

# Commercial Recycling Initiative

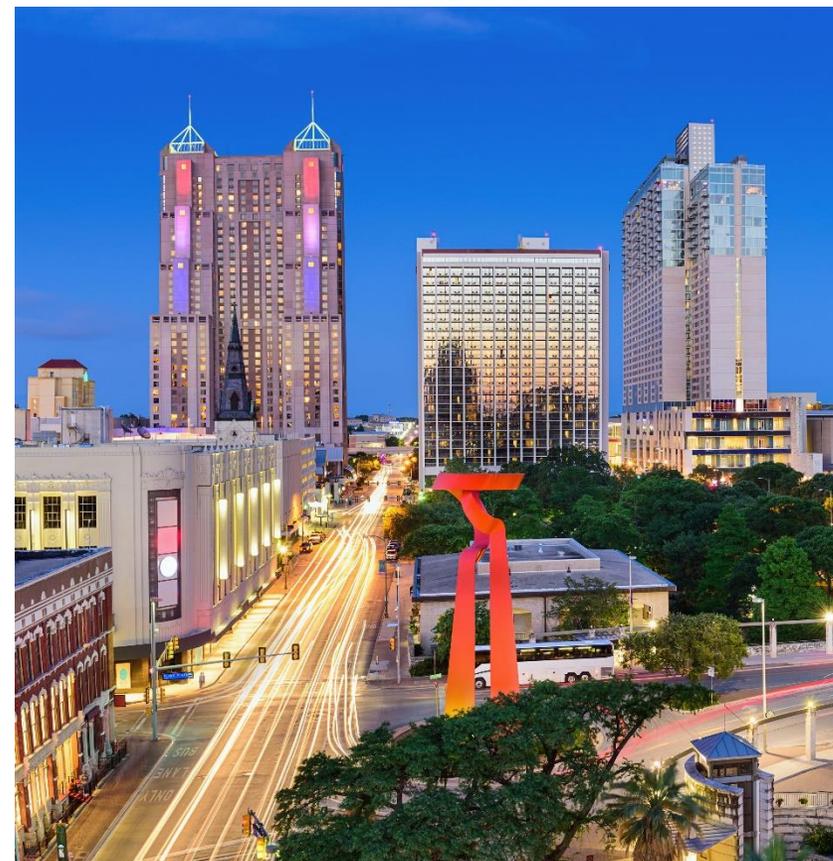
David W. McCary, CPM, Director  
Solid Waste Management Department

Community Health & Equity Committee, January 25, 2018

*“Connecting Local Businesses to Recycling Solutions that Work”*

# Agenda

- ⚙ Background
- ⚙ Commercial Recycling Initiative (ReWorksSA)
  - ⚙ Four Programs



**ReWorksSA**

*Connecting Local Businesses to Recycling Solutions that Work*





- ⚙️ Recycle 60% of single-family residential waste by 2025
- ⚙️ Ensure multi-family residents have convenient access to recycling
- ⚙️ **Increase recycling opportunities for businesses**

# 2015 Stakeholder Meetings

⚙️ Businesses need information and resources



## 2016 Research and Groundwork

- ⚙️ Partnered with volunteer businesses
- ⚙️ Developed incentive and assistance program suite proposal



# 2017 Building ReWorksSA

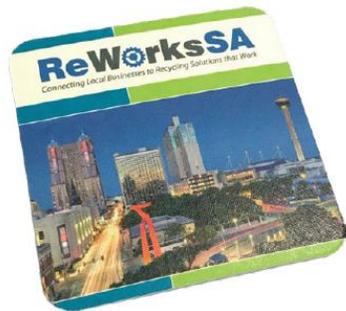
⚙️ Expand relationships



⚙️ Build Programs



# The ReWorksSA Brand



*“Connecting Local Businesses to Recycling Solutions that Work”*

## The ReWorksSA Brand



**Consultations**

(Measure and Assist)

**No-Cost Containers**

**ReWorksSA**

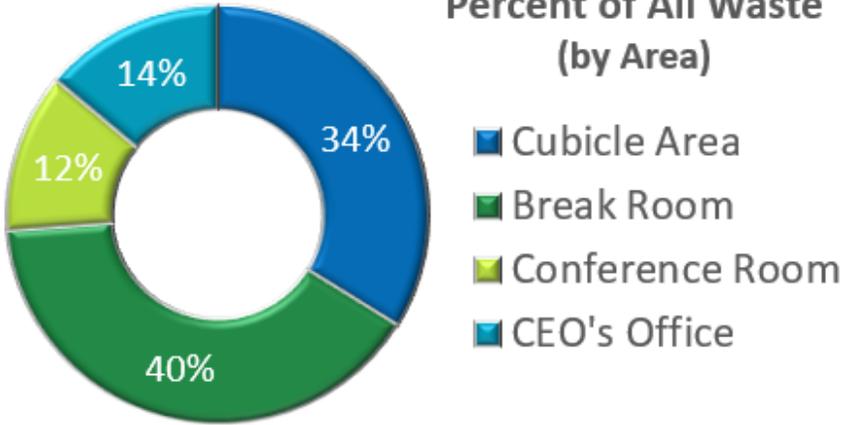
**ReWorksSA.org**

**Certification**

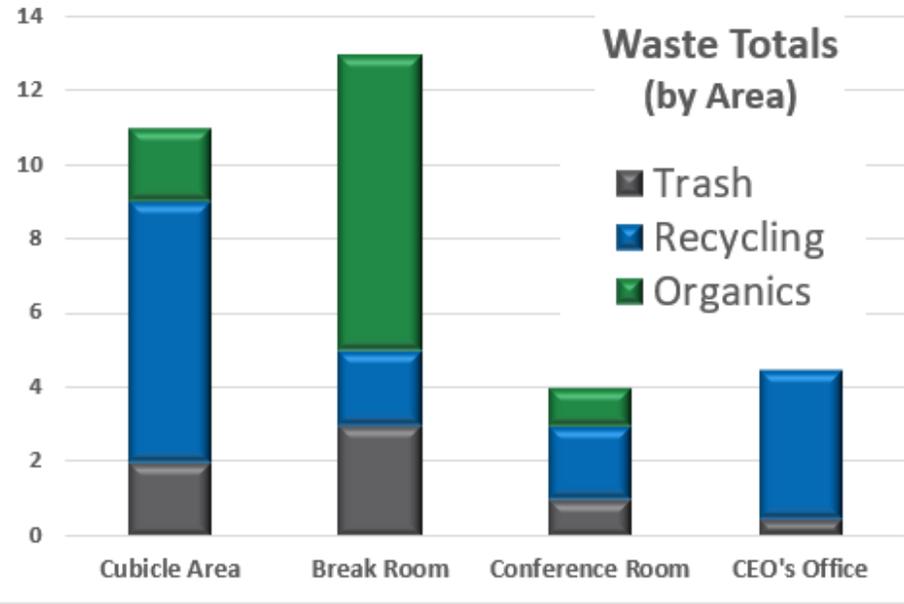
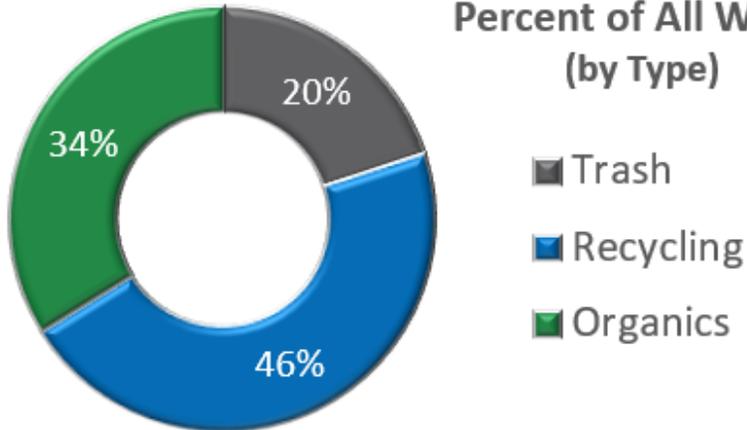
(Recognition)

# EXAMPLE INFORMATION

### Percent of All Waste (by Area)



### Percent of All Waste (by Type)



### Actual Diversion Rate

0% No Current Recycling Program

### Potential Recycling Rate

46% with Recycling Only

80% with Recycling and Organics

**Consultations**  
(Measure and Assist)



## No-Cost Containers

# Certification

(Recognition)



# Certification

(Recognition)



# ReWorksSA.org



- ⚙️ Recycling Information
- ⚙️ Online Interactive Tools
- ⚙️ Certification & Recognition

**Consultations**

(Measure and Assist)

**No-Cost Containers**

**ReWorksSA**

**ReWorksSA.org**

**Certification**

(Recognition)



CITY OF SAN ANTONIO  
**SOLID WASTE MANAGEMENT  
DEPARTMENT**

THANK You!

**ReWork****ksSA**

*Connecting Local Businesses to Recycling Solutions that Work*