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Community Health and Equity Council Committee
October 26, 2017



Affordable Care Act

- Created in 2010
- Intended to make healthcare more affordable and accessible
- Insurance companies no longer can deny coverage due to preexisting conditions



Sources:

-[Obamacare.net/obamacare-summary](https://www.obamacare.net/obamacare-summary)

-5 Things to know about the Affordable Care Act, Evans, M., January 3, 2017. The Wall Street Journal.

Affordable Care Act

- Current situation
 - Americans are confused due to many attempts to repeal and replace
- Presidential Executive Order
 - October 12, 2017
 - Eliminates Cost-Sharing Reduction Payments to insurance companies
 - Would create lower cost insurance options with less coverage



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- Congress
 - Oct. 17, 2017: Bipartisan group of U.S. Senators agreed to a two year solution to preserve cost-sharing reduction payments
 - U.S. House wants repeal and replace



The confusion continues



- EnrollSA Coalition: a major force in ACA enrollment
- 330,000 uninsured in Bexar Co. in 2010
- ACA enrollment in San Antonio
 - Peaked in 2016: 121,000
 - Down to 113,612 in 2017

Current Challenges



- Shorter Enrollment Period
 - 6 weeks compared to
 - 3 months
- Less Federal support for marketing and resources

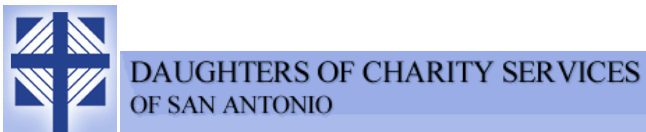


Highest Concern:
Confusion among
public about the status
of ACA

ACA Stakeholders



United Way of San Antonio and Bexar County





Coalition's Five Key Messages

1. ACA is still the law of the land and open enrollment will still take place
2. Open Enrollment: November 1- December 15
3. Financial help is still available for those who qualify
4. Free in-person application assistance available
5. Schedule an appointment by calling 211, 311, by visiting www.EnrollSA.com



- Outreach and promotion
 - Share five key messages
 - Promote enrollment period
 - Use social media and media interviews
- Engage the faith-based community to volunteer (phones banks, determine eligibility, etc.)
- Disseminate open enrollment information to delegate agencies (CoSA, United Way)

Cross-Training Staff



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- ACA 101 Training
- 11 Programs
- 60 Metro Health staff attended
- Centro Med offers training to others by request



enrollsa City of San Antonio GET COVERED. STAY COVERED.	
	QUESTIONS ABOUT HEALTH INSURANCE? <input checked="" type="checkbox"/>
	WE'RE HERE TO HELP. <input checked="" type="checkbox"/>
	SCHEDULE YOUR FREE APPOINTMENT! <input checked="" type="checkbox"/>
	CALL TODAY 210-977-7997 <input type="checkbox"/>
	VISIT TODAY ENROLLSA.COM <input type="checkbox"/>
OPEN ENROLLMENT: NOVEMBER 1 - DECEMBER 15	

enrollsa City of San Antonio OBTENGA COBERTURA. MANTENGASE CUBIERTO	
	¿PREGUNTAS SOBRE SEGUROS MEDICOS? <input checked="" type="checkbox"/>
	ESTAMOS PARA AYUDARLE. <input checked="" type="checkbox"/>
	¡HAGA SU CITA GRATIS! <input checked="" type="checkbox"/>
	LLAMA HOY 210-977-7997 <input type="checkbox"/>
	VISITA HOY ENROLLSA.COM <input type="checkbox"/>
PERIODO DE INSCRIPCIÓN NOVIEMBRE 1 A DICIEMBRE 15	

You're Invited



Kick-Off Press Conference
Monday, October 30, 2017
10:00 AM
San Antonio
Central Library Auditorium

Open Enrollment
November 1st – December 15th

For More Information



www.enrollsa.com