



# Commercial Recycling Initiative

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Solid Waste Management Department

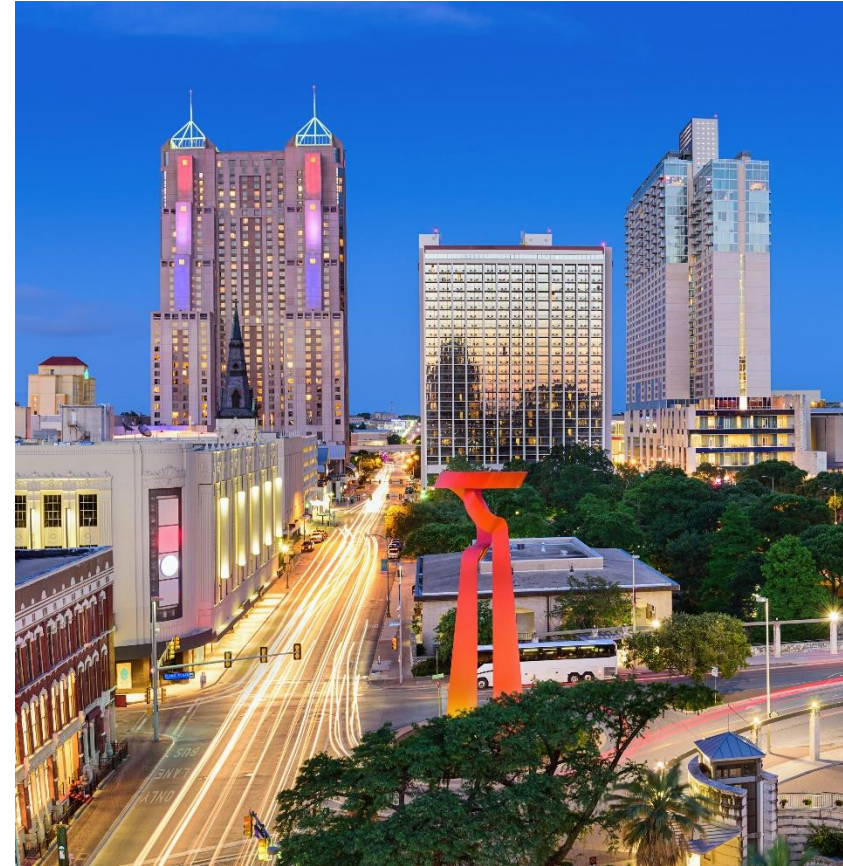
Community Health & Equity Committee, January 25, 2018

*“Connecting Local Businesses to Recycling Solutions that Work”*



# Agenda

- ⚙ Background
- ⚙ Commercial Recycling Initiative (ReWorksSA)
  - ⚙ Four Programs







- ⚙️ Recycle 60% of single-family residential waste by 2025
- ⚙️ Ensure multi-family residents have convenient access to recycling
- ⚙️ **Increase recycling opportunities for businesses**



# 2015 Stakeholder Meetings

⚙️ Businesses need information and resources





## 2016 Research and Groundwork

- ⚙️ Partnered with volunteer businesses
- ⚙️ Developed incentive and assistance program suite proposal





# 2017 Building ReWorksSA

⚙️ Expand relationships

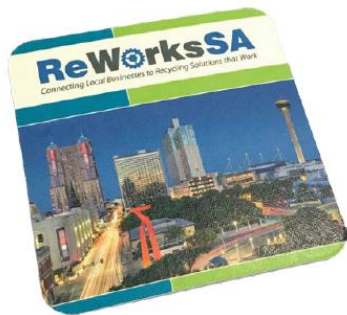


⚙️ Build Programs





# The ReWorksSA Brand



*"Connecting Local Businesses to Recycling Solutions that Work"*



## The ReWorksSA Brand





**Consultations**

(Measure and Assist)

**No-Cost Containers**

**ReWorksSA**

**ReWorksSA.org**

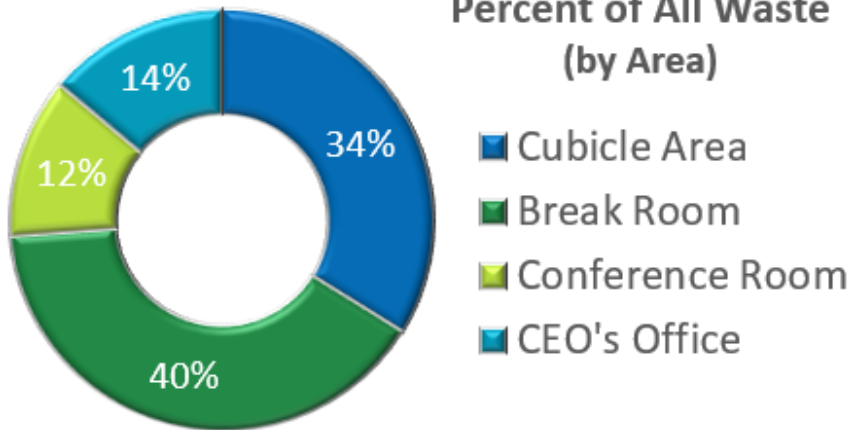
**Certification**

(Recognition)

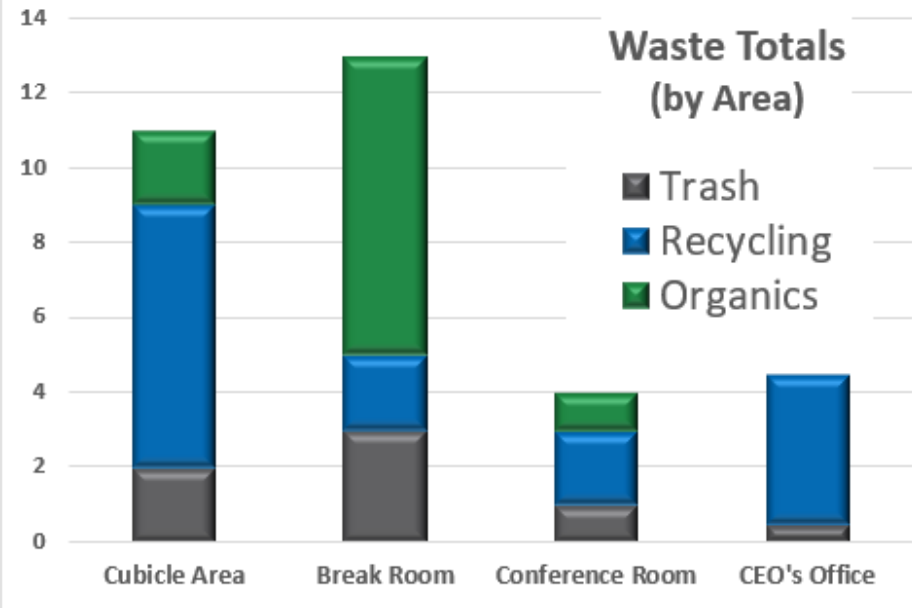
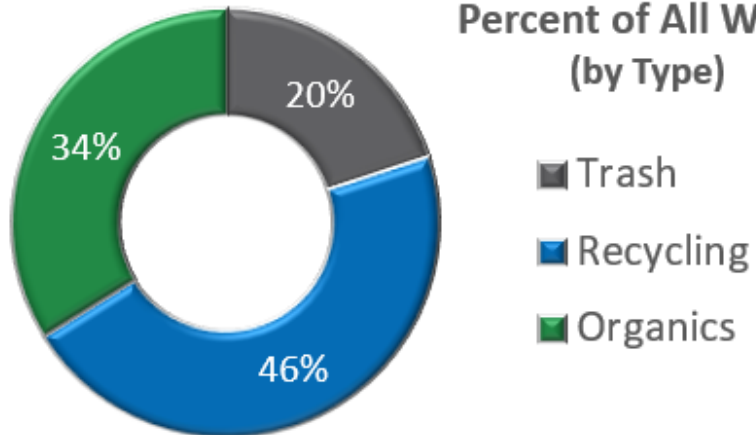


## EXAMPLE INFORMATION

Percent of All Waste  
(by Area)



Percent of All Waste  
(by Type)



### Actual Diversion Rate

0% No Current Recycling Program

### Potential Recycling Rate

46% with Recycling Only

80% with Recycling and Organics

**Consultations**  
(Measure and Assist)





**No-Cost Containers**



# Certification

(Recognition)





# Certification

(Recognition)





# ReWorksSA.org



- ⚙ Recycling Information
- ⚙ Online Interactive Tools
- ⚙ Certification & Recognition



**Consultations**

(Measure and Assist)

**No-Cost Containers**

**ReWorksSA**

The logo for ReWorksSA features the word "ReWorksSA" in a bold, sans-serif font. The "Re" and "SA" are in blue, while "Works" is in a dark grey. The letter "o" in "Works" is replaced by a blue gear icon with a white circular arrow inside, symbolizing a cycle or process.

**ReWorksSA.org**

**Certification**

(Recognition)





CITY OF SAN ANTONIO  
**SOLID WASTE MANAGEMENT  
DEPARTMENT**

THANK You!

**ReWor****ksSA**

*Connecting Local Businesses to Recycling Solutions that Work*