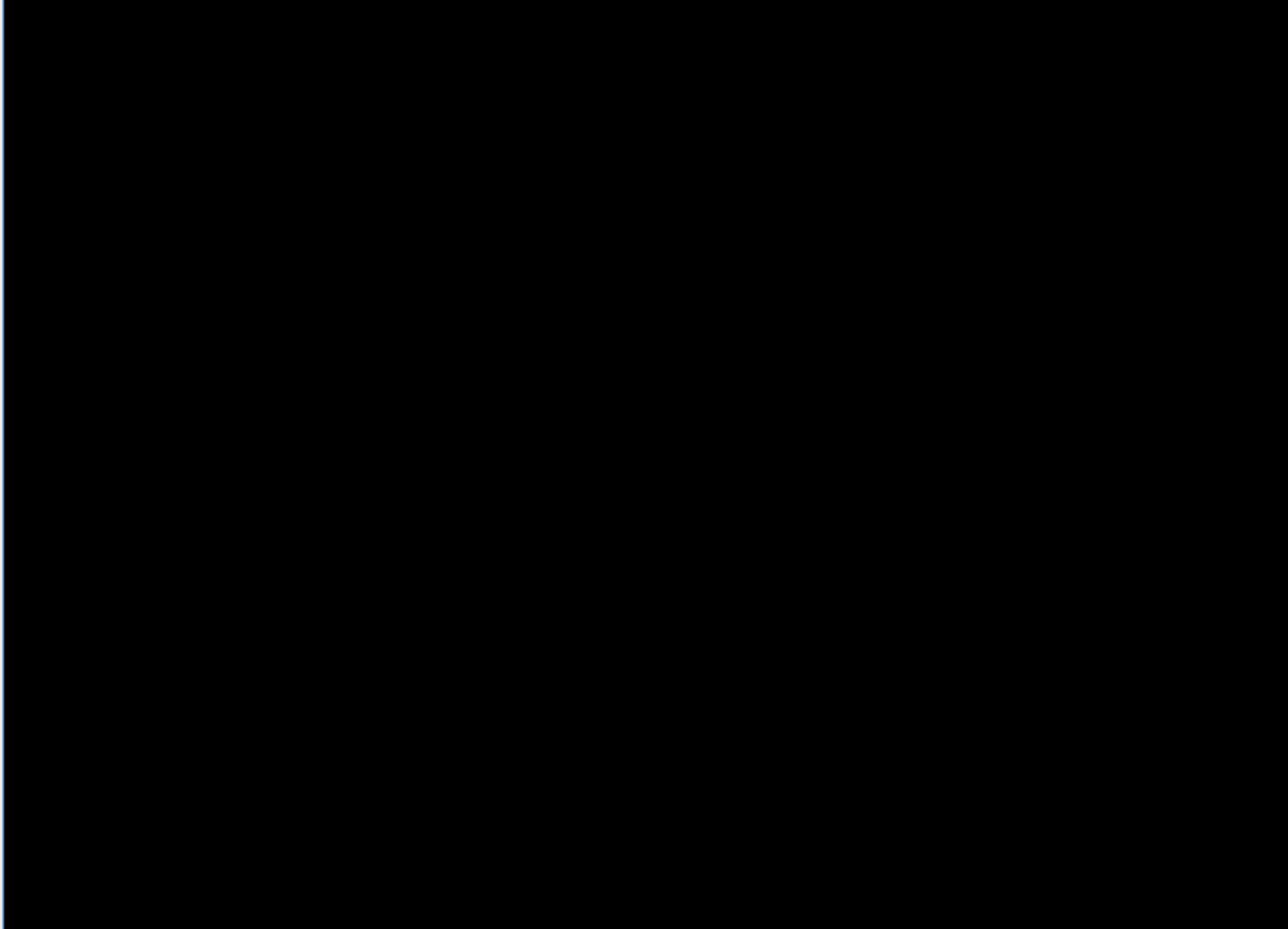
Deep Learning





Integrity





COMPREHENSIVE DATA COLLECTION & ANALYSIS



- Student outcomes:
 - Pre-K 4 SA students: GOLD, Pencil Tap (Westat)
 - Pre-K 4 SA graduates: Cohort 3 Literacy Assessment (Westat)
 - Longitudinal K-3 behavior, attendance, reading level with district collaboration (Ray Marshall Center)
- Family Engagement
 - Family survey
 - Analysis of outreach (#contacts, kind, effects)
 - Student attendance rates
 - Social-emotional learning

COMPREHENSIVE DATA COLLECTION & ANALYSIS



- Professional Learning
 - Client contact hours, topics
 - Mixed-methods study of effects on professional quality:
 - CLASS scores
 - Child Development Associate (CDA) Credentials
 - Stakeholder survey
 - K-3 Curriculum Alignment
- State of Early Childhood Education in San Antonio

STUDENT ENROLLMENT



Applied

3,839

Accepted

2,075

Registered

1,779
(89%)



2017-18 STUDENT ENROLLMENT EFFORTS



Weekly emails to family

Home visits from Enrollment and Parent Liaison Teams

Daily phone calls for families with pending items

Weekend community events

Material distribution at businesses, clinics, and apartment building

UPCOMING EVENTS



- City Council Back to School Events (August – September)
- Grants 2017-19/Year 2 Kickoff Training (August 14, 18)
- Open Houses for Chambers & Brainpower Task Force (October)
- ICMA Visit (October)



QUESTIONS?