Dr. Tracy Hurley

Dr. Hurley has a Ph.D. in Business and a Master of Business Administration and Bachelor of Business Administration from the University of Houston. Dr. Hurley graduated from the public school system in Houston and both of her daughters graduated from Northside Independent School District.

Currently Dr. Hurley serves as the Dean of the College of Business at Texas A&M University – San Antonio. Dr. Hurley has over 20 years of experience in public higher education and has represented the university in many capacities in the educational community at both a local and state level. Most recently, she was an advocate for inclusive access to college course content material in an effort to ensure access to necessary materials and reduce average debt of college graduates.

Dr. Hurley previously served on the SA 2020 Education Task Force as a representative of Texas A&M University – San Antonio. She is interested in assisting with the development of educational programs that will increase the education level of San Antonio residents and contribute toward the economic development of the city.

Dr. Hurley's awards and grants include the 2016 College Credit for Heroes from the Texas Workforce Commission where she was the recipient of an 18-month contract to develop a competency-based BAAS degree in Healthcare Administration and Healthcare Informatics including the development a competency-based General Education core. Dr. Hurley also participated in the 2014 Educause Panel on Removing the Roadblocks to a Digital Campus, 2014 Future Learning Lab Conference in Norway, 2013 Southern Education Foundation, and the 2012 21st Century Learning Consortium. Dr. Hurley also has authored a number of publications that were featured in Contemporary Perspectives on Technological Innovation, Management and Policy, Southwest Teaching & Learning Journal, and International Journal of Applied Management and Technology among others.