

April 19, 2018

City of San Antonio City Council

Agenda Item 25B Bloomberg Public Art Challenge Grant

Proposed Public Art Strategies



- 1. Enhances existing policies
- 2. Improves the public art development process by prioritizing community input and expanding the artist selection process to increase flexibility
- 3. Proposes signature projects that are inline with the community's desires and have a city wide impact

Bloomberg Public Art Challenge Grant



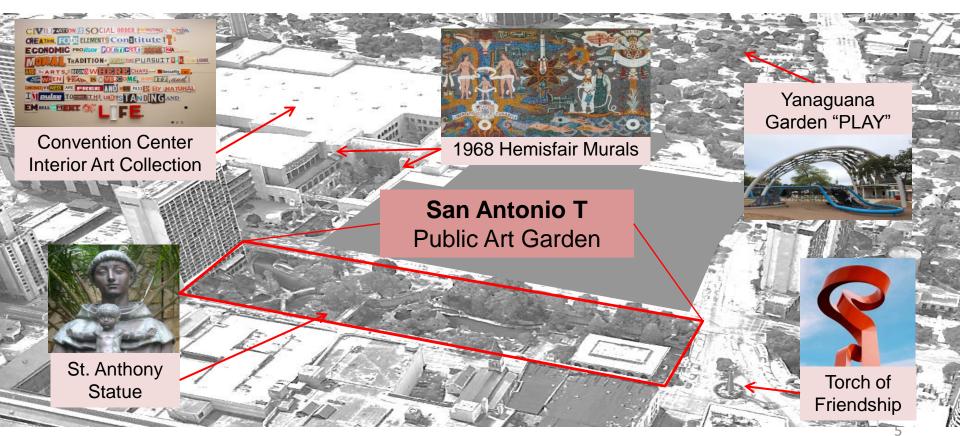
- 1. Competitive Grant up to \$1,000,000 over 2 years.
- 2. Available to U.S. cities with population greater than 30,000.
- 3. Grant Goal is to support innovative temporary public art projects that enhance the vibrancy of cities.
- 4. Must solve a community problem.

Bloomberg Public Art Challenge Grant

- Proposed Focus: Support Cultural Equity in San Antonio by connecting all residents through public art
- Concept: Focus on connectivity to underserved populations and areas through contemporary art activations and gatherings



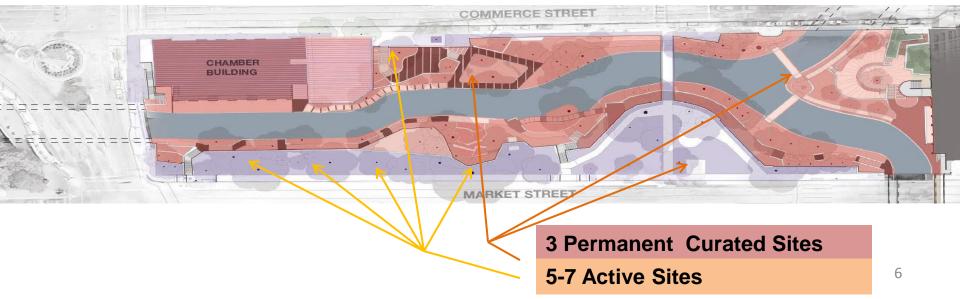
Signature Project



Downtown Focus: Citywide Project tied to Tricentennial

San Antonio T

- Concept is a "public art garden" The San Antonio T
- Responds to survey through connectivity, location, activation
- Both street and river level locations ideal for artworks/festivals
- Fully curated site utilizes Pre-Qualified Art Professional Resources



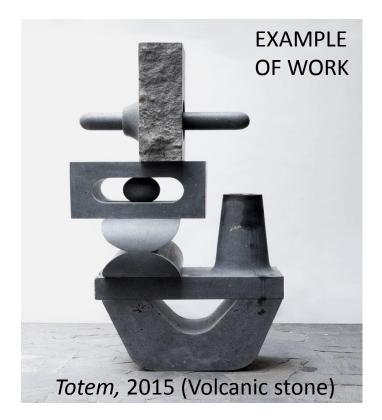
Artist Selection

- Artist Selection Process
 - Includes curated artists as part of pre-qualified list
 - Annual "open call" process is a tool not a limitation,
 - Allows SA artist access to opportunities and mentorship



Curated Commission

- Pedro Reyes (Mexico City)
- Internationally Celebrated Artist
 & Architect
- Work is collected by major museums/festivals
- Engaged to restore Juan
 O'Gorman Mural damaged in
 Mexico City earthquake
- Selected by Curatorial Committee for new original work commission



Possible Curated Acquisition

- Recommended by Curatorial Committee
- Selection from 18 Curated Artists added in 2018
- Included on Pre-qualified list
- Acquire one existing monumental sculpture for 2018 installation
- Private donors will be sought



SHREDHEAD, 2013 by Aaron Curry

Active Sites

- Luminaria
- Festivals
- Neighborhood Art Projects
- Sister City Art
- Loaned Art



Community Input

Inform

- Use maps of existing public art
- Locations of 2017 bond projects/constraints
- Discuss Citywide Connectivity

Gather Ideas

- Build relationships between community, projects & locations
- Develop sense of neighborhood identity, project interest, transparency
- Cultivate new artists





Active Sites

Neighborhood Focus

- Respond to Survey Feedback
- Neighborhood art to debut at the T (connects to downtown)
- Tell the story of regional locations and interests

Location Connectivity



Downtown



Panther Springs



Above: Downtown installation along Market Street for the San Antonio T. Below: Site-Specific installation at Panther Springs Park in District 9.



Project Implementation Structure



Landscape & Site Design



Infrastructure Construction Management



Art Curation & Oversight



Art Activation & Programming



Recommendation

 Staff recommends approval of application to Bloomberg Public Art Challenge Grant for \$1,000,000 to support art activations including commitment of \$2,000,000 in currently budgeted Public Art Funds as match.



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