

TRANSPORTATION DEMAND MANAGEMENT

Status: June 19, 2018



Top TDM Working Group Ideas	Rank	Category	Owner	Process	Timeline Goals
High capacity transit (rail, streetcar, subway, bus rapid transit)	1	Infrastructure/Investment	VIA, ConnectSA	VIA currently studying Rapid Transit Corridors	Long Term
Quadruple VIA funding to match per capita spending of Dallas, Houston or Austin	2	Infrastructure/Investment	Combination of Local and State Governments	Detailed review of local and state funding opportunities	Long Term
Education and training to general public and employers on existing alternative transportation options/programs such as bike commuting, NuRide, VIA Vanpool Service, etc.	3	Employer/Employee	Combination of Transportation Agencies	Focused outreach effort consisting multiple Transportation Agencies to promote commuter programs and education	Short Term
Implement Managed Lanes to include HOV lanes, toll lanes, congestion pricing, carpool lanes, etc.	4	Infrastructure/Investment	Combination of Transportation Agencies	TxDOT current projects on IH10 and US281 include HOV. Future studies to be coordinated through the AAMPO.	Mid Term
Tax reduction or incentive for employers who provide alternative transportation	5	Policy/Regulation	Combination of Local and State Governments	Detailed review of local and state taxing and revenue sources	Long Term
Establish employer incentivized rideshare programs with Transportation Network Companies (TNC) or third-party applications such as uberPOOL, Waze, etc.	6	Employer/Employee	Combination of Transportation Agencies	Engage large employers to establish companywide rideshare and partner with rideshare companies	Short Term
Promote off-peak/flexible hours and telecommuting	7	Employer/Employee	Any Employer	Identify program feasibility and guidelines for flex hours/telecommuting	Short Term
Incentivize parking for carpoolers	8	Employer/Employee	Any Employer	Identify and assign reserved parking for carpoolers	Short Term
Incentivize transit	9	Employer/Employee	Any Employer	Provide transit incentives to employees	Short Term
Create a San Antonio Transportation Management Association (TMA) to have a single entity focused on reducing the one-person, one-vehicle daily commute pattern	10	Employer/Employee	Combination of Transportation Agencies	Evaluate the existing and pilot TDM programs in San Antonio to determine the needs and goals for a single entity	Long Term
Eliminate minimum parking space requirements for new development	11	Policy/Regulation	City of San Antonio	Update Unified Development Code (UDC) with the January 2020 amendments	Mid Term
Unbundle parking costs from rent prices	12	Policy/Regulation	Chambers, Real Estate Council, Apartment Association	Prolonged stakeholder outreach effort discussing needs for TDM and partnership strategies	Mid Term