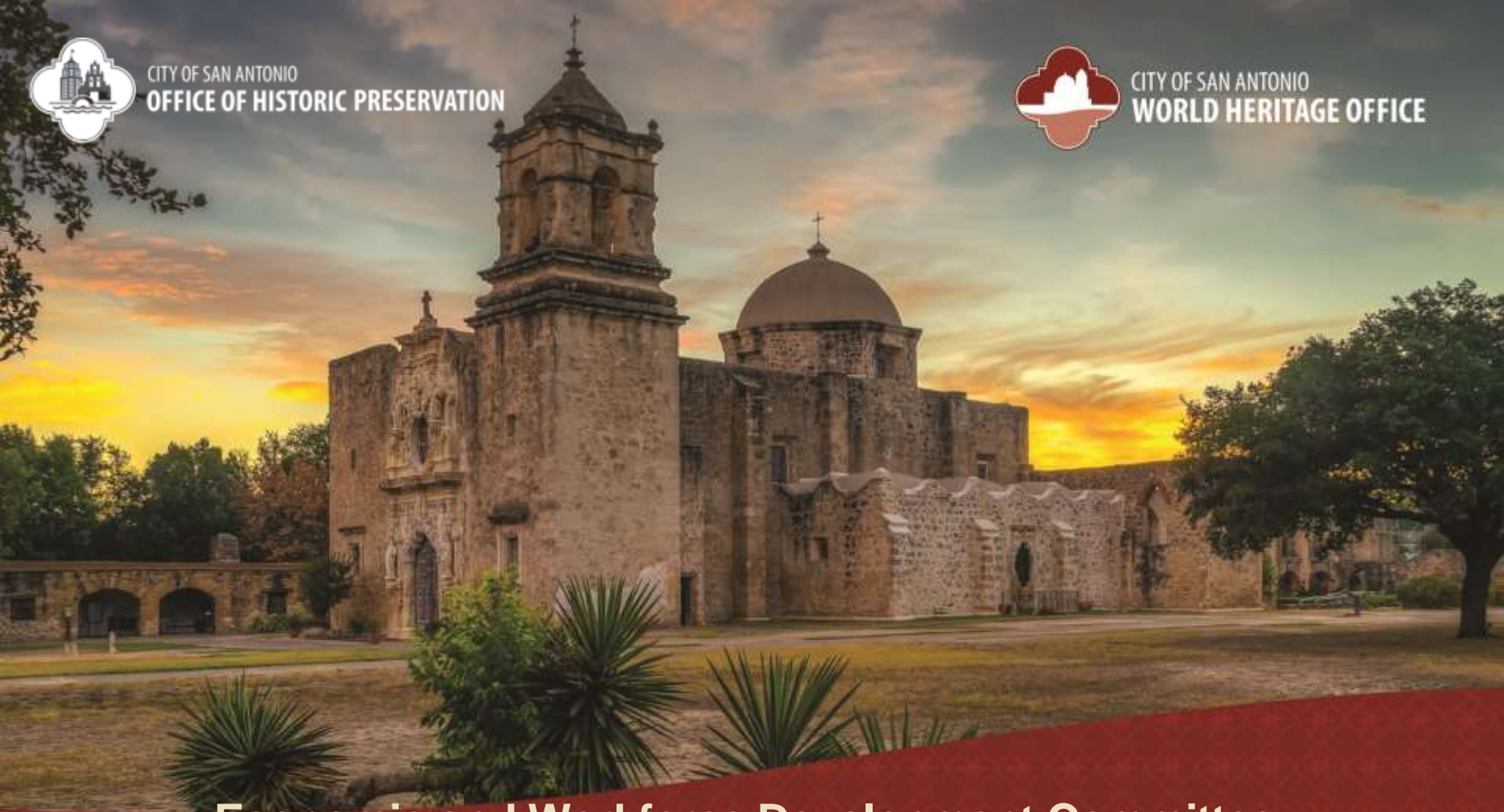




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## **Economic and Workforce Development Committee**

Legacy Business Registry Program

Shanon Miller, OHP Director

World Heritage Area Legacy Business Grant Pilot Program

Colleen Swain, WHO Director

January 9, 2018



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## PURPOSE

Sustainable Legendary businesses

## OBJECTIVE

Aims to sustain businesses that contribute to San Antonio's authenticity

## DELIVERABLES

Registry and campaign





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## BACKGROUND

Living Heritage Symposium  
September 2017

Legacy Business Program







## REGISTRY

Businesses must be 20 years or older and contribute to the history, culture, and authentic identity of San Antonio.

In return for acknowledgement as a Legacy Business, businesses will agree to perpetuate the business, its historic name and the historic service it provides.





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## BENEFITS

In addition to being listed online and in print and receiving a window decal, registered businesses will receive marketing and promotion opportunities.





# World Heritage Area Legacy Business Grant Pilot Program

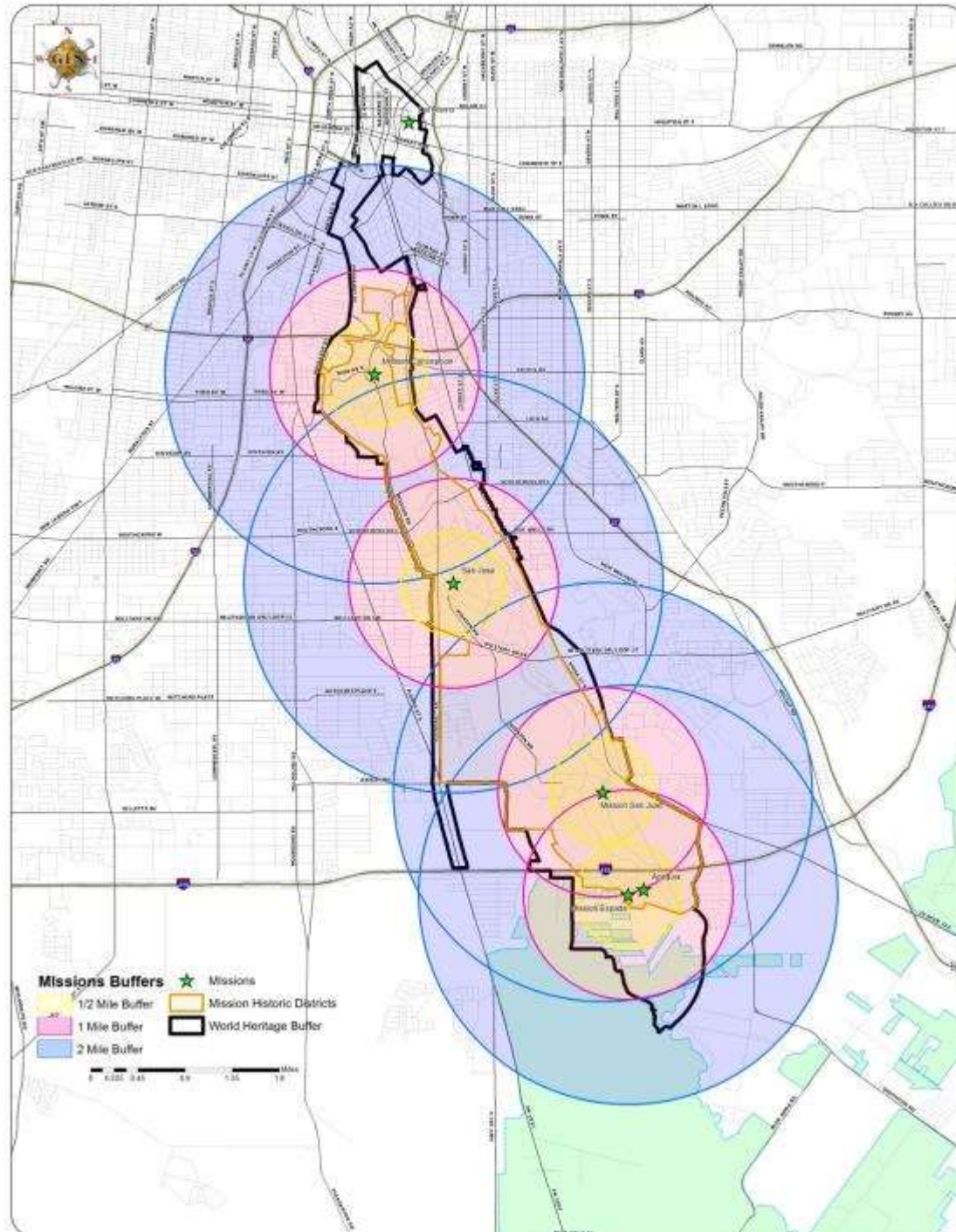
## Program

### Eligibility Criteria

- Must be registered as a Legacy Business
- Must be in the World Heritage Buffer Zone
- Or 2 mile radius of Mission Concepción, San Jose, San Juan, or Espada









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Free WI-FI



Mobile Responsive Website to  
connect visitors to local business





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# Pilot Benefits

Education



Façade Improvement  
Matching Grants  
Up to \$10K

Landscape, signage and  
parking lot improvement  
grants  
Up to \$10K



**LiftFund**  
DREAM IT. FUND IT.



Low Interest  
Interior Infrastructure loans



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# World Heritage Legacy Business Grant Pilot Program





# Next Steps:

Action	Date
Arts, Culture, and Heritage Committee Presentation - Request Approval	January 16, 2018
Historic and Design Review Commission Presentation - Request for Approval	January 17, 2018
City Council Presentation - Request for Approval	February 8, 2018





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**OFFICE OF HISTORIC PRESERVATION**

Office of Historic Preservation Legacy Business Program  
Shanon Miller, Director

World Heritage Area Legacy Business Grant Pilot Program  
Economic and Workforce Development Committee

Colleen Swain, Director  
January 9, 2018



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