HISTORIC AND DESIGN REVIEW COMMISSION October 18, 2017

HDRC CASE NO: 2017-519

ADDRESS: 406 NAVARRO ST

LEGAL DESCRIPTION: NCB 416 BLK 23 LOT 21/2 ARB A10 & A11

ZONING: D, HS, RIO-3

CITY COUNCIL DIST.: 1

LANDMARK: Nix Professional Building

APPLICANT: Cesar Carrillo **OWNER:** NIX SPE LLC

TYPE OF WORK: Signage, exterior modifications and lighting

REQUEST:

The applicant is requesting a Certificate of Appropriateness for approval to:

- 1. Install a canopy sign at the Navarro Street entrance to feature 8' 0" in length, 4' 0" in depth and 3' 6" in height. The proposed sign is to feature aluminum construction with plex faced channel letters with applied vinyl graphics. This sign is to be lit by white LED's.
- 2. Install a canopy mounted sign to read "Bubba Gump Shrimp Company, Restaurant & Market" to feature 2' 0" in height and 2' 0" in width. The proposed signage will be double sided and externally illuminated.
- 3. Install a pedestrian menu board at the Riverwalk level to feature 18" in height and 16" in width.
- 4. Paint the existing canopy, columns, windows and wall trim.
- 5. Replace the existing door with new wood doors.
- 6. Replace the existing, metal railing with a new wood and galvanized metal railing.
- 7. Install ship lap siding over the existing, stucco façade.
- 8. Install festoon lighting around the existing canopy.

APPLICABLE CITATIONS:

Sec. 35-676. - Alteration, Restoration and Rehabilitation.

In considering whether to recommend approval or disapproval of an application for a certificate to alter, restore, rehabilitate, or add to a building, object, site or structure, the historic and design review commission shall be guided by the National Park Service Guidelines in addition to any specific design guidelines included in this subdivision.

- (a) Every reasonable effort shall be made to adapt the property in a manner which requires minimal alteration of the building, structure, object, or site and its environment.
- (b) The distinguishing original qualities or character of a building, structure, object, or site and its environment, shall not be destroyed. The removal or alteration of any historic material or distinctive architectural features shall be avoided when possible.
- (c) All buildings, structures, objects, and sites shall be recognized as products of their own time. Alterations that have no historical basis and which seek to create an earlier appearance are prohibited.
- (d) Changes that may have taken place in the course of time are evidence of the history and development of a building, structure, object, or site and its environment. These changes may have acquired significance in their own right, and this significance shall be recognized and respected.
- (e) Distinctive stylistic features or examples of skilled craftsmanship, which characterize a building, structure, object, or site, shall be kept where possible.
- (f) Deteriorated architectural features shall be repaired rather than replaced, wherever possible. In the event replacement is necessary, the new material should reflect the material being replaced in composition, design, color, texture, and other visual qualities. Repair or replacement of missing architectural features should be based on accurate duplications of features, substantiated by historical, physical, or pictorial evidence rather than on conjectural designs or the availability of different architectural elements from other buildings or structures.
- (g) The surface cleaning of structures shall be undertaken with the gentlest means possible. Sandblasting and other cleaning methods that will damage the historic building's materials shall not be permitted.
- (h) Every reasonable effort shall be made to protect and preserve archaeological resources affected by, or adjacent to, any project.
- (i) Contemporary design for alterations and additions to existing properties shall not be discouraged when such alterations

and additions do not destroy significant historical, architectural or cultural material, and such design is compatible with the size, scale, color, material, and character of the property, neighborhood or environment.

(j) Wherever possible, new additions or alterations to buildings, structures, objects, or sites shall be done in such a manner that if such additions or alterations were to be removed in the future, the essential form and integrity of the building, structure, object, or site would be unimpaired.

UDC Section 35-678. – Sigs and Billboards in the RIO

(a) General Provisions.

- (1) This section governs all exterior signs and all interior signs hung within ten (10) feet of an exterior fenestration, or those signs intended to be read by exterior patrons.
 - A. All signage within an RIO district shall conform to all city codes and must have approval of the historic preservation officer prior to installation.
 - B. Permits must be obtained following approval of a certificate of appropriateness.
 - C. No sign shall be painted, constructed, erected, remodeled, refaced, relocated, expanded or otherwise altered until it has been approved and a permit has been obtained from the development services department in accordance with the provisions of this section and applicable city code.
 - D. Signs, visual displays or graphics shall advertise only the business on the premises unless otherwise allowed in this section.
 - E. Temporary displays for permitted events are authorized if in accordance with chapter 28 of the City Code of San Antonio, Texas.
- (2) When reviewing applications for signage the historic preservation officer and the historic and design review commission shall consider the visual impact on nearby historic resources.
 - A. Signs should respect and respond to the environment and landmark or district character in which constructed.
 - B. Signs should respect and respond to the river improvement overlay districts character and the historic Riverwalk.
 - C. The content or advertising message carried by permitted signs shall pertain to the business located on the same premises as the sign or to any otherwise lawful noncommercial message that does not direct attention to a business operated for profit, or to a commodity or service for sale, provided that signs erected on buildings with multiple businesses within shall pertain to any such business within.
- (3) For signs with changeable message panels, the changeable message area of the sign shall not exceed twenty-five (25) percent of the total sign area, except for gasoline price signs which shall not exceed seventy-five (75) percent of the total sign area. Electronic changeable message boards shall be prohibited.
- (4) The name of a business may be changed through the administrative approval process if the sign conforms to the provisions of this section, and if the color, size, and style of lettering, and illumination of the sign remain the same.
- (5) Provisions under this section shall comply with chapter 28 of the City Code of San Antonio, Texas. In cases where provisions under this section are stricter or a sign is designated as a contributing structure, then this section shall control.
- (6) Special consideration should be given to the character of the sign itself proposed in the application, and whether the proposed sign has inherently historic characteristics which may fall outside of the guidelines presented below but which would contribute to the historic district, landmark or area for which it is being proposed. Additionally, when reviewing applications for signage the historic preservation officer and the historic and design review commission shall consider the visual impact on nearby historic resources.
- (7) Memorials, markers, naming rights of public property, and recognition of charitable donations given to the City of San Antonio shall be additionally governed by any formal action passed by city council.
- (b) Sign Definitions. For signage definitions, refer to subsection 35-612(b) and chapter 28 of the City Code.
- (c) Standards for Sign Design and Placement. In considering whether to recommend approval or disapproval of an application to construct or alter signage on a building, object, site, or structure in a river improvement overlay district, review shall be guided by the following standards in addition to any specific design guidelines approved by city council.
 - (1) Primary sign design considerations shall be identification and legibility. Size, scale, height, color and location of signs shall be harmonious with, and properly related to, the overall character of the district and structure. Sign materials shall be compatible with that of the building facade. Highly reflective materials that will be difficult to read are not permitted.
 - (2) Signs which describe, point, or direct the reader to a specific place or along a specific course, such as "entrance," "exit," and " disabled persons access," as well as government signs, shall be reviewed but shall not be included in total allowable signage area. Emergency signs shall be exempt from historic and design review commission approval.

- (3) All graphic elements shall reinforce the architectural integrity of any building. Signs shall not disfigure, damage, mar, alter, or conceal architectural features or details and shall be limited to sizes that are in scale with the architecture and the streetscape. Emblems and symbols of identification used as principal structural or architectural design elements on a facade shall not be included in the total allowable signage per facade per structure when approved. Review shall be guided by the building's proportion and scale when such elements are incorporated.

 (4) Graphics and signage may be illuminated by indirect, internal, or bare-bulb sources, providing that glare is not produced; by indirect light sources concealed by a hood or diffuser; by internal illumination with standard opal glass or other translucent material or with an equal or smaller light transmission factor. All illumination shall be steady and stationary. Neon lighting shall be permitted when used as an integral architectural element or artwork appropriate to the site. For purposes of this subsection, "Glare" shall mean an illumination level of six (6) Lux or greater at the property boundary. If internal illumination is used, it shall be designed to be subordinate to the overall building composition. Light fixtures should reflect the design period of the building on which they are placed. The use of ambient light from storefront or streetlights is encouraged.
- (5) Signage requests for multi-tenant buildings must complement existing signage with regards to size, number, placement and design, unless such existing signage is not in conformity with regulations in this article. It is recommended that the building owner or their agent develop a master signage plan or signage guidelines for the total building or property. If a property has an approved master signage plan on file with the historic preservation officer, then applications for signage may be approved administratively at the discretion of the historic preservation officer provided that they comply with such master signage plan. Notwithstanding the above, signs may not exceed the maximum size and height limitation of signage contained in chapter 28, article 9.
- (d) Proportion of Signs. For all signage, signage width and height must be in proportion to the facade, respecting the size, scale and mass of the facade, building height, and rhythms and sizes of window and door openings. The building facade shall be considered as part of an overall sign program but the sign shall be subordinate to the overall building composition. Additionally, signs shall respect and respond to the character and/or period of the area in which they are being placed.
- (e) Number and Size of Signs.
 - (1) Number and Size. The historic and design review commission shall be guided in its decisions by the total number of businesses or services per building and the percentage of visible storefront occupied by each business or service. Applicants may apply for up to three (3) signs total. Total signage for all applicants shall not exceed fifty (50) square feet unless additional signs and/or additional total footage is approved. Additional square footage may be approved provided that the additional signage is in conformity with, and does not interfere with, the pedestrian experience on the Riverwalk. The additional square footage shall be based upon the size and scope of the site. Signs should reflect the type and speed of traffic they are meant to attract. Signs designed for pedestrians and drivers of slow moving cars should not be the same size as signs designed for highway traffic.
 - (2) Sign Area. The sign area shall be determined in the following manner:
 - A. Sign Areas. The area of a sign shall be computed on the actual area of the sign. Sign area shall be calculated as the area within a parallelogram, triangle, circle, semicircle or other regular geometric figure including all letters, figures, graphics or other elements of the sign, together with the framework or background of the sign. The supporting framework of the sign shall not be included in determining sign area unless such supporting framework forms an integral part of the sign display, as determined by the historic preservation officer. If the sign is located on a decorative fence or wall, when such fence or wall otherwise meets these or other ordinances or regulations and is clearly incidental to the display itself, the fence or wall shall not be included in the sign area. In the cases of signs with more than one (1) sign face, including but not restricted to double-faced signs, back-to-back signs, overhanging signs, and projecting signs, each side of the sign shall be included in total allowable signage area.
 - B. Channel Letter Signs. For channel letter signs, the sign area shall be the smallest rectangle that will encompass the limits of the writing, including spaces between the letters. Each advertising message shall be considered separately.
 - (3) Building Identification Signs. An additional building identification sign may be placed on a building with multiple tenants, if the building name is not the same as the business(s) housed within and such sign is recommended for approval by the historic and design review commission. This type of sign is to identify a building as a destination, shall not exceed thirty-two (32) square feet, shall not be included in the total allowable signage area, and shall not include names of individual businesses.
 - (4) Freestanding Signs. Freestanding signs are allowed provided the sign does not interfere with pedestrian or vehicular traffic. Freestanding signs shall be perpendicular to the street, two-sided and no taller than six (6) feet. Freestanding signs shall not be located in the right-of-way.

A. Projecting Arm Signs. Signs hung from poles are allowed. Pole height shall not exceed six (6) feet and the pole diameter shall not exceed three (3) inches. Blade signs are not allowed to project over a sidewalk or other right-of-way.

- (f) Allowable Signs Not Included in the Total Signage Area.
 - (1) Parking lot signs identifying entrances and exits to a parking lot or driveway, but only when there is one-way traffic flow. No more than one (1) sign shall be permitted for each driveway entrance or exit, and no corporate or business logos shall be permitted. Additionally, parking lot signs to identify divisions of the parking lot into sections and to control vehicular traffic and pedestrian traffic within the lot provided that no corporate or business logos shall be permitted. Signs approved under this category shall not be included in the total allowable signage per structure.
 - (2) Dates of erection, monumental citations, commemorative tablets, insignia of local, state or federal government, and like when carved into stone, concrete or similar material or made of bronze, aluminum or other permanent type construction and made an integral part of the structure. Signs approved under this category shall not be included in the total allowable signage per structure.
 - (3) Information signs of a public or quasi-public nature identifying or locating a hospital, public building, college, publicly-owned parking area, historic area, major tourist attraction or similar public or quasi-public activity; and also including signs identifying restrooms or other facilities relating to such places or activities. Signs approved under this category shall not be included in the total allowable signage per structure.
 - (4) Incidental signs, including signs designating business hours, street numbers, credit card acceptance and the like provided that the signs are not freestanding, the total of all such signs shall not exceed four (4) square feet for each business, and the signs are non-illuminated. Incidental signs shall not be included in the total allowable signage per structure.
 - (5) Real estate signs, advertising the sale, rental or lease of the premises or part of the premises on which the signs are displayed. The maximum sign area shall be eight (8) square feet. Only one (1) sign will be permitted for each building for sale or lease that is adjacent to the Riverwalk. The sign is permitted to remain only while that particular building is for sale or the lease space is available.
- (k) Prohibited Signs. The following signs are prohibited:
 - (1) Billboards, junior billboards, portable signs, and advertising benches;
 - (2) Any sign placed upon a building, object, site, or structure in any manner so as to disfigure, damage, or conceal any window opening, door, or significant architectural feature or detail of any building;
 - (3) Any sign or sign spinner which advertises commercial off-premises businesses, products, activities, services, or events unless otherwise allowed in this article;
 - (4) Any sign which does not identify a business or service within the river improvement overlay district unless otherwise allowed in this article;
 - (5) Any non-contributing sign which is abandoned or damaged beyond fifty (50) percent of its replacement value, including parts of old or unused signs. All remnants such as supports, brackets and braces must also be removed;
 - (6) Any attachment to an already affixed sign which does not meet the provisions of the City Code;
 - (7) Roof mounted signs, except in the cases of landmark signs or unless approved in accordance with standards set forth in subsections (b) and (c) of this section. Contributing roof mounted signs may be resurfaced with an approved certificate of appropriateness. The square footage of roof mounted signs shall be included in the total allowable signage for the building;
 - (8) Pole-mounted cabinet signs and pylon signs;
 - (9) Digital displays, digital and/or LED lighted signs, not to include LED light sources that do not meet the definition of a sign, with or without rotating, flashing lettering, icons or images. Except as provided below:
 - A. A public transportation agency may incorporate transit information signage into transit shelters, utilizing LED or digital technology, provided the signage is contained within or under the transit shelter, and is limited to five (5) square feet of signage area, and one (1) sign per thirty (30) linear feet of pedestrian shelter.
 - B. A public transportation agency may incorporate transit information signage into a monument sign at transit stops, utilizing LED or digital technology, provided it is limited to five (5) square feet of signage area.
 - C. A public transportation agency may incorporate transit information signage into a monument sign at transit facilities (other than transit stops), utilizing LED or digital technology, provided it is limited to seven (7) square feet of signage area.
 - D. The historic preservation officer may impose additional restrictions on illumination to ensure that the character of signs are harmonious with the character of the structures on which they are to be placed and

designated landmarks or districts in the area, provided that such restrictions are reasonably related to other conforming signs and conforming structures in the area, do not unreasonably restrict the amount of signage allowed by this section, and are in keeping with the intent of this section. Among other things, consideration shall be given to the location and illumination of the sign in relation to the surrounding buildings, the use of appropriate materials, the size and style of lettering and graphics, and the type of lighting proposed.

E. Digital displays, digital and/or LED lighted signs are authorized in conjunction with a temporary display for a permitted event if in accordance with chapter 28 of the City Code of San Antonio, Texas.

- (10) Revolving signs or signs with a moving component.
- (11) Any sandwich board which conflicts with the Americans with Disabilities Act, or which disrupts or interferes with pedestrian or other traffic.
- (12) Any sign that obscures a sign display by a public authority for the purpose of giving instructions or directions or other public information.
- (13) Any sign which consists of pennants, ribbons, spinners or other similar moving devices.
- (14) Any sign, except official notices and advertisements, which is nailed, tacked, posted or in any other manner attached to any utility pole or structure or supporting wire, cable, or pipe; or to any tree on any street or sidewalk or to public property of any description.
- (15) Moored balloons, wind jammers or other floating or inflated signs that are tethered to the ground or to a structure.
- (16) Any permanent or temporary sign affixed to, painted on, or placed in or upon any parked vehicle, parked trailer or other parked device capable of being towed, which is parked so as to advertise the business to the passing motorist or pedestrian; and whose primary purpose is to provide additional on-site signage or is to serve the function of an outdoor advertising sign. Excluded from this are vehicles or equipment that are in operating condition, currently registered and licensed to operate on public streets with a valid inspection sticker, and actively used in the daily function of the business to which such signs relate; vehicles/equipment engaged in active construction projects; vehicles or equipment offered for rent to the general public and stored on-premises and otherwise allowed under applicable city ordinance. Notwithstanding the above, signs designated as a contributing sign or structure by the historic preservation officer shall not be prohibited unless or until such designation is revoked.

Sec. 35-681. - Signs on the Riverside of Properties Abutting the River.

This section governs all exterior signs on the riverside of public and private property abutting the San Antonio River and its extensions, and all interior signs hung within ten (10) feet of an exterior fenestration, or those signs intended to be read by exterior patrons on the riverside of a building.

- (a) Character of Signs. Signs should respect and respond to the character of the historic Riverwalk area. The display of signs and other graphics on the riverside of property abutting the river shall not be permitted except as provided for in this article. Additionally, when reviewing applications for signage the historic preservation officer and the historic and design review commission shall consider the visual impact on nearby historic resources.
- (b) Sign Definitions. For signage definitions, refer to subsection 35-612(b) and chapter 28 of the City Code.
- (c) Standards for Signage.
 - (1) Proportion. For all signage, signage width and height must be in proportion to the facade, respecting the size, scale and mass of the facade, building height, and rhythms and sizes of window and door openings. The building facade shall be considered as part of an overall sign program but the sign shall be subordinate to the overall building composition. Additionally, signs shall respect and respond to the character and/or period of the area in which they are being placed.
 - (2) Size. The maximum allowable size for any sign on the riverside of property abutting the publicly owned Riverwalk and visible from the Riverwalk shall be eight (8) square feet. If a building surface is used for signage, the letters or design shall not exceed a surface area of eight (8) square feet. However, additional square footage may be approved, except in RIO-3, provided that the additional signage is in conformity, and does not interfere with, the pedestrian experience on the Riverwalk. The additional square footage shall be based upon the size and design of the site, setback from the river and shall be appropriate for the area in which it is being placed.
 - (3) Roof Top/Parapet Signs. No signs shall be displayed from the parapet or roof of any building unless designated by the historic preservation officer as a contributing structure.
 - (4) Signs for Riverwalk Business Only. No sign, visual
 - display, or graphic shall be placed in the Riverwalk area unless it advertises a bona fide business conducted in, or on premises adjacent to the Riverwalk. Only buildings that have an entrance directly onto the Riverwalk may display a sign or graphic.

- (5) Number of Signs. Only one (1) identification sign shall be allowed for each store, shop, restaurant, nightclub, or place of business in the Riverwalk area and fronting on the Riverwalk. In addition to a sign, establishments serving food or beverages may erect a menu board, which shall be used only for displaying menus.
- (6) Illumination. Internally illuminated signs are prohibited. The light source for exterior illumination shall be steady light concealed by a hood or other acceptable method of indirect lighting. Flashing lights, rope lighting and exposed neon lights are prohibited.
- (7) Materials. Signs may be constructed of wood, metal, glass. Lettering may be painted, stamped, etched, carved, applied metal or wood. Vinyl lettering may be permitted for interior signs provided it respects and responds to the character of the historic Riverwalk area.

FINDINGS:

- a. The structure at 406 Navarro was constructed in 1923 in the Art Deco style. The structure features both a street and river façade, both consisting of masonry. At this time, the applicant has proposed exterior modifications and signage on both the Navarro and Riverwalk levels.
- b. SIGNAGE (Navarro) At the street level, the applicant has proposed to install a canopy sign at the Navarro Street entrance to feature 8' 0" in length, 4' 0" in depth and 3' 6" in height. The proposed sign is to feature aluminum construction with plex faced channel letters with applied vinyl graphics. This sign is to be lit by white LED's. There are currently three wall signs installed in a manner similar to the proposed signage; however, each of these are mounted flat to the façade of the historic structure. Staff finds the installation of signage at this location to be appropriate; however, the proposed signage should feature a profile that is consistent with those found at other locations on the Nix Professional Building as well as the existing sign at this location. The proposed signage should not extend past the front face of the columns. The proposed signage shall not cover to distort any historic architectural elements.
- c. SIGNAGE (Riverwalk) At the Riverwalk level, the applicant has proposed to install a canopy mounted sign to read "Bubba Gump Shrimp Company, Restaurant & Market" to feature 2' 0" in height and 2' 0" in width. The proposed signage will be double sided and externally illuminated. Lighting will be from 7" gooseneck lights. Staff finds the proposed signage location, size and lighting to be appropriate; however, the proposed signage shall be constructed of high quality materials to match those found on the Riverwalk. Plastic is not to be used.
- d. PEDESTRIAL MENU BOARD The applicant has proposed to install pedestrian menu board along the public right of way at the Riverwalk level. As proposed, the menu board will feature 16" in width, 18" in height and will feature the Bubba Gump logo. Per the UDC Section 35-681(8), pedestrian menu boards shall not include the name of the establishment or the establishment's logo. Both may be displaced on the menu. Staff finds the proposed menu board to be appropriate pending the removal of the Bubba Gump logo.
- e. DOOR REPLACEMENT The applicant has proposed to replace the existing, non-original doors with new wood doors. Staff finds this appropriate.
- f. PAINTING The applicant has proposed to paint the existing windows, canopy, columns and wall trim "Venetian Lace". Staff finds the proposed colors appropriate.
- g. SIDING INSTALLATION The applicant has proposed to install shiplap siding on the Riverwalk level façade to cover existing stucco. The UDC Section 35-676(c) notes that alterations that have no historical bases and which seek to create an earlier appearance are prohibited. Additionally, the UDC Section 35-676(c) notes that contemporary design for alterations and additions to existing properties shall not be discouraged when such alterations and additions do not destroy significant historical, architectural or cultural material, and such design is compatible with the size, scale, color, material, and character of the property, neighborhood or environment. As noted in finding a, the structure is of the Art Deco style. The installation of shiplap siding is neither appropriate with the UDC nor the historic structure's architecture.
- h. RAILING REPLACEMENT The applicant has proposed to replace the existing, metal railing with a new rail to feature wood posts and top rails and metal railings. Generally, the proposed railing is appropriate. The applicant shall submit railing details to staff prior to receiving a Certificate of Appropriateness.
- i. FESTOON LIGHTING The applicant has proposed to install festoon lighting around the existing canopy. Per the UDC Section 35-673(j)(5), festoon, string and rope lights are prohibited.

RECOMMENDATION:

Staff recommends approval of items #1 through #6, signage, door replacement, railing and painting based on findings b through f and h with the following stipulations:

i. That the proposed signage on Navarro feature a profile that is consistent with those found at other location that the

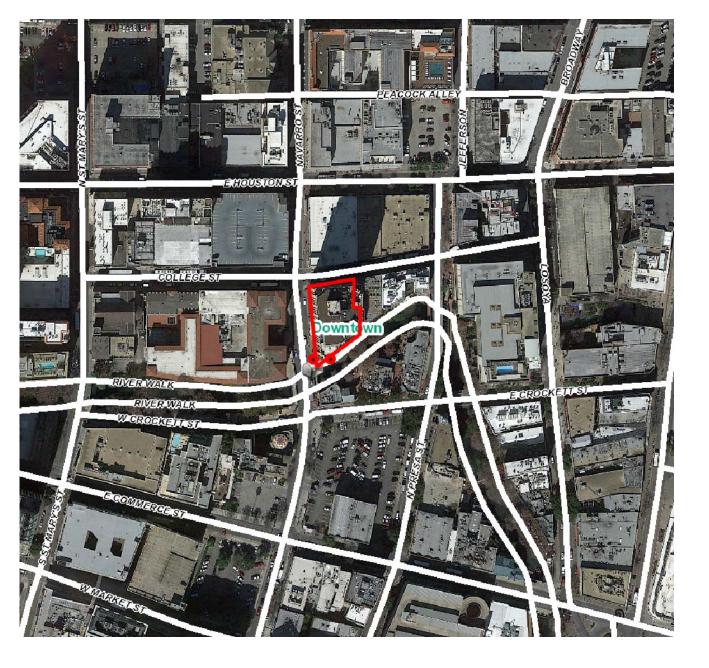
street façade to include a profile that does not extend past the front face of the columns and is set within the columns and features back lighting for the proposed channel letters as noted in finding b.

- ii. That the proposed sign at the Riverwalk level be constructed of metal as noted in finding c.
- iii. That the Bubba Gump logo be removed from the pedestrian menu board as noted in finding d.
- iv. That the applicant submit railing details to staff prior to receiving a Certificate of Appropriateness as noted in finding h.

Staff does not recommend approval of items #7 and #8, the installation of shiplap siding and the installation of festoon lighting based on findings g and i.

CASE MANAGER:

Edward Hall





Flex Viewer

Powered by ArcGIS Server

Printed:Oct 10, 2017

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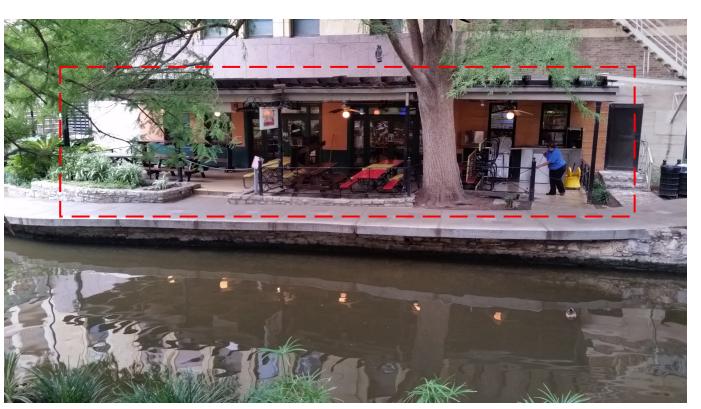
VIEW FROM NAVARRO ST



VIEW FROM RIVER WALK LOOKING WEST



VIEW FROM RIVER WALK LOOKING EAST

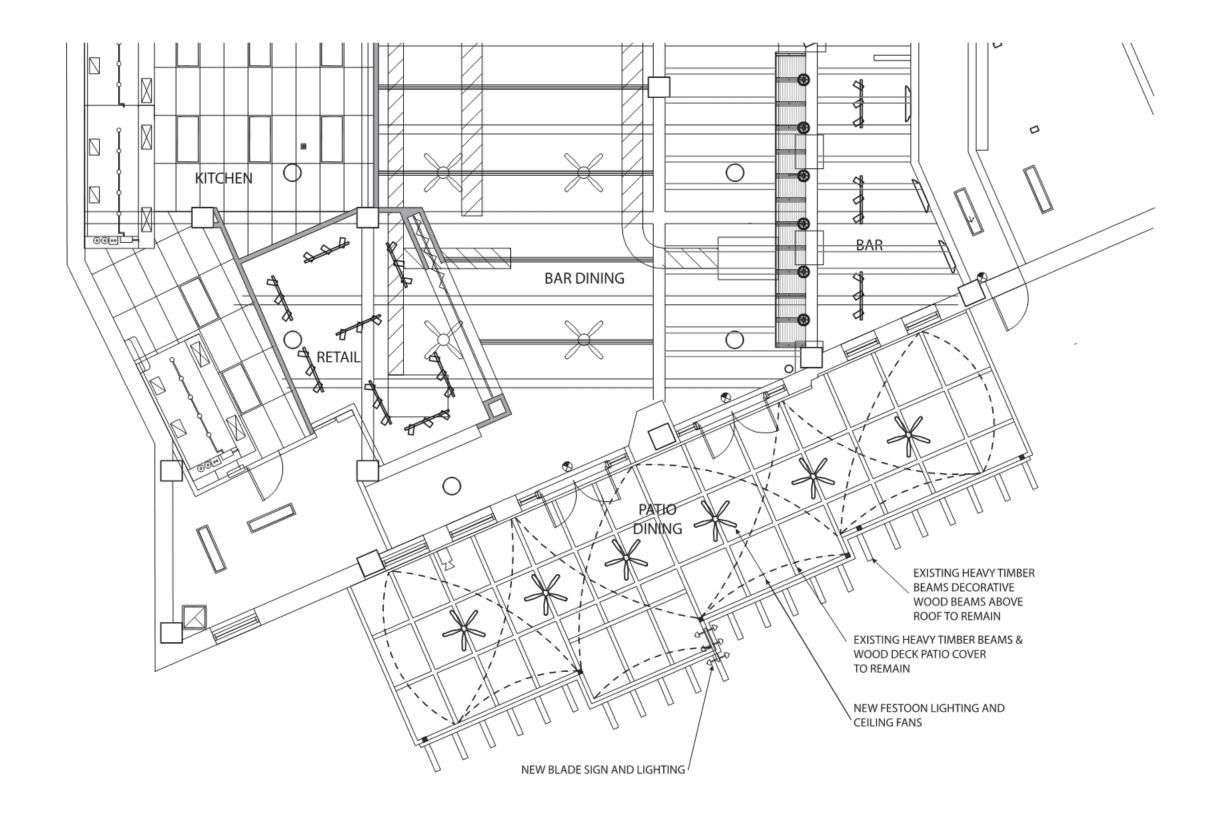


VIEW FROM RIVER WALK LOOKING NORTH

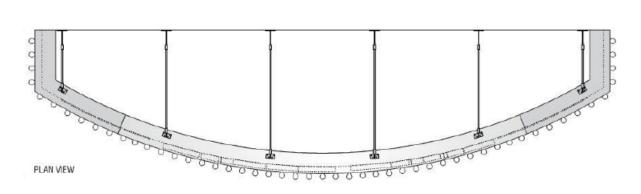








REFLECTED CEILING PLAN





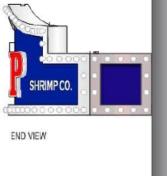
SIGN CABINET SPECIFICATIONS:

USE STANDARD ALUMINUM CONSTRUCTION WITH MATTHEWS SATIN ACRYLIC POLYURETHANE FINISH, MAIN BODY CABINET PAINTED TO MATCH PMS #072 BLUE. MAP BRUSHED ALUMINUM BORDER, TOP AND UNDERSIDE. 7W SCINTILLATING CANDELABRA BULB LIGHTING UNDERNEATH AND ALONG BORDER.

"BUBBA GUMP" TO BE 3" DEEP PLEX FACED CHANNEL LETTERS. FACES USE #7328 WITH FIRST SURFACE APPLIED VINYL GRAPHICS, MAP BRUSHED ALUMINUM TRIM CAP AND RETURNS. MOUNT FLUSH TO BACKGROUND CABINET. ILLUMINATE WITH WHITE LED.

"SHRIMP CO." TO BE 1/4" PUSH-THROUGH WHITE ACRYLIC. ILLUMINATE WITH WHITE LED.





NAVARRO STREET - PARTIAL ELEVATION

SIGN COLOR PALETTE

BRUSHED ALUMINUM PMS 485



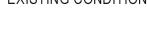
PMS 072





4'-0" SIDE VIEW

ALUMINUM AND ACRYLIC CANOPY SIGN





2'-0"





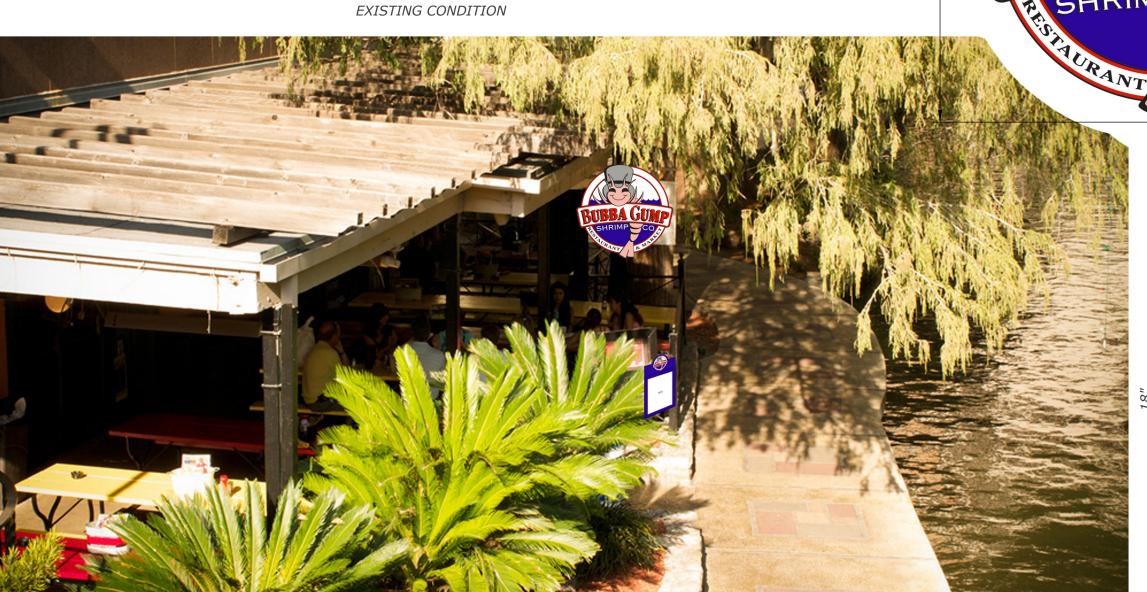












DOUBLE SIDED SIGN 2'-0" DIA. EXTERNALLY ILLUMINATED



POST MOUNTED INTERNALLY ILLUMINATED MENU DISPLAY CABINET

PROPOSED SIGNAGE AT RIVER WALK



PAINT COLOR REFERENCE

EXISTING RESTAURANT AT GALVESTON PLEASURE PIER

SHIP LAP SIDING: PAINT SW 6156 RAMIE

CANOPY, COLUMNS, WINDOW & WALL TRIM:

DOORS & WOOD RAIL:

EXISTING BUILDING FINISHES TO REMAIN

STREET LEVEL

RIVERWALK LEVEL

PAINT SW 7119 VENETIAN LACE



EXISTING HEAVY TIMBER PATIO CANOPY & COLUMNS TO REMAIN

NEW TREATED WD POSTS &

RIVERWALK ELEVATION

SCALE: 1/8"=1'-0"





09





GOOSENECK LIGHT: HI LITE 7" ANGLE SHADE #18107/HLH 96 GALVENIZED



FESTOON STRING LIGHTS: SIVAL MEDIUM BASE STRINGS #LS-BULK-102/24M BLACK



OUTDOOR CEILING FANS: CRAFTMADE OUTDOOR PATIO FAN WITHOUT LIGHT #OPXL52BR BROWN FINISH WITH B552S-OBR BLADES