

**THIS IS A PROPOSED DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED ORDINANCE OR RESOLUTION ADOPTED BY THE CITY COUNCIL.**

**AN ORDINANCE**

**AUTHORIZING AN AGREEMENT WITH AMAEZING MARKETING GROUP, LLC FOR AIR QUALITY EDUCATION MARKETING AND OUTREACH SERVICES IN AN AMOUNT UP TO \$105,000.00 FOR A TERM BEGINNING UPON EXECUTION AND ENDING SEPTEMBER 30, 2018 WITH THE OPTION TO RENEW FOR A ONE YEAR TERM.**

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**WHEREAS**, the U.S. Environmental Protection Agency (EPA) released a more stringent “health-based” air pollution (ozone) standard on October 1, 2015, potentially impacting San Antonio’s air quality attainment status; and

**WHEREAS**, air quality is a significant priority for the Alamo Region, as it has an impact on our community's public and economic health; and

**WHEREAS**, the goal of the San Antonio Metropolitan Health District (Metro Health) is to create awareness about sources of ozone pollution and accountability by reaching the general public and the business community; and

**WHEREAS**, the overall goal will align with the City’s SA Tomorrow long-range plan through 2040 and Metro Health’s Strategic Plan; and

**WHEREAS**, through a professional services contract Metro Health will develop a messaging campaign for implementation across the general public, neighborhood associations, businesses with air emissions, and industry; and

**WHEREAS**, the campaign will utilize various media outlets including social media, print media, public meetings, industry round tables and in-person presentations; and

**WHEREAS**, the results will be measured by achieving a large number of residents across a wide array of media outlets; and

**WHEREAS**, based on the proposal submission, staff recommends entering into an agreement with aMAEzing Marketing Group, LLC to develop and implement an outreach awareness media campaign for Metro Health’s Air Quality Program; **NOW THEREFORE:**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:**

**SECTION 1.** The City Manager or her designee or the Director of the San Antonio Metropolitan Health District or her designee is authorized to execute an agreement with aMAEzing Marketing Group, LLC for air quality education marketing and outreach services in an amount up to \$105,000.00 for a term beginning upon execution and ending September 30, 2018 with the option to renew for a one year term. A copy of the agreement, in substantially final form is attached hereto and incorporated herein for all purposes as **Attachment I**.

**SECTION 2.** Funding for this Ordinance in the amount of \$105,000.00 is available in Fund 11001000, Cost Center 8002060026, General Ledger 5201040 as part of the Fiscal Year 2018 Budget.

**SECTION 3.** Payment not to exceed the budgeted amount is authorized to aMAEzing Marketing Group, LLC should be encumbered with a purchase order. Additional funding for this ordinance is contingent upon City Council approval of the City's operating budget and the availability of funds for subsequent Fiscal Years.

**SECTION 4.** The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director of Finance may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund Centers, SAP Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.

**SECTION 5.** This Ordinance is effective immediately upon the receipt of eight affirmative votes; otherwise, it is effective ten days after passage.

**PASSED AND APPROVED this \_\_\_\_ day \_\_\_\_\_.**

**M A Y O R**  
Ron Nirenberg

**ATTEST:**

**APPROVED AS TO FORM:**

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Leticia M. Vacek, City Clerk

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Andrew Segovia, City Attorney