



Early Inspiration. Future Success.

CEO UPDATE

04.03.2018

GRANTS SHOWCASE RECAP

- **150+ attendees**
- **Superintendents, Board Members, Community Leaders**
- **Media coverage**
- **Showcased successful grant recipients and community resource**



GRANTS SHOWCASE RECAP



STRATEGIC PLANNING



- Release updated quarterly report (April)
 - Include revised performance metrics reflective of retreat discussion
- Conduct follow-up strategic planning discussion with Board (May or June Board Meeting)
 - Chris Sandoval to join meeting
- Revise performance metrics as needed (Ongoing)
- Board retreat to continue discussion (2019)

STUDENT ENROLLMENT



- Additional media campaigns directed towards East and South Centers
- South has received 10% fewer applications from EISD, SAISD, SISD, SWISD

Year	East	North	South	West	Total
2017-2018	402	936	366	491	2,195
2018-2019	525	1,076	360	723	2,684
Difference	31%	15%	-2%	47%	22%

STUDENT ENROLLMENT

District	Allotment	East	North	South	West	Total
East Central	61	9	2	54	-	65
Edgewood	124	-	2	2	77	81
Harlandale	113	-	-	38	-	38
North East	243	229	180	4	8	421
Northside	574	6	535	4	345	893
San Antonio	537	15	46	118	50	229
Southside	53	1	-	11	-	12
Southwest	95	-	5	9	53	67
Scholarship	100	109	15	14	13	161
Tuition	100	156	291	106	174	727
Total	2,000	525	1,076	360	723	2,684

OUTREACH & PROMOTION



Media

- KENS Garden to Table Segment



Community Groups

- Cesar E. Chavez March for Justice
- Prospera Housing Community Services
- iMuchos Medals! (San Antonio Hispanic Chamber of Commerce and San Antonio Business Journal)
- Opening Biblio Tech East
- CHEF



City & District Visits

- Seattle, Washington – Early spring

Events

- CACFP Conference
- United Way Santa Fe Presentation
- Momentum Early Learning Summit Fort Worth



5TH ANNUAL GRACIAS SAN ANTONIO ART EXHIBIT



Opening Reception

April 12, 5:30 – 7:30 p.m.

Art Exhibit

April 12 – April 14 until 2:00 p.m.

Located at

The Mercury Project

Online Auction

April 6 – April 26



ART PREVIEW





QUESTIONS?