

Advertising and Marketing Services
RFP 6100009065; 17-093
Final Score Summary

Advertising & Marketing Services RFP 6100009065; 17-093 Score Summary	Maximum Points	GarciaBaldwin Inc. dba MarketVision 8647 Wurzbach Rd., Ste. J100 San Antonio, TX 78240	PAVLOV Advertising LLC 3017 W. 7th Street, Ste. 400 Fort Worth, TX 76107
A - Experience, Background, Qualifications	40	10.67	35.00
B - Proposed Plan	25	6.00	23.00
A - B SUB-TOTAL	65	16.67	58.00
C - Price Schedule	15	15.00	13.90
D - ACDBE	20	20.00	20.00
C - D SUB-TOTAL	35	35.00	33.90
TOTAL SCORE	100	51.67	91.90
RANK BASED ON TOTAL SCORE		2.00	1.00