

Launch SA Overview & FY 2017 Annual Report



★ BACKGROUND

In 2012, a taskforce of business owners and advocacy organizations met to brainstorm methods and strategies for promoting small and new business growth in San Antonio.





Melissa Aguillon
Aguillon & Associates



Paul Foster
Foster CM Group



Jody Newman
The Friendly Spot



Jane Phipps
Fresh from Texas



Bret Piatt
Jungle Disk



Andy Tiwari
Tiwari & Bell

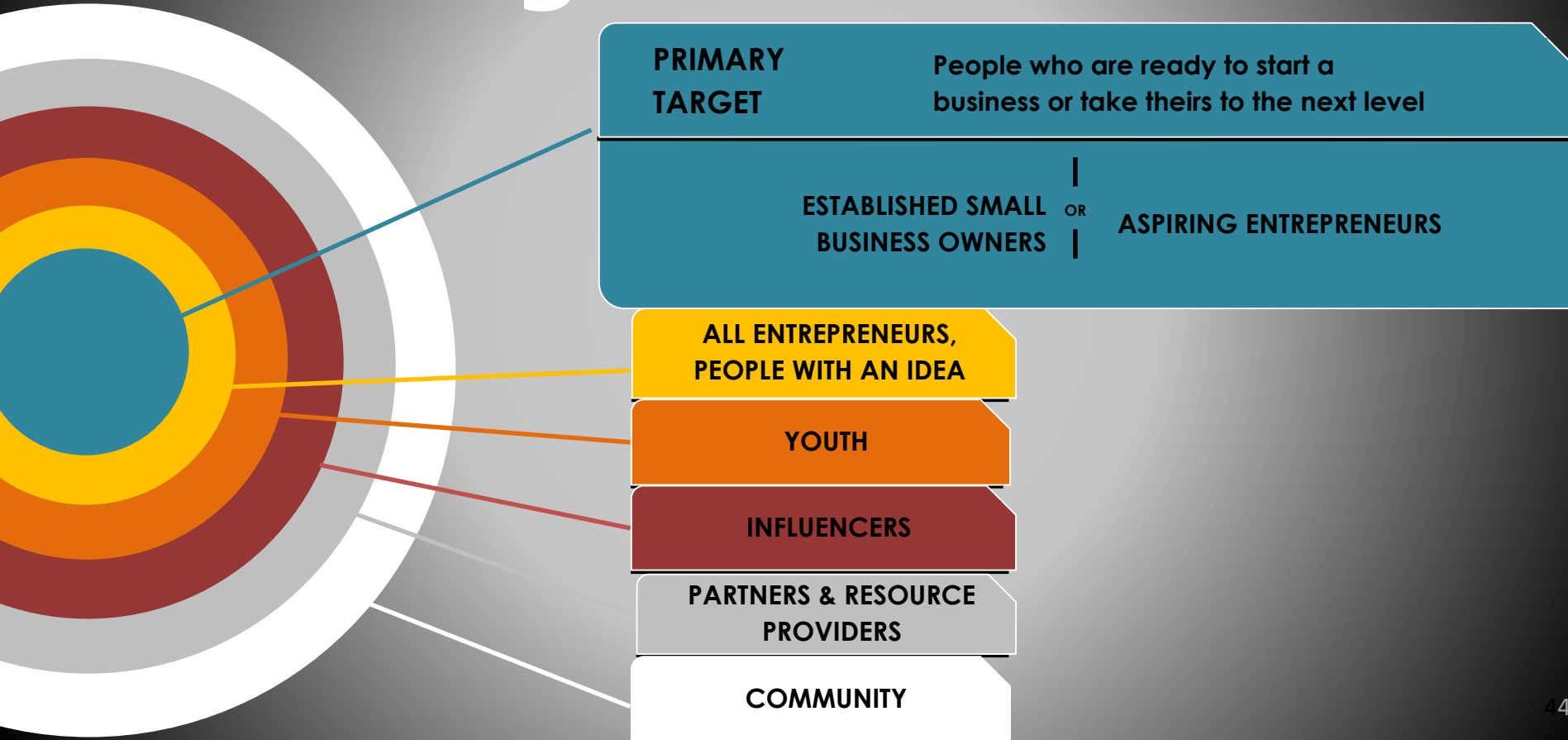


Lisa Wong
Rosario's



Juan Solis, III
BB&T

★ Core Target





★ What We Do & Why

Access

- to free programming, services, and support.

Connect

- business with community resource partners.

Facilitate

- the entrepreneurial culture in San Antonio for all.

★ Resource Partners



WOMEN'S BUSINESS CENTER
Powered by **LiftFund**



ALAMO
COLLEGES



TRINITY
UNIVERSITY





Programming:



- Over 1,500 attendees within first year
- 200+ Companies presented to date
- Format:
 - 2 Presenters
 - 6 Minute Presentation
 - 20 Minute Q&A with audience
 - Quality networking and showcase.
 - **Free Coffee**



- 16 Venues Represented in 2016
- 4 Venues for 2017
 - Dorcol Distilling
 - Dignowity Meats
 - Burleson Yards
 - Franky Diablos
 - Avg. Attendance : 40



2015: **24**
Participants

2016: **29**
Participants

2017: **15**
Participants



83 total challenge participants in 2016

- \$20,000 Awarded

148 total challenge participants in 2017

- \$48,000 Awarded

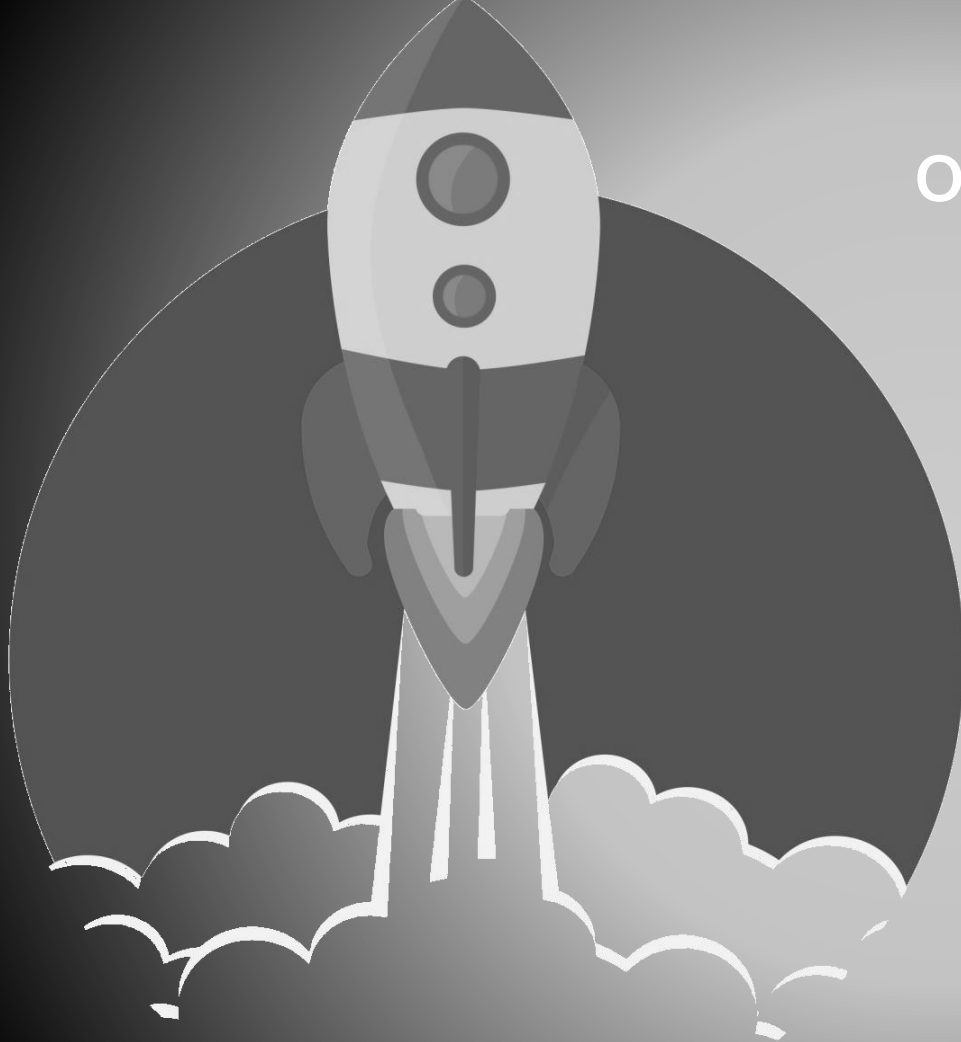


2016 Stats:

- 340+ Registrants
- 85+ Speakers
- 50+ Sessions
- 10 Venues

2017 Stats:

- 625+ Registrants
- 140+ Speakers
- 70+ Sessions
- 14 Venues



★ OUTCOMES:

October 2016 to September 2017

Attendees – 7,545

Program Participants – 3,204

Resource Partners – 91

Referrals – 1,679

Consulting Hours – 1,444

Events Hosted – 724

Jobs Created - 141

Questions?

