



TRANSPORTATION & CAPITAL IMPROVEMENTS (TCI)

Transportation Demand Management

June 19, 2018

Transportation Committee
Municipal Plaza, B Room

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Assistant Director



TDM Working Group

TDM Program Feasibility

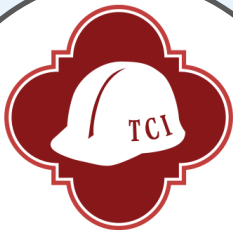
Challenges &
Opportunities

Coordination &
Resources

CCR

District 4 & 7

Sep 2017



Recommends

Dec 2017



Participants

Transportation Professionals

Influential Employers & Organizations

Technology Professionals

Alternative Commuters



Ideas

Infrastructure/Investment Policy/Regulation Employee/Employer

TRANSPORTATION DEMAND MANAGEMENT

Status: June 19, 2016



Top TDM Working Group Ideas	Rank	Category	Owner	Process	Timeline Goals
High capacity transit and station, including low speed transit.	1	Infrastructure Investment	MIA, Comnet	Act currently studying Rapid Transit Corridor.	Long Term
Challenge VIA funding to match per capita spending of Dallas, Houston or Austin.	2	Infrastructure Investment	Combination of Local and State Governments	Conduct review of local and state funding opportunities.	Long Term
Education and training for general public and employees on existing alternative transportation options (e.g., bike as	3	Employee/Employer	Combination of Transportation Agencies	Flavored outreach effort consisting multiple Transportation Agencies to promote alternative modes and	Short Term
Implement Managed Lanes to include HOV lanes, toll lanes, congestion pricing, carpool lanes, etc.	4	Infrastructure Investment	Combination of Transportation Agencies	Conduct current policies on HOV and UG281 include HOV. Future studies to be coordinated through the TDDPO.	Mid Term
Fare reduction or incentive for employees who provide alternative transportation.	5	Policy/Regulation	State Governments	Conduct review of local and state laws and revenue sources.	Long Term
Establish employee incentive/rebate programs with Transportation Network Companies (TNC) or third party applications, such as UberPOOL, Lyft, etc.	6	Employee/Employer	Combination of Transportation Agencies	Engage large employers to establish companywide incentive and partner with ride-sharing companies.	Short Term
Promote off-peak/flexible hours and telecommuting.	7	Employee/Employer	Any Employer	Identify program feasibility and guidelines for flex transit.	Short Term
Incentivize parking for carpools.	8	Employee/Employer	Any Employer	Identify and design reserved parking for carpools.	Short Term
Incentivize transit.	9	Employee/Employer	Any Employer	Provide transit incentives to employees.	Short Term
Create a San Antonio Transportation Management Association (TMA) to have a single entity focused on reducing the one person, one-vehicle daily commute pattern.	10	Employee/Employer	Combination of Transportation Agencies	Initiate the existing and plan TDM programs in San Antonio to determine the needs and goals for a single entity.	Long Term
Eliminate minimum parking space requirements for new development.	11	Policy/Regulation	City of San Antonio	Update Unified Development Code (UDC) with the January 2015 amendments.	Mid Term
Incentivize parking costs from rent prices.	12	Policy/Regulation	Chambers, Real Estate Council, Apartment Association	Partner with chamber of commerce effort discussing needs for TDM and parking programs.	Mid Term



TDM PILOT PROGRAM



Select Stakeholder
Meetings





TDM PILOT PROGRAM



Downtown Employees



Carpool



Vanpool



**SHORTER WAIT.
FASTER CONNECTIONS.**

Transit



Education



TDM PILOT PROGRAM



Carpool
Preferred Parking &
Incentivized Rates



FUTURE TDM PROGRAMS

Short Term

Pilot
TDM Program

Mid Term

Citywide
TDM Program

Long Term

Transportation
Management
Association



**TDM
WORKING GROUP**
RANKED IDEAS

3,6,7,8,9

4,11,12

1,2,5,10



CITY OF SAN ANTONIO
TRANSPORTATION & CAPITAL IMPROVEMENTS

THROUGH INNOVATION AND DEDICATION, WE BUILD AND MAINTAIN
SAN ANTONIO'S INFRASTRUCTURE

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INTEGRITY ♦ TEAMWORK ♦ INNOVATION ♦ PROFESSIONALISM