



American Sign Language Emergency Alert System

City Council A Session
Item #27

August 30, 2018

Presented by:

Patrick Zepeda, Division Fire Chief – City Emergency Manager

BACKGROUND

The City of San Antonio is committed to:

- Engaging all residents with disabilities
- Ensuring emergency information is provided in a timely and accessible format



Background

- RFP released on April 21, 2018
- 1 proposal submitted
- Deaf Link is the selected vendor



SUMMARY

- Provides American Sign Language (ASL) Emergency Alert System
- First year cost– \$88,164.00
- Optional renewal- annual cost \$78,164.00



DEAF LINK



- Founded in 2002 and based in San Antonio, TX
- Provides services for persons with sensory disabilities
- Operates in 18 states
- Cities include Fort Worth, Oklahoma City, Long Beach



SCOPE OF SERVICES

The ASL Emergency Alert System will include:

- Website for deaf and hard of hearing to register with the system
- Tracking of user registration volume
- ASL public service announcement (PSA) videos
- Alerts delivered in ASL



American Sign Language Emergency Alert System

Staff recommends approval

