

### Community Health & Equity Committee

"Diapers - It's Time for a Change"

February 13, 2018

David W. McCary, C.P.M. Director

Small 18 gallon bin



### 18 gallon bin vs. 96 gallon cart



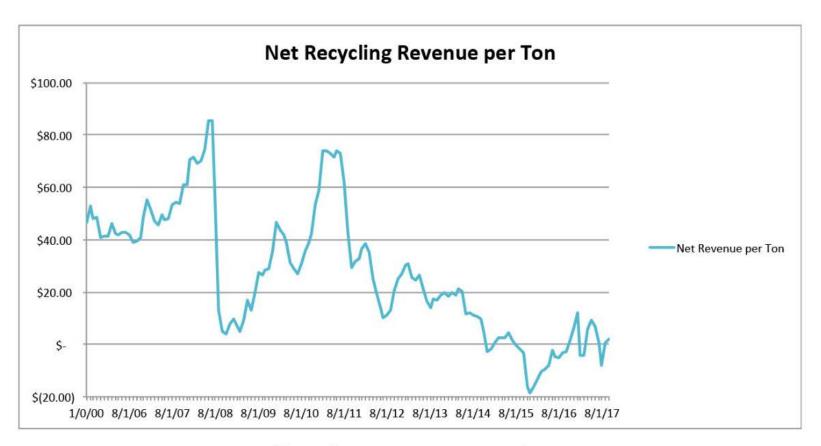
### Contamination





# Positive net revenue often over \$40 per ton





Quality over quantity
Operation Green Fence
Commodity pricing

250 lbs of diapers per hour

28% contamination rate

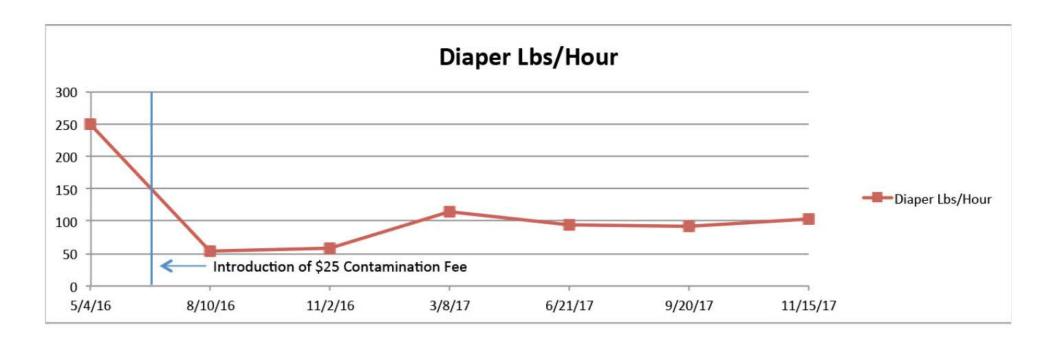
Diaper tip fee

\$1.2 million

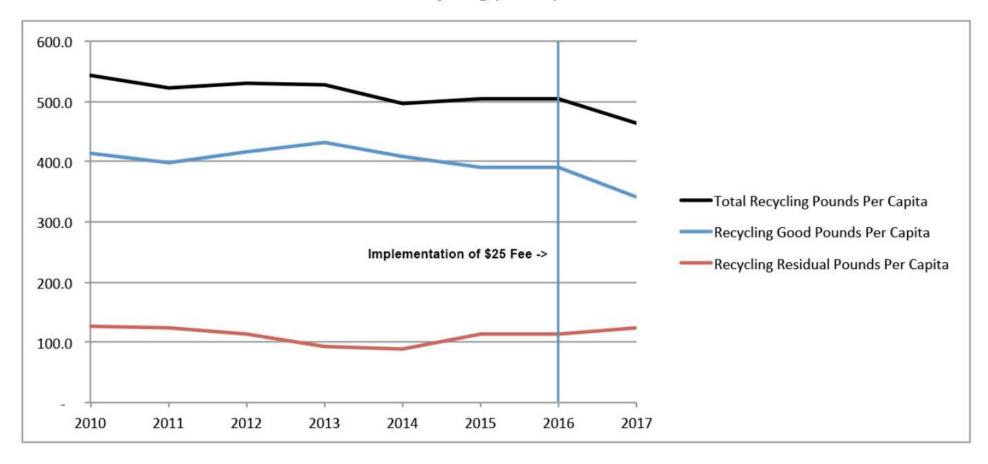
### Current \$25 fee







#### Recycling per Capita



Net Revenue	\$144,742
>15% Contamination Fee	(\$278,709)
Diaper Tip Fee	(\$1,011,115)
Processing Fees	(\$2,829,504)
Revenue	\$4,264,070



### Blue cart inspections



## Only 2.9% of contamination warnings escalate to a fine

### Recycling Outreach & Education



#### Outreach during first half of 2017-2018 School Year

504 School presentations reaching 20,638 students
57 Community presentations & events reaching 10,952 residents



### Diapers sorted by hand



# \$50 fee ONLY applies to diaper contamination



### Digital marketing







### Thank you.

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