

Amendment to Lease Agreements with the San Antonio Zoo and the Witte Museum



City Council
September 21, 2017
Parks and Recreation Department

Background San Antonio Zoo



Top tier destination, attracting over one million guests annually

Completed over \$5 million in animal habitat improvements since 2014

SA Residents Discounts: provides admission discounts to San Antonio residents

- Located in Brackenridge Park; no lease fee associated
- Responsible for all Operations, Maintenance and Improvements
- COSA FY 2017 Direct Financial Assistance
 - Hotel Occupancy Tax Fund: \$306,500 to support marketing and public affairs
 - City provides up to 375 acre feet of water, approximately \$400,000

Background Witte Museum



Top tier destination, attracting 600,000 visitors annually including 250,000 school children

Completed 174,000 square feet of renovations and new space in 2017

Free admission on Tuesdays

- Located in Brackenridge Park; no lease fee associated
- Responsible for all Operations,
 Maintenance and Improvements
- COSA FY 2017 Direct Financial Assistance
 - Hotel Occupancy Tax Fund: \$567,000 to support public museum

Lease Amendments

- Current Agreement: 20% fee increase during a three (3) year period
- Proposed Amendment: 18% fee increase during a two (2) year period which requires department approval
- Fee increases above this amount require City Council approval
- New Admission Fee Structure for the Zoo Effective October 1, 2017
 - Adult from \$14.25 to \$15.50
 - Child from \$11.25 to \$12.25









RECOMMENDATION







Staff recommends approval