

**TRANSPORTATION COUNCIL COMMITTEE  
MEETING MINUTES  
WEDNESDAY, OCTOBER 16, 2017  
3:00 PM  
MUNICIPAL PLAZA BUILDING, B ROOM**

<b>Members Present:</b>	Councilmember Rey Saldaña, Chair, <i>District 4</i> Councilmember Shirley Gonzales, <i>District 5</i> Councilmember Brockhouse, <i>District 6</i> Councilmember Ana Sandoval, <i>District 7</i> Councilmember Manny Peláez, <i>District 8</i>
<b>Members Absent:</b>	<i>None</i>
<b>Staff Present:</b>	Peter Zaroni, <i>Deputy City Manager</i> ; Jose De La Cruz, <i>Director of Innovation</i> ; Art Reinhardt, <i>Assistant Director of TCI</i> ; Alicia K. Beckham, <i>Office of the City Clerk</i>
<b>Others Present:</b>	Sid Martinez, <i>Alamo Area Metropolitan Planning Organization</i>

**1. Approval of the Minutes for the September 18, 2017 Transportation Council Committee Meeting.**

Councilmember Brockhouse moved to approve the Minutes for the September 18, 2017 Transportation Committee Meeting. Councilmember Gonzales seconded the motion. Motion carried unanimously by those present.

**2. Briefing and Committee discussion on First Mile/Last Mile and other Transportation Concepts.** [María Villagómez, Assistant City Manager; Jose De La Cruz, Chief Innovation Officer, Office of Innovation]

Jose De La Cruz reported that the City was seeking ways to connect transportation through SmartSA. He stated that the SmartSA transportation problem was that by 2040; vehicle miles traveled (VMT) would double, reducing the quality of life for all residents. He noted that increases in VMT contributed to traffic congestion and air pollution.

Mr. De La Cruz highlighted that maximizing the existing assets provided a solution for customer barriers that consist of the beginning or end of an individual trip made primarily by public transportation. He noted that VIA Metropolitan services could be leveraged through the highway system, arterials, and expanding the reach with a first mile last mile solution. He added that implementing dedicated transportation corridors and key policies would offer customers transportation choices. He stated that managing demand could create a marketplace for travel planning, payment, and user experience.

Mr. De La Cruz stated that the Office of Innovation was working with the Mayor's Office to submit a proposal for the Bloomberg Mayors Challenge. He noted that the Challenge inspires cities to generate innovative ideas that solve major urban challenges and improve city life. He added that as a result of the Challenge, the City extended a survey on October 6, 2017, asking the public about transportation choices. He mentioned that the survey closed October 13, 2017 and that there were over 3,000 responses.

Councilmember Peláez entered the meeting at this time.

Chairperson Saldaña stated that he would like to provide customers a diverse mode of transportation. He suggested that staff become more visionary when offering customers incentives to using other transportation options. Mr. De La Cruz stated that employer involvement in helping to reduce the number of vehicles on the road would be a proposal that could be presented to other cities.

Councilmember Gonzales suggested that staff receive feedback on how traffic congestion correlates with safety. She stated that alley ways could be utilized as walking and cycling paths; and could be a way to connect people to their first mile and last mile. She requested that staff seek unconventional methods to reduce congestion.

Councilmember Sandoval asked of the Challenge's timeline and description. Mr. De La Cruz responded that the Bloomberg Philanthropies is responsible for the Challenge and noted that the City's application to enter the Challenge would be due October 20, 2017. He stated that 35 cities would win up to \$100,000 to pilot their ideas and the five cities with the best ideas would receive millions to implement their ideas. Councilmember Sandoval suggested that the City offer employers opportunities to promote transportation incentive alternatives to their employees.

Councilmember Brockhouse requested the demographics of the commuters that preferred to travel in their personal vehicle. Mr. De La Cruz responded that staff was currently calculating the demographics from the survey.

Councilmember Gonzales stated that safety was not brought up in the presentation, but was a key concern for her district.

Councilmember Peláez asked how many vehicles traversed the roads daily and how this information could be obtained. Art Reinhardt responded that he would follow up with an answer as staff did not have the information. Councilmember Peláez stated that he would like more benchmarking to identify best practices worldwide. In response to Councilmember Peláez, Mr. Reinhardt stated that staff was working with UTSA on joining the MetroLab Network to focus on bringing innovation to city government.

Councilmember Brockhouse suggested that staff consider changing language to Safe First Mile Safe Last Mile to emphasize that it is not just a mile; it is also the safety. He stated that the City could consider smaller park and rides, for example a library because it would allow for an interconnectivity of services.

Councilmember Sandoval stated that she would like to see targets and the progress made toward reaching those targets. She noted that there was a need for more support and funding for public transportation in the City.

Chairperson Saldaña stated that a transportation-equipped city like Denver, CO would attract a big employer because of the investment made collectively in moving people. He stated that the Committee should discuss what transportation looks like no matter the idea.

No action was required for Item 2.

**3. A Briefing on eight City staff recommended projects totaling an estimated \$83.5 million to be considered for submittal to the Alamo Area Metropolitan Planning Organization (AAMPO) call for projects for funding consideration through for the FY 2019-2022 Transportation Improvement Program (TIP). [Peter Zaroni, Deputy City Manager; Mike Frisbie, Director, Transportation & Capital Improvements]**

Art Reinhardt presented the 2019-2022 TIP Proposed Projects. He stated that staff was seeking approval on the Call for Projects through the AAMPO for TIP to move forward to the full Council Committee in November. He noted the level of success for added capacity projects would be factored into the location, improvements made, and the areas that would be developing.

Mr. Reinhardt reported that the current costs for 2017-2020 Projects totaled \$3.4 billion for TIP; and \$238.9 million for Surface Transportation Program - Metropolitan Mobility (STP-MM) and Transportation Alternatives Program (TAP). He stated that the Proposed Project Summary was totaled \$83.5 million. He noted that the majority of the funding would be allocated toward Added Capacity Projects. He stated that Added Capacity Projects incurred 90% of funding but made up 40% of all the Projects.

Mr. Reinhardt stated that the five Project Types were: Operational Improvement, Pedestrian, Bike, Added Capacity and Other. He noted that the Project Selection Factors included Leveraged Funding, Ongoing Needs and Challenges, Locations, and Program Continuation. He provided a summary of the projects and funding.

<b>Priority Ranked Projects Project Limits</b>	<b>Type</b>	<b>Note</b>	<b>TIP Amount</b>	<b>20% Local Match</b>
S. Zarzamora Over Pass Union Pacific/Frio City Road	Operational Improvements	Leveraged Funding	\$23 M	\$4.6 M
Citywide ITS Enhancement	Operational Improvements	New Project	\$4.5 M	\$0.9 M
Corridor Mobility Planning City Wide	Other	New Project	\$8 M	\$1.5 M
City Wide Ped & Bike Mobility	Ped & Bike	New Project	\$ 3 M	\$0.6 M
Roosevelt SP 536 S. St Mary's Street to LP 410	Ped & Bike	Leveraged Funding	\$5 M	\$1 M
Harry Wurzbach Road LP 410 to Dove Haven Drive	Ped & Bike	New Project	\$10 M	\$2 M
S. New Braunfels Lyester to LP 410	Added Capacity	New Project	\$19.5 M	\$3.9 M
Prue Road Cedar Park to Old Prue Road/Rockey	Added Capacity	Project Continuation	\$10.5 M	\$2.1 M
<b>Total</b>			<b>\$83.5 M</b>	<b>\$16.7 M</b>

Councilmember Brockhouse asked if the projects fell under a particular Council District and if that Councilmember was notified. Mr. Reinhardt responded that the Council Districts were briefed and updated.

Mr. Reinhardt stated that the full City Council was required to approve the projects by November 2017 to submit to the AAMPO by December 4, 2017.

Councilmember Gonzales asked if the projects were prioritized. Mr. Reinhardt responded that the projects were prioritized by category and would work on those projects as long as there was funding available.

In response to Councilmember Sandoval, Mr. Reinhardt responded that \$83.5 million was the total funding for construction and that the AAMPO could award up to 80% of the cost.

Chairperson Saldaña suggested that staff provide an individual briefing to all City Councilmembers. He asked what would occur if funding was awarded from the Federal Government for a particular project. Mr. Reinhardt responded that the staff would return to the AAMPO to reallocate awarded funding.

Councilmember Brockhouse moved that the 2019-2022 TIP Proposed Projects be forwarded to the full City Council. Councilmember Gonzales seconded the motion. The motion carried unanimously.

### **Adjourn**

There being no further discussion, the meeting was adjourned at 4:41 p.m.

*Respectfully Submitted,*

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*Rey Saldaña , Chairman*

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*Alicia K. Beckham,  
Office of the City Clerk*